

Shortlist (Design)							
Cat. No	Entry No	Title	Client	Product	Entrant Company	Country	Agency
A01 (Posters)							
A01/019	00088	TURNING PACKAGING INTO EDUCATION	COLGATE PALMOLIVE	TOOTHPASTE	RED FUSE COMMUNICATIONS Hong Kong	HONG KONG	RED FUSE COMMUNICATIONS Hong Kong / Y&R MYANMAR Yangon
A01/024	00107	CITYSCAPE	INFAS PUBLICATIONS	WWD JAPAN	HAKUHODO Tokyo	JAPAN	HAKUHODO Tokyo
A01/025	00108	BACK TO NATURE	FONTERRA TIP TOP	TIP TOP	COLENSO BBDO Auckland	NEW ZEALAND	COLENSO BBDO Auckland
A01/026	00111	ONE SPRAY IS ENOUGH	MR. ZHAO PESTICIDES	INSECTICIDE	TBWAISHANGHAI	CHINA	TBWAISHANGHAI
A01/029	00118	BABY	McDONALD'S	McDONALD'S	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY
A01/032	00121	RHINO	WWF	WWF	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY
A01/033	00122	SHARK	WWF	WWF	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY
A01/034	00123	TIGER	WWF	WWF	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY
A01/035	00132	ROLLING EGGS	SHIGAART SCHOOL	ROLLING EGGS	DENTSU Tokyo	JAPAN	DENTSU Tokyo
A01/036	00133	THE BEAUTIFUL BLACK LIST	YOSHIDA HIDEO MEMORIAL FOUNDATION/ ADVERTISING MUSEUM TOKYO	D&AD 2013 EXHIBITION IN JAPAN "THE BEAUTIFUL BLACK LIST - TRACING THE 50 YEARS OF D&AD AWARDS"	DENTSU Tokyo	JAPAN	DENTSU Tokyo
A01/037	00134	IRON MIND	YOSHIDA HIDEO MEMORIAL FOUNDATION/ ADVERTISING MUSEUM TOKYO	ONE SHOW 2013 EXHIBITION IN JAPAN	DENTSU Tokyo	JAPAN	DENTSU Tokyo
A01/056	00227	NOT A BUG SPLAT	REPRIVEE / FOUNDATION FOR FUNDAMENTAL RIGHTS	DRONE STRIKES COLLATERAL DAMAGE AWARENESS	BBDO PAKISTAN Lahore	PAKISTAN	BBDO PAKISTAN Lahore
A01/066	00271	8 MINUTE ANIMALS	WWF-TRAFFIC CHINA	WILDLIFE CONSERVATION	OGILVY & MATHER SHANGHAI	CHINA	GEOMETRY GLOBAL Shanghai / OGILVY &
A01/068	00284	DEUX	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMITY SINGAPORE	SINGAPORE	BBDO PROXIMITY SINGAPORE
A01/070	00286	TROIS	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMITY SINGAPORE	SINGAPORE	BBDO PROXIMITY SINGAPORE
A01/072	00298	HATTERS VEGETABLES	PERFECTION FRESH/ COLES	CONSUMER PRODUCTS	WHYBINITBWA GROUP SYDNEY	AUSTRALIA	WHYBINITBWA GROUP SYDNEY
A01/086	00330	IDENTITY 1	VOLKSWAGEN GROUP SALES INDIA	AUTOMATIC DISTANCE CONTROL	DDB MUDRA GROUP Mumbai	INDIA	DDB MUDRA GROUP Mumbai
A01/087	00331	IDENTITY 2	VOLKSWAGEN GROUP SALES INDIA	BI-XENON HEADLAMPS	DDB MUDRA GROUP Mumbai	INDIA	DDB MUDRA GROUP Mumbai
A02 (Flyers, Tickets, Invitations, Postcards, Calendars, Christmas and Other Greetings Cards)							
A02/001	00017	EFFECTIVE MICROORGANISMS CALENDAR	EMRO ASIA	EM	CREATIVE JUICE BANGKOK	THAILAND	CREATIVE JUICE BANGKOK
A02/004	00081	SKINNED ALIVE	WILDLIFE MANAGEMENT ASSOCIATION	ANIMAL RIGHTS APPEAL	INNOCEAN WORLDWIDE Seoul	SOUTH KOREA	INNOCEAN WORLDWIDE Seoul
A04 (Publications)							
A04/003	00046	SPACE TO PRAY	AIA INSURANCE	INSURANCE	TBWA/SRILANKA Colombo	SRI LANKA	TBWA/SRILANKA Colombo
A04/004	00063	COLGATE READ OR LOSE TEETH	COLGATE PALMOLIVE PHILIPPINES	TOOTHBRUSH	Y&R MALAYSIA Kuala Lumpur	MALAYSIA	Y&R MALAYSIA Kuala Lumpur
A04/007	00004	MOTHER BOOK	KISHOKAI MEDICAL CORPORATION	BELL-NET OBSTETRICS	DENTSU CHUBU Nagoya	JAPAN	DENTSU CHUBU Nagoya / LENS ASSOCIATES
A05 (Self Promotion)							
A05/006	00054	POP!	YOMIKO ADVERTISING	CALENDAR	YOMIKO ADVERTISING Tokyo	JAPAN	YOMIKO ADVERTISING Tokyo
A05/010	00311	THE LION'S FANG	STAR REACHERS GROUP	LEO BURNETT CANNES PREDICTIONS 2014	LEO BURNETT Bangkok	THAILAND	LEO BURNETT Bangkok
A06 (Promotional Items)							
A06/004	00018	EFFECTIVE MICROORGANISMS CALENDAR	EMRO ASIA	EM	CREATIVE JUICE BANGKOK	THAILAND	CREATIVE JUICE BANGKOK
A06/005	00020	KABUKI FACEPACK	ISSHIN DO HONPO	COSMETIC FACEPACK	DENTSU CHUBU Nagoya	JAPAN	DENTSU CHUBU Nagoya
A06/006	00021	BANANA TROPHY	DOLE JAPAN	DOLE BANANA	DENTSU Y&R Tokyo	JAPAN	DENTSU Y&R Tokyo
A06/011	00068	WORDS CAN BE WEAPONS	CENTER FOR PSYCHOLOGICAL RESEARCH, SHENYANG	CENTER FOR PSYCHOLOGICAL RESEARCH, SHENYANG	OGILVY BEIJING	CHINA	OGILVY BEIJING
A06/012	00069	COKE 2ND LIFE CAPS	COCA-COLA	COKE 2ND LIFE FREE BOTTLE CAPS	OGILVY BEIJING	CHINA	OGILVY BEIJING
A06/014	00072	SOUNDS OF COLOUR	ORBIS	CHARITY	LEO BURNETT HONG KONG	HONG KONG	LEO BURNETT HONG KONG
A06/015	00073	GIFT BOX	THE SALVATION ARMY, CROWN RELOCATIONS	RE-CYCLING	LEO BURNETT HONG KONG	HONG KONG	LEO BURNETT HONG KONG
A06/018	00079	TOUCHABLE YEARBOOK	3D TEK	YEARBOOK FOR THE BLIND	INNOCEAN WORLDWIDE Seoul	SOUTH KOREA	INNOCEAN WORLDWIDE Seoul
A06/026	00169	LIGHT AFTER SCHOOL	HAIER	LIGHTING	PUBLICIS SHANGHAI	CHINA	PUBLICIS SHANGHAI
A06/029	00179	HONDA H2O	HONDA	HONDA FCX	LEO BURNETT MELBOURNE	AUSTRALIA	LEO BURNETT MELBOURNE
A06/031	00005	MOTHER BOOK	KISHOKAI MEDICAL CORPORATION	BELL-NET OBSTETRICS	DENTSU CHUBU Nagoya	JAPAN	DENTSU CHUBU Nagoya / LENS ASSOCIATES
A06/032	00164	JAPAN TABLE 2014	ORGANIZING COMMITTEE FOR THE 2014 WORLD TABLE TENNIS CHAMPIONSHIPS IN TOKYO	ZEN-NOH 2014 WORLD TEAM TABLE TENNIS CHAMPIONSHIPS IN TOKYO	DENTSU Tokyo	JAPAN	DENTSU Tokyo
A06/033	00192	ALERT SHIRT	FOXTEL	FOXTEL SPORTS PACKAGE	CHE PROXIMITY Melbourne	AUSTRALIA	CHE PROXIMITY Melbourne
A06/036	00220	INSTANT NEWSPAPER RECYCLER	SUNG HUNG KAI PROPERTIES	PROPERTY	SAATCHI & SAATCHI CHINA Hong Kong	HONG KONG	SAATCHI & SAATCHI CHINA Hong Kong
A06/038	00228	TIRE KIMONO	TOYO TIRE & RUBBER	TOYO TIRE & RUBBER	McCANN ERICKSON JAPAN Tokyo	JAPAN	McCANN ERICKSON JAPAN Tokyo
A06/040	00242	3D ON THE ROCKS	SUNTORY HOLDINGS	SUNTORY WHISKY	TBWA/HAKUHODO Tokyo	JAPAN	TBWA/HAKUHODO Tokyo / HAKUHODO Tokyo
A06/048	00300	THE FLYING EYE TEST	UNILEVER	OMO	LOWE VIETNAM Ho Chi Minh City	VIETNAM	LOWE VIETNAM Ho Chi Minh City
A08 (Digital Design)							
A08/009	00205	PHUBBING	MACQUARIE DICTIONARY	DICTIONARY	McCANN MELBOURNE	AUSTRALIA	McCANN MELBOURNE
A08/015	00243	3D ON THE ROCKS	SUNTORY HOLDINGS	SUNTORY WHISKY	TBWA/HAKUHODO Tokyo	JAPAN	TBWA/HAKUHODO Tokyo / HAKUHODO Tokyo
A08/018	00115	SOUND OF HONDA / AYRTON SENNA 1989	HONDA MOTOR CO	INTERNAVI	DENTSU Tokyo	JAPAN	DENTSU Tokyo
B01 (Logo Design)							
B01/005	00165	JAPAN TABLE 2014	ORGANIZING COMMITTEE FOR THE 2014 WORLD TABLE TENNIS CHAMPIONSHIPS IN TOKYO	ZEN-NOH 2014 WORLD TEAM TABLE TENNIS CHAMPIONSHIPS IN TOKYO	DENTSU Tokyo	JAPAN	DENTSU Tokyo
B02 (Typography)							
B02/002	00027	FONT RAISER	YAHOO JAPAN	FONT RAISER	YAHOO JAPAN CORPORATION Tokyo	JAPAN	YAHOO JAPAN CORPORATION Tokyo
B02/007	00266	WEAPONS MOTION GRAPHICS	CENTER FOR PSYCHOLOGICAL RESEARCH, SHENYANG	CENTER FOR PSYCHOLOGICAL RESEARCH, SHENYANG	OGILVY BEIJING	CHINA	OGILVY BEIJING
B03 (Illustration)							
B03/006	00089	TURNING PACKAGING INTO EDUCATION - CAVITIES ATTACK AT NIGHT	COLGATE PALMOLIVE	TOOTHPASTE	RED FUSE COMMUNICATIONS Hong Kong	HONG KONG	RED FUSE COMMUNICATIONS Hong Kong / Y&R MYANMAR Yangon
B03/007	00090	TURNING PACKAGING INTO EDUCATION - GOOD FOOD VS BAD FOOD	COLGATE PALMOLIVE	TOOTHPASTE	RED FUSE COMMUNICATIONS Hong Kong	HONG KONG	RED FUSE COMMUNICATIONS Hong Kong / Y&R MYANMAR Yangon
B03/008	00091	TURNING PACKAGING INTO EDUCATION - GRANDPA'S TEETH	COLGATE PALMOLIVE	TOOTHPASTE	RED FUSE COMMUNICATIONS Hong Kong	HONG KONG	RED FUSE COMMUNICATIONS Hong Kong / Y&R MYANMAR Yangon
B03/015	00127	RHINO	WWF	WWF	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY
B03/016	00128	SHARK	WWF	WWF	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY
B03/017	00129	TIGER	WWF	WWF	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY
B03/018	00136	THE BEAUTIFUL BLACK LIST	YOSHIDA HIDEO MEMORIAL FOUNDATION/ ADVERTISING MUSEUM TOKYO	D&AD 2013 EXHIBITION IN JAPAN "THE BEAUTIFUL BLACK LIST - TRACING THE 50 YEARS OF D&AD AWARDS"	DENTSU Tokyo	JAPAN	DENTSU Tokyo
B03/024	00173	JUDAS	STABLO (E-TEKLON)	HIGHLIGHTER PENS	CHEIL HONG KONG	HONG KONG	CHEIL HONG KONG
B03/025	00176	MIC	PENGUIN CHINA	AUDIOBOOKS	Y&R BEIJING	CHINA	Y&R BEIJING
B03/035	00254	DREAM2ADVANCE	VISA	WWW.DREAM2ADVANCE.COM	BBDO INDIA Mumbai	INDIA	BBDO INDIA Mumbai
C01 (Brand Environments)							
C01/001	00010	ANZ GAYTMS	ANZ	ANZ BANK	WHYBINITBWA GROUP MELBOURNE	AUSTRALIA	WHYBINITBWA GROUP MELBOURNE
C01/002	00016	WALKMAN HI-RES FIGURE	SONY	WALKMAN®	DENTSU Tokyo	JAPAN	DENTSU Tokyo
C01/006	00070	WORDS CAN BE WEAPONS	CENTER FOR PSYCHOLOGICAL RESEARCH, SHENYANG	CENTER FOR PSYCHOLOGICAL RESEARCH, SHENYANG	OGILVY BEIJING	CHINA	OGILVY BEIJING
C01/007	00080	HOPE ON DISPLAY	GIORDANO	FUNDRAISING EVENT	INNOCEAN WORLDWIDE Seoul	SOUTH KOREA	INNOCEAN WORLDWIDE Seoul
C01/013	00166	HOME FOR HOPE	SAVE OUR STREET DOGS (SOSD)	PET ADOPTION PROGRAM	DDB GROUP SINGAPORE	SINGAPORE	DDB GROUP SINGAPORE
C01/025	00294	INVISIBLE PEOPLE	UNHCR	A REFUGEE EXHIBITION CAMPAIGN	CHEIL WORLDWIDE Seoul	SOUTH KOREA	CHEIL WORLDWIDE Seoul
D01 (Foods)							
D01/001	00019	EXPIRED ONCE IT TURNS INTO THIS COLOR	BAN KANOM NUNTAWAN	DESSERT SHOP	DENTSU Y&R Bangkok	THAILAND	DENTSU Y&R Bangkok
D02 (Drinks)							
D02/003	00060	MOZZIE BOX	SP BREWERY	SP LAGER	GPY&R Brisbane	AUSTRALIA	GPY&R Brisbane
D03 (Non-Food)							
D03/001	00030	LIGHTEN UP	LEUCHTECH	ELECTRONICS PRODUCT	JWT JAKARTA	INDONESIA	JWT JAKARTA
D03/003	00092	TURNING PACKAGING INTO EDUCATION - GRANDPA'S TEETH	COLGATE PALMOLIVE	TOOTHPASTE	RED FUSE COMMUNICATIONS Hong Kong	HONG KONG	RED FUSE COMMUNICATIONS Hong Kong / Y&R MYANMAR Yangon
D03/004	00093	TURNING PACKAGING INTO EDUCATION - YOUR DIGESTIVE SYSTEM	COLGATE PALMOLIVE	TOOTHPASTE	RED FUSE COMMUNICATIONS Hong Kong	HONG KONG	RED FUSE COMMUNICATIONS Hong Kong / Y&R MYANMAR Yangon
D03/005	00159	OMO PLAY BOTTLE	UNILEVER	OMO LAUNDRY DETERGENT	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE /
Total Entries:			70				