

Direct Shortlist

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
A01/003	00035	KMS SHAGS	KAO AUSTRALIA	KMS CALIFORNIA	BASHFUL Sydney	AUSTRALIA	BASHFUL Sydney
A01/011	00200	PENNY THE PIRATE	LUXOTTICA	OPSM KIDS EYE SCREENING TOOL	SAATCHI & SAATCHI Sydney	AUSTRALIA	SAATCHI & SAATCHI Sydney
A01/018	00325	THE NEWSPAPER THAT UNITED THE PRESS	PARLE AGRO	CAFE CUBA	CREATIVELAND ASIA Mumbai	INDIA	CREATIVELAND ASIA Mumbai
A02/001	00001	MOTHER BOOK	KISHOKAI MEDICAL CORPORATION	BELL-NET OBSTETRICS	DENTSU CHUBU Nagoya	JAPAN	DENTSU CHUBU Nagoya / LENS ASSOCIATES NAGOYA
A02/008	00041	GIFT BOX	THE SALVATION ARMY, CROWN RELOCATIONS	RE-CYCLING	LEO BURNETT HONG KONG	HONG KONG	LEO BURNETT HONG KONG
A02/017	00130	HOME FOR HOPE	SAVE OUR STREET DOGS (SOSD)	PET ADOPTION PROGRAM	DDB GROUP SINGAPORE	SINGAPORE	DDB GROUP SINGAPORE
A02/020	00171	HONDA H2O	HONDA	HONDA FCX	LEO BURNETT MELBOURNE	AUSTRALIA	LEO BURNETT MELBOURNE
A02/034	00305	THE LIGHT BAG	SALAAM BAALAK TRUST	SALAAM BAALAK TRUST	CHEIL WORLDWIDE (INDIA) Gurgaon	INDIA	CHEIL INDIA Gurgaon
A02/038	00329	SHARE MY DABBA	HAPPY LIFE WELFARE & DABBAWALA FOUNDATION	SHARE MY DABBA	McCANN WORLDGROUP Mumbai	INDIA	McCANN WORLDGROUP Mumbai
A03/001	00003	ANZ GAYTMS	ANZ	ANZ BANK	WHYBINTBWA GROUP MELBOURNE	AUSTRALIA	WHYBINTBWA GROUP MELBOURNE
A03/006	00072	TUI CATCH A MILLION	HEINEKEN NEW ZEALAND	TUI BEER	APOLLONATION Auckland	NEW ZEALAND	APOLLONATION Auckland / SAATCHI & SAATCHI Auckland
A03/009	00084	EMERGENCY	DEFENCE FORCE RECRUITING	AIR FORCE	GEORGE PATTERSON Y&R Melbourne	AUSTRALIA	GEORGE PATTERSON Y&R Melbourne
A03/011	00101	RICE-CODE	INAKADATE VILLAGE	RICE-CODE	HAKUHODO Tokyo	JAPAN	HAKUHODO Tokyo
A03/023	00226	SAFE DRIVING PROGRAM - CAR CRASH	SAMSUNG	S-DRIVE	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY
A03/024	00232	NOT A BUG SPLAT	REPRIEVE / FOUNDATION FOR FUNDAMENTAL RIGHTS	DRONE STRIKES COLLATERAL DAMAGE AWARENESS	BBDO PAKISTAN Lahore	PAKISTAN	BBDO PAKISTAN Lahore
A03/028	00270	REINVENTING THE AUTOGRAPH	ADIDAS	SPORTSWEAR	TBWAISINGAPORE	SINGAPORE	TBWAISINGAPORE
A03/032	00294	NRMA-CRASHED CAR SHOWROOM	INSURANCE AUSTRALIA GROUP	INSURANCE	WHYBINTBWA GROUP SYDNEY	AUSTRALIA	WHYBINTBWA GROUP SYDNEY
A03/034	00309	THE SPLASH VENDING MACHINE	COCA-COLA JAPAN COMPANY	SPRITE	HAKUHODO Tokyo	JAPAN	HAKUHODO Tokyo
A04/005	00100	KNOW YOUR ENGLISH	BRITISH COUNCIL	PRIVATE EDUCATION	GREY GROUP Singapore	SINGAPORE	GREY GROUP Singapore
A04/013	00261	RADIANT RETURN	PZ CUSSENS	LAUNDRY DETERGENT	DDB GROUP MELBOURNE	AUSTRALIA	DDB GROUP MELBOURNE
A04/014	00276	WORLD UNDER WATER	CARBONSTORY	SOCIAL PLATFORM FOR REDUCING CARBON FOOTPRINT	BBDO PROXIMITY SINGAPORE	SINGAPORE	BBDO PROXIMITY SINGAPORE
A05/005	00094	KFC PHONE STACK	KFC	KFC BRAND	BBDO PROXIMITY MALAYSIA Kuala Lumpur	MALAYSIA	BBDO PROXIMITY MALAYSIA Kuala Lumpur
A05/007	00131	OFFLINE BOOK	MATH PAPER PRESS	PRINTED BOOKS	DDB GROUP SINGAPORE	SINGAPORE	DDB GROUP SINGAPORE
A05/011	00152	GUIDE DOTS	GUIDE DOGS ASSOCIATION OF THE BLIND SINGAPORE	GUIDE DOGS ASSOCIATION OF THE BLIND	Y&R SINGAPORE	SINGAPORE	Y&R SINGAPORE / UDKU Sydney
A05/014	00185	ALERT SHIRT	FOXTEL	FOXTEL SPORTS PACKAGE	CHE PROXIMITY Melbourne	AUSTRALIA	CHE PROXIMITY Melbourne
A05/022	00244	3D ON THE ROCKS	SUNTORY HOLDINGS	SUNTORY WHISKY	TBWA\HAKUHODO Tokyo	JAPAN	TBWA\HAKUHODO Tokyo / HAKUHODO Tokyo
A05/025	00262	MINUTE OF SILENCE	RSL AUSTRALIA	ANZAC APPEAL	DDB GROUP MELBOURNE	AUSTRALIA	DDB GROUP MELBOURNE
A05/028	00099	SOUND OF HONDA / AYRTON SENNA 1989	HONDA MOTOR CO	INTERNAVI	DENTSU Tokyo	JAPAN	DENTSU Tokyo
A05/029	00214	HIBIKI GLASS	SUNTORY HOLDINGS	SUNTORY WHISKY HIBIKI	HAKUHODO KETTLE Tokyo	JAPAN	HAKUHODO Tokyo / HAKUHODO Tokyo
A06/005	00037	KMS SHAGS	KAO AUSTRALIA	KMS CALIFORNIA	BASHFUL Sydney	AUSTRALIA	BASHFUL Sydney
A06/007	00061	ZOMBIE FOLLOWERS	FOXTEL	THE WALKING DEAD	CLEMENGER BBDO SYDNEY	AUSTRALIA	CLEMENGER BBDO SYDNEY
A06/010	00065	BRING DOWN THE KING	SKY TELEVISION	GAME OF THRONES SEASON 4 LAUNCH	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland
A06/011	00066	ANIMAL STRIKE	PAW JUSTICE	CHARITY	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland
A06/014	00129	MESSAGE BARTER	THE AKANKSHA FOUNDATION	THE AKANKSHA FOUNDATION	OGILVY & MATHER INDIA Mumbai	INDIA	OGILVY & MATHER INDIA Mumbai
B01/006	00109	PLASTIC BOTTLE LIFE VEST	NUTIFOOD	NUTRITION PRODUCTS	Y&R VIETNAM Ho Chi Minh City	VIETNAM	Y&R VIETNAM Ho Chi Minh City
B01/009	00150	LITER OF LIGHT AT NIGHT	PEPSICO INTERNATIONAL/ MYHELPER FOUNDATION	BOTTLE LIGHT	BBDO GUERRERO Makati City	THE PHILIPPINES	BBDO GUERRERO Makati City
B01/015	00228	SAFE DRIVING PROGRAM	SAMSUNG	S-DRIVE	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY
B02/004	00073	TUI CATCH A MILLION	HEINEKEN NEW ZEALAND	TUI BEER	APOLLONATION Auckland	NEW ZEALAND	APOLLONATION Auckland / SAATCHI & SAATCHI Auckland
B02/012	00245	3D ON THE ROCKS	SUNTORY HOLDINGS	SUNTORY WHISKY	TBWA\HAKUHODO Tokyo	JAPAN	TBWA\HAKUHODO Tokyo / HAKUHODO Tokyo
B02/015	00215	HIBIKI GLASS	SUNTORY HOLDINGS	SUNTORY WHISKY HIBIKI	HAKUHODO KETTLE Tokyo	JAPAN	HAKUHODO Tokyo / HAKUHODO Tokyo
B03/005	00172	HONDA H2O	HONDA	HONDA FCX	LEO BURNETT MELBOURNE	AUSTRALIA	LEO BURNETT MELBOURNE
B03/007	00271	REINVENTING THE AUTOGRAPH	ADIDAS	SPORTSWEAR	TBWAISINGAPORE	SINGAPORE	TBWAISINGAPORE
B03/009	00102	SOUND OF HONDA / AYRTON SENNA 1989	HONDA MOTOR CO	INTERNAVI	DENTSU Tokyo	JAPAN	DENTSU Tokyo
B04/001	00002	MOTHER BOOK	KISHOKAI MEDICAL CORPORATION	BELL-NET OBSTETRICS	DENTSU CHUBU Nagoya	JAPAN	DENTSU CHUBU Nagoya / LENS ASSOCIATES NAGOYA
B04/002	00005	ANZ GAYTMS	ANZ	ANZ BANK	WHYBINTBWA GROUP MELBOURNE	AUSTRALIA	WHYBINTBWA GROUP MELBOURNE
B04/008	00043	GIFT BOX	THE SALVATION ARMY, CROWN RELOCATIONS	RE-CYCLING	LEO BURNETT HONG KONG	HONG KONG	LEO BURNETT HONG KONG
B04/012	00067	BRING DOWN THE KING	SKY TELEVISION	GAME OF THRONES SEASON 4 LAUNCH	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland
B04/014	00096	KFC PHONE STACK	KFC	KFC BRAND	BBDO PROXIMITY MALAYSIA Kuala Lumpur	MALAYSIA	BBDO PROXIMITY MALAYSIA Kuala Lumpur
B04/017	00132	OFFLINE BOOK	MATH PAPER PRESS	PRINTED BOOKS	DDB GROUP SINGAPORE	SINGAPORE	DDB GROUP SINGAPORE
B04/021	00186	ALERT SHIRT	FOXTEL	FOXTEL SPORTS PACKAGE	CHE PROXIMITY Melbourne	AUSTRALIA	CHE PROXIMITY Melbourne
B04/026	00265	MELBOURNE REMOTE CONTROL TOURIST	TOURISM VICTORIA	MELBOURNE REMOTE CONTROL TOURIST	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE
B04/029	00297	CHRISTCHURCH-REPAIRED WITH GOLD	CHRISTCHURCH & CANTERBURY TOURISM	TOURISM	WHYBINTBWA GROUP SYDNEY	AUSTRALIA	WHYBINTBWA GROUP SYDNEY
B05/002	00016	GIGABRIGHT	DTAC	DTAC INTERNET	CREATIVE JUICE\BANGKOK	THAILAND	CREATIVE JUICE\BANGKOK
B05/008	00068	ANIMAL STRIKE	PAW JUSTICE	CHARITY	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland
B05/013	00098	NO CHILD BRIDES	CHILD SURVIVAL INDIA	CHILD SURVIVAL INDIA	HAVAS WORLDWIDE INDIA Gurgaon	INDIA	HAVAS WORLDWIDE INDIA Gurgaon
B05/023	00153	GUIDE DOTS	GUIDE DOGS ASSOCIATION OF THE BLIND SINGAPORE	GUIDE DOGS ASSOCIATION OF THE BLIND	Y&R SINGAPORE	SINGAPORE	Y&R SINGAPORE / UDKU Sydney
B05/034	00233	NOT A BUG SPLAT	REPRIEVE / FOUNDATION FOR FUNDAMENTAL RIGHTS	DRONE STRIKES COLLATERAL DAMAGE AWARENESS	BBDO PAKISTAN Lahore	PAKISTAN	BBDO PAKISTAN Lahore
B05/037	00263	MINUTE OF SILENCE	RSL AUSTRALIA	ANZAC APPEAL	DDB GROUP MELBOURNE	AUSTRALIA	DDB GROUP MELBOURNE
B05/040	00277	WORLD UNDER WATER	CARBONSTORY	SOCIAL PLATFORM FOR REDUCING CARBON FOOTPRINT	BBDO PROXIMITY SINGAPORE	SINGAPORE	BBDO PROXIMITY SINGAPORE
B05/045	00223	DREAM2ADVANCE	VISA	WWW.DREAM2ADVANCE.COM	BBDO INDIA Mumbai	INDIA	BBDO INDIA Mumbai
B05/049	00306	THE LIGHT BAG	SALAAM BAALAK TRUST	SALAAM BAALAK TRUST	CHEIL WORLDWIDE (INDIA) Gurgaon	INDIA	CHEIL INDIA Gurgaon
B05/051	00321	#UNSELFIE	TYPHOON YOLANDA APPEAL	FUNDRAISING	BBDO GUERRERO Makati City	THE PHILIPPINES	BBDO GUERRERO Makati City
B05/054	00331	SHARE MY DABBA	HAPPY LIFE WELFARE & DABBAWALA FOUNDATION	SHARE MY DABBA	McCANN WORLDGROUP Mumbai	INDIA	McCANN WORLDGROUP Mumbai
C01/001	00069	BRING DOWN THE KING	SKY TELEVISION	GAME OF THRONES SEASON 4 LAUNCH	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland
C01/007	00264	MINUTE OF SILENCE	RSL AUSTRALIA	ANZAC APPEAL	DDB GROUP MELBOURNE	AUSTRALIA	DDB GROUP MELBOURNE

Total Entries: 65