

Film Craft Shortlist

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
A01/005	20060	INTELLIGENT SOUNDS	INTEL	INTEL POWERED-TABLETS	FINCH Sydney	AUSTRALIA	THE MONKEYS Sydney
A01/006	20074	COMETS	DIAGEO AUSTRALIA	SMIRNOFF DOUBLE BLACK	EXIT FILMS Melbourne, VIC	AUSTRALIA	LEO BURNETT SYDNEY
A01/023	20251	THE POWER OF A DOLLAR	BANK OF NEW ZEALAND	BANK OF NEW ZEALAND	REVOLVER/WILL O'ROURKE Sydney	AUSTRALIA	COLENZO BBDO Auckland
A01/028	20071	SHADOW PICTURE	KADOKAWA	PUBLISHER	ENGINE FILM Tokyo	JAPAN	DENTSU Tokyo
A02/001	20001	BREAK THE BARRIER	ST JOHN AMBULANCE WA	FIRST AID TRAINING	THE BRAND AGENCY Perth	AUSTRALIA	THE BRAND AGENCY Perth
A02/002	20002	BLAZED	NEW ZEALAND TRANSPORT AGENCY	ROAD SAFETY	CURIOUS FILM Auckland	NEW ZEALAND	CLEMENGER BBDO Wellington
A02/008	20062	MISTAKES	NEW ZEALAND TRANSPORT AGENCY	ROAD SAFETY	FINCH Sydney	AUSTRALIA	CLEMENGER BBDO Wellington
A02/009	20076	COMETS	DIAGEO AUSTRALIA	SMIRNOFF DOUBLE BLACK	EXIT FILMS Melbourne, VIC	AUSTRALIA	LEO BURNETT SYDNEY
A02/020	20132	EVERY DAY IS DAY ONE	SAMSUNG ELECTRONICS	SAMSUNG	EXIT FILMS Melbourne, VIC	AUSTRALIA	72ANDSUNNY Amsterdam
A02/029	20171	BE THE ARTIST	LION NATHAN	STEINLAGER	THE SWEET SHOP Bangkok	THAILAND	DDB GROUP NEW ZEALAND Auckland
A02/034	20179	BORN TO DEFY	LION NATHAN	STEINLAGER PURE	ROBBERS DOG FILM Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland
A02/041	20206	PIG	UNILEVER	SUNLIGHT	DIRECTOR'S THINK TANK Kuala Lumpur	MALAYSIA	LOWE Bangkok
A02/052	20108	THE DAY I VISITED MY SON	UNILEVER	COMFORT	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE
A03/001	20005	LIFE IS NOT A MARATHON	RECRUIT HOLDINGS	RECRUIT POINT	PADDLE Tokyo	JAPAN	DENTSU Tokyo
A03/002	20063	INTELLIGENT SOUNDS	INTEL	INTEL POWERED-TABLETS	FINCH Sydney	AUSTRALIA	THE MONKEYS Sydney
A03/003	20109	THE DAY I VISITED MY SON	UNILEVER	COMFORT	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE
A03/005	20133	EVERY DAY IS DAY ONE	SAMSUNG ELECTRONICS	SAMSUNG	EXIT FILMS Melbourne, VIC	AUSTRALIA	72ANDSUNNY Amsterdam
A03/006	20145	MINICAR LIGHT STREAM.	FUJI HEAVY INDUSTRIES	EYESIGHT	ASATSU-DK Tokyo	JAPAN	ASATSU-DK Tokyo
A03/007	20222	ZERO, COLORREALISM	SAMSUNG ELECTRONICS	SAMSUNG MONITOR SB970	CHEIL WORLDWIDE Seoul	SOUTH KOREA	CHEIL WORLDWIDE Seoul
A03/009	20243	MAKE EVERY YARD COUNT	NIKE	NIKE CRICKET	JWT INDIA Bangalore	INDIA	JWT INDIA Bangalore
A04/001	20016	BLAZED	NEW ZEALAND TRANSPORT AGENCY	ROAD SAFETY	CURIOUS FILM Auckland	NEW ZEALAND	CLEMENGER BBDO Wellington
A04/007	20081	COMETS	DIAGEO AUSTRALIA	SMIRNOFF DOUBLE BLACK	EXIT FILMS Melbourne, VIC	AUSTRALIA	LEO BURNETT SYDNEY
A04/012	20134	EVERY DAY IS DAY ONE	SAMSUNG ELECTRONICS	SAMSUNG	EXIT FILMS Melbourne, VIC	AUSTRALIA	72ANDSUNNY Amsterdam
A04/016	20180	BORN TO DEFY	LION NATHAN	STEINLAGER PURE	ROBBERS DOG FILM Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland
A04/022	20198	UNDERSTANDING YOUR NEEDS	SINGAPORE AIRLINES	SINGAPORE AIRLINES	TBWAISINGAPORE	SINGAPORE	TBWAISINGAPORE
A04/025	20207	PIG	UNILEVER	SUNLIGHT	DIRECTOR'S THINK TANK Kuala Lumpur	MALAYSIA	LOWE Bangkok
A05/002	20017	BLAZED	NEW ZEALAND TRANSPORT AGENCY	ROAD SAFETY	CURIOUS FILM Auckland	NEW ZEALAND	CLEMENGER BBDO Wellington
A05/007	20054	FLIGHT	REBEL SPORT NZ	REBEL SPORT	OGILVY & MATHER Auckland	NEW ZEALAND	OGILVY & MATHER Auckland
A05/008	20105	CNY-GIVE THANKS	CCTV ADVERTISING CENTER	CCTV	McCANN WORLDGROUP Shanghai	CHINA	McCANN WORLDGROUP Shanghai
A05/019	20244	MAKE EVERY YARD COUNT	NIKE	NIKE CRICKET	JWT INDIA Bangalore	INDIA	JWT INDIA Bangalore
A06/004	20040	BLAZED	NEW ZEALAND TRANSPORT AGENCY	ROAD SAFETY	CLEMENGER BBDO Wellington	NEW ZEALAND	CLEMENGER BBDO Wellington
A06/006	20042	MISTAKES	NEW ZEALAND TRANSPORT AGENCY	ROAD SAFETY	CLEMENGER BBDO Wellington	NEW ZEALAND	CLEMENGER BBDO Wellington
A06/009	20099	GLOBALIZATION	NISSIN FOODS	CUPNOODLE	TOHOKUSHINSHA FILM CORPORATION Tokyo	JAPAN	DENTSU Tokyo
A07/005	20065	INTELLIGENT SOUNDS	INTEL	INTEL POWERED-TABLETS	FINCH Sydney	AUSTRALIA	THE MONKEYS Sydney
A07/006	20068	SUNLIGHT PIG	UNILEVER	SUNLIGHT DISHWASHING LIQUID	FUSE ADVENTURES IN AUDIO Singapore	SINGAPORE	LOWE Bangkok
A07/008	20084	COMETS	DIAGEO AUSTRALIA	SMIRNOFF DOUBLE BLACK	EXIT FILMS Melbourne, VIC	AUSTRALIA	LEO BURNETT SYDNEY
A07/014	20135	EVERYBODY LOVES SUNSHINE	TREASURY WINE ESTATES	LINDEMANS	EXIT FILMS Melbourne, VIC	AUSTRALIA	DDB MELBOURNE
A08/002	20043	MISTAKES	NEW ZEALAND TRANSPORT AGENCY	ROAD SAFETY	CLEMENGER BBDO Wellington	NEW ZEALAND	CLEMENGER BBDO Wellington
A08/003	20055	FLIGHT	REBEL SPORT NZ	REBEL SPORT	OGILVY & MATHER Auckland	NEW ZEALAND	OGILVY & MATHER Auckland
A08/012	20245	MAKE EVERY YARD COUNT	NIKE	NIKE CRICKET	JWT INDIA Bangalore	INDIA	JWT INDIA Bangalore
A09/001	20014	MISTAKES	NEW ZEALAND TRANSPORT AGENCY	ROAD SAFETY	FIN DESIGN + EFFECTS Sydney	AUSTRALIA	CLEMENGER BBDO Wellington / FIN DESIGN + EFFECTS Sydney
A09/013	20211	SPARK 60 LAUNCH	SPARK NEW ZEALAND	PROJECT S	Ait.VFX Brisbane	AUSTRALIA	SAATCHI & SAATCHI Auckland
A10/004	20015	THE GLASS CAR	DIAGEO	JOHNNIE WALKER - JOIN THE PACT TO NEVER DRINK & DRIVE	IRIS WORLDWIDE Singapore	SINGAPORE	IRIS WORLDWIDE Singapore
A10/010	20130	UNICEF 5 FUND: SAVE A CHILD WITH THE POWER OF 5	UNICEF AUSTRALIA	CHANGE FOR GOOD	IRIS WORLDWIDE Sydney	AUSTRALIA	IRIS WORLDWIDE Sydney
A10/015	20162	GRANDMA	SKODA AUTO INDIA	SKODA RAPID LEISURE	BBH COMMUNICATIONS INDIA Mumbai	INDIA	BBH COMMUNICATIONS INDIA Mumbai
A10/016	20164	HYDRANT	SKODA AUTO INDIA	SKODA RAPID LEISURE	BBH COMMUNICATIONS INDIA Mumbai	INDIA	BBH COMMUNICATIONS INDIA Mumbai
A10/021	20089	SOUR LIFE IS MUSIC PHENAKISTOSCOPE VIDEO DISC	SOUR	LIFE IS MUSIC	PARTY Tokyo	JAPAN	PARTY Tokyo
A10/024	20057	A FAMILY STORY	THE SHINANO MINICHI SHIMBUN	NEWSPAPER	FRONTAGE Tokyo	JAPAN	FRONTAGE Tokyo
A11/001	20004	BLAZED	NEW ZEALAND TRANSPORT AGENCY	ROAD SAFETY	CURIOUS FILM Auckland	NEW ZEALAND	CLEMENGER BBDO Wellington
A11/004	20069	HUMAN TRAFFIC SIGNS	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA Shanghai	CHINA	LOWE CHINA Shanghai
A11/005	20110	THE DAY I VISITED MY SON	UNILEVER	COMFORT	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE

Total Entries: 51