

## Film Shortlist

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency	Production Company
A01/002	00032	GLOBALIZATION	NISSIN FOODS	CUPNOODLE	DENTSU Tokyo	JAPAN	DENTSU Tokyo	TOHOKUSHINSHA FILM CORPORATION Tokyo / SODA! COMMUNICATIONS Tokyo / NEANDERTAL Tokyo
A01/003	00033	OUR FIRST BLIND DATE	NISSIN FOODS	CUPNOODLE	DENTSU Tokyo	JAPAN	DENTSU Tokyo / NEANDERTAL Tokyo	TOHOKUSHINSHA FILM CORPORATION Tokyo / SODA! COMMUNICATIONS Tokyo
A01/004	00034	THE FACEBOOK MONSTER	NISSIN FOODS	CUPNOODLE	DENTSU Tokyo	JAPAN	DENTSU Tokyo / NEANDERTAL Tokyo	TOHOKUSHINSHA FILM CORPORATION Tokyo / SODA! COMMUNICATIONS Tokyo
A01/005	00055	WEIRD COMMERCIAL	AKAGI NYUGYO CO.,LTD	BLACK SALES PROMOTION	DENTSU KANSAI Osaka	JAPAN	DENTSU KANSAI Osaka / DENTSU EAST JAPAN Tokyo	AT ARMZ Osaka
A01/007	00120	BEARD	SANKO SEIKA	MARUDAIZU RICE CRACKER	HAKUHODO PRODUCT'S Tokyo	JAPAN	HAKUHODO KETTLE Tokyo / NIIGATA HAKUHODO	HAKUHODO PRODUCT'S Tokyo
A01/008	00133	GRAPE FLAVOR	MORINAGA & CO.	HICHEW	DENTSU PLUS Bangkok	THAILAND	DENTSU PLUS Bangkok	TONGTA FILM Bangkok
A01/013	00332	CYCLOPS	MURRAY GOULBURN CO-OPERATIVE	DEVONDALE EASY PEEL CHEESE SLICES	DDB GROUP MELBOURNE	AUSTRALIA	DDB GROUP MELBOURNE	PRODIGY Sydney
A01/016	00285	CURRY MESHU HAS COME	NISSIN FOODS	CURRY MESHU	HAKUHODO PRODUCT'S Tokyo	JAPAN	SAMURAI TOKYO / HAKUHODO THE DAY Tokyo	HAKUHODO PRODUCT'S Tokyo
A02/013	00118	VIKINGS	FRUCOR	V ENERGY DRINK	CLEMENGER BBDO SYDNEY	AUSTRALIA	CLEMENGER BBDO SYDNEY	EXIT FILMS Sydney
A02/014	00121	BORN TO DEFY	LION	BEER	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland	ROBBERS DOG FILM Auckland
A02/023	00333	THE TAKE OVER	MURRAY GOULBURN CO-OPERATIVE	DEVONDALE MILK	DDB GROUP MELBOURNE	AUSTRALIA	DDB GROUP MELBOURNE	REVOLVER/WILL O'ROURKE Sydney
A02/031	00361	HOW WE ROLL	ASAHI PREMIUM BEVERAGES	WOODSTOCK BOURBON	CUMMINS & PARTNERS Melbourne	AUSTRALIA	CUMMINS & PARTNERS Melbourne	GUILTY CONTENT Melbourne
A03/003	00184	THE DAY I VISITED MY SON	UNILEVER	COMFORT	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE	COLLIDER Sydney
A05/001	00134	BATTING PRACTICE CENTER FOUL	MURATA KAMPO CHINESEHERBAL MEDICINE	BAIKA GOFUKU GAN	DENTSU KANSAI Osaka	JAPAN	DENTSU KANSAI Osaka	DENTSU CREATIVE X Tokyo
A05/002	00135	BATTING PRACTICE CENTER PITCHING	MURATA KAMPO CHINESEHERBAL MEDICINE	BAIKA GOFUKU GAN	DENTSU KANSAI Osaka	JAPAN	DENTSU KANSAI Osaka	DENTSU CREATIVE X Tokyo
A05/003	00136	BATTING PRACTICE CENTER JUMP	MURATA KAMPO CHINESEHERBAL MEDICINE	BAIKA GOFUKU GAN	DENTSU KANSAI Osaka	JAPAN	DENTSU KANSAI Osaka	DENTSU CREATIVE X Tokyo
A05/007	00179	REFLECTION	PROCTER AND GAMBLE (THAILAND)	OLAY	BBDO PROXIMITY THAILAND Bangkok	THAILAND	BBDO PROXIMITY THAILAND Bangkok	THE FILM FACTORY Bangkok
A06/004	00394	MAKE EVERY YARD COUNT	NIKE	NIKE CRICKET	JWT INDIA Bangalore	INDIA	JWT INDIA Bangalore	1ST DECEMBER FILMS Bangalore
A06/008	00344	MR SUN - LET THE RUN TELL YOU WHY	NIKE	NIKE RUNNING	WIEDEN+KENNEDY SHANGHAI	CHINA	WIEDEN+KENNEDY SHANGHAI	KNUCKLEHEAD London
A08/003	00017	NISSAN JUKE SMALL PACKAGES	NISSAN AUSTRALIA	NISSAN JUKE	WHYBINTBWA GROUP MELBOURNE	AUSTRALIA	WHYBINTBWA GROUP MELBOURNE	REVOLVER/WILL O'ROURKE Sydney
A08/004	00018	NISSAN PATHFINDER THE UNDERDOG	NISSAN AUSTRALIA	NISSAN JUKE	WHYBINTBWA GROUP MELBOURNE	AUSTRALIA	WHYBINTBWA GROUP MELBOURNE	REVOLVER/WILL O'ROURKE Sydney
A08/018	00260	MINICAR LIGHT STREAM.	FUJI HEAVY INDUSTRIES	EYESIGHT	ASATSU-DK Tokyo	JAPAN	ASATSU-DK Tokyo	TOHOKUSHINSHA FILM CORPORATION Tokyo
A09/004	00070	ODE TO WINTER	REBEL SPORT NZ	REBEL SPORT	OGILVY & MATHER Auckland	NEW ZEALAND	OGILVY & MATHER Auckland	THE SWEET SHOP Auckland
A09/018	00353	A MAN	HOMEPRO PRODUCT CENTER	HOMEPRO ANNIVERSARY	BBDO PROXIMITY THAILAND Bangkok	THAILAND	BBDO BANGKOK	FACTORY01 Bangkok
A09/019	00354	A GIRL	HOMEPRO PRODUCT CENTER	HOMEPRO ANNIVERSARY	BBDO PROXIMITY THAILAND Bangkok	THAILAND	BBDO BANGKOK	FACTORY01 Bangkok
A09/025	00401	DOCTOR	ALDI AUSTRALIA	LIKE BRANDS. ONLY CHEAPER	BMF ADVERTISING Sydney	AUSTRALIA	BMF ADVERTISING Sydney	RABBIT CONTENT Sydney
A09/032	00057	KISS EYEGLASSES	BLINC VASE	OPTICIAN'S SHOP	GUNSROCK Tokyo	JAPAN	HAKUHODO Tokyo	GUNSROCK Tokyo
A10/004	00054	THE HOLIDAY BULGE	AIRASIA	AIRLINE	PUBLICIS MOJO Brisbane	AUSTRALIA	PUBLICIS MOJO Brisbane	PLAY TV Brisbane
A11/006	00122	COME WITH US	SKY TELEVISION	PAY TV	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland	RUSKIN Auckland
A11/014	00352	BLIND TASTE TV	THAILAND ASSOCIATION OF THE BLIND	THAIRATH TV	BBDO PROXIMITY THAILAND Bangkok	THAILAND	BBDO BANGKOK	LONGDO PRODUCTION Bangkok
A12/006	00082	PREGNANCY	NIMBLE	SMART LITTLE LOANS	CLEMENGER BBDO BRISBANE	AUSTRALIA	PROXIMITY BRISBANE / COLENSO BBDO Auckland	THE SWEET SHOP Melbourne
A12/007	00083	VET	NIMBLE	SMART LITTLE LOANS	CLEMENGER BBDO BRISBANE	AUSTRALIA	PROXIMITY BRISBANE / COLENSO BBDO Auckland	THE SWEET SHOP Melbourne
A12/008	00084	BREAKDOWN	NIMBLE	SMART LITTLE LOANS	CLEMENGER BBDO BRISBANE	AUSTRALIA	PROXIMITY BRISBANE / COLENSO BBDO Auckland	THE SWEET SHOP Melbourne
A12/017	00253	UNsung HERO	THAI LIFE INSURANCE	THAI LIFE INSURANCE	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok	PHENOMENA Bangkok
A14/012	00254	GIVING	REAL MOVE	TRUEMOVE H	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok	PHENOMENA Bangkok
A14/013	00373	THE ENCOUNTER	7-ELEVEN	7-MOBILE	OGILVY & MATHER Taipei	CHINESE TAIPEI	OGILVY & MATHER Taipei	SPRING FILMS Taipei
A14/014	00374	MISTAKE	FAR EASTONE	FAR EASTONE	OGILVY & MATHER Taipei	CHINESE TAIPEI	OGILVY & MATHER Taipei	BOKU FILM Taipei
A14/015	00375	RECOGNITION	FAR EASTONE	FAR EASTONE	OGILVY & MATHER Taipei	CHINESE TAIPEI	OGILVY & MATHER Taipei	BOKU FILM Taipei
A16/004	00001	BREAK THE BARRIER	ST JOHN AMBULANCE WA	FIRST AID TRAINING	THE BRAND AGENCY Perth	AUSTRALIA	THE BRAND AGENCY Perth	THE PENGUIN EMPIRE Perth
A16/006	00095	HUMAN TRAFFIC SIGNS	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA Shanghai	CHINA	LOWE CHINA Shanghai	A NEW LIFE FILMS Shanghai / LOCUS Seoul
A16/009	00060	BLAZED	NEW ZEALAND TRANSPORT AGENCY	ROAD SAFETY	CLEMENGER BBDO Wellington	NEW ZEALAND	CLEMENGER BBDO Wellington	CURIOUS FILM Auckland
A16/010	00061	MISTAKES	NEW ZEALAND TRANSPORT AGENCY	ROAD SAFETY	CLEMENGER BBDO Wellington	NEW ZEALAND	CLEMENGER BBDO Wellington	FINCH Auckland
A16/014	00123	BE THE ARTIST	LION	BEER	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland	THE SWEET SHOP Auckland
A16/016	00386	I TOUCH MYSELF PROJECT	CANCER COUNCIL	BREAST CANCER PREVENTION	JWT Sydney	AUSTRALIA	JWT Sydney	COLLIDER Sydney / STUDIOS 301 Sydney / SOAP CREATIVE Sydney
B01/034	00096	HUMAN TRAFFIC SIGNS	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA Shanghai	CHINA	LOWE CHINA Shanghai	A NEW LIFE FILMS Shanghai / LOCUS Seoul
B01/038	00062	MISTAKES INTERNET FILM	NEW ZEALAND TRANSPORT AGENCY	ROAD SAFETY	CLEMENGER BBDO Wellington	NEW ZEALAND	CLEMENGER BBDO Wellington	FINCH Auckland
B01/046	00140	SOUND OF HONDA / AYRTON SENNA 1989	HONDA MOTOR CO	INTERNAVI	DENTSU Tokyo	JAPAN	DENTSU Tokyo	DENTSU CREATIVE X Tokyo / RHIZOMATIKS Tokyo
B01/047	00142	IT'S A TOTALLY DIFFERENT BALL GAME.	THE NATION'S 47PREFECTURES AND 20 ORDINANCE-DESIGNATED CITIES	LOTO7	TUGBOAT Tokyo	JAPAN	TUGBOAT Tokyo / DENTSU Tokyo	DENTSU CREATIVE X Tokyo
B01/055	00192	REUNION	GOOGLE, INDIA	GOOGLE SEARCH	OGILVY & MATHER INDIA Mumbai	INDIA	OGILVY & MATHER INDIA Mumbai	CHROME PICTURES Mumbai
B01/057	00205	LABELS AGAINST WOMEN	P&G PHILIPPINES	PANTENE	BBDO GUERRERO Makati City	THE PHILIPPINES	BBDO GUERRERO Makati City	FILMEX Makati City
B01/083	00287	GRANDMA	SKODA AUTO INDIA	SKODA RAPID LEISURE	BBH COMMUNICATIONS INDIA Mumbai	INDIA	BBH COMMUNICATIONS INDIA Mumbai	BLACK SHEEP LIVE Mumbai
B01/095	00300	AH FAH	TENCENT	CAIBEI POINTS	LEAGAS DELANEY SHANGHAI	CHINA	LEAGAS DELANEY SHANGHAI	A NEW LIFE FILMS Shanghai
B01/103	00339	EPISODE 1 MOVING TARGET	PZ CUSSONS	LAUNDRY DETERGENT	DDB GROUP MELBOURNE	AUSTRALIA	DDB GROUP MELBOURNE	EXIT FILMS Melbourne, VIC
B01/104	00340	EPISODE 3 BIN DIVING	PZ CUSSONS	LAUNDRY DETERGENT	DDB GROUP MELBOURNE	AUSTRALIA	DDB GROUP MELBOURNE	EXIT FILMS Melbourne, VIC
B01/105	00341	EPISODE 9 POTTERY	PZ CUSSONS	LAUNDRY DETERGENT	DDB GROUP MELBOURNE	AUSTRALIA	DDB GROUP MELBOURNE	EXIT FILMS Melbourne, VIC
B01/106	00342	EPISODE 4 THE PIGGERY	PZ CUSSONS	LAUNDRY DETERGENT	DDB GROUP MELBOURNE	AUSTRALIA	DDB GROUP MELBOURNE	EXIT FILMS Melbourne, VIC
B01/107	00343	TACKLING PRACTICE	PZ CUSSONS	LAUNDRY DETERGENT	DDB GROUP MELBOURNE	AUSTRALIA	DDB GROUP MELBOURNE	EXIT FILMS Melbourne, VIC

Total Entries:

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