

Shortlist (Print)

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country	Agency
A01 (Foods)							
A01/001	00051	CURES HOME SICKNESS	CAMPBELL'S SOUP SOUTHEAST ASIA	CAMPBELL'S SOUP	Y&R MALAYSIA Kuala Lumpur	MALAYSIA	Y&R MALAYSIA Kuala Lumpur
A01/003	00053	FILLS LONELY NIGHTS	CAMPBELL'S SOUP SOUTHEAST ASIA	CAMPBELL'S SOUP	Y&R MALAYSIA Kuala Lumpur	MALAYSIA	Y&R MALAYSIA Kuala Lumpur
A01/004	00054	HEALS BRUISED EGOS	CAMPBELL'S SOUP SOUTHEAST ASIA	CAMPBELL'S SOUP	Y&R MALAYSIA Kuala Lumpur	MALAYSIA	Y&R MALAYSIA Kuala Lumpur
A01/005	00055	MENDS BROKEN HEARTS	CAMPBELL'S SOUP SOUTHEAST ASIA	CAMPBELL'S SOUP	Y&R MALAYSIA Kuala Lumpur	MALAYSIA	Y&R MALAYSIA Kuala Lumpur
A01/023	00365	TANGERINE	PERFETTI VAN MELLE	BIG BABOL	McCANN WORLDGROUP INDIA Mumbai	INDIA	McCANN WORLDGROUP INDIA Mumbai
A01/024	00366	MANGO	PERFETTI VAN MELLE	BIG BABOL	McCANN WORLDGROUP INDIA Mumbai	INDIA	McCANN WORLDGROUP INDIA Mumbai
A01/025	00367	PEAR	PERFETTI VAN MELLE	BIG BABOL	McCANN WORLDGROUP INDIA Mumbai	INDIA	McCANN WORLDGROUP INDIA Mumbai
A02 (Drinks (Alcoholic & Non-Alcoholic))							
A02/012	00319	CINQ	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMITY SINGAPORE	SINGAPORE	BBDO PROXIMITY SINGAPORE
A02/013	00320	DEUX	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMITY SINGAPORE	SINGAPORE	BBDO PROXIMITY SINGAPORE
A02/014	00321	QUATRE	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMITY SINGAPORE	SINGAPORE	BBDO PROXIMITY SINGAPORE
A02/015	00322	TROIS	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMITY SINGAPORE	SINGAPORE	BBDO PROXIMITY SINGAPORE
A02/016	00323	UN	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMITY SINGAPORE	SINGAPORE	BBDO PROXIMITY SINGAPORE
A03 (Household)							
A03/010	00133	TORCH 'SQUEEZE'	THE PROCTER & GAMBLE COMPANY	DURACELL BATTERIES	GREY WORLDWIDE INDIA Mumbai	INDIA	GREY WORLDWIDE INDIA Mumbai
A03/011	00134	CHOO-CHOO	PROCTER & GAMBLE	DURACELL BATTERIES	GREY WORLDWIDE INDIA Mumbai	INDIA	GREY WORLDWIDE INDIA Mumbai
A03/012	00135	CAMERA	PROCTER & GAMBLE	DURACELL BATTERIES	GREY WORLDWIDE INDIA Mumbai	INDIA	GREY WORLDWIDE INDIA Mumbai
A03/013	00136	REMOTE CONTROL	PROCTER & GAMBLE	DURACELL BATTERIES	GREY WORLDWIDE INDIA Mumbai	INDIA	GREY WORLDWIDE INDIA Mumbai
A03/031	00329	TABLET VS TREE	UNILEVER	OMO	LOWE VIETNAM Ho Chi Minh City	VIETNAM	LOWE VIETNAM Ho Chi Minh City
A03/032	00330	JOYSTICK VS FOOTBALL	UNILEVER	OMO	LOWE VIETNAM Ho Chi Minh City	VIETNAM	LOWE VIETNAM Ho Chi Minh City
A03/033	00331	MOBILE VS SAND	UNILEVER	OMO	LOWE VIETNAM Ho Chi Minh City	VIETNAM	LOWE VIETNAM Ho Chi Minh City
A03/036	00353	CAT MILK	PREMIER TISSUES	KITCHEN TISSUE ROLLS	McCANN WORLDGROUP INDIA Mumbai	INDIA	McCANN WORLDGROUP INDIA Mumbai
A04 (Home Appliances, Furnishings, Electronics & Audio-Visual)							
A04/001	00078	GATSBY	DENON	ELECTRONICS	JWT SHANGHAI	CHINA	JWT SHANGHAI
A04/002	00079	KING KONG	DENON	ELECTRONICS	JWT SHANGHAI	CHINA	JWT SHANGHAI
A04/022	00345	HOUSE	GODREJ	SECURITY SOLUTIONS	JWT INDIA Mumbai	INDIA	JWT INDIA Mumbai
A04/023	00346	ANTIQUA STORE	GODREJ	SECURITY SOLUTIONS	JWT INDIA Mumbai	INDIA	JWT INDIA Mumbai
A04/024	00347	MUSIC STORE	GODREJ	SECURITY SOLUTIONS	JWT INDIA Mumbai	INDIA	JWT INDIA Mumbai
A05 (Cosmetics & Beauty, Toiletries & Pharmacy)							
A05/001	00012	KINDERGARTEN	NBTY(CHINA)	NEURO-PS	GREY GROUP CHINA Beijing	CHINA	GREY GROUP CHINA Beijing
A05/002	00013	PRIMARY SCHOOL	NBTY(CHINA)	NEURO-PS	GREY GROUP CHINA Beijing	CHINA	GREY GROUP CHINA Beijing
A05/014	00137	WEDDING RING	GLAXOSMITHKLINE CONSUMER HEALTHCARE	CROCIN PAIN RELIEF	GREY WORLDWIDE INDIA Gurgaon	INDIA	GREY WORLDWIDE INDIA Gurgaon
A05/015	00138	NAMING THE BABY	GLAXOSMITHKLINE CONSUMER HEALTHCARE	CROCIN PAIN RELIEF	GREY WORLDWIDE INDIA Mumbai	INDIA	GREY WORLDWIDE INDIA Gurgaon
A05/016	00139	DAUGHTER'S DATE	GLAXOSMITHKLINE CONSUMER HEALTHCARE	CROCIN PAIN RELIEF	GREY WORLDWIDE INDIA Mumbai	INDIA	GREY WORLDWIDE INDIA Gurgaon
A05/031	00293	THE GRAZIA EXPERIMENT	P&G INDIA	GILLETTE	BBDO INDIA Mumbai	INDIA	BBDO INDIA Mumbai
A05/032	00315	DIVIDED SEA	KURON	LE'SASHA AIRMAX	DENTSU (THAILAND) Bangkok	THAILAND	DENTSU (THAILAND) Bangkok
A06 (Clothing, Footwear & Accessories)							
A06/001	00082	SAMMIES ROBOT	SAMSONITE	SUITCASE	JWT SHANGHAI	CHINA	JWT SHANGHAI
A06/002	00081	SAMMIES BEAR	SAMSONITE	SUITCASE	JWT SHANGHAI	CHINA	JWT SHANGHAI
A06/009	00243	DOUGHNUT	BLUNT UMBRELLAS	UMBRELLAS	Y&R NZ Auckland	NEW ZEALAND	Y&R NZ Auckland
A06/010	00244	DYNAMITE	BLUNT UMBRELLAS	UMBRELLAS	Y&R NZ Auckland	NEW ZEALAND	Y&R NZ Auckland
A06/011	00245	HIPPY	BLUNT UMBRELLAS	UMBRELLAS	Y&R NZ Auckland	NEW ZEALAND	Y&R NZ Auckland
A07 (Miscellaneous)							
A07/004	00066	MURDER	STAEDTLER	HIGHLIGHTERS	LEO BURNETT HONG KONG	HONG KONG	LEO BURNETT HONG KONG
A07/009	00095	BOAT	A.W. FABER-CASTELL	FABER-CASTELL	OGILVY & MATHER GROUP HONG KONG	HONG KONG	OGILVYONE WORLDWIDE HONG KONG / OGILVY &
A07/010	00096	DUCK	A.W. FABER-CASTELL	FABER-CASTELL	OGILVY & MATHER GROUP HONG KONG	HONG KONG	OGILVYONE WORLDWIDE HONG KONG / OGILVY &
A07/011	00097	ICEBERG	A.W. FABER-CASTELL	FABER-CASTELL	OGILVY & MATHER GROUP HONG KONG	HONG KONG	OGILVYONE WORLDWIDE HONG KONG / OGILVY &
A08 (Cars & Automotive Services)							
A08/010	00107	SMART CABRIO ALLEY	MERCEDES-BENZ	SMART CABRIO	BBDO CHINA Beijing	CHINA	BBDO CHINA Beijing / PROXIMITY BEIJING
A08/019	00255	911 REAR HORSEPOWER 1	PORSCHE (CHINA) MOTORS	911	FRED & FARID SHANGHAI	CHINA	FRED & FARID SHANGHAI
A08/020	00256	911 REAR HORSEPOWER 2	PORSCHE (CHINA) MOTORS	911	FRED & FARID SHANGHAI	CHINA	FRED & FARID SHANGHAI
A08/021	00257	911 REAR HORSEPOWER 3	PORSCHE (CHINA) MOTORS	911	FRED & FARID SHANGHAI	CHINA	FRED & FARID SHANGHAI
A08/022	00258	911 REAR HORSEPOWER 4	PORSCHE (CHINA) MOTORS	911	FRED & FARID SHANGHAI	CHINA	FRED & FARID SHANGHAI
A08/029	00377	IDENTITY 1	VOLKSWAGEN GROUP SALES INDIA	AUTOMATIC DISTANCE CONTROL	DDB MUDRA GROUP Mumbai	INDIA	DDB MUDRA GROUP Mumbai
A08/030	00378	IDENTITY 2	VOLKSWAGEN GROUP SALES INDIA	BI-XENON HEADLAMPS	DDB MUDRA GROUP Mumbai	INDIA	DDB MUDRA GROUP Mumbai
A09 (Retail Stores, Restaurants & Fast Food Outlets)							
A09/006	00375	TV UNIT	FUTURE GROUP	HOMETOWN RETAIL	DDB MUDRA GROUP Mumbai	INDIA	DDB MUDRA GROUP Mumbai
A09/007	00376	DINING TABLE	FUTURE GROUP	HOMETOWN RETAIL	DDB MUDRA GROUP Mumbai	INDIA	DDB MUDRA GROUP Mumbai
A10 (Travel, transport & tourism, entertainment & leisure)							
A10/001	00083	IMPOSSIBLE PUZZLE WHITE BICYCLE	HMBR TOOLS & CHEMICALS	HMBR BICYCLE LOCKS	GREY BANGLADESH Dhaka	BANGLADESH	GREY BANGLADESH Dhaka
A10/002	00098	MAGRITTE	LEGO / HAMELAYS	TOY STORE	OGILVY & MATHER GROUP HONG KONG	HONG KONG	GEOMETRY GLOBAL Hong Kong / OGILVY &
A10/003	00099	VAN GOGH	LEGO / HAMELAYS	TOY STORE	OGILVY & MATHER GROUP HONG KONG	HONG KONG	GEOMETRY GLOBAL Hong Kong / OGILVY &
A10/004	00100	WOOD	LEGO / HAMELAYS	TOY STORE	OGILVY & MATHER GROUP HONG KONG	HONG KONG	GEOMETRY GLOBAL Hong Kong / OGILVY &
A11 (Publications & Media)							
A11/001	00157	PROMETHEUS	PENGUIN CHINA	AUDIOBOOKS	Y&R BEIJING	CHINA	Y&R BEIJING
A11/002	00158	MOBY DICK	PENGUIN CHINA	AUDIOBOOKS	Y&R BEIJING	CHINA	Y&R BEIJING
A11/003	00159	FRANKENSTEIN	PENGUIN CHINA	AUDIOBOOKS	Y&R BEIJING	CHINA	Y&R BEIJING
A11/004	00160	DRACULA	PENGUIN CHINA	AUDIOBOOKS	Y&R BEIJING	CHINA	Y&R BEIJING
A11/005	00161	DON QUIXOTE	PENGUIN CHINA	AUDIOBOOKS	Y&R BEIJING	CHINA	Y&R BEIJING
A11/006	00162	ALICE	PENGUIN CHINA	AUDIOBOOKS	Y&R BEIJING	CHINA	Y&R BEIJING
A11/007	00163	D-DAY	PENGUIN CHINA	AUDIOBOOKS	Y&R BEIJING	CHINA	Y&R BEIJING
A14 (Commercial Public Services)							
A14/007	00166	GRAVITY	SINGTEL	SINGTEL MIO TV	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE
A14/008	00167	THE WOLF OF WALL STREET	SINGTEL	SINGTEL MIO TV	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE
A14/009	00168	NOAH	SINGTEL	SINGTEL MIO TV	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE
A14/010	00169	BROKEBACK MOUNTAIN	SINGTEL	SINGTEL MIO TV	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE
A16 (Public health, safety, & awareness messages)							
A16/019	00072	NO ENTRY	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA Shanghai	CHINA	LOWE CHINA Shanghai
A16/020	00073	NO TRUCKS	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA Shanghai	CHINA	LOWE CHINA Shanghai
A16/021	00074	TRAFFIC LIGHT AHEAD	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA Shanghai	CHINA	LOWE CHINA Shanghai
A16/022	00075	NO LEFT TURN	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA Shanghai	CHINA	LOWE CHINA Shanghai
A16/023	00076	SPEED LIMITED	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA Shanghai	CHINA	LOWE CHINA Shanghai
A16/024	00077	NO U-TURN	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA Shanghai	CHINA	LOWE CHINA Shanghai
A16/025	00101	BALDFACE	LION	BEER	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland
A16/026	00102	TEARS	LION	BEER	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland
A16/027	00103	THUG LIFE	LION	BEER	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland
A16/030	00301	CLIFF	TOUCH CYBER WELLNESS	CYBER WELLNESS EDUCATION	PUBLICIS SINGAPORE Singapore	SINGAPORE	PUBLICIS SINGAPORE Singapore
A16/034	00202	PETROLEUM HURT	GREEN PEACE	GREEN PEACE	PUBLICIS SHANGHAI	CHINA	PUBLICIS SHANGHAI
A16/038	00302	BEACH	TOUCH CYBER WELLNESS	CYBER WELLNESS EDUCATION	PUBLICIS SINGAPORE Singapore	SINGAPORE	PUBLICIS SINGAPORE Singapore
A16/039	00303	ROAD	TOUCH CYBER WELLNESS	CYBER WELLNESS EDUCATION	PUBLICIS SINGAPORE Singapore	SINGAPORE	PUBLICIS SINGAPORE Singapore
A16/044	00154	PLASTIC DUDES	SM PRIME HOLDINGS	SM ECO BAG	LOWE PHILIPPINES Makati City	THE PHILIPPINES	LOWE PHILIPPINES Makati City
A16/045	00155	PLASTIC GRANDMA	SM PRIME HOLDINGS	SM ECO BAG	LOWE PHILIPPINES Makati City	THE PHILIPPINES	LOWE PHILIPPINES Makati City
A16/046	00156	PLASTIC KIDS	SM PRIME HOLDINGS	SM ECO BAG	LOWE PHILIPPINES Makati City	THE PHILIPPINES	LOWE PHILIPPINES Makati City
A17 (Fundraising, donations & appeals)							
A17/001	00009	OLD AND NEW FAIRY TALES BOOK	THE SALVATION ARMY, MALAYSIA	OLD BOOKS DONATION	DENTSU UTAMA Kuala Lumpur	MALAYSIA	DENTSU UTAMA Kuala Lumpur
A17/002	00010	OLD AND NEW SHORT STORIES BOOK	THE SALVATION ARMY, MALAYSIA	OLD BOOKS DONATION	DENTSU UTAMA Kuala Lumpur	MALAYSIA	DENTSU UTAMA Kuala Lumpur
A17/010	00174	FULGOSO	CARA WELFARE PHILIPPINES	CARA WELFARE PHILIPPINES	TBWA/SANTIAGO MANGADA PUNO Makati City	THE PHILIPPINES	TBWA/SANTIAGO MANGADA PUNO Makati City
A17/011	00175	MONETTE	CARA WELFARE PHILIPPINES	CARA WELFARE PHILIPPINES	TBWA/SANTIAGO MANGADA PUNO Makati City	THE PHILIPPINES	TBWA/SANTIAGO MANGADA PUNO Makati City
Total Entries: 85							