

Print & Poster Craft Shortlist

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
B01/017	00068	NO PEDESTRAINS	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA Shanghai	CHINA	LOWE CHINA Shanghai
B01/018	00070	SPEED LIMITED	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA Shanghai	CHINA	LOWE CHINA Shanghai
B01/019	00072	NO U-TURN	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA Shanghai	CHINA	LOWE CHINA Shanghai
B01/026	00098	BALDFACE	LION	BEER	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland
B01/045	00154	PLASTIC DUDES	SM PRIME HOLDINGS	SM ECO BAG	LOWE PHILIPPINES Makati City	THE PHILIPPINES	LOWE PHILIPPINES Makati City
B01/046	00155	PLASTIC GRANDMA	SM PRIME HOLDINGS	SM ECO BAG	LOWE PHILIPPINES Makati City	THE PHILIPPINES	LOWE PHILIPPINES Makati City
B01/047	00156	PLASTIC KIDS	SM PRIME HOLDINGS	SM ECO BAG	LOWE PHILIPPINES Makati City	THE PHILIPPINES	LOWE PHILIPPINES Makati City
B01/070	00223	911 REAR HORSEPOWER 3	PORSCHE (CHINA) MOTORS	911	FRED & FARID SHANGHAI	CHINA	FRED & FARID SHANGHAI
B01/085	00253	DIVIDED SEA	KURON	LE'SASHA AIRMAX	DENTSU (THAILAND) Bangkok	THAILAND	DENTSU (THAILAND) Bangkok
B01/086	00256	TWISTER	KURON	LE'SASHA AIRMAX	DENTSU (THAILAND) Bangkok	THAILAND	DENTSU (THAILAND) Bangkok
B01/087	00262	CINQ	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMITY SINGAPORE	SINGAPORE	BBDO PROXIMITY SINGAPORE
B01/088	00263	DEUX	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMITY SINGAPORE	SINGAPORE	BBDO PROXIMITY SINGAPORE
B01/089	00264	QUATRE	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMITY SINGAPORE	SINGAPORE	BBDO PROXIMITY SINGAPORE
B01/090	00265	TROIS	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMITY SINGAPORE	SINGAPORE	BBDO PROXIMITY SINGAPORE
B01/092	00272	TABLET VS TREE	UNILEVER	OMO	LOWE VIETNAM Ho Chi Minh City	VIETNAM	LOWE VIETNAM Ho Chi Minh City
B01/093	00274	JOYSTICK VS FOOTBALL	UNILEVER	OMO	LOWE VIETNAM Ho Chi Minh City	VIETNAM	LOWE VIETNAM Ho Chi Minh City
B01/094	00276	MOBILE VS SAND	UNILEVER	OMO	LOWE VIETNAM Ho Chi Minh City	VIETNAM	LOWE VIETNAM Ho Chi Minh City
B01/097	00284	HOUSE	GODREJ	SECURITY SOLUTIONS	JWT INDIA Mumbai	INDIA	JWT INDIA Mumbai
B01/104	00290	HUG MOUNTAIN TERRAIN	GOODYEAR	GOODYEAR WRANGLER	LUNCH COMMUNICATIONS Selangor	MALAYSIA	LUNCH COMMUNICATIONS Selangor / HAKUHODO ASIA PACIFIC Bangkok
B01/106	00294	BULL	WEIMEIZI PERSONAL CARE	SAKY DENTAL FLOSS ROD	OGILVY & MATHER SHANGHAI	CHINA	OGILVY & MATHER SHANGHAI
B01/107	00295	PIG	WEIMEIZI PERSONAL CARE	SAKY DENTAL FLOSS ROD	OGILVY & MATHER SHANGHAI	CHINA	OGILVY & MATHER SHANGHAI
B01/109	00306	IDENTITY 1	VOLKSWAGEN GROUP SALES INDIA	AUTOMATIC DISTANCE CONTROL	DDB MUDRA GROUP Mumbai	INDIA	DDB MUDRA GROUP Mumbai
B01/110	00307	IDENTITY 2	VOLKSWAGEN GROUP SALES INDIA	BI-XENON HEADLAMPS	DDB MUDRA GROUP Mumbai	INDIA	DDB MUDRA GROUP Mumbai
B02/006	00116	CHOO-CHOO	PROCTER & GAMBLE	DURACELL BATTERIES	GREY WORLDWIDE INDIA Mumbai	INDIA	GREY WORLDWIDE INDIA Mumbai
B02/015	00259	FATHER'S DAY	HARLEY-DAVIDSON OF SAIGON	MOTORCYCLES	BBDO VIETNAM Ho Chi Minh City	VIETNAM	BBDO VIETNAM Ho Chi Minh City
B02/017	00298	BOB	YATRA.COM	TRAVEL WEBSITE	McCANN WORLDGROUP INDIA Mumbai	INDIA	McCANN WORLDGROUP INDIA Mumbai
B02/018	00299	LASHAUNA	YATRA.COM	TRAVEL WEBSITE	McCANN WORLDGROUP INDIA Mumbai	INDIA	McCANN WORLDGROUP INDIA Mumbai
B02/019	00300	CHAD	YATRA.COM	TRAVEL WEBSITE	McCANN WORLDGROUP INDIA Mumbai	INDIA	McCANN WORLDGROUP INDIA Mumbai
B03/011	00024	WHAT'S IN YOUR CRAYOLA?/GREEN	CRAYOLA	COLOURED PENCIL	LEO BURNETT VIETNAM Ho Chi Minh City	VIETNAM	LEO BURNETT VIETNAM Ho Chi Minh City
B03/012	00025	WHAT'S IN YOUR CRAYOLA?/RED	CRAYOLA	COLOURED PENCIL	LEO BURNETT VIETNAM Ho Chi Minh City	VIETNAM	LEO BURNETT VIETNAM Ho Chi Minh City
B03/013	00026	WHAT'S IN YOUR CRAYOLA?/BLUE	CRAYOLA	COLOURED PENCIL	LEO BURNETT VIETNAM Ho Chi Minh City	VIETNAM	LEO BURNETT VIETNAM Ho Chi Minh City
B03/045	00095	TURNING PACKAGING INTO EDUCATION - CAVITIES ATTACK AT NIGHT	COLGATE PALMOLIVE	TOOTHPASTE	RED FUSE COMMUNICATIONS Hong Kong	HONG KONG	RED FUSE COMMUNICATIONS Hong Kong / Y&R MYANMAR Yangon
B03/046	00096	TURNING PACKAGING INTO EDUCATION - GOOD FOOD VS BAD FOOD	COLGATE PALMOLIVE	TOOTHPASTE	RED FUSE COMMUNICATIONS Hong Kong	HONG KONG	RED FUSE COMMUNICATIONS Hong Kong / Y&R MYANMAR Yangon
B03/048	00106	COCKROACH	MR. ZHAO PESTICIDES	INSECTICIDE	TBWAISHANGHAI	CHINA	TBWAISHANGHAI
B03/049	00107	FLY	MR. ZHAO PESTICIDES	INSECTICIDE	TBWAISHANGHAI	CHINA	TBWAISHANGHAI
B03/050	00108	MOSQUITO	MR. ZHAO PESTICIDES	INSECTICIDE	TBWAISHANGHAI	CHINA	TBWAISHANGHAI
B03/054	00113	RHINO	WWF	WWF	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY
B03/055	00114	TIGER	WWF	WWF	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY
B03/056	00115	SHARK	WWF	WWF	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY
B03/070	00157	PLASTIC DUDES	SM PRIME HOLDINGS	SM ECO BAG	LOWE PHILIPPINES Makati City	THE PHILIPPINES	LOWE PHILIPPINES Makati City
B03/071	00158	PLASTIC GRANDMA	SM PRIME HOLDINGS	SM ECO BAG	LOWE PHILIPPINES Makati City	THE PHILIPPINES	LOWE PHILIPPINES Makati City
B03/073	00161	PROMETHEUS	PENGUIN CHINA	AUDIOBOOKS	Y&R BEIJING	CHINA	Y&R BEIJING
B03/074	00162	MOBY DICK	PENGUIN CHINA	AUDIOBOOKS	Y&R BEIJING	CHINA	Y&R BEIJING
B03/075	00163	FRANKENSTEIN	PENGUIN CHINA	AUDIOBOOKS	Y&R BEIJING	CHINA	Y&R BEIJING
B03/076	00164	DRACULA	PENGUIN CHINA	AUDIOBOOKS	Y&R BEIJING	CHINA	Y&R BEIJING
B03/077	00165	DON QUIXOTE	PENGUIN CHINA	AUDIOBOOKS	Y&R BEIJING	CHINA	Y&R BEIJING
B03/078	00166	ALICE	PENGUIN CHINA	AUDIOBOOKS	Y&R BEIJING	CHINA	Y&R BEIJING
B03/079	00167	D-DAY	PENGUIN CHINA	AUDIOBOOKS	Y&R BEIJING	CHINA	Y&R BEIJING
B03/084	00174	PETROLEUM HURT	GREEN PEACE	GREEN PEACE	PUBLICIS SHANGHAI	CHINA	PUBLICIS SHANGHAI
B03/085	00177	JUDAS	STABILO (E-TEKLON)	HIGHLIGHTER PENS	CHEIL HONG KONG	HONG KONG	CHEIL HONG KONG
B03/102	00238	KISS	HEINZ	CHILI SAUCE	LEAGAS DELANEY SHANGHAI	CHINA	LEAGAS DELANEY SHANGHAI
B03/103	00239	HANDKERCHIEF	HEINZ	CHILI SAUCE	LEAGAS DELANEY SHANGHAI	CHINA	LEAGAS DELANEY SHANGHAI
B03/108	00267	CINQ	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMITY SINGAPORE	SINGAPORE	BBDO PROXIMITY SINGAPORE
B03/109	00268	DEUX	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMITY SINGAPORE	SINGAPORE	BBDO PROXIMITY SINGAPORE
B03/110	00269	QUATRE	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMITY SINGAPORE	SINGAPORE	BBDO PROXIMITY SINGAPORE
B03/111	00270	TROIS	ASIA PACIFIC BREWERIES SINGAPORE	GUINNESS	BBDO PROXIMITY SINGAPORE	SINGAPORE	BBDO PROXIMITY SINGAPORE
B03/113	00273	TABLET VS TREE	UNILEVER	OMO	LOWE VIETNAM Ho Chi Minh City	VIETNAM	LOWE VIETNAM Ho Chi Minh City
B03/114	00275	JOYSTICK VS FOOTBALL	UNILEVER	OMO	LOWE VIETNAM Ho Chi Minh City	VIETNAM	LOWE VIETNAM Ho Chi Minh City
B03/115	00277	MOBILE VS SAND	UNILEVER	OMO	LOWE VIETNAM Ho Chi Minh City	VIETNAM	LOWE VIETNAM Ho Chi Minh City
B03/122	00296	BULL	WEIMEIZI PERSONAL CARE	SAKY DENTAL FLOSS ROD	OGILVY & MATHER SHANGHAI	CHINA	OGILVY & MATHER SHANGHAI
B03/123	00297	PIG	WEIMEIZI PERSONAL CARE	SAKY DENTAL FLOSS ROD	OGILVY & MATHER SHANGHAI	CHINA	OGILVY & MATHER SHANGHAI
B04/002	00027	TATOO COUPLE	SEE ROAD INTERNATIONAL CORPORATION	CONDOMANIA	OGILVY & MATHER JAPAN Tokyo	JAPAN	OGILVY & MATHER JAPAN Tokyo
B04/003	00028	HEART COUPLE	SEE ROAD INTERNATIONAL CORPORATION	CONDOMANIA	OGILVY & MATHER JAPAN Tokyo	JAPAN	OGILVY & MATHER JAPAN Tokyo
B04/004	00029	EMBRACED COUPLE	SEE ROAD INTERNATIONAL CORPORATION	CONDOMANIA	OGILVY & MATHER JAPAN Tokyo	JAPAN	OGILVY & MATHER JAPAN Tokyo
B04/008	00069	NO PEDESTRAINS	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA Shanghai	CHINA	LOWE CHINA Shanghai
B04/009	00071	SPEED LIMITED	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA Shanghai	CHINA	LOWE CHINA Shanghai
B04/010	00073	NO U-TURN	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA Shanghai	CHINA	LOWE CHINA Shanghai
B04/018	00103	CITYSCAPE 2	INFAS PUBLICATIONS	WWD JAPAN	HAKUHODO Tokyo	JAPAN	HAKUHODO Tokyo
B04/019	00104	CITYSCAPE 3	INFAS PUBLICATIONS	WWD JAPAN	HAKUHODO Tokyo	JAPAN	HAKUHODO Tokyo
B05/001	00018	BY THE HILLS & LAKES	GAMUDA LAND	PROPERTY - JADE HILLS	MEGAADVERTISING Selangor	MALAYSIA	MEGAADVERTISING Selangor
B05/007	00252	KNIFE	SUSHIDAI	RESTAURANT	ARCADE Singapore	SINGAPORE	ARCADE Singapore

Total Entries:

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