

Shortlist (Radio)

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country	Agency
A01 (Food & Drinks)							
A01/009	00054	ACTION TRAILER	MARS THAILAND	SNICKERS	BBDO PROXIMITY THAILAND Bangkok	THAILAND	BBDO PROXIMITY THAILAND Bangkok
A01/010	00055	THRILLER TRAILER	MARS THAILAND	SNICKERS	BBDO PROXIMITY THAILAND Bangkok	THAILAND	BBDO PROXIMITY THAILAND Bangkok
A02 (Cars & automotive services)							
A02/001	00022	FUTURE STRANGE - PEN	E LANKA AUTOMOTIVE	SPARKS ELECTRIC CARS	TBWA\SRILANKA Colombo	SRI LANKA	TBWA\SRILANKA Colombo
A02/002	00023	FUTURE STRANGE - COLOR TV	E LANKA AUTOMOTIVE	SPARKS ELECTRIC CARS	TBWA\SRILANKA Colombo	SRI LANKA	TBWA\SRILANKA Colombo
A02/003	00064	GIRLS	BMW INDONESIA	BLIND SPOT DETECTOR	PUBLICIS INDONESIA Jakarta	INDONESIA	PUBLICIS INDONESIA Jakarta
A02/004	00065	ONLINE SHOPPING	BMW INDONESIA	BLIND SPOT DETECTOR	PUBLICIS INDONESIA Jakarta	INDONESIA	PUBLICIS INDONESIA Jakarta
A03 (Other Consumer Products)							
A03/001	00003	HELLO!	PANASONIC CORPORATION	ETIQUETTE CUTTER	DENTSU Tokyo	JAPAN	DENTSU Tokyo
A03/006	00032	TALKIES	MARS	PEDIGREE	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland
A03/007	00033	MEDITATION	MARS	PEDIGREE	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland
A03/008	00034	STUPID CATS	MARS	PEDIGREE	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland
A03/009	00038	SPRING MUSIC	PANASONIC	PANASONIC JUICER BLENDER	DENTSU Tokyo	JAPAN	DENTSU Tokyo
A03/030	00111	BREAKFAST	UNILEVER	BREEZE WASHING LIQUID	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE
A04 (Consumer Services)							
A04/002	00046	GOLDFISH	CULTURAL CENTER OF THE PHILIPPINES	VIRGIN LABFEST	LEO BURNETT MANILA	THE PHILIPPINES	LEO BURNETT MANILA
A04/003	00047	ICE CREAM	CULTURAL CENTER OF THE PHILIPPINES	VIRGIN LABFEST	LEO BURNETT MANILA	THE PHILIPPINES	LEO BURNETT MANILA
A04/004	00048	VIDEO	CULTURAL CENTER OF THE PHILIPPINES	VIRGIN LABFEST	LEO BURNETT MANILA	THE PHILIPPINES	LEO BURNETT MANILA
A07 (Public service messages and charities)							
A07/011	00066	THE TRAIN	MUMBAI POLICE	PSA	OGILVY & MATHER INDIA Mumbai	INDIA	OGILVY & MATHER INDIA Mumbai
B01 (Music/Sound Design)							
B01/007	00037	SOUND OF HONDA / AYRTON SENNA 1989	HONDA MOTOR CO	INTERNAVI	DENTSU Tokyo	JAPAN	DENTSU Tokyo
B04 (Use of Radio as a Medium)							
B04/001	00031	K9FM	MARS	PEDIGREE	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland
B04/003	00067	ZZZ RADIO	P&G DISTRIBUTING PHILIPPINES	PAMPERS DIAPERS	ACE SAATCHI & SAATCHI Manila	THE PHILIPPINES	ACE SAATCHI & SAATCHI Manila
Total Entries:			19				