

**LIA 2014 SHORTLIST
Integration**

| Entrant | Entrant City | Country | Brand | Title |
|-------------------------------|---------------|----------------|---|--------------------------------------|
| Saatchi & Saatchi New Zealand | Auckland | NEW ZEALAND | TUI Beer | TUI Beer Plumber |
| GSD&M | Austin | UNITED STATES | RadioShack | Goodbye 80s |
| Heimat | Berlin | GERMANY | Swisscom / Samsung Galaxy S4 | Stare Down Contest |
| BBDO Germany | Berlin | GERMANY | The visitBerlin Museum Pass | Flashback |
| Forsman & Bodenfors | Gothenburg | SWEDEN | Volvo FMX & Volvo FL | Live Test Series Integrated Campaign |
| Jung von Matt | Hamburg | GERMANY | Vodafone | Viva Communication |
| McCann Peru | Lima | PERU | Coca-Cola | Happy ID |
| Pulse Films | London | UNITED KINGDOM | Bob Dylan | Like a Rolling Stone |
| adamandevdDB | London | UNITED KINGDOM | Harvey Nichols | Sorry I Spent it on Myself |
| Creative Artists Agency | Los Angeles | UNITED STATES | Chipotle Mexican Grill | The Scarecrow |
| DDB Spain | Madrid | SPAIN | Spanish Coordination for the European Women's Lobby | Abortiontravel |
| McCann Melbourne | Melbourne | AUSTRALIA | Macquarie Dictionary | Phubbing |
| DDB Group Melbourne | Melbourne | AUSTRALIA | Anzac Appeal | Minute of Silence |
| Whybin\TBWA Group Melbourne | Melbourne | AUSTRALIA | ANZ Bank | ANZ GAYTMs |
| Ogilvy & Mather Mexico | Mexico City | MEXICO | Casa de la Amistad | The Hair Fest |
| Y&R New York | New York | UNITED STATES | United Negro College Fund | Better Futures |
| Ogilvy Brasil | São Paulo | BRAZIL | Sol de Janeiro | Tattoo Skin Cancer Check |
| Ogilvy Brasil | São Paulo | BRAZIL | GRAACC | Bald Cartoons |
| Leo Burnett Tailor Made | São Paulo | BRAZIL | ABTO - Brazilian Association of Organ Transplantation | Bentley Burial |
| Venables Bell & Partners | San Francisco | UNITED STATES | Google Fiber | Nick's First Pitch |
| FCB Brasil | São Paulo | BRAZIL | CNA | Speaking Exchange |
| INGO Stockholm | Stockholm | SWEDEN | Lidl Discount Food Stores | Dill - The Restaurant |
| Dentsu Inc. | Tokyo | JAPAN | Internavi | Sound of Honda / Ayrton Senna 1989 |
| BBDO Toronto | Toronto | CANADA | Skittles | Pyramid Scheme the Rainbow |
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