IMPACT BBDO Dubai McCann Manchester Rosapark	SWEDEN  UNITED ARAB EMIRATES  UNITED KINGDOM  FRANCE	ICA Glasses Broken Dreams Swap and Save Dog fat pants	ICA [Food chain store] Saudia Dairy And Foodstuff Company SADAFCO [Saudia Milk] Aldi Stores Ltd [Swap and Save] Jardiland [Own brand 'light' dog biscuits.]	<ul><li>1 Food</li><li>1 Food</li><li>1 Food</li><li>1 Food</li></ul>	FLM PRE FLM OUT	1       Gold       3         3       Gold       3         3       Silver       2         1       Silver       2	
HAVAS WORLDWIDE PARIS Leo Burnett London McCann Manchester McCann Oslo	FRANCE UNITED KINGDOM UNITED KINGDOM NORWAY	FRENCH KIDS ARE SO CUTE Hunter Gatherer Swap and Save The Lucky Pig	LES MOUTARDES DU VEXIN [FRENCH MUSTARD]  McDonald's [Favourites]  Aldi Stores Ltd [Swap and Save]  Grilstad AS [Bacon]	<ul><li>1 Food</li><li>1 Food</li><li>1 Food</li><li>1 Food</li></ul>	PRE FLM FLM FLM	2 Silver 2 1 Bronze 1 3 Bronze 1 1 Bronze 1	
TRY/Apt/POL DDB Stockholm TBWA\Paris BBDO New York	NORWAY  NORWAY  SWEDEN  FRANCE  UNITED STATES	Hunger  McSenior  Pictograms  #TBT TV Campaign	Tine [Go´Morgen]  McDonald's Sweden [McDonald's food & coffee]  McDonald's [Iconic Products]  Mars Chocolate North America [Twix Bites]	1 Food 1 Food 1 Food 1 Food 2 Confectionery & Snacks	FLM OUT OUT FLM	1 Bronze 1 2 Bronze 1 1 Bronze 1 7 Bronze 1 4 Gold 3	
adamandeveDDB  BBDO New York  DDB Latina Puerto Rico	UNITED KINGDOM  UNITED STATES  PUERTO RICO	Neglect  Mars Bites TV Campaign  Jury	Unilever [Marmite]  Mars Chocolate North America [Mars Bites]  Unilever de Puerto Rico [Wall's]	<ul> <li>Confectionery &amp; Snacks</li> <li>Confectionery &amp; Snacks</li> <li>Confectionery &amp; Snacks</li> </ul>	OUT FLM PRE	3       Gold       3         4       Silver       2         3       Silver       2	
The Martin Agency BBDO New York Wieden+Kennedy Amsterdam	UNITED STATES UNITED STATES NETHERLANDS	Oreo: Daydream Snickers Bites Print Campaign The Odessey	Oreo: Mondelez International [Oreo Cookies]  Mars Chocolate North America [Snickers Bites]  Heineken [Heineken]	<ul><li>2 Confectionery &amp; Snacks</li><li>2 Confectionery &amp; Snacks</li><li>3 Drinks</li></ul>	FLM PRE FLM	1 Bronze 1 3 Bronze 1 4 Gold 3	
Ruf Lanz Werbeagentur AG  Abbott Mead Vickers BBDO  Abbott Mead Vickers BBDO  BBDO New York  Abbott Mead Vickers BBDO	SWITZERLAND  UNITED KINGDOM  UNITED KINGDOM  UNITED STATES  UNITED KINGDOM	Swissmilk «Cable Car Stations»  SAPEURS 90  MADE OF BLACK  Bud Light - Ian Up for Whatever Film  MADE OF BLACK	Swiss Milk Producers [Swiss Milk]  DIAGEO [GUINNESS ]  DIAGEO [GUINNESS ]  Anheuser-Busch [Bud Light]  DIAGEO [GUINNESS ]	<ul> <li>3 Drinks</li> <li>3 Drinks</li> <li>3 Drinks</li> <li>3 Drinks</li> <li>3 Drinks</li> </ul>	OUT FLM FLM FLM OUT	1 Gold 3 1 Silver 2 1 Silver 2 1 Silver 2 3 Silver 2	
Abbott Mead Vickers BBDO GANG FILMS QUAI DES ORFEVRES DLVBBDO	UNITED KINGDOM FRANCE FRANCE ITALY	MADE OF BLACK  VOLVIC THE GIANT  THE BEAUTY OF BLENDS  Instant Relax	DIAGEO [GUINNESS ]  VOLVIC [WATER]  KUSMI TEA [BB DETOX, SWEET LOVE AND PRINCE WLADIMIR]  Sogni d'oro [Camomile]	<ul><li>3 Drinks</li><li>3 Drinks</li><li>3 Drinks</li><li>3 Drinks</li></ul>	OUT FLM FLM PRE	3 Silver 2 1 Bronze 1 4 Bronze 1 1 Bronze 1	
Forsman & Bodenfors Havas Worldwide Gurisa TRY/Apt/POL Y&R Team Red Istanbul	SWEDEN URUGUAY NORWAY TURKEY	Instant Relax Investigating PostNord Logistics Balance The Silver Hand VODAFONE VOICE SIGNATURE // SWAT	Postnord Logistics [Postnord Logistics] El Observador [El Observador] Canal Digital [Weekly Archive] Vodafone [VODAFONE VOICE SIGNATURE]	4 Communication Services	FLM OUT FLM PRE	1 Bronze 1 2 Gold 3 3 Gold 3 1 Silver 2 3 Silver 2	
Ogilvy & Mather Milan Rafineri Advertising Agency Ogilvy & Mather London	ITALY TURKEY UNITED KINGDOM	DAD Social Media Horse Whisperer	WIND TELECOMUNICAZIONI [WIND] Sony [Sony Xperia] Expedia [Expedia]	4 Communication Services 4 Communication Services 5 Transport & Tourism	FLM PRE FLM	1 Bronze 1 3 Bronze 1 3 Gold 3	
KITCHEN LEO BURNETT  CP+B  TBWA Stockholm  Abbott Mead Vickers BBDO	NORWAY UNITED STATES SWEDEN UNITED KINGDOM	THE PALE COMPLEXION EXAMINATION  Obvious Eye Contact  Don't Miss Europe  STORIES ARE WAITING	Norwegian Airlines [Airline Tickets] Hotels.com [Online Travel Service] SJ [Swedish Railways] EUROSTAR [EUROSTAR]	5 Transport & Tourism	OUT FLM PRE FLM	1 Gold 3 1 Silver 2 2 Silver 2 1 Bronze 1	
Lowe Istanbul TBWA\Paris adamandeveDDB	TURKEY FRANCE UNITED KINGDOM	DREAM Europe is just next door Sorry I Spent it on Myself	TURKISH AIRLINES [TURKISH AIRLINES]  SNCF [Transport]  Harvey Nichols [Retail]	<ul> <li>5 Transport &amp; Tourism</li> <li>5 Transport &amp; Tourism</li> <li>6 Retail Services</li> </ul>	FLM OUT FLM	1 Bronze 1 1 Bronze 1 1 Gold 3	
Marcel  Åkestam Holst  Heimat Werbeagentur GmbH  adamandeveDDB	FRANCE  SWEDEN  GERMANY  UNITED KINGDOM	Inglorious Fruits and Vegetables  Undercover  Gothic Girl  Sorry I Spent it on Myself	Intermarché [Intermarché]  IKEA [IKEA Sweden]  Hornbach [DIY Home Improvement Superstores]  Harvey Nichols [Retail]	6 Retail Services	PRE FLM OUT	5       Gold       3         1       Silver       2         1       Silver       2         5       Silver       2         4       Silver       3	
adamandeveDDB Isobar Budapest DLKW LOWE BBDO New York	UNITED KINGDOM HUNGARY UNITED KINGDOM UNITED STATES	Bad Fit Tesco in your hands Up Your Street All Runners Welcome Print Campaign	Harvey Nichols [Spring/Summer 14 Sale] Tesco Global Hungary [Shopping application] Wm Morrisons Supermarkets plc [morrisonsfood.com] Foot Locker [Foot Locker]	6 Retail Services	OUT FLM OUT PRE	4 Silver 2 1 Bronze 1 4 Bronze 1 6 Bronze 1	
JOY Tribal Worldwide Istanbul Saatchi & Saatchi Zürich	AUSTRALIA TURKEY SWITZERLAND	We Don't Miss A Thing Hiding Money Tony Card	H&R Block [Tax Accountants]  Sigortam.net [Online Insurance Comparison and Selling Platform]  An initiative of the Association of Swiss Pay Card Providers [Contacless page 20]	<ul> <li>7 Financial Services</li> <li>7 Financial Services</li> <li>7 Financial Services</li> </ul>	FLM PRE FLM	1 Gold 3 2 Gold 3 1 Silver 2	
The Newtons Laboratory JOY TRY/Apt/POL Tribal Worldwide Istanbul	GREECE AUSTRALIA NORWAY TURKEY	Misunderstanding We Don't Miss A Thing The 24 hour ad break Foreign Exchange	Piraeus Bank [Winbank]  H&R Block [Tax Accountants]  DNB [24 hour customer service]  Turkey Isbank [Alternative Distribution Channels / Internet branch]	<ul> <li>7 Financial Services</li> <li>7 Financial Services</li> <li>7 Financial Services</li> <li>7 Financial Services</li> </ul>	FLM OUT FLM PRE	1 Silver 2 3 Silver 2 1 Bronze 1 3 Bronze 1	
Honesty Herezie TBWA Stockholm	SWEDEN FRANCE SWEDEN	Stable Since 1915 THE BEAUTY OF SHARPNESS The Unwanted Gifts	Beijer Byggmaterial [Building Supplies]  ZWILLING J. A. HENCKELS [Home Appliance // Kitchen Knives]  Svensk Fjärrvärme [District Heating]	<ul><li>8 Homes</li><li>8 Homes</li><li>8 Homes</li></ul>	FLM PRE FLM	3 Gold 3 3 Gold 3 2 Silver 2	
BBDO Belgium CHI & Partners Leo Burnett - Istanbul Rafineri Advertising Agency	BELGIUM UNITED KINGDOM TURKEY TURKEY	Boschhhh Coliseum Samsung NX Cameras Profilo/ Lowfrost refrigerator	Bosch [Bosch Relaxx'x ProSilence]  Samsung [Curved UHD TV]  Samsung Electronics Türkiye [Instant Share"" feature]  Profilo [Profilo/ Lowfrost Refrigerator]	8 Homes 8 Homes 8 Homes 8 Homes	PRE FLM PRE PRE	1 Silver 2 1 Bronze 1 1 Bronze 1 3 Bronze 1	
Leo Burnett France Leo Burnett Frankfurt Herezie Lowe Istanbul	FRANCE  GERMANY  FRANCE  TURKEY	Oh My Lord  Just 80mm flat  REFRESHING COLOURS  Alice in Wonderland	Delipapier [Sopalin]  Samsung Electronics GmbH [Samsung Navibot Vacuum Cleaner]  SPOTLESS [HOUSEHOLD PRODUCTS]  Unilever [OMO]	9 Household Maintenance 9 Household Maintenance 9 Household Maintenance 9 Household Maintenance	FLM PRE FLM PRE	1 Gold 3 3 Gold 3 1 Silver 2 1 Silver 2	
LOWE VIETNAM  TBWA (Thailand) Co., Ltd.  Forsman & Bodenfors	VIET NAM THAILAND SWEDEN	VERSUS Shake off The Good Guys Christmas	UNILEVER [OMO]  Bondex Thailand [Wood Protector]  UNICEF Sweden [UNICEF Sweden]	<ul> <li>9 Household Maintenance</li> <li>9 Household Maintenance</li> <li>10 Public Interest</li> </ul>	PRE PRE FLM	3 Bronze 1 2 Bronze 1 2 Gold 3	
Leo Burnett Tailor Made  Clemenger BBDO  Synergy Media Ltd  Fabrica	BRAZIL  NEW ZEALAND  UNITED STATES  ITALY	Don't make-up and drive  Mistakes  Potty-Mouthed Princesses Drop F-Bombs for Fem Untouchables	Fiat [Institutional]  New Zealand Transport Agency [Road Safety]  inis FCKH8.com [FCKH8.com]  UnHate Foundation [Protecting Childhood]	<ul> <li>10 Public Interest</li> <li>10 Public Interest</li> <li>10 Public Interest</li> <li>10 Public Interest</li> </ul>	PRE FLM FLM OUT	3       Gold       3         1       Silver       2         1       Silver       2         6       Silver       2	
Lowe China  DDB Paris  Lowe China	CHINA FRANCE CHINA	Human Traffic Sign prints campaign New Bees HUMAN TRAFFIC SIGNS	SHANGHAI GENERAL MOTORS [BUICK]  Greenpeace [Greenpeace]  SHANGHAI GENERAL MOTORS [BUICK]	<ul><li>10 Public Interest</li><li>10 Public Interest</li><li>10 Public Interest</li></ul>	PRE FLM FLM	4 Silver 2 1 Bronze 1 1 Bronze 1	
La Comunidad Publicis London Publicis Kaplan Thaler Geometry Global	UNITED STATES UNITED KINGDOM UNITED STATES UKRAINE	Better by Bike Street Stories Halloween Treats Gone Wrong One-Two-Three	City of Buenos Aires [Better by Bike]  Depaul UK [Homeless Charity]  P&G [Crest & Oral-B]  Sport Life fitness club [Sport Life fitness club]	10 Public Interest 10 Public Interest 11 Health & Beauty 11 Health & Beauty 11 Health & Recent to	OUT OUT FLM OUT	5 Bronze 1 4 Bronze 1 1 Gold 3 2 Gold 3	
Cobblestone Filmproduktion GmbH Åkestam Holst DDB Paris DLVBBDO	GERMANY SWEDEN FRANCE ITALY	First Impression Blowing in The Wind Playboy VIP Clap	Wilkinson [Wilkinson Sword] Apotek Hjärtat [Apolosophy] Coty [Playboy] Marionnaud [Marionnaud]	11 Health & Beauty 11 Health & Beauty 11 Health & Beauty 11 Health & Beauty	FLM OUT FLM FLM	1 Silver 2 1 Silver 2 2 Bronze 1 1 Bronze 1	
TBWA\ESPAÑA  adamandeveDDB  Havas Worldwide Prague  BETC	SPAIN UNITED KINGDOM CZECH REPUBLIC FRANCE	Bald Sorry I Spent it on Myself A Truly Masculine Living Room The Big Leap	VICHY L'OREAL [NEOGENIC / ANTI-HAIRLOSS]  Harvey Nichols [Retail]  Styx [Styx underwear]  Lacoste [Lacoste]	<ul> <li>11 Health &amp; Beauty</li> <li>12 Fashion</li> <li>12 Fashion</li> <li>12 Fashion</li> </ul>	PRE FLM OUT FLM	1 Bronze 1 1 Gold 3 1 Gold 3 1 Silver 2	
Marcel NOBLE GRAPHICS Cheil Germany GmbH New Agency, UAB	FRANCE BULGARIA GERMANY LITHUANIA	Brand Campaign 2014 Hangers Just ROO it - The ROOband D.EFECT. THE BEAUTY OF IMPERFECTION	Ray-Ban [Ray-Ban] Omnitom [Yoga clothes] Bernd Hummel GmbH [KangaROOS - The ROOband] D.EFECT [D.EFECT. THE BEAUTY OF IMPERFECTION]	<ul><li>12 Fashion</li><li>12 Fashion</li><li>12 Fashion</li><li>12 Fashion</li></ul>	OUT OUT FLM FLM	5 Silver 2 3 Silver 2 1 Bronze 1 1 Bronze 1	
Armando Testa S.p.A.  adamandeveDDB  FRED & FARID PARIS  Leo Burnett Company	ITALY UNITED KINGDOM FRANCE ITALY	Let's play! Campaign  Made for Real Life  911 Rear Horsepower  FIAT 500 CULT YACHT	Cam S.p.A. [Products for children]  Volkswagen [Made for Real Life]  Porsche (China) Motors Ltd. [911]  FIAT GROUP [Fiat 500]	<ul><li>12 Fashion</li><li>13 Automobiles</li><li>13 Automobiles</li><li>13 Automobiles</li></ul>	PRE FLM PRE FLM	5 Bronze 1 3 Gold 3 3 Gold 3 1 Silver 2	
Leo Burnett France LES GAULOIS CONTRAPUNTO BBDO Leo Burnett - Istanbul	FRANCE FRANCE SPAIN TURKEY	Upside Down DADDY STICKERS (Park at the front door) Beep (Beep, Keep, Deep)	Jeep [Jeep] CITROEN [C4 PICASSO] MERCEDES BENZ [smart] Tofas [Jeep]	<ul><li>13 Automobiles</li><li>13 Automobiles</li><li>13 Automobiles</li><li>13 Automobiles</li></ul>	PRE FLM OUT PRE	3 Silver 2 1 Bronze 1 1 Bronze 1 1 Bronze 1	
Leo Burnett Tailor Made Forsman & Bodenfors Grupo Vale Havas	BRAZIL SWEDEN MEXICO	Coordinates Casino GRIP	Jeep [New Jeep Grand Cherokee 2014]  Volvo Trucks [THE NEW VOLVO FH]  Continental Tire de México [Continental]	13 Automobiles 14 Automotive & Accessories 14 Automotive & Accessories	PRE FLM PRE	3 Bronze 1 1 Gold 3 3 Gold 3	
Cobblestone Filmproduktion GmbH DDB Paris TRY/Apt/POL Big Communications	GERMANY FRANCE NORWAY UNITED KINGDOM	Dirty Driving Only Gods think once The Caddy Standoff Trade Up	Mercedes-Benz [Vito] Honda Moto [Honda Moto] Volkswagen Norway [Volkswagen Caddy] Harley-Davidson Motorcycles [Trade Up]	14 Automotive & Accessories 14 Automotive & Accessories 14 Automotive & Accessories 14 Automotive & Accessories 15 Modia	FLM OUT FLM PRE	1 Silver 2 1 Silver 2 1 Bronze 1 1 Bronze 1	
Leo Burnett Beirut BETC 358 Helsinki Rafineri Advertising Agency	LEBANON FRANCE FINLAND TURKEY	Making Music  Cameramen  Let the music do the talking  Magazine covers	Virgin Radio [Radio station]  CANAL+ [CANAL+]  Nelonen Media/Radio Aalto [Radio channel]  National Geographic [National Kids]	<ul><li>15 Media</li><li>15 Media</li><li>15 Media</li><li>15 Media</li><li>15 Media</li></ul>	PRE FLM FLM OUT	3 Grand Prix 4 1 Gold 3 1 Silver 2 3 Silver 2	
Leo Burnett Schweiz AG Y&R Group Switzerland Havas Worldwide AG Publicis Conseil	SWITZERLAND SWITZERLAND SWITZERLAND FRANCE	Magazine covers  Surveillance Teleclub Pay-TV, ""No interruptions""  Word Split  Paris Zoo	WOZ Die Wochenzeitung [Leftist weekly newspaper] Teleclub [Pay TV] Schweizer Monat AG [Magazine]  MUSEUM NATIONAL D'HISTOIRE NATURELLE [Parc Zoologique de Paris]	15 Media 15 Media 15 Media 15 Media 16 Recreation & Leisure	FLM OUT PRE OUT	1 Bronze 1 4 Bronze 1 4 Grand Prix 4	
TRY/Apt/POL  BETC  TWIGA Ukraine	NORWAY FRANCE UKRAINE	The wedding speech  The amazing street hack  The Power of Words	Norsk Tipping [Oddsen]  Ubisoft [Watchdogs]  GameClub [Scrabble]	16 Recreation & Leisure  16 Recreation & Leisure  16 Recreation & Leisure	FLM FLM PRE	1       Gold       3         1       Silver       2         3       Silver       2	
Leo Burnett France McCann Copenhagen DDB Paris Geometry Global Germany	FRANCE  DENMARK  FRANCE  GERMANY	The Fake Trailer Iconic Celebration Trivial Pursuit Iconic Leica Pictures	Theatre de la Bastille [Live Theatre]  Ladbrokes [Online Betting]  Hasbro [Trivial Pursuit]  Leica Camera [100 Years of Leica Photography]	<ul> <li>16 Recreation &amp; Leisure</li> <li>16 Recreation &amp; Leisure</li> <li>16 Recreation &amp; Leisure</li> <li>16 Recreation &amp; Leisure</li> </ul>	FLM FLM PRE PRE	1 Bronze 1 1 Bronze 1 7 Bronze 1 3 Bronze 1	
Geometry Global Germany adamandeveDDB adamandeveDDB CHI & Partners MAZARINE	GERMANY  UNITED KINGDOM  UNITED KINGDOM  UNITED KINGDOM  FRANCE	Iconic Leica Pictures  Sorry I Spent it on Myself  Sorry I Spent it on Myself  Strobe  VALENTINO UOMO	Leica Camera [100 Years of Leica Photography]  Harvey Nichols [Retail]  Harvey Nichols [Retail]  Lexus International [Lexus]  VALENTINO [VALENTINO UOMO]	16 Recreation & Leisure  17 Luxury & premium brands	PRE FLM PRE FLM FLM	3 Bronze 1 1 Gold 3 5 Gold 3 1 SIlver 2 1 Silver 2	
adamandeveDDB  Armando Testa S.p.A.  Impact & Echo BBDO	UNITED KINGDOM ITALY KUWAIT	Bad Fit Frames of Life. The Encounter QUIET FAR AWAY	Harvey Nichols [Spring/Summer 14 Sale] Giorgio Armani S.p.A. [Eyewear] ALGHANIM MOTORS [HONDA MARINE ENGINE]	17 Luxury & premium brands 17 Luxury & premium brands 17 Luxury & premium brands	OUT FLM PRE	4 Silver 2 1 Bronze 1 1 Bronze 1	
Buzzman  VOZDUH advertising agency  Rosapark	FRANCE RUSSIAN FEDERATION FRANCE	The Double Quality Paper Flags Next Time Label It	Double A [Double A paper]  School of English of Five O'clock [A five-months express course]  Brother International [Brother Label Machines]	<ul> <li>18 Professional Products &amp; Services</li> <li>18 Professional Products &amp; Services</li> <li>18 Professional Products &amp; Services</li> </ul>	FLM PRE FLM	1 Gold 3 1 Gold 3 1 Silver 2	
Leo Burnett Tailor Made  ComZone (Cambodia)  Leo Burnett Frankfurt  BBDO New York	BRAZIL CAMBODIA GERMANY UNITED STATES	Low Budget  Camel Cement: The Wrecking Ball  Makita - It all starts with the right tools.  The Boy Who Beeps	Lemonade Films [Institutional]  Chip Mong Group [Camel Cement]  Makita [Power Tools]  GE [GE]	<ul> <li>18 Professional Products &amp; Services</li> <li>18 Professional Products &amp; Services</li> <li>18 Professional Products &amp; Services</li> <li>20 Corporate Image</li> </ul>	PRE FLM OUT FLM	3 Silver 2 1 Bronze 1 3 Bronze 1 1 Grand Prix 4	
Leo Burnett - Istanbul ACHTUNG! BBDO New York	TURKEY  NETHERLANDS  UNITED STATES	Keep ( Beep, Keep, Deep )  #FirstConcert Ideas	TOFAS [Jeep]  Vodafone [Vodafone Firsts]  GE [GE]	<ul><li>20 Corporate Image</li><li>20 Corporate Image</li><li>20 Corporate Image</li></ul>	PRE FLM FLM	1       Gold       3         1       Silver       2         1       Silver       2	
Babel Creative Artists Agency Wieden+Kennedy Amsterdam Wieden+Kennedy Amsterdam	FRANCE UNITED STATES NETHERLANDS NETHERLANDS	Incurable Curiosity Silent Better Starts Now There's Power In Every Game	Institut Pasteur [Institut Pasteur]  Dolby [Dolby]  Citizen [Citizen]  Powerade [Powerade]	<ul> <li>20 Corporate Image</li> <li>20 Corporate Image</li> <li>20 Corporate Image</li> <li>20 Corporate Image</li> </ul>	OUT FLM FLM FLM	3 Silver 2 1 Bronze 1 1 Bronze 1 1 Bronze 1	
Publicis Kaplan Thaler TBWA\ESPAÑA Bade Og As	UNITED STATES SPAIN NORWAY	Sleepline 2.0 Typewriters The Toughest workwear on the market	P&G [ZzzQuil]  MONDO SONORO [MONDO SONORO / Music Magazine]  Blåkläder [Workwear]	<ul><li>21 Radio Advertising</li><li>21 Radio Advertising</li><li>21 Radio Advertising</li></ul>	RA RA RA	3 Gold 3 1 Silver 2 3 Bronze 1	
IMPACT BBDO Dubai  Leo Burnett Schweiz AG  DDB Stockholm  Leo Burnett Melbourne	UNITED ARAB EMIRATES  SWITZERLAND  SWEDEN  AUSTRALIA	Your Destiny  Cow Marathon  Are you Klaus-Heidi?  HONDA H2O	Commercial Insurance [Travel Insurance]  Bio Suisse [Swiss Organic Producers Association]  Lufthansa [Airline tickets]  HONDA [HONDA FCX]	21 Radio Advertising 22 Consumer Direct 22 Consumer Direct 22 Consumer Direct 23 Reviewed to Reviewed Direct	PR DM DM	3 Bronze 1 1 Gold 3 1 Silver 2 1 Bronze 1	
BBDO Belgium  LetsAdvertise.it  Isobar Poland  Leo Burnett London	BELGIUM  DENMARK  POLAND  UNITED KINGDOM	Street View Unpaid Bills The Disguised Portfolio Photos for Life - a charity photo bank CVs	JCDecaux [JCDecaux Digital features]  LetsAdvertise.it [Job Hunting]  Rak'n'Roll Win Your Life! foundation [Photos for Life]  Business in the Community [Ban the Box]	23 Business to Business Direct	DM DM DM DM	1 Gold 3 1 SIlver 2 1 Bronze 1 1 Bronze 1	
Ogilvy Beijing Åkestam Holst TRY/Apt/POL	UNITED KINGDOM  CHINA  SWEDEN  NORWAY  UNITED KINGDOM	Eyes On The Road  Blowing in The Wind  The 24 hour ad break See One. Want One.	Volkswagen [Volkswagen]  Apotek Hjärtat [Apolosophy]  DNB [24 hour customer service]	24 Media Innovation - Traditional Media	MI MI FLM MI	1 Bronze 1 1 Gold 3 1 Silver 2 1 Bronze 1 1 Bronze 1	
Leo Burnett London Leo Burnett London McCann Copenhagen SC GEOMETRY GLOBAL ROMANIA SRL Young & Rubicam Group Italia	UNITED KINGDOM UNITED KINGDOM DENMARK ROMANIA ITALY	See One. Want One. Second Chance Showroom At Home The RGB News The Balloon Trap	McDonald's [Favourites] Business in the Community [Ban the Box] IKEA [Home furnitures] Observator Antena 1 - Intact [Observator] Fondazione Pubblicità e Progresso [Public Awareness Message]	<ul> <li>Media Innovation - Traditional Media</li> </ul>	MI MI MI	1 Bronze 1	
Wieden+Kennedy Amsterdam  Leo Burnett Chicago  Rosapark	ITALY NETHERLANDS UNITED STATES FRANCE AUSTRALIA	The Balloon Trap The Legendary Posters  Literacy Store Change the Beep HONDA H2O	Heineken [Heineken]  McDonald's [Restaurant/Retail]  Monoprix [Self branded products]	<ul> <li>Media Innovation - Traditional Media</li> <li>Media Innovation - Traditional Media</li> <li>Media Innovation - Alternative Media</li> <li>Media Innovation - Alternative Media</li> <li>Media Innovation - Alternative Media</li> </ul>	MI OUT PR FLM MI	1 Bronze 1 1 Bronze 1 1 Gold 3 1 Silver 2 1 Silver 2	
Leo Burnett Melbourne TBWA\ITALIA spa Tribal Worldwide, London FCB Zürich Diamond Integrated Marketing	ITALY  UNITED KINGDOM  SWITZERLAND	Smok-ink  Play The Road - Reinventing driving music  The Emography Project	HONDA [HONDA FCX]  Humanitas Hospital and Cancer Center [Smoking Prevention]  Volkswagen UK [Golf GTi]  MTV Mobile / Sunrise Communications Switzerland [Telecommunication PTD Bank (TD Bank (Brand)]	<ul> <li>25 Media Innovation - Alternative Media</li> <li>26 Creative Technology</li> <li>26 Creative Technology</li> </ul>	MI MI BC MI BC	1       Bronze       1         1       Gold       3         1       Silver       2	
Diamond Integrated Marketing Geometry Global Abbott Mead Vickers BBDO Leo Burnett, Toronto 72andsunny	CANADA RUSSIAN FEDERATION UNITED KINGDOM CANADA NETHERLANDS	#TDThanksYou Get Well Kit SAPEURS DOC #LikeAGirl Night Walk in Marseille	TD Bank [TD Bank (Brand)] Sanofi-aventis group [Get Well Kit]  DIAGEO [GUINNESS]  Procter & Gamble [Always]  Google [Google Maps / Google Search]	<ul> <li>26 Creative Technology</li> <li>26 Creative Technology</li> <li>27 Branded Content &amp; Entertainment</li> <li>27 Branded Content &amp; Entertainment</li> <li>27 Branded Content &amp; Entertainment</li> </ul>	I L/YL	1 Bronze 1 1 Bronze 1 1 Gold 3 1 Silver 2 1 Bronze 1	
72andsunny Young & Rubicam FMS McCANN Sydney Leo Burnett Tailor Made	RUSSIAN FEDERATION AUSTRALIA BRAZIL	Night Walk in Marseille  Movies tha change lives  Broken Dreamers  Bentley Burial	Google [Google Maps / Google Search]  Change One Life Foundation [ADOPTION AWARENESS]  MTV EXIT Foundation [Human Trafficking Awareness]  ABTO (Brazilian Association of Organ Transplantation) [Institutional]	<ul> <li>Branded Content &amp; Entertainment</li> <li>Branded Content &amp; Entertainment</li> <li>Branded Content &amp; Entertainment</li> <li>Public Relations</li> </ul>	BC BC FLM PR	1 Bronze 1 1 Bronze 1 1 Gold 3	
Leo Burnett, Toronto  Marcel  Havas Worldwide Advertising Pvt. Ltd.  Leo Burnett Company	CANADA FRANCE INDIA ITALY	#LikeAGirl Inglorious Fruits and Vegetables No Child Brides SAMSUNG MAESTROS ACADEMY	Procter & Gamble [Always] Intermarché [Intermarché] Child Survival India [Social Service and Awareness] SAMSUNG ELECTRONICS ITALY [SAMSUNG MAESTROS ACADEMY]	<ul> <li>Public Relations</li> <li>Public Relations</li> <li>Public Relations</li> <li>Public Relations</li> </ul>	FLM PR PR PR	1 Silver 2 1 Silver 2 1 Bronze 1 1 Bronze 1	
Memac Ogilvy & Mather Young & Rubicam Budapest Robert/Boisen & Like-minded Agency 222	UNITED ARAB EMIRATES HUNGARY DENMARK QATAR	The Autocomplete Truth Giformances Do it for Denmark Fingers To Diabetes	UN Women [Gender Equality]  Katona József Tehatre [Katona József Tehatre]  Spies Travels [Travels and holiday]  NOVO NORDISK GULF [Action on Diabetes]	<ul> <li>Public Relations</li> <li>Public Relations</li> <li>Promotions &amp; Incentives</li> <li>Promotions &amp; Incentives</li> </ul>	PR PR FLM PIE	1 Bronze 1 1 Bronze 1 1 Gold 3 1 Silver 2	
GPY&R King McCann Copenhagen Marcel	AUSTRALIA SWEDEN DENMARK FRANCE	Mozzie Box  18 years age limit on Candy  Showroom At Home  Inglorious Fruits and Vegetables	SP Brewery [SP Lager]  Malaco [Candy]  IKEA [Home furnitures]  Intermarché [Intermarché]	<ul> <li>29 Promotions &amp; Incentives</li> <li>29 Promotions &amp; Incentives</li> <li>29 Promotions &amp; Incentives</li> <li>30 Experiential &amp; Shopper Marketing</li> </ul>	PIE PIE PIE PR	1 Bronze 1 1 Bronze 1 1 Bronze 1 1 Gold 3	
adamandeveDDB DDB Stockholm DIGITASLBi Paris	UNITED KINGDOM SWEDEN FRANCE	Sorry I Spent it on Myself The Rag Bag INSPIRATION CORRIDOR	Harvey Nichols [Retail] Uniforms for the dedicated [Shopping bag for sustainability] KLEPIERRE [INSPIRATION CORRIDOR]	30 Experiential & Shopper Marketing 30 Experiential & Shopper Marketing 30 Experiential & Shopper Marketing	MI PIE DM	1 Silver 2 1 Silver 2 1 Bronze 1	
Edelman Sydney  Forsman & Bodenfors  Leo Burnett Beirut  BBDO New York	AUSTRALIA SWEDEN LEBANON UNITED STATES	The LAB Experiment The Good Guys Christmas Making Music The Boy Who Beeps	Best & Less [Best & Less]  UNICEF Sweden [UNICEF Sweden]  Virgin Radio [Radio Station]  GE [GE]	30 Experiential & Shopper Marketing 31 Copywriting & Storytelling 31 Copywriting & Storytelling 31 Copywriting & Storytelling	PR FLM PRE FLM	1 Bronze 1 2 Gold 3 3 Gold 3 1 Silver 2	
Heimat Werbeagentur GmbH Leo Burnett Creative Artists Agency DIGITASLBi Paris	GERMANY UNITED ARAB EMIRATES UNITED STATES FRANCE	Gothic Girl du Tuesday - The two for one tickets campaign Silent HERMÈS 2014 SPRING SUMMER COLLECTION	Hornbach [DIY Home Improvement Superstores] du [Telecommunications]  Dolby [Dolby]  HERMES SELLIER [HERMÈS METAMORPHOSE]	31 Copywriting & Storytelling 31 Copywriting & Storytelling 32 Animation 32 Animation	FLM FLM FLM	1 Bronze 1 2 Bronze 1 1 Gold 3 1 Silver 2	
TBWA\Paris BBDO New York QUAD Productions	FRANCE UNITED STATES FRANCE	Amnesty Pens Runners The Legend Returns	Amnesty International [N.G.O]  Foot Locker [Foot Locker]  Peugeot [208 Gti]	32 Animation 32 Animation 32 Animation	FLM FLM FLM	1 Silver 2 1 Bronze 1 1 Bronze 1	
th1ng Corp Ltd Finch Abbott Mead Vickers BBDO BBDO New York	UNITED KINGDOM AUSTRALIA UNITED KINGDOM UNITED STATES	Geese  Mistakes  MADE OF BLACK  The Boy Who Beeps	Freederm [Freederm]  New Zealand Transport Agency [Speed]  DIAGEO [GUINNESS]  GE [GE]	32 Animation 33 Direction & Cinematography 33 Direction & Cinematography 33 Direction & Cinematography	FLM FLM FLM FLM	1 Bronze 1 1 Gold 3 1 Silver 2 1 Silver 2	
Bazelevs BETC CHI & Partners Lowe Istanbul	RUSSIAN FEDERATION FRANCE UNITED KINGDOM TURKEY	Dream Away The Big Leap Coliseum DREAM	DONSTROY [Development project ""The heart of the capital""] Lacoste [Lacoste] Samsung [Curved UHD TV] TURKISH AIRLINES [TURKISH AIRLINES]	33 Direction & Cinematography	FLM FLM FLM FLM	1 Bronze 1 1 Bronze 1 1 Bronze 1 1 Bronze 1	
Rosapark  GANG FILMS  Bazelevs  BBDO New York	FRANCE FRANCE RUSSIAN FEDERATION UNITED STATES	Next Time Label It  VOLVIC THE GIANT  Dream Away  Childlike Imagination	Brother International [Brother Label Machines]  VOLVIC [WATER]  DONSTROY [Development project ""The heart of the capital""]  GE [GE]	33 Direction & Cinematography 34 Editing & Special Effects 34 Editing & Special Effects 34 Editing & Special Effects	FLM FLM FLM FLM	1 Bronze 1 1 Bronze 1 1 Gold 3 1 Silver 2 1 Silver 2	
BBDO New York  Alt.vfx  DDB Paris	UNITED STATES AUSTRALIA FRANCE	The Boy Who Beeps SEEING New Bees	GE [GE]  CANON AUSTRALIA [CANON]  Greenpeace [Greenpeace]	34 Editing & Special Effects 34 Editing & Special Effects 34 Editing & Special Effects	FLM FLM FLM	1 Silver 2 1 Bronze 1 1 Bronze 1	
Abbott Mead Vickers BBDO  Publicis London  Dimensión Marketing Directo, S.A.	UNITED KINGDOM UNITED KINGDOM SPAIN	MADE OF BLACK  Wild Atlantic Way  BETTER WITH MUSIC - OBAMA	DIAGEO [GUINNESS]  Tourism Ireland [Tourist Board]  EITB [RADIO EUSKADI]	35 Best Use of Music 35 Best Use of Music 35 Best Use of Music	FLM BC FLM	1       Gold       3         1       Silver       2         1       Silver       2	
TBWA\Paris  BBDO Belgium  Heimat Werbeagentur GmbH  The Leith Agency	FRANCE BELGIUM GERMANY UNITED KINGDOM	Amnesty Pens  Belgian Mountains  Gothic Girl  The Poo Song	Amnesty International [N.G.O]  Belgian Olympic Commitee [Belgian Olympic Winter Games Team]  Hornbach [DIY Home Improvement Superstores]  The Scottish Government [The Scottish Bowel Screening Service]	35 Best Use of Music	FLM FLM FLM FLM	1 Silver 2 1 Bronze 1 1 Bronze 1 1 Bronze 1	
th1ng Corp Ltd Publicis Conseil Herezie TWIGA Ukraine	UNITED KINGDOM  FRANCE  FRANCE  UKRAINE	Chomet Couch Gag Paris Zoo THE BEAUTY OF SHARPNESS Cat-erpillar (The Power of Words)	Fox Entertainment [The Simpsons]  MUSEUM NATIONAL D'HISTOIRE NATURELLE [Parc Zoologique de Paris]  ZWILLING J. A. HENCKELS [Home Appliance // Kitchen Knives]  GameClub [Scrabble]	36 Title & Credit Sequences 37 Print Craft 37 Print Craft 37 Print Craft	FLM OUT PRE PRE	1 Gold 3 4 Gold 3 3 Silver 2 1 Silver 2	
TWIGA Ukraine Leo Burnett Tailor Made Media-Storm Advertising Rosapark FRED & FARID PARIS	UKRAINE BRAZIL RUSSIAN FEDERATION FRANCE FRANCE	Cat-erpillar (The Power of Words)  Low Budget  ""The Tablecloth"" Campaign  Dog fat pants  911 Rear Horsepower	GameClub [Scrabble]  Lemonade Films [Institutional]  Mortom Invest [Real Estate]  Jardiland [Own brand 'light' dog biscuits.]  Porsche (China) Motors Ltd. [911]	37 Print Craft 37 Print Craft 37 Print Craft 37 Print Craft 38 Advertising Photography	PRE PRE PRE PRE OUT	1 Silver 2 3 Bronze 1 2 Bronze 1 1 Bronze 1 1 Gold 3	
Leo Burnett Tailor Made Publicis Conseil Havas Worldwide Prague	BRAZIL FRANCE CZECH REPUBLIC	Don't make-up and drive Paris Zoo Not Living, Just Surviving	Fiat [Institutional]  MUSEUM NATIONAL D'HISTOIRE NATURELLE [Parc Zoologique de Paris]  Czech Helsinki Committee [Czech Helsinki Committee]	<ul> <li>38 Advertising Photography</li> <li>38 Advertising Photography</li> <li>38 Advertising Photography</li> </ul>	PH PH PH	3 Silver 2 4 Silver 2 2 Bronze 1	
HAVAS WORLDWIDE PARIS  TBWA\ITALIA spa  BBDO New York  FRED & FARID PARIS	FRANCE  ITALY  UNITED STATES  FRANCE	FRENCH KIDS ARE SO CUTE  Smok-ink  Snickers Bites Print Campaign 911 Rear Horsepower	LES MOUTARDES DU VEXIN [FRENCH MUSTARD]  Humanitas Hospital and Cancer Center [Smoking Prevention]  Mars Chocolate North America [Snickers Bites]  Porsche (China) Motors Ltd. [911]	38 Advertising Photography  39 Illustration  39 Illustration  39 Illustration	PRE GD PRE PRE	2 Bronze 1 1 Gold 3 3 Silver 2 3 Silver 2	
FRED & FARID PARIS  Leo Burnett France  FCB Zürich  Herezie	FRANCE FRANCE SWITZERLAND FRANCE	911 Rear Horsepower  Upside Down  Classical Band Merchandise  THE BEAUTY OF SHARPNESS	Porsche (China) Motors Ltd. [911]  Jeep [Jeep]  Swiss Youth Symphony Orchestra [Leisure/Entertainment]  Zwilling J. A. Henckels [Home Appliance // Kitchen Knives]	<ul><li>39 Illustration</li><li>39 Illustration</li><li>39 Illustration</li><li>39 Illustration</li></ul>	PRE PRE GD GD	3 Silver 2 3 Silver 2 1 Bronze 1 3 Bronze 1	
Publicis London  Lowe Brindfors  Suprematika  DENTSU INC.	UNITED KINGDOM  SWEDEN  RUSSIAN FEDERATION  JAPAN	Street Stories  Anti-Bullying Typeface  Cardinal&Margo  The Beautiful Black List	Depaul UK [Homeless Charity]  Friends - Anti Bullying Organization [Anti Bullying Organization]  Cardinal&Margo [Hat manufactory]	<ul><li>39 Illustration</li><li>40 Graphic Design</li><li>40 Graphic Design</li></ul>	OUT GD GD GD	3 Bronze 1 4 Bronze 1 1 Gold 3 1 Silver 2 1 Bronze 1	
DENTSU INC.  FCB Zürich  FCB Zürich  KITCHEN LEO BURNETT	JAPAN SWITZERLAND SWITZERLAND NORWAY	The Beautiful Black List Classical Band Merchandise The Emography Project Written in The Veins	Yoshida Hideo Memorial Foundation/Advertising Museum Tokyo [D&AD 20 Swiss Youth Symphony Orchestra [Leisure/Entertainment]  MTV Mobile / Sunrise Communications Switzerland [Telecommunication P The Norwegian Agency of Welfare [Smoke heroin instead of injecting it]	40 Graphic Design	GD GD GD	1       Bronze       1         1       Bronze       1         1       Bronze       1         1       Bronze       1	
DENTSU INC. marimo Leo Burnett Solutions Inc	JAPAN ITALY SRI LANKA	MOTHER BOOK  Goodbye Film  The World's First Mosquito Repellent Newspaper	KISHOKAI MEDICAL CORPORATION [Bell-net OBSTETRICS]  Studio Universal [SATELLITE TV CHANNEL]  Leo Burnett Solutions Inc. [Mawbima]	<ul> <li>41 Publication Design</li> <li>41 Publication Design</li> <li>41 Publication Design</li> </ul>	PUB GD PUB	1 Gold 3 1 Silver 2 1 Bronze 1	
Leo Burnett Schweiz AG  Geometry Global Germany  Leo Burnett Frankfurt  Serviceplan Gruppe	SWITZERLAND  GERMANY  GERMANY  Germany	Lightning The Paper Skin Makita Drill Packagings "Audio Coffee"	Mario Haller [Alcoholic Beverages]  Fedrigoni Germany [Fedrigoni Fine Paper]  Makita [Drills/Power Tools]  DELI STAR Bagel & Coffee GmbH, Coffee brand Deli Star	<ul> <li>42 Packaging Design</li> <li>42 Packaging Design</li> <li>42 Packaging Design</li> <li>43 Online Campaigns - Food &amp; Drink</li> </ul>	PAC PAC PAC DIG	1 Gold 3 1 Silver 2 1 Bronze 1 Gold 3	
Razorfish Germany  DDB Stockholm  72andsunny	Germany Sweden Netherlands	"MAGGI #Cookinghacks" "Fruit Match" "Night Walk in Marseille"	MAGGI, MAGGI Kochstudio  McDonald's, McDonald's smoothies  Google, Google Maps / Google Search	<ul> <li>43 Online Campaigns - Food &amp; Drink</li> <li>43 Online Campaigns - Food &amp; Drink</li> <li>44 Online Campaigns - Consumer Services &amp; Household Products</li> </ul>	DIG DIG DIG	Silver 2  Bronze 1  Grand Prix 4	
Robert/Boisen & Like-minded Publicis Conseil Demner Leo Burnett Costa Rica	Denmark France Austria Costa Rica	"Do it for Denmark"  "IMOWSSAGES"  RED NOSES Clowndoctors  "Incomplete Bios"	Spies Travels, Travel and holiday  Viking, GARDEN TOOLS  Merlicek & Bergmann, ROTE NASEN Clowndoctors  Fundación Paniamor, Child Protection (Non Profit Organization)	<ul> <li>Online Campaigns - Consumer Services &amp; Household Products</li> <li>Online Campaigns - Consumer Services &amp; Household Products</li> <li>Online Campaigns - Public Interest</li> <li>Online Campaigns - Public Interest</li> </ul>	DIG DIG DIG DIG	Gold 3 Bronze 1 Gold 3	
Leo Burnett London  adamandeveDDB  Memac Ogilvy & Mather	United Kingdom (Great Britain)  United Kingdom (Great Britain)  United Arab Emirates	"Second Chance"  "Sorry I Spent it on Myself"  "The Autocomplete Truth"	Business in the Community, Ban the Box  Harvey Nichols, Retail  UN Women, Gender Equality	<ul> <li>45 Online Campaigns - Public Interest</li> <li>46 Online Campaigns - Health</li> <li>46 Online Campaigns - Health</li> </ul>	DIG DIG DIG	Silver 2 Bronze 1 Gold 3 Silver 2	
BBDO New York  King  Razorfish	United States of America Sweden United States of America	"Hard Hinting Integrated Campaign"  "Taxi Trails"  "Take the Wheel"	Champs Sports, Champs Sports  TAXI Stockholm, Taxi Trails  Mercedes-Benz USA, CLA-Class	<ul> <li>46 Online Campaigns - Health</li> <li>47 Online Campaigns - Automotive</li> <li>47 Online Campaigns - Automotive</li> </ul>	DIG DIG DIG	Bronze 1 Gold 3 Silver 2	
MediaCom  Grey Paris  LLC GRAPE  34 Degrees	United States of America France Russian Federation South Africa	"Mario Karting Reimagined"  "What are you made of ?"  "Captured!"  "Opening Lines"	Shell, Pennzoil Platinum with PurePlus Technology  Ubisoft, Far Cry4  Digital Marketing Conference, Digital Marketing Conference  Exclusive Books, Books & Digital Books	<ul> <li>47 Online Campaigns - Automotive</li> <li>48 Online Campaigns - Media &amp; Entertainment Interactive</li> <li>48 Online Campaigns - Media &amp; Entertainment Interactive</li> <li>48 Online Campaigns - Media &amp; Entertainment Interactive</li> </ul>	DIG DIG DIG DIG	Bronze 1  Gold 3  Silver 2  Bronze 1	
adamandeveDDB  We Are Social  Wunderman Scandinavia	United Kingdom (Great Britain) France Denmark	"Sorry I Spent it on Myself"  "#HYATTaDream"  "Bang & Olufsen: A Moving Digital Experience of	Harvey Nichols, Retail  Hyatt, Hyatt Hotels in France Bec Bang & Olufsen, BeoVision Avant	<ul> <li>49 Online Campaigns - Luxury</li> <li>49 Online Campaigns - Luxury</li> <li>49 Online Campaigns - Luxury</li> </ul>	DIG DIG DIG	Gold 3 SIlver 2 Bronze 1	
Serviceplan Gruppe Biuro Podróży Reklamy Citat Oy Grey Paris	Germany Poland Finland France	"THE GAME REPORT"  "Charytatywni.allegro launch - Share the best yo  "Baari"  "What are you made of ?"	Bytro Labs GmbH, Bytro Labs Game Developing Startup u h Allegro Group, charytatywni.allegro.pl Kärkimedia, Baari ubisoft, Far Cry4	50 Online Campaigns - Business to Business & Corporate 50 Online Campaigns - Business to Business & Corporate 50 Online Campaigns - Business to Business & Corporate 51 Websites	DIG DIG DIG DIG	Gold 3 Silver 2 Bronze 1 Gold 3	
Publicis London wanda productions GREY Moscow	United Kingdom (Great Britain) France Russian Federation	"Wild Atlantic Way"  "Trip out of sea"  "SKIPTEST"	Tourism Ireland, Tourist Board GUY COTTEN, GUY COTTEN GM RUSSIA CIS, OPEL MOKKA	<ul><li>51 Websites</li><li>51 Websites</li><li>52 Online Ads</li></ul>	DIG DIG DIG	Silver 2 Bronze 1 Gold 3	
Leo Burnett London GREY tokyo Leo Burnett Toronto Clemenger BBDO	United Kingdom (Great Britain) Japan Canada New Zealand	"Precise Recipe"  Always  "Mistakes"	Business in the Community, Ban the Box P&G, HAIR RECIPE Procter & Gamble New Zealand Transport Agency, Road Safety	<ul> <li>52 Online Ads</li> <li>52 Online Ads</li> <li>53 Online &amp; Viral Films</li> <li>53 Online &amp; Viral Films</li> </ul>	DIG DIG DIG DIG	Silver 2 Bronze 1 Grand Prix 4 Gold 3	
Clemenger BBDO adamandeveDDB Thinkmodo Leo Burnett Tailor Made LEO	New Zealand United Kingdom (Great Britain) United States of America Brazil United States of America		New Zealand Transport Agency, Road Safety Harvey Nichols, Retail Sony Pictures, Carrie  ABTO (Brazilian Association of Organ Transplantation), Institutional The United Nations, World Humanitarian Day	<ul> <li>53 Online &amp; Viral Films</li> <li>53 Online &amp; Viral Films</li> <li>53 Online &amp; Viral Films</li> <li>54 Social Networks</li> <li>54 Social Networks</li> </ul>	DIG DIG DIG	Bronze 1 Bronze 1 Gold 3	
Instinct  wanda productions  wanda productions	Russian Federation France France	"IKEA PS 2014"  "Trip out of sea"  "BATMAN ARKHAM"	IKEA, IKEA PS designer collection  GUY COTTEN, GUY COTTEN  WARNER BROS, BATMAN ARKHAM	<ul> <li>54 Social Networks</li> <li>55 Branded Games</li> <li>55 Branded Games</li> </ul>	DIG DIG DIG DIG	Silver 2 Bronze 1 Gold 3 Silver 2	
BETC  McCann Copenhagen  LA RED GmbH  TBWA\ESPAÑA	France  Denmark  Germany	"#RCZRace"  "Showroom At Home"  "GT RIDE Case Study - Viral Gaming for Kia"	Peugeot, Peugeot RCZ  IKEA, Home Furnitures  Kia Motors Europe GmbH, Kia pro_cee'd GT	<ul><li>55 Branded Games</li><li>56 Apps</li><li>56 Apps</li></ul>	DIG DIG DIG DIG	Bronze 1 Gold 3 Silver 2	
TBWA\ESPAÑA  72andsunny  King  Instinct	Spain  Netherlands  Sweden  Russian Federation	"Signslator"  "Night Walk in Marseille"  "Taxi Trails"  "IKEA PS 2014"	ANICOLS, ANICOLS (The Spanish sign language development association)  Google, Google Maps / Google Search  TAXI Stockholm, Taxi Trails  IKEA, IKEA PS designer collection	<ul> <li>56 Apps</li> <li>57 Mobile Sites</li> <li>57 Mobile Sites</li> <li>57 Mobile Sites</li> </ul>	DIG DIG DIG DIG	Bronze 1 Gold 3 Silver 2 Bronze 1	
Shout Advertising  LA RED GmbH  DIGITASLBi Paris	Sweden Germany France	"Liseberg - The Fun Queue"  "GT RIDE Case Study - Viral Gaming for Kia"  "THE ICE CUBE THROWING CHAMPIONSHIP"	Liseberg, Helix  Kia Motors Europe GmbH, Kia pro_cee'd GT  PERNOD RICARD, PERNOD 51 ROSÉ	<ul><li>58 Mobile Games</li><li>58 Mobile Games</li><li>58 Mobile Games</li></ul>	DIG DIG DIG	Gold 3 Silver 2 Bronze 1	
CJ WORX  Leo Burnett Moscow serviceplan group gmbh & co. kg  Leo Burnett Melbourne	Thailand Russian Federation Germany Australia	"The Virtual Fence Project"  "Catch-A-Plane"  "No Fake Profiles"  "#SPCSunday"	Seub Nakhasathien Foundation, Seub Nakhasathien Foundation  S7 Airlines, S7 Airlines  Parship GmbH, parship.at  SPC Ardmona, SPC	<ul> <li>59 Mobile Campaigns</li> <li>59 Mobile Campaigns</li> <li>59 Mobile Campaigns</li> <li>60 Social Networks</li> </ul>	DIG DIG DIG DIG	Gold 3 Silver 2 Bronze 1 Gold 3	
LEO Havas Worldwide Australia adamandeveDDB	United States of America Australia United Kingdom (Great Britain)	"#TheWorldNeedsMore"  "#Mealforameal"  "Sorry I Spent it on Myself"	The United Nations, World Humanitarian Day Virgin Mobile Australia, Virgin Mobile Harvey Nichols, Retail	<ul><li>60 Social Networks</li><li>60 Social Networks</li><li>61 Integrated Campaigns</li></ul>	DIG DIG INC	Silver 2 Bronze 1 Gold 3	
Leo Burnett Tailor Made Robert/Boisen & Like-minded	Brazil Denmark	"Bentley Burial" "Do it for Denmark"	ABTO (Brazilian Association of Organ Transplantation), Institutional Spies Travels, Travel and holiday	61 Integrated Campaigns 61 Integrated Campaigns	INC INC	Silver 2	

CAT	Categories		
2	Confectionery & Snacks		
3	Drinks		
4	Communication Services		
5	Transport & Tourism		
6	Retail Services		
7	Financial Services		
8	Homes		
9	Household Maintenance		
10	Public Interest		
11	Health & Beauty		
12	Fashion		
13	Automobiles		
14	Automotive & Accessories		
15	Media		
16	Recreation & Leisure		
17	Luxury & premium brands		
18	Professional Products & Services		
19	Prescription Products & Services		
20	Corporate Image		
21	Radio Advertising		
22	Consumer Direct		
23	Business to Business Direct		
24	Media Innovation - Traditional Media		
25	Media Innovation - Alternative Media		
26	Creative Technology		
27	Branded Content & Entertainment		
28	Public Relations		
29	Promotions & Incentives		
30	Experiential & Shopper Marketing		
31	Copywriting & Storytelling		
32	Animation		
33	Direction & Cinematography		
34	Editing & Special Effects		
35	Best Use of Music		
36	Title & Credit Sequences		
37	Print Craft		
38	Advertising Photography		
39	Illustration Countries Decima		
40	Graphic Design		
41	Publication Design		
42	Packaging Design Online Campaigns Food & Drink		
43	Online Campaigns - Food & Drink  Online Campaigns - Consumer Services & Household Products		
45	Online Campaigns - Consumer Services & Household Products  Online Campaigns - Public Interest		
46	Online Campaigns - Public Interest  Online Campaigns - Health		
47	Online Campaigns - Automotive		
48	Online Campaigns - Media & Entertainment Interactive		
49	Online Campaigns - Media & Entertainment interactive		
50	Online Campaigns - Business to Business & Corporate		
51	Websites		
52	Online Ads		
53	Online & Viral Films		
54	Social Networks		
55	Branded Games		
56	Apps		
57	Mobile Sites		
58	Mobile Games		
59	Mobile Campaigns		
60	Social Networks		
61	Integrated Campaigns		
62	World Cup Advertising		
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