

Press Lions Winners							
Cat. No	Entry No	Title	Advertiser	Product	Entrant / Agency	Country	Prize
A18/035	02246	DOG	CITY OF BUENOS AIRES	THE BUENOS AIRES PUBLIC BIKE SYSTEM	THE COMMUNITY/LA COMUNIDAD Miami	USA	Grand Prix Campaign
A18/036	02249	BABY	CITY OF BUENOS AIRES	THE BUENOS AIRES PUBLIC BIKE SYSTEM	THE COMMUNITY/LA COMUNIDAD Miami	USA	Grand Prix Campaign
A18/037	02252	SQUIRREL	CITY OF BUENOS AIRES	THE BUENOS AIRES PUBLIC BIKE SYSTEM	THE COMMUNITY/LA COMUNIDAD Miami	USA	Grand Prix Campaign
A18/038	02255	MOTHS	CITY OF BUENOS AIRES	THE BUENOS AIRES PUBLIC BIKE SYSTEM	THE COMMUNITY/LA COMUNIDAD Miami	USA	Grand Prix Campaign
A04/003	00546	COCA-COLA TOGETHER LOVE	THE COCA-COLA COMPANY	DRINKS	OGILVY PARIS	FRANCE	Gold Lion Campaign
A04/004	00548	COCA-COLA TOGETHER PEACE	THE COCA-COLA COMPANY	DRINKS	OGILVY PARIS	FRANCE	Gold Lion Campaign
A08/040	03461	A CREAM THAT GIVES YOU WRINKLES	SKINFOODS / NEW ZEALAND BREAST CANCER FOUNDATION	BREAST CREAM	COLENSO BBDO Auckland	NEW ZEALAND	Gold Lion
A13/063	02161	F1AT 500	MERCEDES-BENZ / SMART	SMART FORTWO	CLM BBDO Boulogne-Billancourt	FRANCE	Gold Lion Campaign
A13/064	02162	VW UP	MERCEDES-BENZ / SMART	SMART FORTWO	CLM BBDO Boulogne-Billancourt	FRANCE	Gold Lion Campaign
A13/065	02163	RENAULT TWINGO	MERCEDES-BENZ / SMART	SMART FORTWO	CLM BBDO Boulogne-Billancourt	FRANCE	Gold Lion Campaign
A13/066	02164	TOYOTA IQ	MERCEDES-BENZ / SMART	SMART FORTWO	CLM BBDO Boulogne-Billancourt	FRANCE	Gold Lion Campaign
A13/067	02165	MINI COOPER	MERCEDES-BENZ / SMART	SMART FORTWO	CLM BBDO Boulogne-Billancourt	FRANCE	Gold Lion Campaign
A14/097	02956	GRANDMA	VOLKSWAGEN DO BRASIL	TOUAREG WITH 4 ZONE CLIMATE CONTROL	ALMAPBBDO São Paulo	BRAZIL	Gold Lion Campaign
A14/098	02957	BROKE UP	VOLKSWAGEN DO BRASIL	TOUAREG WITH 4 ZONE CLIMATE CONTROL	ALMAPBBDO São Paulo	BRAZIL	Gold Lion Campaign
A14/099	02958	MOVE OUT	VOLKSWAGEN DO BRASIL	TOUAREG WITH 4 ZONE CLIMATE CONTROL	ALMAPBBDO São Paulo	BRAZIL	Gold Lion Campaign
A14/099	00085	MACHINE GUN	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DOB PARIS	FRANCE	Gold Lion Campaign
A19/091	00088	OBUS	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DOB PARIS	FRANCE	Gold Lion Campaign
A19/093	00094	GRENADE	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DOB PARIS	FRANCE	Gold Lion Campaign
A19/094	00097	PROTHESIS	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DOB PARIS	FRANCE	Gold Lion Campaign
A19/096	00103	SAW	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DOB PARIS	FRANCE	Gold Lion Campaign
A26/270	04391	UK	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM	Gold Lion Campaign
A26/271	04394	SWEDEN	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM	Gold Lion Campaign
A26/272	04397	NETHERLANDS	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM	Gold Lion Campaign
A26/273	04400	GERMANY	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM	Gold Lion Campaign
A26/274	04403	ITALY	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM	Gold Lion Campaign
A26/275	04406	SCOTLAND	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM	Gold Lion Campaign
B02/142	02247	DOG	CITY OF BUENOS AIRES	THE BUENOS AIRES PUBLIC BIKE SYSTEM	THE COMMUNITY/LA COMUNIDAD Miami	USA	Gold Lion Campaign
B02/143	02250	BABY	CITY OF BUENOS AIRES	THE BUENOS AIRES PUBLIC BIKE SYSTEM	THE COMMUNITY/LA COMUNIDAD Miami	USA	Gold Lion Campaign
B02/144	02253	SQUIRREL	CITY OF BUENOS AIRES	THE BUENOS AIRES PUBLIC BIKE SYSTEM	THE COMMUNITY/LA COMUNIDAD Miami	USA	Gold Lion Campaign
B02/330	04392	UK	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM	Gold Lion Campaign
B02/331	04395	SWEDEN	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM	Gold Lion Campaign
B02/332	04398	NETHERLANDS	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM	Gold Lion Campaign
B02/333	04401	GERMANY	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM	Gold Lion Campaign
B02/334	04404	ITALY	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM	Gold Lion Campaign
B02/335	04407	SCOTLAND	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM	Gold Lion Campaign
B03/091	02248	DOG	CITY OF BUENOS AIRES	THE BUENOS AIRES PUBLIC BIKE SYSTEM	THE COMMUNITY/LA COMUNIDAD Miami	USA	Gold Lion Campaign
B03/092	02251	BABY	CITY OF BUENOS AIRES	THE BUENOS AIRES PUBLIC BIKE SYSTEM	THE COMMUNITY/LA COMUNIDAD Miami	USA	Gold Lion Campaign
B03/093	02254	SQUIRREL	CITY OF BUENOS AIRES	THE BUENOS AIRES PUBLIC BIKE SYSTEM	THE COMMUNITY/LA COMUNIDAD Miami	USA	Gold Lion Campaign
B05/077	02687	WEAK	UNICEF	CORP	PROLAM Y&R Santiago	CHILE	Gold Lion Campaign
B05/078	02689	FATTY	UNICEF	CORP	PROLAM Y&R Santiago	CHILE	Gold Lion Campaign
B05/079	02691	NERD	UNICEF	CORP	PROLAM Y&R Santiago	CHILE	Gold Lion Campaign
A02/015	01140	LITTLE GIRL	FREDDO	ICE CREAM	Y&R SAO PAULO	BRAZIL	Silver Lion
A03/006	00498	SOCCER	FARNHAM ALE & LAGER	BEERS	lg2 Québec	CANADA	Silver Lion Campaign
A03/007	00499	SPOUSE	FARNHAM ALE & LAGER	BEERS	lg2 Québec	CANADA	Silver Lion Campaign
A05/068	04069	BUSINESS DINNER	PROCTER & GAMBLE	TIDE	DEL CAMPO SAATCHI & SAATCHI Buenos Aires	ARGENTINA	Silver Lion Campaign
A05/069	04070	GIRL	PROCTER & GAMBLE	TIDE	DEL CAMPO SAATCHI & SAATCHI Buenos Aires	ARGENTINA	Silver Lion Campaign
A05/070	04071	LEAD ROLE	PROCTER & GAMBLE	TIDE	DEL CAMPO SAATCHI & SAATCHI Buenos Aires	ARGENTINA	Silver Lion Campaign
A05/071	04072	VIDEO CONFERENCE	PROCTER & GAMBLE	TIDE	DEL CAMPO SAATCHI & SAATCHI Buenos Aires	ARGENTINA	Silver Lion Campaign
A10/124	04126	FRENCH HORN	DABUR	GASTRINA	McCANN WORLDGROUP INDIA Mumbai	INDIA	Silver Lion Campaign
A10/125	04128	FUGELHORN	DABUR	GASTRINA	McCANN WORLDGROUP INDIA Mumbai	INDIA	Silver Lion Campaign
A10/126	04130	SAXOPHONE	DABUR	GASTRINA	McCANN WORLDGROUP INDIA Mumbai	INDIA	Silver Lion Campaign
A11/036	03284	GYM CLUB	DARJEELING - GROUPE CHANTELLE	LINGERIE	HEREZIE Paris	FRANCE	Silver Lion Campaign
A11/037	03285	ROOFTOP	DARJEELING - GROUPE CHANTELLE	LINGERIE	HEREZIE Paris	FRANCE	Silver Lion Campaign
A11/038	03286	PARK	DARJEELING - GROUPE CHANTELLE	LINGERIE	HEREZIE Paris	FRANCE	Silver Lion Campaign
A12/005	00438	SALMON	MARS	TEMPTATIONS CAT TREATS	ADAM&VEDDB London	UNITED KINGDOM	Silver Lion Campaign
A12/006	00440	CHICKEN	MARS	TEMPTATIONS CAT TREATS	ADAM&VEDDB London	UNITED KINGDOM	Silver Lion Campaign
A12/007	00442	SEAFOOD	MARS	TEMPTATIONS CAT TREATS	ADAM&VEDDB London	UNITED KINGDOM	Silver Lion Campaign
A14/042	02036	CONFUSING INDIAN	ALGHANIM MOTORS - HONDA	HONDA ACCORD GPS	IMPACT & ECHO BBDO Safat	KUWAIT	Silver Lion Campaign
A14/043	02038	CONFUSING IRANIAN	ALGHANIM MOTORS - HONDA	HONDA ACCORD GPS	IMPACT & ECHO BBDO Safat	KUWAIT	Silver Lion Campaign
A14/044	02040	CONFUSING ARAB	ALGHANIM MOTORS - HONDA	HONDA ACCORD GPS	IMPACT & ECHO BBDO Safat	KUWAIT	Silver Lion Campaign
A15/049	02440	BIG AIRPLANE	CKGADGET	AUDIOGEAR	OGILVY & MATHER Bangkok	THAILAND	Silver Lion Campaign
A15/050	04241	BUS	CKGADGET	AUDIOGEAR	OGILVY & MATHER Bangkok	THAILAND	Silver Lion Campaign
A16/010	00420	SHOE	HARVEY NICHOLS	SPRING/SUMMER SALE 14	ADAM&VEDDB London	UNITED KINGDOM	Silver Lion Campaign
A16/011	00422	SHIRT	HARVEY NICHOLS	SPRING/SUMMER SALE 14	ADAM&VEDDB London	UNITED KINGDOM	Silver Lion Campaign
A16/012	00424	BIKINI	HARVEY NICHOLS	SPRING/SUMMER SALE 14	ADAM&VEDDB London	UNITED KINGDOM	Silver Lion Campaign
A16/013	00426	TIDINGS OF JOY	HARVEY NICHOLS	CHRISTMAS	ADAM&VEDDB London	UNITED KINGDOM	Silver Lion Campaign
A16/014	00428	CHRISTMAS TIME	HARVEY NICHOLS	CHRISTMAS	ADAM&VEDDB London	UNITED KINGDOM	Silver Lion Campaign
A16/015	00430	GOOD WILL TO ALL MEN	HARVEY NICHOLS	CHRISTMAS	ADAM&VEDDB London	UNITED KINGDOM	Silver Lion Campaign
A18/053	01553	BEACH	THAI AIRASIA	THAI AIR ASIA DOMESTIC CAMPAIGN	BBDO PROXIMITY THAILAND Bangkok	THAILAND	Silver Lion Campaign
A18/054	01554	MOUNTAIN	THAI AIRASIA	THAI AIR ASIA DOMESTIC CAMPAIGN	BBDO PROXIMITY THAILAND Bangkok	THAILAND	Silver Lion Campaign
A18/055	01555	WATERFALL	THAI AIRASIA	THAI AIR ASIA DOMESTIC CAMPAIGN	BBDO PROXIMITY THAILAND Bangkok	THAILAND	Silver Lion Campaign
A19/031	02113	SUBMARINE	HASBRO	PLAY DOH	DOB COLOMBIA Bogotà	COLOMBIA	Silver Lion Campaign
A19/032	02114	TANK	HASBRO	PLAY DOH	DOB COLOMBIA Bogotà	COLOMBIA	Silver Lion Campaign
A19/033	02115	SCHOOL BUS	HASBRO	PLAY DOH	DOB COLOMBIA Bogotà	COLOMBIA	Silver Lion Campaign
A19/038	03059	ANAGRAM LOVERS	MATTEL	SCRABBLE	LOLA LOWE & PARTNERS Madrid	SPAIN	Silver Lion Campaign
A19/039	03060	ANAGRAM DUET	MATTEL	SCRABBLE	LOLA LOWE & PARTNERS Madrid	SPAIN	Silver Lion Campaign
A19/040	03061	ANAGRAM DREAMS	MATTEL	SCRABBLE	LOLA LOWE & PARTNERS Madrid	SPAIN	Silver Lion Campaign
A20/083	04303	OLD AXL	MARISCAL ROCK RADIO	ONLINE RADIO	TAPSA   Y&R Madrid	SPAIN	Silver Lion Campaign
A20/084	04304	OLD MCCARTNEY	MARISCAL ROCK RADIO	ONLINE RADIO	TAPSA   Y&R Madrid	SPAIN	Silver Lion Campaign
A20/085	04305	OLD DYLAN	MARISCAL ROCK RADIO	ONLINE RADIO	TAPSA   Y&R Madrid	SPAIN	Silver Lion Campaign
A20/086	04306	OLD TYLER	MARISCAL ROCK RADIO	ONLINE RADIO	TAPSA   Y&R Madrid	SPAIN	Silver Lion Campaign
A20/087	04307	OLD RICHARDS	MARISCAL ROCK RADIO	ONLINE RADIO	TAPSA   Y&R Madrid	SPAIN	Silver Lion Campaign
A22/010	02288	DHL HANDS - RIPPED	DHL	EXPRESS COURIER SERVICES	GREY WORLDWIDE INDIA Mumbai / MARURI GREY Guayaquil	INDIA	Silver Lion Campaign
A22/011	02289	DHL HANDS - CUTTER	DHL	EXPRESS COURIER SERVICES	GREY WORLDWIDE INDIA Mumbai / MARURI GREY Guayaquil	INDIA	Silver Lion Campaign
A22/012	02290	DHL HANDS - SCISSORS	DHL	EXPRESS COURIER SERVICES	GREY WORLDWIDE INDIA Mumbai / MARURI GREY Guayaquil	INDIA	Silver Lion Campaign
A24/126	04134	PUDDLE	ESSEL GROUP	DISH TV	McCANN WORLDGROUP INDIA Mumbai	INDIA	Silver Lion Campaign
A24/127	04136	BASEMENT	ESSEL GROUP	DISH TV	McCANN WORLDGROUP INDIA Mumbai	INDIA	Silver Lion Campaign
A25/018	01623	ELEPHANT	LAND ROVER USA	LAND ROVER PRINT ADS	Y&R NEW YORK	USA	Silver Lion Campaign
A25/019	01626	APE	LAND ROVER USA	LAND ROVER PRINT ADS	Y&R NEW YORK	USA	Silver Lion Campaign
A25/020	01629	HYENA	LAND ROVER USA	LAND ROVER PRINT ADS	Y&R NEW YORK	USA	Silver Lion Campaign
A25/021	01632	FROG	LAND ROVER USA	AUTOMOBILE	Y&R NEW YORK	USA	Silver Lion Campaign
B01/019	00427	TIDINGS OF JOY	HARVEY NICHOLS	CHRISTMAS	ADAM&VEDDB London	UNITED KINGDOM	Silver Lion Campaign
B01/020	00429	CHRISTMAS TIME	HARVEY NICHOLS	CHRISTMAS	ADAM&VEDDB London	UNITED KINGDOM	Silver Lion Campaign
B01/021	00431	GOOD WILL TO ALL MEN	HARVEY NICHOLS	CHRISTMAS	ADAM&VEDDB London	UNITED KINGDOM	Silver Lion Campaign
B01/074	00086	MACHINE GUN	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DOB PARIS	FRANCE	Silver Lion Campaign
B01/075	00089	OBUS	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DOB PARIS	FRANCE	Silver Lion Campaign
B01/076	00092	SLEDGEHAMMER	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DOB PARIS	FRANCE	Silver Lion Campaign
B01/077	00095	GRENADE	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DOB PARIS	FRANCE	Silver Lion Campaign
B01/078	00098	PROTHESIS	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DOB PARIS	FRANCE	Silver Lion Campaign
B01/080	00104	SAW	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DOB PARIS	FRANCE	Silver Lion Campaign
B02/161	01624	ELEPHANT	LAND ROVER USA	LAND ROVER PRINT ADS	Y&R NEW YORK	USA	Silver Lion Campaign
B02/162	01627	APE	LAND ROVER USA	LAND ROVER PRINT ADS	Y&R NEW YORK	USA	Silver Lion Campaign
B02/163	01630	HYENA	LAND ROVER USA	LAND ROVER PRINT ADS	Y&R NEW YORK	USA	Silver Lion Campaign
B02/164	01633	FROG	LAND ROVER USA	LAND ROVER PRINT ADS	Y&R NEW YORK	USA	Silver Lion Campaign
B02/230	00087	MACHINE GUN	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DOB PARIS	FRANCE	Silver Lion Campaign
B02/231	00090	OBUS	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DOB PARIS	FRANCE	Silver Lion Campaign
B02/233	00093	SLEDGEHAMMER	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DOB PARIS	FRANCE	Silver Lion Campaign
B02/234	00096	GRENADE	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DOB PARIS	FRANCE	Silver Lion Campaign
B02/235	00102	TAXI	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DOB PARIS	FRANCE	Silver Lion Campaign
B02/236	00103	SAW	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSEE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DOB PARIS	FRANCE	Silver Lion Campaign
A02/037	01105	PARROT	DOS EN UNO	LOLIPOP	PROLAM Y&R Santiago	CHILE	Bronze Lion
A02/045	02748	MATHEMATICS	CACAU SHOW	CHOCOLATE MAU	LEW/LARAITBWA São Paulo	BRAZIL	Bronze Lion Campaign
A02/046	02748	PANTING	CACAU SHOW	CHOCOLATE MAU	LEW/LARAITBWA São Paulo	BRAZIL	Bronze Lion Campaign
A03/010	00824	TIGER	MP WINES / BODEGAS SALENTEIN	WINE	NiA Buenos Aires	ARGENTINA	Bronze Lion Campaign
A03/011	00825	FOX	MP WINES / BODEGAS SALENTEIN	WINE	NiA Buenos Aires	ARGENTINA	Bronze Lion Campaign
A03/012	00826	BEAR	MP WINES / BODEGAS SALENTEIN	WINE	NiA Buenos Aires	ARGENTINA	Bronze Lion Campaign
A03/033	02075	CHOOSE	SANTA TERESA RUM	ALCOHOLIC DRINKS	SCPF Barcelona	SPAIN	Bronze Lion Campaign
A03/034	02076	HARD DAY	SANTA TERESA RUM	ALCOHOLIC DRINKS	SCPF Barcelona	SPAIN	Bronze Lion Campaign
A03/035	02077	PHILOSOPHY	SANTA TERESA RUM	ALCOHOLIC DRINKS	SCPF Barcelona	SPAIN	Bronze Lion Campaign
A03/036	02078	OUTPUT	SANTA TERESA RUM	ALCOHOLIC DRINKS	SCPF Barcelona	SPAIN	Bronze Lion Campaign
A04/037	03287	THE BODY 1	ROMERQUELLE	WATER	HEREZIE Paris	FRANCE	Bronze Lion Campaign
A04/038	03290	THE BODY 2	ROMERQUELLE	WATER	HEREZIE Paris	FRANCE	Bronze Lion Campaign
A04/039	03293	THE BODY 3	ROMERQUELLE	WATER	HEREZIE Paris	FRANCE	Bronze Lion Campaign
A06/015	02380	JUDITE	TEKBOND	SUPER GLUE	WUNDERMAN BRAZIL São Paulo	BRAZIL	Bronze Lion Campaign
A06/016	02382	NOEMIA	TEKBOND	SUPER GLUE	WUNDERMAN BRAZIL São Paulo	BRAZIL	Bronze Lion Campaign
A06/017	02384	MIRTES	TEKBOND	SUPER GLUE	WUNDERMAN BRAZIL São Paulo	BRAZIL	Bronze Lion Campaign
A07/001	00015	RURAL	UNILEVER INDONESIA	PUREIT	LOWE INDONESIA Jakarta	INDONESIA	Bronze Lion Campaign
A07/002	00016	URBAN	UNILEVER INDONESIA	PUREIT	LOWE INDONESIA Jakarta	INDONESIA	Bronze Lion Campaign
A07/099	01388	MASTURBATION	PHILIPS WALITA / INSINUANTE.COM	AUTO COOL IRON	REVOLUTION BRASIL Salvador - Bahia	BRAZIL	Bronze Lion Campaign
A07/100	01389	XEROX	PHILIPS WALITA / INSINUANTE.COM	AUTO COOL IRON	REVOLUTION BRASIL Salvador - Bahia		