

Jury Title	Country	Agency
Mobile Marketing	Australia	GPY&R Brisbane
Mobile Marketing	Australia	DDB Sydney
Mobile Marketing	Australia	Leo Burnett Sydney
Mobile Marketing	Australia	Leo Burnett Sydney
Mobile Marketing	Denmark	Uncle Grey Aarhus
Mobile Marketing	Denmark	Uncle Grey Aarhus
Mobile Marketing	France	McCann France
Mobile Marketing	Germany	Serviceplan Group
Mobile Marketing	New Zealand	Saatchi & Saatchi New Zealand
Mobile Marketing	United States	Tone
Mobile Marketing	United States	Venables, Bell & Partners
Mobile Marketing	United States	FCB Chicago
Press Advertising	Brazil	Leo Burnett Brasil - Leo Burnett Tailor Made
Press Advertising	France	
Press Advertising	France	Ogilvy & Mather Paris
Press Advertising	New Zealand	Young & Rubicam Auckland
Press Advertising	New Zealand	Colenso BBDO
Press Advertising	Singapore	Saatchi & Saatchi
Press Advertising	Singapore	Ogilvy & Mather Singapore
Press Advertising	United Kingdom	VCCP London
Press Advertising	United Kingdom	Ogilvy & Mather London
Press Advertising	United Kingdom	Ogilvy & Mather London
Press Advertising	United Kingdom	Grey London
Press Advertising	United Kingdom	Grey London
Press Advertising	United Kingdom	Grey London
Press Advertising	United Kingdom	Grey London
Press Advertising	United States	Crispin Porter + Bogusky Boulder
Press Advertising	United States	The Community
Press Advertising	United States	The Community
Press Advertising	United States	The Community
Press Advertising	United States	The Community
Press Advertising	Viet Nam	Ogilvy & Mather Ho Chi Minh City
Radio Advertising	Brazil	Ogilvy & Mather Brazil
Radio Advertising	Colombia	Sancho/BBDO
Radio Advertising	Colombia	Wunderman Bogota
Radio Advertising	Colombia	Wunderman Bogota
Radio Advertising	Colombia	Wunderman Bogota
Radio Advertising	Guatemala	Wurmser Ogilvy & Mather
Radio Advertising	Japan	McCann Erickson Tokyo
Radio Advertising	Singapore	MullenLowe Singapore
Radio Advertising	Singapore	Ogilvy & Mather Singapore
Radio Advertising	South Africa	TBWA\Hunt\Lascaris
Radio Advertising	South Africa	TBWA\Hunt\Lascaris
Radio Advertising	South Africa	Ogilvy & Mather Johannesburg
Radio Advertising	South Africa	Ogilvy & Mather Johannesburg
Radio Advertising	South Africa	Ogilvy & Mather Johannesburg

Radio Advertising	South Africa	Ogilvy & Mather Johannesburg
Radio Advertising	South Africa	Ogilvy & Mather Johannesburg
Radio Advertising	United Arab Emirates	Impact BBDO
Radio Advertising	United Arab Emirates	Impact BBDO
Radio Advertising	United Kingdom	AMV BBDO
Radio Advertising	United Kingdom	Ogilvy & Mather London
Radio Advertising	United States	Young & Rubicam Miami
Radio Advertising	United States	twofifteenmccann
Radio Advertising	United States	BBDO New York
Radio Advertising	United States	BBDO New York
Radio Advertising	United States	FCB Chicago
Radio Advertising	United States	FCB Chicago
Writing for Design	Australia	JOY
Writing for Design	Australia	M&C Saatchi Melbourne
Writing for Design	Canada	BBDO Toronto
Writing for Design	France	
Writing for Design	Singapore	Kinetic
Writing for Design	Singapore	Havas Worldwide Singapore
Writing for Design	South Africa	
Writing for Design	United Kingdom	
Writing for Design	United Kingdom	
Writing for Design	United Kingdom	
Writing for Design	United Kingdom	EHS4D
Writing for Design	United Kingdom	Publicis London
Writing for Design	United Kingdom	Music
Writing for Design	United Kingdom	McCann London
Writing for Design	United Kingdom	Mr President
Writing for Design	United Kingdom	Johnson Banks
Writing for Design	United Kingdom	Johnson Banks
Writing for Design	United Kingdom	The Partners
Writing for Design	United Kingdom	The Partners
Writing for Design	United States	Google

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**Primary Client**

Melanoma Patients Australia  
The Sydney Opera House  
Diageo Australia  
Samsung Australia  
Canon  
Canon  
L'Oréal Paris  
Gibson Guitar  
ASB Bank  
U.S. Department of State  
REI  
Joe Boxer  
CVV Emotional Support Hotline  
Guy Cotten  
Coca Cola Company  
Burger King Corporation  
New Zealand Breast Cancer Foundation  
Supatnuj Sorndamrih  
Twitter

Amnesty International  
28 Too Many  
Unilever  
Tate  
Tate  
Tate  
Tate  
Mission 22/ Elder Heart  
City of Buenos Aires  
City of Buenos Aires  
City of Buenos Aires  
City of Buenos Aires  
The Samaritans  
Billboard Brasil  
ADN  
Farmatodo  
Farmatodo  
Farmatodo  
Bomberos Voluntarios de Guatemala  
Suntory Holdings Limited  
The National University Centre For Organ Transplantation  
The Life Foundation  
Tiger Brands  
Flight Centre  
Lucozade

Lucozade  
Lucozade

Lucozade  
KFC  
BHV  
La Libanaise Des Jeux  
Mars Petcare  
Unilever  
PopClik  
Pandora  
GE  
Autism Speaks  
Grub Hub  
Grub Hub  
Domestic Violence NSW  
Australian Weaving  
shomi  
Guy Cotten  
Kinetic Singapore  
Havas Worldwide Singapore  
Nando's Group  
Jim K Davies  
PegasusLife  
AMC Networks International  
Ben & Graeme Creative Team  
Depaul UK  
Hyperbolic  
Microsoft  
John Dewar and Son's  
Cambridge University Development and Alumni Relations  
Cambridge University Development and Alumni Relations  
Argos  
Argos  
Google

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**Name**

Melanoma Likes Me  
#comeonin  
Cheers to a Legend  
Celebrity Tantrum  
Canon Gig App  
Canon Gig App  
Make Up Genius  
The Les Paul Skill Check  
Clever Kash  
mFish  
#OptOutside  
Inactivity Tracker  
Shares  
Hold Your Breath  
Together Coke  
McWhopper  
A Cream That Gives You Wrinkles  
Portraits  
First On Twitter  
Amnesty International - The Really Big And Far Reaching Ad Campaign  
It Happens Here  
Dove #findmebeautiful  
Elizabeth I (500 Years of Stories)  
Ophelia (500 Years of Stories)  
500 Years of Stories  
Bacon (500 Years of Stories)  
The War at Home  
Never Stop Riding  
Never Stop Riding - Dog  
You Give More Than Just Blood  
Never Stop Riding - Baby  
The Samaritans  
Radio Pride Parade  
Learning on the Way  
Bacteria Rewrites History  
George Washington  
Queen Elizabeth  
Emergency Calls  
Beer-lingual  
Donated Voices  
In Her Womb, There is a Door  
Sexy Times  
Travel Before Its Not Fun Anymore  
Lucozade Energy Drink - Lacing Up Your High Tops  
  
Lucozade Energy Drink - Night Before The Project  
Lucozade Energy Drink - Team Building Weekend

Lucozade Energy Drink  
KFC Man Meals  
Procrastination  
Anyone Can Win - Albert  
Give A Dog A Job  
Self Conscious  
Autotune  
Pandora "Thumb Moments"  
The Message  
MSSNG - DNA Music  
Business Bob  
Gary 1930s Guy  
Cards Against Domestic Violence  
The 2 Litre Towel  
iZombie's Guide to Surviving Among the Living  
Hold Your Breath  
Zinegapore  
Havas Gazette  
Nando's Global Packaging  
Grimm Bros Inc ? Business Fairy Tales  
PegasusLife Advertising  
AMC UK Launch  
The Ben & Graeme Annual 2015  
There's Another Side to the Story  
Fucking Apostrophes Book  
Survival Billboard - Terms & Horrible, Horrible Conditions  
Last Great Malts  
Dear World... Yours, Cambridge railing posters  
Dear World... Yours, Cambridge  
Simple Value  
Simple Value  
Primer App

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**Name**

Use of Social Media on Mobile  
Use of Social Media on Mobile  
Integrated Mobile Campaigns  
Mobile Adverts  
Mobile Apps  
Innovative Use of Mobile Technology  
Mobile Apps  
Innovative Use of Mobile Technology  
Innovative Use of Mobile Technology  
Innovative Use of Mobile Technology  
Integrated Mobile Campaigns  
Integrated Mobile Campaigns  
Public Service Press Advertising  
Trade Press Advertising  
Press Advertising Campaigns  
Press Advertising  
Press Advertising  
Public Service Press Advertising  
Press Advertising Campaigns  
  
Tactical Press Advertising  
Public Service Press Advertising  
Press Advertising Campaigns  
Press Advertising  
Press Advertising  
Press Advertising Campaigns  
Press Advertising  
Press Advertising Campaigns  
Press Advertising Campaigns  
Press Advertising  
Public Service Press Advertising  
Press Advertising  
Public Service Press Advertising  
Innovative Use of Radio  
Innovative Use of Radio  
Radio Advertising Campaigns  
Radio Advertising over 30 seconds  
Radio Advertising 0-30 seconds  
Radio Advertising Campaigns  
Radio Advertising over 30 seconds  
Sound Design & Use of Music for Radio Advertising  
Radio Advertising over 30 seconds  
Radio Advertising Campaigns  
Radio Advertising Campaigns  
Radio Advertising over 30 seconds  
  
Radio Advertising over 30 seconds  
Radio Advertising over 30 seconds

Radio Advertising Campaigns  
Radio Advertising Campaigns  
Sound Design & Use of Music for Radio Advertising  
Radio Advertising over 30 seconds  
Radio Advertising Campaigns  
Radio Advertising Campaigns  
Radio Advertising Campaigns  
Innovative Use of Radio  
Innovative Use of Radio  
Sound Design & Use of Music for Radio Advertising  
Radio Advertising over 30 seconds  
Radio Advertising over 30 seconds  
Writing for Printed Materials & Graphic Communications  
Verbal Identity  
Writing for Printed Materials & Graphic Communications  
Writing for Poster Design  
Writing for Apps & Digital Design  
Writing for Printed Materials & Graphic Communications  
Writing for Packaging Design  
Writing for Printed Materials & Graphic Communications  
Writing for Printed Materials & Graphic Communications  
Writing for Channel Branding & Identity  
Writing for Printed Materials & Graphic Communications  
Writing for Poster Design  
Writing for Printed Materials & Graphic Communications  
Writing for Poster Design  
Writing for Branding Schemes  
Writing for Poster Design  
Writing for Branding Schemes  
Writing for Packaging Design  
Writing for Brand Expression  
Writing for Apps & Digital Design