

---

Agency

hufax arts

Beetroot Design Group

J. Walter Thompson Cairo

Publicis Romania

lemz

Schjarven

McCann Lima

Leo Burnett Istanbul

J. Walter Thompson Beirut

Ogilvy & Mather Ho Chi Minh City

Wurmser Ogilvy & Mather

Ogilvy & Mather Group Hong Kong

milkhake

Publicis Werbeagentur Schweiz

Saatchi & Saatchi Geneva

Leo Burnett Solutions

Leo Burnett Solutions

Uncle Grey Aarhus

Uncle Grey Aarhus

Rethink

Grey Canada

McCann Worldgroup

Akestam.Holst

BBDO Toronto

Forsman & Bodenfors

Forsman & Bodenfors

OgilvyOne Beijing

OgilvyOne Beijing

Leo Burnett Argentina MMS USA

Ogilvy & Mather Buenos Aires

(Leo Burnett Argentina) MMS USA

Del Campo Saatchi & Saatchi Buenos Aires

MEMAC Ogilvy

Impact BBDO

Impact BBDO

Impact BBDO

McCann Worldgroup India

Publicis Colombia

Ogilvy & Mather Mumbai

Sancho/BBDO

BBDO India

BBDO India

BBDO India

Wunderman Bogota

Wunderman Bogota  
Wunderman Bogota  
Shackleton  
Sergio Juan Design Office  
McCann Madrid  
DDB Spain  
DDB SPAIN  
DDB SPAIN  
BBDO Group Germany  
Grabarz & Partner  
Studio Yukiko  
Jung von Matt/Alster  
Jung von Matt/Alster  
Serviceplan Group  
Serviceplan Group  
**Utopia**  
**Famous Copy**  
TBWA\Hunt\Lascaris  
TBWA\Hunt\Lascaris  
Ogilvy & Mather Johannesburg  
Ogilvy & Mather Johannesburg  
Ogilvy & Mather Johannesburg  
Ogilvy & Mather Johannesburg  
Ogilvy & Mather Johannesburg  
Spark PHD  
Saatchi & Saatchi New Zealand  
FCB New Zealand  
Colenso BBDO  
Y&R Auckland  
Y&R Auckland  
Y&R Auckland  
Y&R Auckland  
Y&R Auckland  
Y&R Auckland  
Tokyu Agency  
HAKUHODO Inc  
**emuni llp.**  
Leo Burnett Melbourne  
DDB Sydney  
DDB Melbourne  
McCann Erickson Tokyo  
JOY  
M&C Saatchi Melbourne  
M&C Saatchi Sydney  
GPY&R Brisbane  
GPY&R Brisbane  
Leo Burnett Sydney  
Leo Burnett Sydney

M&C Saatchi Sydney  
Dentsu Tokyo  
Dentsu Tokyo  
Dentsu Tokyo  
MR\_DESIGN\_NEW YORK  
MR\_DESIGN\_NEW YORK  
MR\_DESIGN\_NEW YORK  
MR\_DESIGN\_NEW YORK  
LDC  
Leo Burnett Brasil (Leo Burnett Tailor Made)  
FCB S\_o Paulo  
Grey S\_o Paulo

NBS  
Leo Burnett Brasil - Leo Burnett Tailor Made  
AlmapBBDO  
AlmapBBDO  
AlmapBBDO  
Ogilvy & Mather Brazil  
Ogilvy & Mather Brazil  
Ogilvy & Mather Brazil  
Grey Group Singapore  
Le Monde  
McCann France  
Saatchi & Saatchi  
MullenLowe Singapore  
Havas Worldwide Singapore  
84 Paris  
Production Type  
Production Type  
84 Paris  
Marcel Worldwide  
Les Gaulois  
Do Not Design  
Do Not Design  
Marcel Worldwide  
LES GAULOIS  
CLM BBDO  
CLM BBDO  
Ogilvy & Mather Paris  
Ogilvy & Mather Paris  
Ogilvy & Mather Paris  
Kinetic  
  
Kinetic  
Kinetic  
Kinetic  
Ogilvy & Mather Singapore

Ogilvy & Mather Singapore  
Ogilvy & Mather Singapore  
Ogilvy & Mather Singapore  
Ogilvy & Mather Singapore  
DDB New York  
TBWA Media Arts Lab  
Bernstein & Andriulli  
180 LA  
McCann Erickson New York  
Leo Burnett Chicago  
Bloomberg Businessweek  
Tone  
Venables, Bell & Partners  
Commonwealth//McCann  
Young & Rubicam Miami  
twofifteenmccann  
Google  
R/GA  
BBH New York  
BBH New York  
WIRED  
WIRED  
R/GA  
BBDO New York  
Grey New York  
Grey New York  
Droga5  
Grey New York  
Droga5  
Droga5  
Crispin Porter + Bogusky Boulder  
Crispin Porter + Bogusky Boulder  
Crispin Porter + Bogusky Boulder  
BBDO New York  
BBDO New York  
FCB Chicago  
FCB Chicago  
FCB Chicago  
FCB Chicago  
The Community  
The Community  
The Community  
The Community  
The Community  
MullenLowe London  
RKCR/Y&R  
Leo Burnett London  
Giasson  
A2/SW/HK

Anomaly London  
Seymourpowell  
4c Design  
R/GA London  
Engine Group  
OgilvyOne Worldwide London  
Wired Magazine  
Buffalo Zine  
Rapha  
Human After All  
View  
Avaunt  
The Gentlewoman  
4creative  
**Pitch**  
Semaphore London  
  
VCCP London  
AMV BBDO  
**Five Bar Gate**  
EHS4D  
Publicis London  
Music  
McCann London  
Mr President  
**Smith Dawson**  
**Holman + Hunt**  
FCB Inferno  
FCB Inferno  
The Guardian  
The Guardian  
Johnson Banks  
Johnson Banks  
The Partners  
The Partners  
**what3words**  
**what3words**  
**what3words**  
Ogilvy & Mather London  
Ogilvy & Mather London  
Ogilvy & Mather London  
Ogilvy & Mather London  
Ogilvy & Mather London  
Grey London  
Grey London  
Grey London  
Grey London

Grey London  
Grey London

---

---

**Primary Client**

Ding Ding Co., Ltd.  
Ergon Foods  
Al Ismaelia for Real Estate Investment  
ACR (The Automobile Club of Romania)  
Veiligheidnl (The Dutch government's home safety promotion organization) & NVWA  
CARE Norway  
Instituto de la Memoria  
Samsung Electronics Turkey  
Bou Khalil Supermarch\_  
The Samaritans  
Bomberos Voluntarios de Guatemala  
Maxis Berhad  
Sandu Publishing Co., Ltd.  
Frauenzentrale Zurich  
VANGARDIST MAGAZINE  
Asiri Group of Hospitals  
Asiri Group of Hospitals  
Canon  
Canon  
AAUW  
Moms Demand Action for Gun Sense in America  
Coca-Cola Beverages (Shanghai) Company Limited  
The Swedish Peace and Arbitration Society  
shomi

If Insurance  
If Insurance  
Visit Britain  
Visit Britain  
Samsung  
CCU - Compa?\_a Cervecer\_as Unidas  
Samsung  
Ab inBev  
Coca-Cola  
UN Women  
BHV

La Libanaise Des Jeux  
Dabur  
Cirec Foundation  
Make Love Not Scars  
ADN  
P&G India  
P&G India  
P&G India  
Farmatodo

Farmatodo  
Farmatodo  
ONEMI  
Sirene Publishing  
Campofr\_o  
No somos delito (We are not Crime)  
No somos delito (We are not Crime)  
No somos delito (We are not Crime)  
Daimler AG, smart MBD  
Robin Wood e.V.  
Edition Messner  
Falter Newspaper  
Falter newspaper  
Gibson Guitar  
Deutscher Anwaltverein  
BirdLife South Africa  
Nando's Group  
Tiger Brands  
Flight Centre  
Lucozade  
Lucozade  
Lucozade  
Lucozade  
KFC  
DB Breweries  
ASB Bank  
It?s Not OK  
New Zealand Breast Cancer Foundation  
Burger King Corporation  
Burger King Corporation  
Burger King Corporation  
Brake Road Safety NZ  
Burger King Corporation  
Burger King Corporation  
Adobe Systems Japan  
Coca-Cola (Japan) Company, Limited  
emuni llp.  
SPC Ardmona  
The Sydney Opera House  
Kidsafe  
Suntory Holdings Limited  
Domestic Violence NSW  
Australian Weaving  
Optus  
Melanoma Patients Australia  
Melanoma Patients Australia  
Diageo Australia  
Samsung Australia



Blue Ball Foundation  
Turner Colour Works  
TV TOKYO Corporation  
Yoshida Hideo Memorial Foundation?Advertising Museum Tokyo  
ggg / ginza graphic gallery  
Design Association NPO  
Creation Gallery G8  
TAMA Art University  
NFScan  
Clube Sangue Bom (Good Blood Club)  
BDF NIVEA Brasil  
Aruba Tourism Authority

Quatro Patinhas  
CVV Emotional Support Hotline  
Audi  
Bayer  
MAN Latin America  
Sport Clube do Recife  
Sport Clube do Recife  
Billboard Brasil  
Talwar Bindi  
Le Monde  
L'Or\_al Paris  
Supatnuj Sorndamrih  
The National University Centre For Organ Transplantation  
Havas Worldwide Singapore  
Because Music  
Lib\_ration  
No client  
Because Music  
Intermarch\_  
Transavia  
Do Not Design  
Do Not Design  
Intermarch\_  
Transavia  
Guy Cotten  
Guy Cotten  
Water for Africa  
Water for Africa  
Coca Cola Company  
Kinetic Singapore  
  
holycrap.sg  
Kinetic Singapore  
Kinetic Singapore  
Twitter

Transient Workers Count Too (TWC2)  
Transient Workers Count Too (TWC2)  
Twitter  
The Life Foundation  
WCFE  
Apple  
Wired UK  
Expedia  
Tomme Tippee  
Art Institute of Chicago  
N/A  
U.S. Department of State  
REI  
Chevrolet  
PopClik  
Pandora  
Google  
Ad Council  
Netflix  
Netflix  
WIRED  
WIRED  
Ad Council  
Sneaker Freaker Boogazine  
States United To Prevent Gun Violence  
States United to Prevent Gun Violence  
Toyota  
Volvo  
Heineken  
Heineken  
Domino's  
Domino's  
Mission 22/ Elder Heart  
GE  
Autism Speaks  
Joe Boxer  
Valspar  
Grub Hub  
Grub Hub  
City of Buenos Aires  
City of Buenos Aires  
City of Buenos Aires  
City of Buenos Aires  
City of Buenos Aires  
Samaritans  
Randolph Engineering  
End Youth Homelessness  
The Straits Times  
New York Times Magazine

Lorraine Candy  
Fairphone  
Grant Douglas  
Samaritans  
NHS Blood and Transplant  
Battersea Dogs & Cats Home  
The Ride Journal  
BUFFALO ZINE  
Rapha Racing  
Humans After All  
Publishers Maxine Leonard & Valerie Wickes  
Avaunt  
Fantastic Man  
Channel 4  
Betfair  
ELLE UK

Amnesty International  
Mars Petcare  
Jim K Davies  
Ben & Graeme Creative Team  
Depaul UK  
Hyperbolic  
Microsoft  
John Dewar and Son's  
PegasusLife  
AMC Networks International  
Pearson  
The Big Issue  
The Guardian  
The Guardian  
Cambridge University Development and Alumni Relations  
Cambridge University Development and Alumni Relations  
Argos  
Argos  
what3words  
what3words  
what3words  
28 Too Many  
28 Too Many  
28 Too Many  
Unilever  
Unilever  
Volvo  
Volvo  
Tate  
Tate

Tate  
Tate

---

Name	Country
Xing Shu	Taiwan
Yiayia and friends	Greece
Downtown fonts/ NEFERTARI	Egypt
ACR Street View Test	Romania
Toy or Toxic	Netherlands
#DearDaddy	Norway
My Twitter Password is 060114	Peru
Samsung Hearing Hands	Turkey
Bou Khalil Supermarch_-The Good Note	Lebanon
The Samaritans	Viet Nam
Emergency Calls	Guatemala
SOS Network	Hong Kong
Design 360_ - Concept and Design Magazine 2015	Hong Kong
Women should not be worth less	Switzerland
THE HIV+ ISSUE	Switzerland
The World's First Soap Bus Ticket	Sri Lanka
The World's First Soap Bus Ticket	Sri Lanka
Canon Gig App	Denmark
Canon Gig App	Denmark
The New \$10	Canada
Groceries Not Guns	Canada
45 Days Campaign	China
Singing Sailor	Sweden
iZombie's Guide to Surviving Among the Living	Canada
Slow Down GPS	Sweden
Slow Down GPS	Sweden
Great Chinese Names for Great Britain	China
Great Chinese Names for Great Britain	China
Safety Truck	Argentina
Beer Tooth Implant	Argentina
Safety Truck	Argentina
The Fairest Night of All	Argentina
DARK IFTAR	United Arab Emirates
Give Mom Back Her Name	United Arab Emirates
Procrastination	United Arab Emirates
Anyone Can Win - Albert	United Arab Emirates
Musical Instruments	India
Funtastic Hand	Colombia
Beauty Tips by Reshma	India
Learning on the Way	Colombia
Ariel - Share The Load	India
Ariel - Share The Load	India
Whisper - Touch The Pickle	India
Bacteria Rewrites History	Colombia

George Washington	Colombia
Queen Elizabeth	Colombia
Onemi Radio	Spain
Sirene	Spain
Ashes	Spain
Holograms for Freedom	Spain
Holograms for Freedom	Spain
Holograms for Freedom	Spain
Smart Parking Ramps	Germany
Disappearing Animals	Germany
Flaneur Magazine: Issue 5	Germany
Inferno	Germany
Inferno	Germany
The Les Paul Skill Check	Germany
The Guy Who Cut Everything In Half	Germany
Tuluver	South Africa
Nando's Global Packaging	South Africa
Sexy Times	South Africa
Travel Before Its Not Fun Anymore	South Africa
Lucozade Energy Drink - Lacing Up Your High Tops	South Africa
Lucozade Energy Drink - Night Before The Project	South Africa
Lucozade Energy Drink - Team Building Weekend	South Africa
Lucozade Energy Drink	South Africa
KFC Man Meals	South Africa
Brewtroleum ? A real reason to drink more DB Export	New Zealand
Clever Kash	New Zealand
Paradise Hill	New Zealand
A Cream That Gives You Wrinkles	New Zealand
McWhopper	New Zealand
McWhopper	New Zealand
McWhopper	New Zealand
Living Memories	New Zealand
McWhopper	New Zealand
McWhopper	New Zealand
The Color Eater   Adobe Creative Cloud?s Philosophy Video	Japan
Cola-NOBORI	Japan
Unlettered	Japan
#MyFamilyCan	Australia
#comeonin	Australia
The Unconventional Oven	Australia
Beer-lingual	Japan
Cards Against Domestic Violence	Australia
The 2 Litre Towel	Australia
Clever Buoy	Australia
Melanoma Likes Me	Australia
Melanoma Likes Me	Australia
Cheers to a Legend	Australia
Celebrity Tantrum	Australia

Game of Balls	Australia
Painting Of Paints	Japan
WORLD TABLE TENNIS CHAMPIONSHIPS 2015	Japan
Pure Design	Japan
21st Century Rimpa Posters	Japan
Flavor of Line	Japan
MR_BLACK & WHITE	Japan
TAMABI	Japan
NFScan	Brazil
Solidarity Queue	Brazil
Nivea Doll	Brazil
Aruba Image Bank	Brazil
Priceless Pets	Brazil
Shares	Brazil
Cornering Lights	Brazil
Problems	Brazil
Tailor Made	Brazil
Security Moms	Brazil
Secutiry Moms	Brazil
Radio Pride Parade	Brazil
Life Saving Dot	Singapore
M le magazine du Monde	France
Make Up Genius	France
Portraits	Singapore
Donated Voices	Singapore
Havas Gazette	Singapore
Because Recollection	France
Lib_	France
Specimens collection	France
Because Recollection	France
The Freshest Orange Juice Brand	France
Snackholidays	France
Dear Vol 1: Lost & Found	Singapore
Dear Vol 1: Lost & Found	Singapore
The Freshest Orange Juice Brand	France
Snackholidays	France
Hold Your Breath	France
Hold Your Breath	France
The Marathon Walker	France
The Marathon Walker	France
Together Coke	France
Zinegapore	Singapore
Rubbish Famzine - The Incomplete Herbarium and Other Garden	
City Exploits	Singapore
Zinegapore	Singapore
Zinegapore	Singapore
First On Twitter	Singapore

Mums and Maids	Singapore
Mums and Maids	Singapore
First On Twitter	Singapore
In Her Womb, There is a Door	Singapore
Endangered Love	United States
World Gallery	United States
Wired UK Typographic Numbers: The Wired World In 2016 Issue	United States
Dream Room	United States
Advice Wipes	United States
Van Gogh BnB	United States
Bloomberg Businessweek Cover Series	United States
mFish	United States
#OptOutside	United States
Technology & Stuff	United States
Autotune	United States
Pandora "Thumb Moments"	United States
Primer App	United States
Love Has No Labels	United States
House of Cards - FU 2016	United States
House of Cards - FU 2016	United States
Sex in the Digital Age	United States
Sex in the Digital Age	United States
Love Has No Labels	United States
Sneaker Dreams	United States
The Gun Shop	United States
The Gun Shop	United States
Toyota Fueled By Everything	United States
Interception	United States
Newcastle Band of Brands	United States
Newcastle Band of Brands	United States
AnyWare	United States
Emoji Ordering	United States
The War at Home	United States
The Message	United States
MSSNG - DNA Music	United States
Inactivity Tracker	United States
Color For The Colorblind	United States
Business Bob	United States
Gary 1930s Guy	United States
Never Stop Riding	United States
Never Stop Riding	United States
Never Stop Riding - Dog	United States
You Give More Than Just Blood	United States
Never Stop Riding - Baby	United States
We Listen	United Kingdom
Seen It All	United Kingdom
End Youth Homelessness	United Kingdom
Newspaper Typeface Family	United Kingdom
NYT Magazine Typefaces	United Kingdom



#MoreWomen	United Kingdom
Fairphone 2	United Kingdom
Spoon For Shaky Hands	United Kingdom
Samaritans Radar	United Kingdom
Missing Type	United Kingdom
Looking For You	United Kingdom
The Ride Journal	United Kingdom
Buffalo Zine No. 3	United Kingdom
Mondial	United Kingdom
Weapons of Reason, Issue 02	United Kingdom
Beauty Papers	United Kingdom
Avaunt Magazine Issue 2	United Kingdom
Fantastic Man, Issue 22	United Kingdom
Humans	United Kingdom
Betfair Switching Saddles	United Kingdom
More Women	United Kingdom
Amnesty International - The Really Big And Far Reaching Ad Campaign	United Kingdom
Give A Dog A Job	United Kingdom
Grimm Bros Inc ? Business Fairy Tales	United Kingdom
The Ben & Graeme Annual 2015	United Kingdom
There's Another Side to the Story	United Kingdom
Fucking Apostrophes Book	United Kingdom
Survival Billboard - Terms & Horrible, Horrible Conditions	United Kingdom
Last Great Malts	United Kingdom
PegasusLife Advertising	United Kingdom
AMC UK Launch	United Kingdom
Project Literacy	United Kingdom
Change Please	United Kingdom
The Guardian Weekend Magazine: Mothers' milk	United Kingdom
The Fashion magazine, The Guardian	United Kingdom
Dear World... Yours, Cambridge railing posters	United Kingdom
Dear World... Yours, Cambridge	United Kingdom
Simple Value	United Kingdom
Simple Value	United Kingdom
The World Addressed	United Kingdom
The World Addressed	United Kingdom
The World Addressed	United Kingdom
It Happens Here	United Kingdom
It Happens Here	United Kingdom
It Happens Here	United Kingdom
Dove #findmebeautiful	United Kingdom
Self Conscious	United Kingdom
LifePaint	United Kingdom
LifePaint	United Kingdom
Elizabeth I (500 Years of Stories)	United Kingdom
Ophelia (500 Years of Stories)	United Kingdom

500 Years of Stories  
Bacon (500 Years of Stories)

United Kingdom  
United Kingdom

---

Name	Jury Title
Typography for Design	Crafts for Design
Illustration for Design	Crafts for Design
Typefaces	Crafts for Design
Service Innovations	Creativity for Good (White Pencil)
Advertising & Marketing Communications - Not for Profit	Creativity for Good (White Pencil)
Advertising & Marketing Communications - Not for Profit	Creativity for Good (White Pencil)
Use of Digital & Social Media	PR
Creative B2C Campaign - Low Budget - Under 60k	PR
Social Responsibility	PR
Public Service Press Advertising	Press Advertising
Radio Advertising Campaigns	Radio Advertising
Service Innovations	Creativity for Good (White Pencil)
Independent Magazines	Magazine & Newspaper Design
Social Responsibility	PR
Creative Use of Media	PR
Advertising & Marketing Communications - Brand	Creativity for Good (White Pencil)
Innovative Media	Integrated & Innovative Media
Mobile Apps	Mobile Marketing
Innovative Use of Mobile Technology	Mobile Marketing
Advertising & Marketing Communications - Not for Profit	Creativity for Good (White Pencil)
Advertising & Marketing Communications - Not for Profit	Creativity for Good (White Pencil)
Best In-Market Campaign	PR
Use of Budget	PR
Writing for Printed Materials & Graphic Communications	Writing for Design
Advertising & Marketing Communications - Brand	Creativity for Good (White Pencil)
Innovative Media	Integrated & Innovative Media
Earned Media - Medium Business (50-500 employees)	Integrated & Innovative Media
Best In-Market Campaign	PR
Advertising & Marketing Communications - Brand	Creativity for Good (White Pencil)
Earned Media - Small Business (under 50 employees)	Integrated & Innovative Media
Innovative Media	Integrated & Innovative Media
Use of Events	PR
Best In-Market Campaign	PR
Use of Digital & Social Media	PR
Sound Design & Use of Music for Radio Advertising	Radio Advertising
Radio Advertising over 30 seconds	Radio Advertising
Illustration for Advertising	Crafts for Advertising
Design - Not for Profit	Creativity for Good (White Pencil)
Advertising & Marketing Communications - Not for Profit	Creativity for Good (White Pencil)
Innovative Use of Radio	Radio Advertising
Advertising & Marketing Communications - Brand	Creativity for Good (White Pencil)
Integrated - Large Business (over 500 employees)	Integrated & Innovative Media
Integrated - Large Business (over 500 employees)	Integrated & Innovative Media
Radio Advertising Campaigns	Radio Advertising

Radio Advertising over 30 seconds	Radio Advertising
Radio Advertising 0-30 seconds	Radio Advertising
Design - Not for Profit	Creativity for Good (White Pencil)
Independent Magazines	Magazine & Newspaper Design
Crisis Management	PR
Advertising & Marketing Communications - Not for Profit	Creativity for Good (White Pencil)
Use of Events	PR
Best Public Affairs Campaign	PR
Illustration for Advertising	Crafts for Advertising
Illustration for Advertising	Crafts for Advertising
Independent Magazines	Magazine & Newspaper Design
Animation & Illustration for Digital Marketing	Crafts for Advertising
Animation & Illustration for Websites & Digital Design	Crafts for Design
Innovative Use of Mobile Technology	Mobile Marketing
Best In-Market Campaign	PR
Advertising & Marketing Communications - Not for Profit	Creativity for Good (White Pencil)
Writing for Packaging Design	Writing for Design
Radio Advertising Campaigns	Radio Advertising
Radio Advertising Campaigns	Radio Advertising
Radio Advertising over 30 seconds	Radio Advertising
Radio Advertising over 30 seconds	Radio Advertising
Radio Advertising over 30 seconds	Radio Advertising
Radio Advertising Campaigns	Radio Advertising
Radio Advertising Campaigns	Radio Advertising
Integrated - Medium Business (50-500 employees)	Integrated & Innovative Media
Innovative Use of Mobile Technology	Mobile Marketing
Creative Use of Media	PR
Press Advertising	Press Advertising
Integrated - Large Business (over 500 employees)	Integrated & Innovative Media
Earned Media - Large Business (over 500 employees)	Integrated & Innovative Media
Best Integrated Campaign	PR
Social Responsibility	PR
Creative Use of Media	PR
Press Advertising	Press Advertising
Animation & Illustration for Digital Marketing	Crafts for Advertising
Illustration for Design	Crafts for Design
Typography for Design	Crafts for Design
Integrated - Large Business (over 500 employees)	Integrated & Innovative Media
Use of Social Media on Mobile	Mobile Marketing
Use of Media Relations	PR
Radio Advertising over 30 seconds	Radio Advertising
Writing for Printed Materials & Graphic Communications	Writing for Design
Verbal Identity	Writing for Design
Service Innovations	Creativity for Good (White Pencil)
Advertising & Marketing Communications - Not for Profit	Creativity for Good (White Pencil)
Use of Social Media on Mobile	Mobile Marketing
Integrated Mobile Campaigns	Mobile Marketing
Mobile Adverts	Mobile Marketing

Creative Use of Media	PR
Illustration for Advertising	Crafts for Advertising
Photography for Design	Crafts for Design
Illustration for Design	Crafts for Design
Illustration for Design	Crafts for Design
Illustration for Design	Crafts for Design
Illustration for Design	Crafts for Design
Typography for Design	Crafts for Design
Service Innovations	Creativity for Good (White Pencil)
Advertising & Marketing Communications - Not for Profit	Creativity for Good (White Pencil)
Creative B2C Campaign - Low Budget - Under 60k	PR
Creative Use of Media	PR
Social Responsibility	PR
Public Service Press Advertising	Press Advertising
Typography for Advertising	Crafts for Advertising
Illustration for Advertising	Crafts for Advertising
Photography for Advertising	Crafts for Advertising
Advertising & Marketing Communications - Brand	Creativity for Good (White Pencil)
Earned Media - Medium Business (50-500 employees)	Integrated & Innovative Media
Innovative Use of Radio	Radio Advertising
Advertising & Marketing Communications - Not for Profit	Creativity for Good (White Pencil)
Magazine Front Covers	Magazine & Newspaper Design
Mobile Apps	Mobile Marketing
Public Service Press Advertising	Press Advertising
Sound Design & Use of Music for Radio Advertising	Radio Advertising
Writing for Printed Materials & Graphic Communications	Writing for Design
Sound Design & Use of Music for Digital Marketing	Crafts for Advertising
Typefaces	Crafts for Design
Typography for Design	Crafts for Design
Animation & Illustration for Websites & Digital Design	Crafts for Design
Integrated - Large Business (over 500 employees)	Integrated & Innovative Media
Innovative Media	Integrated & Innovative Media
Independent Magazines	Magazine & Newspaper Design
Magazine Front Covers	Magazine & Newspaper Design
Best Product Launch	PR
Creative B2C Campaign - Low Budget - Under 60k	PR
Trade Press Advertising	Press Advertising
Writing for Poster Design	Writing for Design
Earned Media - Small Business (under 50 employees)	Integrated & Innovative Media
Use of Events	PR
Press Advertising Campaigns	Press Advertising
Animation & Illustration for Websites & Digital Design	Crafts for Design
Independent Magazines	Magazine & Newspaper Design
Digital Magazines	Magazine & Newspaper Design
Writing for Apps & Digital Design	Writing for Design
Illustration for Advertising	Crafts for Advertising

Use of Digital & Social Media  
Social Responsibility  
Press Advertising Campaigns  
Radio Advertising over 30 seconds  
Illustration for Advertising  
Photography for Advertising  
Illustration for Design  
Advertising & Marketing Communications - Brand  
Earned Media - Small Business (under 50 employees)  
Earned Media - Medium Business (50-500 employees)  
Magazine Front Covers  
Innovative Use of Mobile Technology  
Integrated Mobile Campaigns  
Best Reactive Response  
Radio Advertising Campaigns  
Innovative Use of Radio  
Writing for Apps & Digital Design  
Advertising & Marketing Communications - Not for Profit  
Integrated - Large Business (over 500 employees)  
Earned Media - Large Business (over 500 employees)  
Consumer Magazines  
Magazine Front Covers  
Use of Events  
Illustration for Advertising  
Advertising & Marketing Communications - Not for Profit  
Design - Not for Profit  
Advertising & Marketing Communications - Brand  
Earned Media - Large Business (over 500 employees)  
Innovative Media  
Integrated - Large Business (over 500 employees)  
Integrated - Large Business (over 500 employees)  
Innovative Media  
Press Advertising Campaigns  
Innovative Use of Radio  
Sound Design & Use of Music for Radio Advertising  
Integrated Mobile Campaigns  
Creative B2C Campaign - Low Budget - Under 60k  
Radio Advertising over 30 seconds  
Radio Advertising over 30 seconds  
Illustration for Advertising  
Press Advertising Campaigns  
Press Advertising  
Public Service Press Advertising  
Press Advertising  
Photography for Advertising  
Digitally Enhanced Photography for Advertising  
Typography for Advertising  
Typefaces  
Typefaces

PR  
PR  
Press Advertising  
Radio Advertising  
Crafts for Advertising  
Crafts for Advertising  
Crafts for Design  
Creativity for Good (White Pencil)  
Integrated & Innovative Media  
Integrated & Innovative Media  
Magazine & Newspaper Design  
Mobile Marketing  
Mobile Marketing  
PR  
Radio Advertising  
Radio Advertising  
Writing for Design  
Creativity for Good (White Pencil)  
Integrated & Innovative Media  
Integrated & Innovative Media  
Magazine & Newspaper Design  
Magazine & Newspaper Design  
PR  
Crafts for Advertising  
Creativity for Good (White Pencil)  
Creativity for Good (White Pencil)  
Creativity for Good (White Pencil)  
Integrated & Innovative Media  
Integrated & Innovative Media  
Integrated & Innovative Media  
Integrated & Innovative Media  
Integrated & Innovative Media  
Integrated & Innovative Media  
Press Advertising  
Radio Advertising  
Radio Advertising  
Mobile Marketing  
PR  
Radio Advertising  
Radio Advertising  
Crafts for Advertising  
Press Advertising  
Press Advertising  
Press Advertising  
Press Advertising  
Press Advertising  
Crafts for Advertising  
Crafts for Advertising  
Crafts for Advertising  
Crafts for Design  
Crafts for Design

Advertising & Marketing Communications - Brand  
Service Innovations  
Design - Not for Profit  
Advertising & Marketing Communications - Not for Profit  
Earned Media - Large Business (over 500 employees)  
Innovative Media  
Independent Magazines  
Independent Magazines  
Consumer Magazines  
Independent Magazines  
Independent Magazines  
Independent Magazines  
Independent Magazines  
Consumer Magazines  
Best Integrated Campaign  
Use of Media Relations  
Creative B2C Campaign - Low Budget - Under 60k

Tactical Press Advertising  
Radio Advertising Campaigns  
Writing for Printed Materials & Graphic Communications  
Writing for Printed Materials & Graphic Communications  
Writing for Poster Design  
Writing for Printed Materials & Graphic Communications  
Writing for Poster Design  
Writing for Branding Schemes  
Writing for Printed Materials & Graphic Communications  
Writing for Channel Branding & Identity  
Animation & Illustration for Digital Marketing  
Service Innovations  
Magazine Front Covers  
Newspaper Supplements  
Writing for Poster Design  
Writing for Branding Schemes  
Writing for Packaging Design  
Writing for Brand Expression  
Design - Brands  
Service Innovations  
Advertising & Marketing Communications - Brand  
Digitally Enhanced Illustration for Advertising  
Advertising & Marketing Communications - Not for Profit  
Public Service Press Advertising  
Press Advertising Campaigns  
Radio Advertising Campaigns  
Advertising & Marketing Communications - Brand  
Social Responsibility  
Press Advertising  
Press Advertising

Creativity for Good (White Pencil)  
Creativity for Good (White Pencil)  
Creativity for Good (White Pencil)  
Creativity for Good (White Pencil)  
Integrated & Innovative Media  
Integrated & Innovative Media  
Magazine & Newspaper Design  
Magazine & Newspaper Design  
Magazine & Newspaper Design  
Magazine & Newspaper Design  
Magazine & Newspaper Design  
Magazine & Newspaper Design  
Magazine & Newspaper Design  
PR  
PR  
PR

Press Advertising  
Radio Advertising  
Writing for Design  
Writing for Design  
Writing for Design  
Writing for Design  
Writing for Design  
Writing for Design  
Writing for Design  
Writing for Design  
Writing for Design  
Writing for Design  
Crafts for Advertising  
Creativity for Good (White Pencil)  
Magazine & Newspaper Design  
Magazine & Newspaper Design  
Writing for Design  
Writing for Design  
Writing for Design  
Writing for Design  
Creativity for Good (White Pencil)  
Creativity for Good (White Pencil)  
Creativity for Good (White Pencil)  
Crafts for Advertising  
Creativity for Good (White Pencil)  
Press Advertising  
Press Advertising  
Radio Advertising  
Creativity for Good (White Pencil)  
PR  
Press Advertising  
Press Advertising

