

## SURVEY RESULTS APRIL 2016

## National Survey Reveals Interesting Statistics on Unfinished Projects

- In a national survey\* conducted by Speight's, a staggering 80% of Kiwis surveyed admit to having an unfinished project.
- Nationally, Wellington (87%) ranked as the city with the most unfinished projects, closely followed by Canterbury (86%).

## **Unfinished Projects by Region**

Wellington 87%
Canterbury 86%
Otago 85%
Manawatu 83%
Auckland 79%
Northland 77%
Waikato 71%
Bay of Plenty 68%

- Bay of Plenty, despite the name, seemed to be the Bay of Least with the smallest amount of unfinished projects (68%) still to be completed.
- Money and not having enough time topped the reasons why people couldn't complete projects.
- Interestingly, New Zealanders were evenly split 50/50 when it came to asking for assistance in completing a job.
- Testament to the Kiwi reputation as a nation that rolls up its sleeves, 65%
  of New Zealanders surveyed have answered the call of a mate in need,
  helping them knock off an unfinished project.
- 20% of Kiwis surveyed said they'd spend between \$200-\$499 completing their project.