Cannes Lions Jurors Announced

387 names, 40 countries represented, 40% women

Creative Effectiveness Lions:

Andrew Robertson, Chief Executive Officer, BBDO, Global - Jury President

Martin Sorrondegui, Head of Marketing, Volkswagen, Argentina

Michele Teague, General Manager, Marketing, Kmart, Australia

Cristina Duclos, Marketing Director, Telefonica Vivo, Brazil

Melanie Johnston, President, DDB Toronto, Canada

Bertille Toledano, President, BETC Paris, France

Naomi Troni, Global Chief Growth Officer, MullenLowe, Global Jennifer Breithaupt, Managing

Director, Advertising, Media and Global Entertainment, Citi, Global

Anthony Wong, Worldwide Effectiveness Director, Ogilvy & Mather, Global

Saurabh Varma, Chief Executive Officer, South Asia, Leo Burnett, India

Adrian Farina, SVP Marketing, Latin America, VISA Inc., Latin America

Emily Cho, Senior Vice President, Korean Air, South Korea Martin Weigel, Head of Planning, Wieden & Kennedy Amsterdam, The Netherlands

Tracey Follows, Chief Strategy & Innovation Officer, The Future Laboratory, UK

Matt Gladstone, Planning Partner, Grey Worldwide, UK

Colleen Leddy, Head of Communication Strategy, Droga5, USA

Cyber Lions:

Chloe Gottlieb, SVP, Executive Creative Director, R/GA, USA - Jury President

Ignacio Zuccarino, Head of Creative, Google, Argentina

Bob Mackintosh, Executive Creative Director, Host, Australia **Kris Hoet**, Chief Innovation Officer, Happiness, Belgium

Igor Puga, Innovation & Integration VP, DDB, Brazil

Sylvain Thirache, Executive Creative Director & Founding Partner, SID LEE Paris, France

Dirk Kedrowitsch, Chief Operating Officer, Publicis Pixelpark, Germany

Ravi Deshpande, Founder & Chairman, Whyness, India Fumitaka Takano, Creative Director /

Communication Architect, ADK Tokyo, Japan

Gavin Becker, Head of Digital, Technology & Innovation, Colenso BBDO, New Zealand

Brent Choi, Chief Creative Officer, J. Walter Thompson Canada & New York, North America

Charlie Blower, Co-founder, Managing Partner, Blak Labs, Singapore

Jongpil Kim, Head of Digital Division, Innocean Worldwide, South Korea

Teresa Galante, Digital Creative Supervisor, Shackleton, Spain Björn Höglund, Executive Creative Director, Crispin Porter & Bogusky Scandinavia, Sweden

Kelsie Van Deman, Head of Interactive Production, Wieden & Kennedy Amsterdam, The Netherlands

Sacha Reeb, Executive Creative Director, Critical Mass, UK Victoria Buchanan, Creative Director, Tribal Worldwide, London, UK

Frederic Bonn, Chief Creative Officer, Mirum, USA

Megan Skelly, Group Creative Director, 360i, USA

Design Lions:

Tristan Macherel, Executive Creative Director, Landor, France - Jury President

Andrew Simpson, Design Director, Vert Design, Australia

Verena Panholzer, Art Director, Es, Austria

Margot Doi Takeda, Founder - Creative Director, A10 Design, Brazil

Claude Auchu, Partner, Vice-President, Creative Director, Design, lg2boutique, Canada

Shen Yiwen, Co-founder and Chairperson, Beijing Jamewish Brand Consulting Firm, China

Linda Stannieder, Managing Partner, Graft Brandlab, Germany Elsie Nanji, Managing Partner, Red Lion, Publicis, India

Haruko Tsutsui, Creative Director, Dentsu Inc., Japan

Nathan Chambers, Creative Director, 485 Design, New Zealand Vlad Ermolaev, Co-founder,

Creative Director, Ermolaev Bureau, Russia

Komal Bedi Sohal, Chief Creative Officer, Y&R, Singapore Nathan Reddy, Chief Creative Officer &

Founder, Grid Worldwide Branding and Design, South Africa Matthew Atchison, Creative Director, Saffron Brand Consultants, Spain Candice Madrid-Dahlqvist, Design Director, Identity Works, Sweden Tienchutha Rukhavibul, Graphic Design Director, TBWA\Thailand, Thailand Jochem Leegstra, Founder / Creative Director, ..., staat, The Netherlands Karen Welman, Founding Partner & Chief Creative Officer, Pearlfisher, UK Sue Daun, Executive Creative Director, Interbrand, UK Tim Allen, President, North America, Wolff Olins, USA Keri Elmsly, Executive Creative Director, Second Story, USA

Digital Craft Lions:

Wesley ter Haar, Founder / Chief Operating Officer, MediaMonks, Global - Jury President James Noble, Founder & Managing Director, Carter Digital, Australia

Seb De Roover, Creative Director, &KOO, Belgium

Luciana Haguiara, Digital Creative Director, AlmapBBDO, Brazil Eric Cruz, Executive Creative Director, AKQA Shanghai, China Joanna Peña-Bickley, Global Chief Creative Officer, IBM Interactive Experience, Global

Qanta Shimizu, Founder / Chief Technology Officer, PARTY, Global

Sean MacDonald, Global Chief Digital Officer, McCann Worldgroup, Global

Kyoko Yonezawa, Creative Technologist, Dentsu Inc., Japan **Jakob Stenqvist**, Creative Developer, Department, Sweden **Yaprak Gültay**, Service Design Lead, FJORD Design and Innovation from Accenture Interactive, Turkey

Henry Cowling, Creative Director, UNIT9, UK

Helen Fuchs, Executive Creative Director, Digitas LBi, UK

Tony Snethen, Executive Creative Director, VML, USA

Katie Dill, Head of Experience Design, Airbnb, USA

Direct Lions:

Mark Tutssel, Global Chief Creative Officer, Leo Burnett Worldwide / Creative Chairman, Publicis Communications, Global - Jury President

Gonzalo Vecino, Executive Creative Director & Co-Founder, Niña, Argentina

Dave King, Executive Creative Director, Innocean Worldwide, Australia

Lukas Grossebner, Owner/Executive Creative Director, Merlicek&Grossebner, Austria

Dries de Wilde, Creative Director, Duval Guillaume, Belgium **Rodrigo Jatene**, Chief Creative Officer, Grey, Brazil

Steph Mackie, Owner. Thinker. Doer, Mackie Biernacki, Canada **Peter Shen**, Chief Creative Officer, Cheil PengTai, China

John Raúl Forero, Creative Vice President, Ogilvy & Mather, Colombia

Pauline de Montferrand, Creative Director, Fred & Farid, France

Cosimo Moeller, Executive Creative Director, Serviceplan, Germany

Nicoletta Stefanidou, Executive Creative Director, Isobar, Hong Kong

Ramesh Iyengar, Chairman & Managing Director, Select Direct Marketing Communications, India Ben Sever, Partner & Chief Creative Officer, Inbar Merhav G, Israel

Jack Blanga, Creative & Digital Director, TBWA \ Italia, Italy Masako Shimizu, Copywriter, Hakuhodo Inc., Japan

Tony Bradbourne, Executive Creative Director / Founder, Special Group, New Zealand

Jon Loke, Executive Creative Director, Publicis, Singapore Suhana Gordhan, Creative Director, FCB Africa, South Africa Pilar de Giles López, Creative Director, Proximity Madrid, Spain

Josefine Richards, Creative Director, INGO Stockholm, Sweden Olivier Girard, Founder & Executive Creative Director, M&C Saatchi, Switzerland

Richard Yu, Chief Creative Officer, ADK, Taiwan

Patrick van Haperen, Creative Lead, Red Urban, The Netherlands

Sophie Lutman, Creative Director, BrandPie, UK

Julia Neumann, Creative Director, Mullen Lowe NY, USA

Film Lions Jury:

Joe Alexander, Chief Creative Officer, The Martin Agency, Global - Jury President Anita Ríos, General Creative Director, J. Walter Thompson, Argentina

Justin Drape, Chief Creative Officer, The Monkeys, Australia Dieter De Ridder, Creative Director, Air Brussels, Belgium Rodrigo Castellari, Creative Director, F/Nazca Saatchi & Saatchi, Brazil

Nancy Crimi-Lamanna, VP, Creative Director, FCB Toronto, Canada

Alexander Kalchev, Executive Creative Director, DDB Paris, France

Oliver Frank, Executive Creative Director, VCCP Berlin, Germany

Zenobia Pithawalla, Executive Creative Director, Ogilvy & Mather, India

Polina Zabrodskaya, Associate Creative Director, Publicis, Italy Miwako Hosokawa, Creative Director, Dentsu Inc., Japan

Ariel Soto, Vice President & Chief Creative Officer, BBDO, Mexico

Egil Pay, Senior Art Director / Partner, TRY, Norway

Rob McLennan, Creative Founding Partner, King James II, South Africa

Jose Mª Roca de Viñals, Chief Creative Officer, DDB, Spain Sophia Lindholm, Art Director, Forsman & Bodenfors, Sweden Lars Jorgensen, Partner & Executive Creative Director, Anomaly, The Netherlands

Ash Chagla, Executive Creative Director, Science & Sunshine, UAE

Ana Balarin, Executive Creative Director, Mother London, UK Leslie Sims, Chief Creative Officer, Y&R North America, USA Duncan Milner, Chief Creative Officer, TBWA\Media Arts Lab, USA Andreas Dahlqvist, Chief Creative Officer, Grey New York, USA

Film Craft Lions:

Laura Gregory, Chief Executive Officer, Great Guns, UK - Jury President

Karen Sproul, Producer, Exit Films, Australia

Mateus De Paula Santos, Director / Partner, Lobo / Vetor Zero, Brazil

Erinn Lotthé Guillon, Executive Producer, Insurrection, France **Steffen Gentis**, Chief Production Officer, BBDO, Germany

Amit Sharma, Director, Chrome Pictures, India

Laerke Herthoni, Film Director, Folke Film, Sweden

Stephanie Oakley, Director of Production, 72andSunny, The Netherlands

Lise McQuillin, Head of Original Production & Partnerships, Grey, UK

Kerstin Emhoff, Co-Founder, Executive Producer, PRETTYBIRD, USA

Benjamin Davies, Head of Broadcast Production, Droga5, USA

Glass Lions:

Madeline Di Nonno, Chief Executive Officer, Geena Davis Institute for Gender in Media, Global - Jury President

Su-Mei Thompson, Chief Executive Officer, The Women's Foundation, Asia

Claudia Colaferro, Chief Executive Officer Latin America, Dentsu Aegis Network, Brazil

Mary Whenam, President, Women in PR, Europe

John Gerzema, Chief Executive Officer, BAV Consulting, Global Josy Paul, Chairman & Chief Creative Officer, BBDO, India Zainab Salbi, Host and Creator of The Nida'a Show and Founder of Women for Women International, ADIN Productions, MENA Vicki Maguire, Executive Creative Director, Grey, UK

Mark D'Arcy, VP, Chief Creative Officer, Facebook, USA

Wendy Clark, President & CEO, DDB North America, USA

Media Lions:

Nick Waters, Chief Executive Officer, Dentsu Aegis, Asia Pacific - Jury President

Chris Stephenson, Head of Strategy and Planning, PHD Media, APAC

Sebastian Civit, Chief Executive Officer, Midios, Argentina Sophie Price, Chief Strategy Officer, UM, Australia

Tom Lemaître, Client Service Director, Mediacom, Belgium

Luis Padilha, Media VP Latam, Havas, Brazil

Ann Stewart, President, Maxus, Canada

Mykim Chikli, North Asia Chief Executive Officer, ZenithOptimedia, China

Paulina Parra, Chief Executive Officer, MediaCom, Colombia Maria Garrido, Global Head of Insights & Analytics, Havas Media Group, France

Christian Zimmer, Chief Digital Officer, OMD, Germany

Jodie Stranger, President Global Network Clients, Starcom Mediavest Group, Global

Mat Baxter, Global Chief Strategy & Creative Officer, IPG Mediabrands, Global

David Reid, Global Strategy Director, PHD Media, Global

Jez Jowett, Global Head Creative Technologies, Havas Media, Global

Pele Cortizo-Burgess, Global Chief Creative Officer, MEC, Global

Dan Hagen, Chief Strategy Officer, Carat, Global

Ashish Bhasin, Chairman & CEO South Asia, Dentsu Aegis Network, India

Dubi Spector, Deputy Chief Executive Officer, Media Interaction, Israel

Emanuele Giraldi, Head of Business Development, Omnicom Media Group, Italy

Riichiro Nakamura, Executive Director, Dentsu Inc., Japan

Lilia Barroso, Chief Executive Officer, Mindshare, Mexico

Kath Watson, Chief Executive Officer, OMD, New Zealand Lawrence Teherani-Ami, Media Director, Wieden+Kennedy, North America

Maria Isabel Mesía, Chief Executive Officer, Vivaki, Peru Maryana Sheynina, Media Director, Articul Media, Russia

Marc Taback, Chief Executive Officer, Initiative Media, South Africa

Jaewoo Kim, Media Planning Director, TBWA Korea, South Korea

Angeles Escobar, General Manager, Arena Media Barcelona, Spain

Jochum Forsell, Chief Operating Officer, IUM, Sweden

Neslihan Olcay, Chief Executive Officer, Maxus, Turkey

Phil Georgiadis, Global Chairman, Optimedia Blue 449, UK

Euan Hudghton, Managing Partner, PHD Media, UK

Kasha Cacy, President, UM, USA Phil Cowdell, CEO, North America, MediaCom, USA

Chris Boothe, Chief Executive Officer, Mediavest | Spark, USA

Mobile Lions:

Malcolm Poynton, Global Chief Creative Officer, Cheil, Global - Jury President

Arthur Policarpio, Chief Executive Officer, Mobext Philippines, APAC

Brendan Forster, Head of Creative Technology, Clemenger BBDO, Australia

Domenico Massareto, Innovation Director, TBWA, Brazil

Amber Liu, Vice President, LEO Digital Network, China

David Raichman, Executive Creative Director, OgilvyOne, France

Donna Bedford, Global Digital Lead, Lenovo, Global

Ben Phillips, Global Head of Mobile, Mediacom, Global

Szabi Szekely, Co-founder, CEO, Halcyon Mobile, Romania Claire Waring, Executive Creative Director, SapientNitro, SE Asia

Emma Carpenter, Creative Director, Accenture Interactive, South Africa

Zelia Sakhi, Head of Creative / Partner, Mobiento / Deloitte Digital, Sweden

Milton Elias, Head of Mobile & Tech Futures, OMD, UK

Thea Frost, Chief Executive Officer, Somewhat, UK

Winston Binch, Chief Digital Officer, Deutsch North America, USA

PR Lions:

John Clinton, Chair, Canada: North American Head of Creative and Content, Edelman, North America - **Jury President**

Veronica Cheja, Chief Executive Officer & Founder, Urban Communication Group, Argentina **Scott Kronick**, President & Chief Executive Officer, Ogilvy Public Relations, Asia Pacific

Amanda Galmes, Co-Founder & Managing Director, Fuel Communications, Australia

Laure Miquel-Jean, Head of PR, Pride / TBWA, Belgium

Edson Giusti, Chief Executive Officer, Giusti Communications, Brazil

Ingrid Wobst, Chief Executive Officer, Colectivo, Colombia

Marion Darrieutort, Chief Executive Officer, Elan Edelman, France

Hanning Kempe, General Managing Director, FleishmanHillard, Germany

Valerie Pinto, Chief Executive Officer, Weber Shandwick, India

Stefania Mercuri, Partner - General Manager, MY PR, Italy Kazuaki Hashida, Creative Director, Hakuhodo Kettle, Japan

Leticia Mar, Partner, Alterpraxis, Mexico

Kelly Bennett, Founder & Managing Director, One Plus One Communications, New Zealand

Heidi Holm, Client Service Director & Partner, Dinamo, Norway

Barbara Pleban, Co-owner & Vice President, Multi Communications, Poland

Isabel Jorge de Carvalho, Chief Executive Officer - Partner, Global Press, Portugal

Almudena Alonso, Managing Director, Cohn & Wolfe, Spain Hannes Kerstell, Senior Partner &

Executive Media Director, Prime - A Weber Shandwick Company, Sweden

Kat Thomas, Founder / Global Executive Creative Director, One Green Bean, UK

Erin Gentry, EVP, Global Co-Lead, Client Services, Hill+Knowlton Strategies, USA

Print & Publishing Lions:

Joji Jacob, Group Executive Creative Director, DDB Group, Singapore - Jury President

Fernando Sosa, Executive Creative Director, La Comunidad Buenos Aires, Argentina

Hugo Rodrigues, Chief Executive Officer, Publicis, Brazil Norman Tan, North Asia Chief Creative Officer, China Chairman, J. Walter Thompson Shanghai, China

Alvaro Becker Padruno, Executive Creative Director, Prolam Young & Rubicam, Chile

Jamie Standen, Creative Director, Rosapark, France

Ralf Zilligen, Executive Creative Director, Managing Partner, McCann, Germany

Swati Bhattacharya, Chief Creative Officer, FCB Ulka Advertising, India

Yuri Alvarado, President & Cofounder, Alvarado Molina, Mexico Jonathan Beggs, Chief Creative Officer, Saatchi & Saatchi, South Africa

Isabel Sanchez, Creative Director, *S,C,P,F..., Spain

Nisa Mujjalintrakool, Executive Creative Director, Dentsu, Thailand

Ilkay Gurpinar, Chief Creative Officer, TBWA\Istanbul, Turkey Fadi Yaish, Regional Executive Creative Director, Impact BBDO, UAE

Richard Denney, Executive Creative Director, MullenLowe London, UK

Shelley Smoler, Creative Director, Bartle Bogle Hegarty, UK Corinna Falusi, Chief Creative Officer, Ogilvy & Mather, USA

Product Design Lions:

Amina Horozic, Lead Industrial Designer, fuseproject, USA - Jury President
Jaakko Tammela, Partner | Head of Creative Empowerment, Questto | Nó, Brazil
Lars Larsen, Founder & Head of Design, Kilo Design, Denmark Jessica Nebel, Senior Industrial
Designer, Steelcase, Germany Cinzia Cumini, Founder & Designer, Garcia Cumini Associati, Italy
Anna Loskiewicz, Owner/Chief Designer, Beza Projekt, Poland Tanja Soeter, Creative Director,
HEMA Design, The Netherlands Paul Cocksedge, Designer, Paul Cocksedge Studio, UK
Shujan Bertrand, Founder, àplat inc, USA

Promo & Activation Lions:

Rob Reilly, Global Creative Chairman, McCann Worldgroup, Global - Jury President Ignacio Ferioli, Vice President, David Buenos Aires, Argentina Iggy Rodriguez, Creative Group Head, Leo Burnett, Australia Geert De Rocker, Creative Director, Publicis Brussels, Belgium Maria Laura Nicotero, President, Momentum Worldwide, Brazil Philippe Meunier, Chief Creative Officer, Sid Lee, Canada Carlos Andres Rodriguez, Executive Creative Director, Mullen Lowe SSP3, Colombia

Jakob Stiegler, MD Nordics, Be On, Part of AOL Platforms, Denmark

Olivier Apers, Executive Creative Director, BETC, France

Jo Marie Farwick, Founder & Creative, Überground, Germany Manuel Musilli, Creative Director, Saatchi & Saatchi, Italy Takahiro Hosoda, Senior Creative Director, TBWA\Hakuhodo, Japan Leonardo Varela, Executive Creative Director, Marcel, Mexico Gemma Ross, Co-Founder & Director, Hustle & Bustle, New Zealand

Enrique Renta Davila, Chief Creative Officer, DDB Latina, Puerto

Rico Mihai Fetcu, Creative Director, Geometry, Romania Mikhail Elagin, Chief Creative Officer, TWIGA Communication Group, Russia

Cinzia Crociani, Creative Director, Grey Group, Singapore

Eoin Welsh, Chief Creative Officer, Havas Worldwide Johannesburg, South Africa

Pablo Perez-Solero, CEO and Chief Creative Officer, Bungalow25 Circus, Spain

Malin Wikerberg, Creative Director, Garbergs Malmö, Sweden Peter de Lange, Founder/Creative Director, LEMZ, The Netherlands

Paul Shearer, Chief Creative Officer, Memac Ogilvy & Mather, UAE

Hollie Newton, Executive Creative Director, Sunshine, UK

Nadja Lossgott, Creative Director, AMV BBDO, UK

Karin Onsager-Birch, Chief Creative Officer, FCB West, USA

Outdoor Lions:

Ricardo John, Chief Creative Officer, J. Walter Thompson, Brazil - Jury President

Rafael Santamarina, Executive Creative Director, Del Campo Saatchi & Saatchi, Argentina

Nancy Hartley, Creative Partner, Rumble Creative & Media, Australia

Nils Andersson, President & Chief Creative Officer, TBWA, China

Fabien Teichner, Chief Creative Officer, Marcel Paris, France Bettina Olf, Managing Director Creation, thjnk Hamburg, Germany

Pradyumna Chauhan, National Creative Director, McCann Erickson, India

Kosuke Takeshige, Creative Director, Dentsu Inc., Japan

Alvin Ng, Creative Director, FCB Kuala Lumpur, Malaysia

Alvaro Zunini, Creative Vice President, Havas Worldwide Vale, Mexico

Aaron Koh, Executive Creative Director, GOVT, Singapore

Fran Luckin, Chief Creative Officer, Grey Africa, South Africa Munia Bilbao, Creative Director, Sra Rushmore, Spain

Park Wannasiri, Creative Director, BBDO Bangkok, Thailand Leigh Reyes, President & Chief Creative Officer, MullenLowe, The Philippines

Pemra Atac Aciktan, Partner, Executive Creative Director, Rabarba, Turkey

Richard Brim, Executive Creative Director, adamandeveDDB, UK Jeanie Caggiano, EVP/Executive Creative Director, Leo Burnett, USA

Radio Lions:

Tom Eymundson, CEO, Director, Pirate Group Inc., Canada - Jury President

Marianne Harvey, Creative Director, Clemenger BBDO Brisbane, Australia

Thierry van Durme, Partner, Sonicville Sound & Music, Belgium Rafael Urenha dos Santos, Chief Creative Officer, DPZ&T, Brazil

Tony Sarroca, Partner & Executive Creative Director, Simple Chile

Sergio León, Executive Creative Director, Glue, Colombia

Oscar Meixner, Managing Partner, Hastings Audio Network, Germany

Fanny Vaager, Senior Copywriter, Saatchi & Saatchi, Norway Andrew Hook, Group Executive Creative Director, Havas, Singapore

Jenny Glover, Executive Creative Director, TBWA Hunt Lascaris, South Africa

Tomás Ostiglia, Global Creative Director, LOLA Mullen Lowe, Spain

Teeny Gonzales, Chief Executive Officer & Chief Creative Officer, Seven A.D., The Philippines Kalpesh Patankar, Executive Creative Director, Y&R Dubai, UAE Robert Abel, Managing Partner, Somethin' Else, UK

Jo McCrostie, Creative Director, Global Media and Entertainment, UK Luis Miguel Messianu, Creative Chairman, CEO, Alma, USA

Titanium and Integrated Lions:

Sir John Hegarty, Founder. Creative, BBH, UK - Jury President

Ted Lim, Chief Creative Officer, Dentsu Aegis, Asia Pacific

Luiz Sanches, Partner & Chief Creative Officer, AlmapBBDO, Brazil

Graham Bednash, Consumer Marketing Director, Google, EMEA **Jeremy Craigen**, Global Chief Creative Officer, Innocean Worldwide, Global

Per Pedersen, Chairman of Global Creative Council, Grey, Global

Judy John, Chief Executive Officer & Chief Creative Officer, Leo Burnett, Global

Lori Senecal, Global Chief Executive Officer, Crispin Porter + Bogusky, Global

David Kolbusz, Chief Creative Officer, Droga5, UK

Pete Favat, Chief Creative Officer, Deutsch North America, USA

Cannes Lions takes place from 18-25 June and incorporates three specialist events: Lions Health, Lions Innovation and Lions Entertainment. Information on how to be there and view the global Lionwinning work first hand can be found at www.canneslions.com.