

Pencil Level	Full Title	Agency	Client	Jury Name	Category Name	Country
Black Pencil	The world addressed	what3words	what3words	Creativity for Good (White Pencil)	Service Innovations	United Kingdom
Black Pencil	mt expo 2015	iyamadesign inc.	Kamoi Kakoshi	Spatial & Experiential Design	Trade Show & Exposition Design	Japan
White Pencil	Clever Buoy	M&C Saatchi	Optus	Creativity for Good (White Pencil)	Service Innovations	Australia
White Pencil	Fairphone 2	seymourpowell	Fairphone	Creativity for Good (White Pencil)	Service Innovations	United Kingdom
White Pencil	Security Moms	Ogilvy Brasil	Sport Clube do Recife	Creativity for Good (White Pencil)	Advertising & Marketing Communications - Brand	Brazil
Yellow Pencil	Compton	TBWA Chiat Day	The GRAMMYS	Branded Film Content & Entertainment	Branded Content & Entertainment - Fiction 1-5 mins	United States
Yellow Pencil	Lo and Behold Reveries of the Connected World	Pereira & O'Dell, New York	NetScout Systems	Branded Film Content & Entertainment	Branded Content & Entertainment - Non-Fiction Film	United States
Yellow Pencil	The Unforgotten	FCB Chicago	Illinois Council Against Handgun Violence	Branded Film Content & Entertainment	Branded Content & Entertainment - Live Experience	United States
Yellow Pencil	Living River	J. Walter Thompson London	HSBC	Branding	Brand Experience & Environments	United Kingdom
Yellow Pencil	Act of Love	HAKUHODO Kettle inc	Sagami Rubber Industries	Branding	Digital Brand Expression	Japan
Yellow Pencil	I Am My MTV	World Design Studio MTV International	MTV International	Branding	Multi Platform TV Branding & Promotions	United States
Yellow Pencil	Shell We Move?	HAKUHODO Kettle / HAKUHODO	Recruit Sumai Company	Branding	Brand Experience & Environments	Japan
Yellow Pencil	The Shape Of Imagination	Ogilvy & Mather Singapore	LEGO	Branding	Brand Experience & Environments	Singapore
Yellow Pencil	Unforgotten Soldiers	DDB Group New Zealand	Sky TV	Branding	Brand Experience & Environments	New Zealand
Yellow Pencil	Because Recollection	84.Paris	Because Music	Crafts for Advertising	Sound Design & Use of Music for Digital Marketing	France
Yellow Pencil	WORLD TABLE TENNIS CHAMPIONSHIPS 2015	DENTSU INC.	TV TOKYO Corporation	Crafts for Design	Photography for Design	Japan
Yellow Pencil	Assembly of Youth	Google Creative Lab	Unicef	Digital Design	Digital Installations	United Kingdom
Yellow Pencil	Unmade : Unique knitwear that redefines personal.	Unmade Ltd	Unmade	Digital Design	Connected Products	United Kingdom
Yellow Pencil	Groceries Not Guns	GREY Canada	Moms Demand Action for Gun Sense in America	Digital Marketing	Integrated Digital Campaigns	Canada
Yellow Pencil	I Am A Witness	Goodby Silverstein & Partners	Ad Council	Digital Marketing	Use of Social Media	United States
Yellow Pencil	McWhopper	Y&R New Zealand & Resn	Burger King Corporation	Digital Marketing	Integrated Digital Campaigns	New Zealand
Yellow Pencil	#MaPlaceEstDansLaSalle	FF PARIS	Prodis	Direct	Direct Response/Press & Poster	France
Yellow Pencil	Brewtroleum	Colenso BBDO	DB Breweries	Direct	Direct Product & Service	New Zealand
Yellow Pencil	McWhopper	Y&R New Zealand and DAVID The Agency Miami	Burger King Corporation	Direct	Direct Integrated Campaigns	New Zealand
Yellow Pencil	THE HIV+ ISSUE	Saatchi & Saatchi Switzerland	Vanguardist Magazine	Direct	Direct Mail	Switzerland
Yellow Pencil	The Interactive form	BETC	CANAL+	Direct	Direct Acquisition & Retention	France
Yellow Pencil	Van Gogh BnB	Leo Burnett Chicago	Art Institute of Chicago	Direct	Direct Response/Ambient	United States
Yellow Pencil	Proudly Seeking Pleasure	UNILEVER	Unilever	Film Advertising	TV Commercials 41-60 seconds	Spain
Yellow Pencil	Shoplifters	adam&eveDB	Harvey Nichols	Film Advertising	Cinema Commercials 61-120 Seconds	United Kingdom
Yellow Pencil	Silver Skaters	Saatchi & Saatchi	Rekorderlig	Film Advertising Crafts	Use of Music for Film Advertising	United Kingdom
Yellow Pencil	Under Armour Phelps 90	Droga5	Under Armour	Film Advertising Crafts	Direction for Film Advertising	United States
Yellow Pencil	Under Armour Phelps 90	Droga5	Under Armour	Film Advertising Crafts	Use of Music for Film Advertising	United States
Yellow Pencil	Boxes in Boxes	Studio Sutherland	Fedrigoni Papers	Graphic Design	Applied Print Graphics	United Kingdom
Yellow Pencil	Channel 4 Rebrand	4creative	Channel 4	Graphic Design	Integrated Graphics	United Kingdom
Yellow Pencil	Donate for Africa	Scholz & Friends	DFC Deutsche Fundraising Company	Graphic Design	Applied Print Graphics	Germany
Yellow Pencil	Morgan Stanley Digital Signage Times Square	Bloomberg Marketing Studio	Morgan Stanley	Graphic Design	Data Visualisation	United States
Yellow Pencil	Printed by Somerset	Leo Burnett, Toronto	Somerset Graphics	Graphic Design	Direct Mail (Graphic Design)	Canada
Yellow Pencil	The Petard Pinch	Michael Brookes	Bletchley Park Trust	Graphic Design	Moving Image (Graphic Design)	United Kingdom
Yellow Pencil	Emoji Ordering	CP+B	Domino's	Integrated & Innovative Media	Innovative Media	United States
Yellow Pencil	McWhopper	Y&R New Zealand & DAVID The Agency Miami	Burger King Corporation	Integrated & Innovative Media	Earned Media - Large Business (over 500 employees)	New Zealand
Yellow Pencil	Newcastle Band of Brands	Droga5	Heineken	Integrated & Innovative Media	Integrated - Large Business (over 500 employees)	United States
Yellow Pencil	Avaunt Magazine Issue 2	Avaunt Publishing	Avaunt	Magazine & Newspaper Design	Independent Magazines	United Kingdom
Yellow Pencil	Rubbish Famzine - The Incomplete Herbarium and Other Garden City Exploits	Kinetic Singapore	holycrap.sg	Magazine & Newspaper Design	Independent Magazines	Singapore
Yellow Pencil	McWhopper	Y&R New Zealand and DAVID The Agency Miami	Burger King Corporation	Media	Use of Integrated Media	New Zealand
Yellow Pencil	The World's First Soap Bus Ticket	Leo Burnett Solutions Inc	Asiri Group of Hospitals	Media	Use of Direct Media	Sri Lanka
Yellow Pencil	Clever Kash	Saatchi & Saatchi	ASB Bank	Mobile Marketing	Innovative Use of Mobile Technology	New Zealand
Yellow Pencil	Make Up Genius	McCann Paris	L'Oréal Paris	Mobile Marketing	Mobile Apps	France
Yellow Pencil	Wide Open	The Mill	Chemical Brothers	Music Videos	Special Effects for Music Videos	United Kingdom
Yellow Pencil	SKRILLEX	DIVISION	SKRILLEX	Music Videos	Direction for Music Videos	France
Yellow Pencil	SKRILLEX	DIVISION	SKRILLEX	Music Videos	Music Videos	France
Yellow Pencil	Brewtroleum	Colenso BBDO	DB Breweries	Outdoor Advertising	Ambient	New Zealand
Yellow Pencil	Survival Billboard	m:united // McCann	Microsoft	Outdoor Advertising	Poster Advertising/Enhanced Posters	United Kingdom
Yellow Pencil	Coco de Mer	Williams Murray Hamm	Coco de Mer	Packaging Design	Consumer Packaging Design	United Kingdom
Yellow Pencil	Oh! Saft Squeeze Bottle	Leo Burnett Germany	mymuesli	Packaging Design	Structural Packaging Design	Germany
Yellow Pencil	Color for the Colorblind	FCB Chicago	Valspar	PR	Creative B2C Campaign - Low Budget - Under 60k	United States
Yellow Pencil	Holograms for Freedom	DDB Spain	No somos delito (We are not Crime)	PR	Best Public Affairs Campaign	Spain
Yellow Pencil	McWhopper	Y&R New Zealand	Burger King Corporation	PR	Best Integrated Campaign	New Zealand
Yellow Pencil	Paradise Hill	FCB New Zealand	It's Not OK	PR	Creative Use of Media	New Zealand
Yellow Pencil	McWhopper	Y&R New Zealand	Burger King Corporation	Press Advertising	Press Advertising	New Zealand
Yellow Pencil	Funtastic Hand	Publicis Colombia	Cirec Foundation	Product Design	Innovative Product Design	Colombia
Yellow Pencil	KFC Man Meals	Ogilvy & Mather Johannesburg	KFC	Radio Advertising	Radio Advertising Campaigns	South Africa
Yellow Pencil	Sexy Times	TBWA/Hunt/Lascaris Johannesburg	Tiger Brands	Radio Advertising	Radio Advertising Campaigns	South Africa
Yellow Pencil	APPLE+ Learning to Design, Designing to Learn	Ken Miki & Associates	Ginza Graphic Gallery	Spatial & Experiential Design	Exhibition Design	Japan
Yellow Pencil	Self Conscious	Ogilvy & Mather	Unilever	Writing for Advertising	Writing for Radio Advertising	United Kingdom
Yellow Pencil	SPARE THE ACT LAPTOP - LONG VERSION	AMVBBDO	CURRYS PC WORLD	Writing for Advertising	Writing for Film Advertising	United Kingdom
Yellow Pencil	Cards Against Domestic Violence	The Joy Agency Pty Ltd	Domestic Violence NSW	Writing for Design	Writing for Printed Materials & Graphic Communications	Australia



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Black Pencil	The world addressed	what3words	what3words	Creativity for Good (White Pencil)	Service Innovations	United Kingdom
Black Pencil	mt expo 2015	iyamadesign inc.	Kamoi Kakoshi	Spatial & Experiential Design	Trade Show & Exposition Design	Japan
Graphite Pencil	Code Playground	BBH London	Barclays	Art Direction	Art Direction for Digital Screens	United Kingdom
Graphite Pencil	Dreams of Dali	Goodyby Silverstein & Partners	The Dali Museum	Art Direction	Art Direction for Digital Screens	United States
Graphite Pencil	Green Name	Dentsu Inc.	Kirin	Art Direction	Art Direction for Digital Marketing	Japan
Graphite Pencil	It Happens Here	Ogilvy & Mather London	28 Too Many	Art Direction	Art Direction for Poster Advertising	United Kingdom
Graphite Pencil	Slice of Heartland	DENTSU INC.	Kirin Company	Art Direction	Art Direction for Poster Advertising	Japan
Graphite Pencil	Zinegapore	Kinetic Singapore	Kinetic Singapore	Art Direction	Art Direction for Mobile Marketing	Singapore
Graphite Pencil	Dikke Van Dale Dictionary	Studio Joost Grootens	Van Dale Publishers	Book Design	Trade Books	Netherlands
Graphite Pencil	Matisse in the Barnes Foundation	Pentagram	The Barnes Foundation	Book Design	Culture, Art & Design Books	United States
Graphite Pencil	The Fox and The Star	Penguin Random House	Particular Books	Book Design	Children's & Young Adult Books	United Kingdom
Graphite Pencil	The Message	BBDO New York	GE	Branded Film Content & Entertainment	Branded Content & Entertainment - Sponsored	United States
Graphite Pencil	Hello Play	Blink Productions	Hello play!	Branded Film Content & Entertainment	Branded Content & Entertainment - Fiction 1-5 mins	United Kingdom
Graphite Pencil	High School Girl?	WATTS OF TOKYO INC.	Shiseido	Branded Film Content & Entertainment	Branded Content & Entertainment - Fiction 1-5 mins	Japan
Graphite Pencil	KENZO Snowbird	Framework	KENZO	Branded Film Content & Entertainment	Branded Content & Entertainment - Fiction 6- 15 mins	United Kingdom
Graphite Pencil	Modern Love - A Kiss, Deferred	Moth Collective	The New York Times	Branded Film Content & Entertainment	Branded Content & Entertainment - Fiction 1-5 mins	United Kingdom
Graphite Pencil	Never Alone	AMVBDDO	Diageo	Branded Film Content & Entertainment	Branded Content & Entertainment - Non-Fiction 1-5 mins	United Kingdom
Graphite Pencil	20/80	Landor Paris	20/80	Branding	Branding Schemes/Small Organisation	France
Graphite Pencil	Channel 4 Rebrand	4creative	Channel 4	Branding	Channel Branding & Identity	United Kingdom
Graphite Pencil	Google, evolved	Google, Inc		Branding	Branding Schemes/Large Organisation	United States
Graphite Pencil	Inferno	Jung von Matt AG	Falter Newspaper	Crafts for Advertising	Animation & Illustration for Digital Marketing	Austria
Graphite Pencil	Never Stop Riding	the community	City of Buenos Aires	Crafts for Advertising	Illustration for Advertising	United States
Graphite Pencil	Problems	AlmapBBDO	Bayer	Crafts for Advertising	Illustration for Advertising	Brazil
Graphite Pencil	Sneaker Dreams	BBDO New York	Sneaker Freaker Boogazine	Crafts for Advertising	Illustration for Advertising	United States
Graphite Pencil	The Color Eater   Adobe Creative Cloud's Philosophy Video	Tokyu Agency Inc.	Adobe Systems Japan	Crafts for Advertising	Animation & Illustration for Digital Marketing	Japan
Graphite Pencil	Downtown fonts/ NEFERTARI	J. Walter Thompson Cairo	Al Ismaelia for Real Estate Investment	Crafts for Design	Typefaces	Egypt
Graphite Pencil	Libe	Production Type	Liberation	Crafts for Design	Typefaces	France
Graphite Pencil	Specimens collection	Production Type	No client	Crafts for Design	Typography for Design	France
Graphite Pencil	Unlettered	emuni llp.	emuni llp.	Crafts for Design	Typography for Design	Japan
Graphite Pencil	The New \$10	Rethink & Wong Doody	AAUW	Creativity for Good (White Pencil)	Advertising & Marketing Communications - Not for Profit	Canada
Graphite Pencil	Funtastic Hand	Publicis Colombia	Cirec Foundation	Creativity for Good (White Pencil)	Design - Not for Profit	Colombia
Graphite Pencil	Holograms for Freedom	DDB Spain	No somos delito (We are not Crime)	Creativity for Good (White Pencil)	Advertising & Marketing Communications - Not for Profit	Spain
Graphite Pencil	Melanoma Likes Me	George Patterson Y&R Brisbane	Melanoma Patients Australia	Creativity for Good (White Pencil)	Advertising & Marketing Communications - Not for Profit	Australia
Graphite Pencil	Safety Truck	Leo Burnett Argentina	Samsung	Creativity for Good (White Pencil)	Advertising & Marketing Communications - Brand	Argentina
Graphite Pencil	Samaritans Radar	Deep Focus London	Samaritans	Creativity for Good (White Pencil)	Advertising & Marketing Communications - Not for Profit	United Kingdom
Graphite Pencil	Slow Down GPS	Forsman & Bodenfors	IF INSURANCE	Creativity for Good (White Pencil)	Advertising & Marketing Communications - Brand	Sweden
Graphite Pencil	Solidarity Queue	Leo Burnett Tailor Made	Clube Sanguê Bom (Good Blood Club)	Creativity for Good (White Pencil)	Advertising & Marketing Communications - Not for Profit	Brazil
Graphite Pencil	The Gun Shop	Grey New York	States United to Prevent Gun Violence	Creativity for Good (White Pencil)	Advertising & Marketing Communications - Not for Profit	United States
Graphite Pencil	Toy or Toxic	Lemz	Veiligheidnl (The Dutch government's home safety promotion organization) & NVWA	Creativity for Good (White Pencil)	Advertising & Marketing Communications - Not for Profit	Netherlands
Graphite Pencil	Toyota Fueled By Everything	Droga5	Toyota	Creativity for Good (White Pencil)	Advertising & Marketing Communications - Brand	United States
Graphite Pencil	Because Recollection	84.Paris	Because Music	Digital Design	User Experience Design (UX)	France
Graphite Pencil	Code Playground	BBH London	Barclays	Digital Design	Websites	United Kingdom
Graphite Pencil	Jacquard	Google Creative Lab & ATAP	Google ATAP	Digital Design	Technological Innovation	United Kingdom
Graphite Pencil	Nike Rise 2015	AKQA	Nike	Digital Design	Connected Products	United Kingdom
Graphite Pencil	Printed By Somerset	Leo Burnett, Toronto	Somerset Graphics	Digital Design	Websites	Canada
Graphite Pencil	Spotify Year in Music 2015 - Digital Site	Stinkdigital	Spotify USA	Digital Design	Websites	United States
Graphite Pencil	Adoptable Trends	Dieste Inc.	Dallas Pets Alive	Digital Marketing	Tactical Digital Marketing	United States
Graphite Pencil	Love Has No Labels Film Ad	R/GA	Ad Council	Digital Marketing	Social Video	United States
Graphite Pencil	Mums and Maids	Ogilvy & Mather Singapore	Transient Workers Count Too (TWC2)	Digital Marketing	Social Video	Singapore
Graphite Pencil	Ellee Mae	Grey London	Mumsnet	Direct	Direct Response/Film Advertising	United Kingdom
Graphite Pencil	Fargo Woollens	DDB Group New Zealand	Sky TV	Direct	Direct Mail	New Zealand
Graphite Pencil	Fargo Woollens	DDB Group New Zealand	Sky TV	Direct	Direct Acquisition & Retention	New Zealand
Graphite Pencil	Love Has No Labels	R/GA	Ad Council	Direct	Direct Response/Ambient	United States
Graphite Pencil	Make Up Genius	McCann Paris	L'Oreal Paris	Direct	Direct Response/Digital	France
Graphite Pencil	Nivea Doll	FCB BRASIL	BDF NIVEA Brasil	Direct	Direct Product & Service	Brazil
Graphite Pencil	Nivea Doll	FCB BRASIL	BDF NIVEA Brasil	Direct	Direct Innovation	Brazil
Graphite Pencil	Priceless Traps	Geometry Global Bogot?	Ministry of Environment and sustainability	Direct	Direct Innovation	Colombia
Graphite Pencil	Priceless Traps Posters	Geometry Global Bogot?	Ministry of Environment and Sustainability	Direct	Direct Response/Press & Poster	Colombia
Graphite Pencil	Security Moms	Geometria Global Bogot?	Sport Clube do Recife	Direct	Direct Response/Ambient	Brazil
Graphite Pencil	Shoplifters	adam&eveDDB	Harvey Nichols	Direct	Direct Response/Film Advertising	United Kingdom
Graphite Pencil	#but alive Brendan	AMVBDDO	Department for Transport	Film Advertising	TV Commercials 41-60 seconds	United Kingdom
Graphite Pencil	#but alive Brendan	AMVBDDO	Department for Transport	Film Advertising	Public Service Commercials	United Kingdom
Graphite Pencil	2015 BFI Title Sequence	Mill+	BFI	Film Advertising	Film Sponsorship Credits	United Kingdom
Graphite Pencil	Ellee Mae	Grey London	Mumsnet	Film Advertising	TV Commercials 121-240 seconds	United Kingdom
Graphite Pencil	GRAMMYcam	TBWA Chiat Day	The GRAMMYS	Film Advertising	Use of Second Screens	United States
Graphite Pencil	Quilted Northern Designed to be Forgotten	Droga5	Georgia-Pacific	Film Advertising	TV Commercial Campaigns	United States
Graphite Pencil	Ripple	Wieden+Kennedy	Nike	Film Advertising	TV Commercials 61-120 seconds	United States
Graphite Pencil	Spare the Act	AMVBDDO	Currys PC World	Film Advertising	TV Commercial Campaigns	United Kingdom
Graphite Pencil	Spare the Act Laptop- Long Version	AMVBDDO	Currys PC World	Film Advertising	TV Commercials 61-120 seconds	United Kingdom
Graphite Pencil	Ripple	Biscuit Filmworks	Nike Golf	Film Advertising Crafts	Direction for Film Advertising	United States
Graphite Pencil	37 Days	Leo Burnett France	Atlantic Group	Film Advertising Crafts	Production Design for Film Advertising	France
Graphite Pencil	Audi RS3: Birth	Mill+	Audi	Film Advertising Crafts	Special Effects for Film Advertising	United Kingdom
Graphite Pencil	Channel 4 Idents	Academy Films	Channel 4	Film Advertising Crafts	Direction for Film Advertising	United Kingdom
Graphite Pencil	Channel 4 Idents	Academy Films	Channel 4	Film Advertising Crafts	Cinematography for Film Advertising	United Kingdom
Graphite Pencil	Close to Home	BBDO New York	AT&T	Film Advertising Crafts	Direction for Film Advertising	United States
Graphite Pencil	Dancing/Laughing/Whistling	Project Consent	Project Consent	Film Advertising Crafts	Animation for Film Advertising	Canada
Graphite Pencil	ESPN/ AT&T - Fletcher's Drive	Work Editorial	ESPN / AT&T	Film Advertising Crafts	Direction for Film Advertising	United Kingdom
Graphite Pencil	Finish "Dishes"	Riff Raff Films	Finish	Film Advertising Crafts	Direction for Film Advertising	United Kingdom
Graphite Pencil	Forever Forward	Whitehouse Post	Dunlop	Film Advertising Crafts	Editing for Film Advertising	United Kingdom
Graphite Pencil	Harvey Nichols - Shoplifter	Work Editorial	Harvey Nichols	Film Advertising Crafts	Direction for Film Advertising	United Kingdom
Graphite Pencil	ITV Knitted Ad Break	ITV Creative	ITV	Film Advertising Crafts	Animation for Film Advertising	United Kingdom
Graphite Pencil	Paper	RPA	American Honda Motor Co., Inc.	Film Advertising Crafts	Animation for Film Advertising	United States
Graphite Pencil	Piggy Sue	Revolver/Will O'Rourke	Vodafone	Film Advertising Crafts	Casting for Film Advertising	Australia
Graphite Pencil	Playing Can Not Be Bad	Saatchi & Saatchi Greater China	ChangYou Online Game Developer	Film Advertising Crafts	Direction for Film Advertising	China
Graphite Pencil	Samsung Cycling	Wave Studios	Hoon Kang (Head of Sports and Entertainment Marketing)	Film Advertising Crafts	Sound Design for Film Advertising	United Kingdom
Graphite Pencil	Shoplifters	adam&eveDDB	Harvey Nichols	Film Advertising Crafts	Animation for Film Advertising	United Kingdom
Graphite Pencil	Shoplifters	adam&eveDDB	Harvey Nichols	Film Advertising Crafts	Use of Music for Film Advertising	United Kingdom
Graphite Pencil	The Heart	Saatchi & Saatchi	VISA	Film Advertising Crafts	Sound Design for Film Advertising	United Kingdom
Graphite Pencil	The Runded	Leo Burnett Chicago	Brooks Running	Film Advertising Crafts	Cinematography for Film Advertising	United States
Graphite Pencil	Under Armour Phelps 90	Droga5	Under Armour	Film Advertising Crafts	Cinematography for Film Advertising	United States
Graphite Pencil	Resilient Thinking	Hakuhodo Inc	Comexposium Japan K.K.	Graphic Design	Posters (Graphic Design)	Japan
Graphite Pencil	There's Another Side to the Story	Publicis London	Depaul UK	Graphic Design	Posters (Graphic Design)	United Kingdom
Graphite Pencil	World Table Tennis Championships 2015	DENTSU INC.	TV TOKYO Corporation	Graphic Design	Posters (Graphic Design)	Japan
Graphite Pencil	House of Cards - FU 2016	BBH NY	Netflix	Integrated & Innovative Media	Integrated - Large Business (over 500 employees)	United States
Graphite Pencil	House of Cards - FU 2016	BBH NY	Netflix	Integrated & Innovative Media	Earned Media - Large Business (over 500 employees)	United States
Graphite Pencil	Interception	Grey New York	Volvo	Integrated & Innovative Media	Earned Media - Large Business (over 500 employees)	United States
Graphite Pencil	McWhopper	Y&R New Zealand and DAVID The Agency Miami	Burger King Corporation	Integrated & Innovative Media	Integrated - Large Business (over 500 employees)	New Zealand
Graphite Pencil	Newcastle Band of Brands	Droga5	Heineken	Integrated & Innovative Media	Innovative Media	United States
Graphite Pencil	The Freshest Orange Juice Brand	Marcel	Intermarche	Integrated & Innovative Media	Integrated - Large Business (over 500 employees)	France
Graphite Pencil	The Marathon Walker	Ogilvy&Mather Paris	Water for Africa	Integrated & Innovative Media	Earned Media - Small Business (under 50 employees)	France

Graphite Pencil	Van Gogh BnB	Leo Burnett Chicago	Art Institute of Chicago	Integrated & Innovative Media	Earned Media - Medium Business (50-500 employees)	United States
Graphite Pencil	M le magazine du Monde	Le Monde	Le Monde	Magazine & Newspaper Design	Magazine Front Covers	France
Graphite Pencil	Mondial	Rapha Racing Ltd	Rapha Racing	Magazine & Newspaper Design	Consumer Magazines	United Kingdom
Graphite Pencil	Sex in the Digital Age	WIRED	WIRED	Magazine & Newspaper Design	Magazine Front Covers	United States
Graphite Pencil	Sirene	Sergio Juan Design Office	Sirene Publishing	Magazine & Newspaper Design	Independent Magazines	Spain
Graphite Pencil	Aid to Cart	Sancho BBDO	Exito Fundation	Media	Use of Retail Media	Colombia
Graphite Pencil	Donation Badges	Leo Burnett Tailor Made	ABTO (Brazilian Association Of Organ Transplantation)	Media	Use of Events	Brazil
Graphite Pencil	Holograms for Freedom	DDB Spain	No somos delito (We are not Crime)	Media	Use of Events	Spain
Graphite Pencil	Paradise Hill	FCB New Zealand	It's Not OK	Media	Use of Publications	New Zealand
Graphite Pencil	Rabbit Race	Ogilvy Germany	Media Markt Germany	Media	Use of Integrated Media	Germany
Graphite Pencil	The Marathon Walker	Ogilvy&Mather Paris	Water for Africa	Media	Use of Events	France
Graphite Pencil	Canon Gig App	UncleGrey	Canon	Mobile Marketing	Innovative Use of Mobile Technology	Denmark
Graphite Pencil	I Am Chemistry	Pulse Films	Yeasayer	Music Videos	Animation for Music Videos	United Kingdom
Graphite Pencil	TAME IMPALA - The less I know the better	CANADA	Universal Music Australia	Music Videos	Music Videos	United Kingdom
Graphite Pencil	Commit to Something	Wieden+Kennedy New York	Equinox	Outdoor Advertising	Poster Advertising Campaigns	United States
Graphite Pencil	Holograms for Freedom	DDB Spain	No somos delito (We are not Crime)	Outdoor Advertising	Ambient	Spain
Graphite Pencil	IKEA. It's that affordable.	Memac Ogilvy	IKEA	Outdoor Advertising	Poster Advertising Campaigns	United Arab Emirates
Graphite Pencil	Safety Truck	Leo Burnett Argentina	Samsung	Outdoor Advertising	Ambient	Argentina
Graphite Pencil	Security Moms	Ogilvy Brasil	Sport Clube do Recife	Outdoor Advertising	Ambient	Brazil
Graphite Pencil	World Gallery	TBWA/Media Arts Lab	Apple	Outdoor Advertising	Poster Advertising Campaigns	United States
Graphite Pencil	Wrangler Wrongler	WE ARE PI	Wrangler EMEA	Outdoor Advertising	Poster Advertising Campaigns	Netherlands
Graphite Pencil	Japanese sake ?KOI?	BULLET INC.	Imayotsukasa Sake Brewery	Packaging Design	Luxury Packaging Design	Japan
Graphite Pencil	Marc Jacobs Beauty Kiss Pop	ESTABLISHED	Kendo	Packaging Design	Structural Packaging Design	United States
Graphite Pencil	Rudinski Fruit Brandy	Garbergs Project	Robert Rudinski	Packaging Design	Luxury Packaging Design	Sweden
Graphite Pencil	Springs' Smokery	Distil Studio	Springs' Smoked Salmon	Packaging Design	Consumer Packaging Design	United Kingdom
Graphite Pencil	Ashes	Mccann Madrid	Campofrio	PR	Crisis Management	Spain
Graphite Pencil	Give Mom Back Her Name	Impact BBDO	UN Women	PR	Use of Digital & Social Media	United Arab Emirates
Graphite Pencil	Mums and Maids	Ogilvy & Mather Singapore	Transient Workers Count Too (TWC2)	PR	Social Responsibility	Singapore
Graphite Pencil	Samsung Hearing Hands	Leo Burnett Istanbul	Samsung Electronics Turkey	PR	Creative B2C Campaign - Low Budget - Under 60k	Turkey
Graphite Pencil	500 Years of Stories	Grey London	Tate	Press Advertising	Press Advertising Campaigns	United Kingdom
Graphite Pencil	Never Stop Riding	the community	City of Buenos Aires	Press Advertising	Press Advertising Campaigns	United States
Graphite Pencil	Portraits	Saatchi & Saatchi	Thai Health Promotion Foundation	Press Advertising	Public Service Press Advertising	Singapore
Graphite Pencil	The Samaritans	Ogilvy & Mather Vietnam	The Samaritans	Press Advertising	Public Service Press Advertising	Viet Nam
Graphite Pencil	Fairphone 2	seymourpowell	Fairphone	Product Design	Sustainable Product Design	United Kingdom
Graphite Pencil	MacBook	Apple, Inc.	Apple, Inc.	Product Design	Consumer Product Design	United States
Graphite Pencil	Nameless Paints	DENTSU INC.	Kokuro	Product Design	Innovative Product Design	Japan
Graphite Pencil	Owlet Baby Care	R/GA	Owlet	Product Design	Consumer Product Design	United States
Graphite Pencil	THE Toothbrush by Misoka	good design company	THE	Product Design	Consumer Product Design	Japan
Graphite Pencil	Give a Dog A Job	AMVBDDO	Mars Petcare	Radio Advertising	Radio Advertising Campaigns	United Kingdom
Graphite Pencil	Learning on the Way	Sancho BBDO	ADN	Radio Advertising	Innovative Use of Radio	Colombia
Graphite Pencil	Pandora "Thumb Moments"	twofifteenmccann	Pandora	Radio Advertising	Innovative Use of Radio	United States
Graphite Pencil	Assembly of Youth	Google Creative Lab	Unicef	Spatial & Experiential Design	Installation Design	United Kingdom
Graphite Pencil	Den Bla Planet	ATELIER BRAOECKNER GmbH	Danmarks Akvarium - National Aquarium Denmark	Spatial & Experiential Design	Exhibition Design	Germany
Graphite Pencil	Pedigree / Who saves who - Matilda & Couple	BBDO Mexico	Mars Mexico	Writing for Advertising	Writing for Press Advertising	Mexico
Graphite Pencil	Read Better Stories	FCB New Zealand	Paper Plus Group	Writing for Advertising	Writing for Press Advertising	New Zealand
Graphite Pencil	Silent Letters	Blue Hive Canada	Ford Canada	Writing for Advertising	Writing for Radio Advertising	Canada
Graphite Pencil	Dear World... Yours, Cambridge	johnson banks	Cambridge University Development and Alumni Relations	Writing for Design	Writing for Branding Schemes	United Kingdom
Graphite Pencil	Dear World... Yours, Cambridge Posters	johnson banks	Cambridge University Development and Alumni Relations	Writing for Design	Writing for Poster Design	United Kingdom
Graphite Pencil	Hold Your Breath	CLM BBDO	Guy Cotten	Writing for Design	Writing for Poster Design	France
Graphite Pencil	Simple Value	The Partners	Argos	Writing for Design	Writing for Packaging Design	United Kingdom
Graphite Pencil	There's Another Side to the Story	Publicis London	Depaul UK	Writing for Design	Writing for Poster Design	United Kingdom
White Pencil	Clever Buoy	M&C Saatchi	Optus	Creativity for Good (White Pencil)	Service Innovations	Australia
White Pencil	Fairphone 2	seymourpowell	Fairphone	Creativity for Good (White Pencil)	Service Innovations	United Kingdom
White Pencil	Security Moms	Ogilvy Brasil	Sport Clube do Recife	Creativity for Good (White Pencil)	Advertising & Marketing Communications - Brand	Brazil
Wood Pencil	Celebrating 50 Years in Brazil	F/Nazca Saatchi & Saatchi	Nissan Ajinomoto	Art Direction	Art Direction for Poster Advertising	Brazil
Wood Pencil	Cocainomics	WSJ Custom Studios	Netflix	Art Direction	Art Direction for Digital Marketing	United States
Wood Pencil	Connections	Y&R Brands	Land Rover USA	Art Direction	Art Direction for Press Advertising	United States
Wood Pencil	Double Tap Ads	F/Nazca Saatchi & Saatchi	Miami Ad School / ESPM	Art Direction	Art Direction for Digital Marketing	Brazil
Wood Pencil	Fargo Woolens	DDB New Zealand	Sky TV	Art Direction	Art Direction for Direct	New Zealand
Wood Pencil	Flypaper	FCB Chicago	Boeing	Art Direction	Art Direction for Poster Advertising	United States
Wood Pencil	Global Transfer	J. Walter Thompson Dubai	HSBC	Art Direction	Art Direction for Press Advertising	United Arab Emirates
Wood Pencil	IKEA. It's that affordable.	MEMAC Ogilvy	IKEA	Art Direction	Art Direction for Poster Advertising	United Arab Emirates
Wood Pencil	It Happens Here	Ogilvy & Mather London	28 Too Many	Art Direction	Art Direction for Press Advertising	United Kingdom
Wood Pencil	LifePaint Posters	Grey London	Volvo	Art Direction	Art Direction for Poster Advertising	United Kingdom
Wood Pencil	LifePaint Posters	Grey London	Volvo	Art Direction	Art Direction for Enhanced Poster Advertising	United Kingdom
Wood Pencil	Rescuing the Bland	adam&eveDDB	Unilever	Art Direction	Art Direction for Poster Advertising	United Kingdom
Wood Pencil	Retweets of Love	Druga5	Coca Cola	Art Direction	Art Direction for Poster Advertising	United States
Wood Pencil	Sounds of the City	Victoria Price Dupont	Thalys Train Network	Art Direction	Art Direction for Enhanced Poster Advertising	France
Wood Pencil	Unmade	Bibliothèque Design	Unmade	Art Direction	Art Direction for Digital Screens	United Kingdom
Wood Pencil	Van Gogh BnB	Leo Burnett Chicago	Art Institute of Chicago	Art Direction	Art Direction for Direct	United States
Wood Pencil	A Manual for Cleaning Women	Macmillan Children's Books	Pan Macmillan Publishers	Book Design	Trade Covers	United Kingdom
Wood Pencil	Brand Guide: Singapore Edition	Foreign Policy Design Group	Foreign Policy Design Group	Book Design	Specialist & Limited Edition Books	Singapore
Wood Pencil	Dune, A 50th Anniversary Collector's Edition from The Folio Society	The Folio Society	The Folio Society customers	Book Design	Specialist & Limited Edition Books	United Kingdom
Wood Pencil	Eating with the eyes	Pentagram London	Unit Editions	Book Design	Specialist & Limited Edition Books	United Kingdom
Wood Pencil	Endless Journey	Brighten the Corners	The Laurence Sterne Trust	Book Design	Illustrated Books & Graphic Novels	United Kingdom
Wood Pencil	Grayson Perry My Pretty Little Art Career	Museum of Contemporary Art Australia	Museum of Contemporary Art Australia	Book Design	Culture, Art & Design Books	Australia
Wood Pencil	Library of Life	Flok Design	The School of Life	Book Design	Specialist & Limited Edition Books	Germany
Wood Pencil	Mein Kampf - Against Racism	Ogilvy & Mather Advertising Frankfurt	Gesicht Zeigen!	Book Design	Trade Covers	Germany
Wood Pencil	Nopi	Here Design	Ebury Publishers	Book Design	Trade Covers	United Kingdom
Wood Pencil	Penguin Little Black Classics	Penguin Books	Penguin Classics	Book Design	Trade Covers	United Kingdom
Wood Pencil	Phaidon Classics Series	Atlas	Phaidon	Book Design	Culture, Art & Design Books	Spain
Wood Pencil	PLAY	Nanyang Technological University	National Heritage Board	Book Design	Culture, Art & Design Covers	Singapore
Wood Pencil	Power of Copy	Dentsu Tokyo	Copywriters Club Nagoya	Book Design	Trade Covers	Japan
Wood Pencil	Steidl-Werk No.23: Masaho Anotani "Deformed"	Work	WORK	Book Design	Culture, Art & Design Covers	Singapore
Wood Pencil	Act of Love	Projector Inc	Sagami Rubber Industries Co., Ltd.	Branded Film Content & Entertainment	Branded Content & Entertainment - Non-Fiction 1-5 mins	Japan
Wood Pencil	Chamki: The Girl from the Future	MullenLowe SSP3	UNILEVER GLOBAL	Branded Film Content & Entertainment	Branded Content & Entertainment - Non-Fiction 1-5 mins	Colombia
Wood Pencil	European Bike Stealing Championship 2015	Mustard	?KODA	Branded Film Content & Entertainment	Branded Content & Entertainment - Non-Fiction 1-5 mins	Czech Republic
Wood Pencil	Game of Balls	M&C Saatchi Sydney	Blue Ball Foundation	Branded Film Content & Entertainment	Branded Content & Entertainment - Tactical	Australia
Wood Pencil	In Search Of The Most Dangerous Town On The Internet	Grey San Francisco	Symantec	Branded Film Content & Entertainment	Branded Content & Entertainment - Non-Fiction 16 - 30 mins	United States
Wood Pencil	Kaleidoscope - Red Bull	RSA/Black Dog Films London	Red Bull Media House	Branded Film Content & Entertainment	Branded Content & Entertainment - Fiction 1-5 mins	United Kingdom
Wood Pencil	LifePaint Events	Grey London	Volvo	Branded Film Content & Entertainment	Branded Content & Entertainment - Live Experience	United Kingdom
Wood Pencil	Look Who's Driving	Forsman & Bodenfors	Volvo Trucks	Branded Film Content & Entertainment	Branded Content & Entertainment - Fiction 1-5 mins	Sweden
Wood Pencil	Malak and the Boat	180 LA	UNICEF	Branded Film Content & Entertainment	Branded Content & Entertainment - Non-Fiction 1-5 mins	United States
Wood Pencil	OK GO ? Upside Down & Inside Out	TUTKOVBUKOV	S7 Airlines	Branded Film Content & Entertainment	Branded Content & Entertainment - Fiction 1-5 mins	Russian Federation
Wood Pencil	Our Greatest Adventure	RSA Films	20th Century Fox	Branded Film Content & Entertainment	Branded Content & Entertainment - Fiction 1-5 mins	United States
Wood Pencil	Survival Billboard	McCann London	Microsoft	Branded Film Content & Entertainment	Branded Content & Entertainment - Live Experience	United Kingdom
Wood Pencil	Taste the Translation	J. Walter Thompson Amsterdam	ElaN Languages	Branded Film Content & Entertainment	Branded Content & Entertainment - Non-Fiction 1-5 mins	Netherlands
Wood Pencil	The Marathon Walker	Ogilvy & Mather Paris	Water for Africa	Branded Film Content & Entertainment	Branded Content & Entertainment - Live Experience	France
Wood Pencil	The Power of Privacy	The Guardian	Silent Circle	Branded Film Content & Entertainment	Branded Content & Entertainment - Non-Fiction 6-15 mins	United Kingdom
Wood Pencil	The Story of Ivine and Pillow	180 LA	UNICEF	Branded Film Content & Entertainment	Branded Content & Entertainment - Non-Fiction 1-5 mins	United States
Wood Pencil	Uncharted: The Power of Dreams -- An UPROXX Original Series, In Partnership with Honda	Katherine Eller	Honda	Branded Film Content & Entertainment	Branded Content & Entertainment - Non-Fiction 6-15 mins	United States



Wood Pencil	?Line of life Project? Suntory Environmental Activity	Toppan Printing	Suntory Holdings	Branding	Brand Experience & Environments	Japan
Wood Pencil	Actual Reality	Y&R Auckland	Jaguar Land Rover New Zealand	Branding	Brand Experience & Environments	New Zealand
Wood Pencil	Audible Street-Art	Voskhod Agency	Ural Music Night	Branding	Brand Experience & Environments	Russian Federation
Wood Pencil	Butterfly Cemetery	Dentsu Tokyo	Setagaya Yasuragi Cemetery	Branding	Branding Schemes/Medium Organisation	Japan
Wood Pencil	Channel 4 Rebrand	Channel 4	Channel 4	Branding	Brand Expression in Moving Image	United Kingdom
Wood Pencil	GWR	Pentagram London	Great Western Railways GWR	Branding	Branding Schemes/Large Organisation	United Kingdom
Wood Pencil	LifePaint Events	Grey London	Volvo	Branding	Brand Experience & Environments	United Kingdom
Wood Pencil	McWhopper	Turner Duckworth London	Burger King	Branding	Branding Schemes/Large Organisation	United Kingdom
Wood Pencil	Mirrored Beach Hut	Creative Forager	Stuart Eatock	Branding	Brand Experience & Environments	United Kingdom
Wood Pencil	Morioka Shoten Bookstore	takram design engineering	Morioka Shoten	Branding	Branding Schemes/Small Organisation	Japan
Wood Pencil	MTV Visual Idents	MTV International	MTV International	Branding	Channel Branding & Identity	United States
Wood Pencil	Researchers in Schools	Paul Belford Ltd	Researchers in Schools	Branding	Brand Expression in Print	United Kingdom
Wood Pencil	Sydney Dogs and Cats Home	For the People Agency	Sydney Dogs and Cats Home	Branding	Branding Schemes/Medium Organisation	Australia
Wood Pencil	The Collection from G . F Smith	G . F Smith	G . F Smith	Branding	Brand Expression in Print	United Kingdom
Wood Pencil	The Den Artworks ? Art Comes To Life	Magpie Studio	St Martin's Lane Hotel	Branding	Brand Experience & Environments	United Kingdom
Wood Pencil	The Great Escape	Jung von Matt/Limmat	Graubunden Ferien	Branding	Brand Experience & Environments	Switzerland
Wood Pencil	Unmade	Bibliothèque Design	Unmade	Branding	Branding Schemes/Medium Organisation	United Kingdom
Wood Pencil	Cornering Lights	AlmapBBDO	Audi	Crafts for Advertising	Typography for Advertising	Brazil
Wood Pencil	Disappearing Animals	Grabarz & Partner	Robin Wood e.V.	Crafts for Advertising	Illustration for Advertising	Germany
Wood Pencil	End Youth Homelessness	Leo Burnett London	End Youth Homelessness	Crafts for Advertising	Typography for Advertising	United Kingdom
Wood Pencil	Endangered Love	DDB New York	WCFF	Crafts for Advertising	Illustration for Advertising	United States
Wood Pencil	First On Twitter	OgilvyOne Worldwide Singapore	Twitter	Crafts for Advertising	Illustration for Advertising	Singapore
Wood Pencil	It Happens Here	Ogilvy & Mather London	28 Too Many	Crafts for Advertising	Digitally Enhanced Illustration for Advertising	United Kingdom
Wood Pencil	Musical Instruments	McCann Worldgroup India	Dabur	Crafts for Advertising	Illustration for Advertising	India
Wood Pencil	Painting Of Paints	Dentsu Tokyo	Turner Colour Works	Crafts for Advertising	Illustration for Advertising	Japan
Wood Pencil	Project Literacy	FCB Inferno	Pearson	Crafts for Advertising	Animation & Illustration for Digital Marketing	United Kingdom
Wood Pencil	Seen It All	RKCR/Y&R	Randolph Engineering	Crafts for Advertising	Digitally Enhanced Photography for Advertising	United Kingdom
Wood Pencil	Smart Parking Ramps	BBDO Group Germany	Daimler AG, smart MBD	Crafts for Advertising	Illustration for Advertising	Germany
Wood Pencil	Tailor Made	AlmapBBDO	MAN Latin America	Crafts for Advertising	Photography for Advertising	Brazil
Wood Pencil	We Listen	MullenLowe London	Samaritans	Crafts for Advertising	Photography for Advertising	United Kingdom
Wood Pencil	World Gallery	TBWA/Media Arts Lab	Apple	Crafts for Advertising	Photography for Advertising	United States
Wood Pencil	Because Recollection	84 Paris	Because Music	Crafts for Design	Animation & Illustration for Websites & Digital Design	France
Wood Pencil	Cola-Nobori	HAKUHODO Inc	Coca-Cola (Japan) Company, Limited	Crafts for Design	Illustration for Design	Japan
Wood Pencil	Inferno	Jung von Matt/Alster	Falter newspaper	Crafts for Design	Animation & Illustration for Websites & Digital Design	Austria
Wood Pencil	MR_BLACK & WHITE	MR_Design	Creation Gallery G8	Crafts for Design	Illustration for Design	Japan
Wood Pencil	Newspaper Typeface Family	Giasson	The Straits Times	Crafts for Design	Typefaces	United Kingdom
Wood Pencil	NYT Magazine Typefaces	A2/SW/HK	New York Times Magazine	Crafts for Design	Typefaces	United Kingdom
Wood Pencil	Pure Design	Dentsu Tokyo	Yoshida Hideo Memorial Foundation?	Crafts for Design	Illustration for Design	Japan
Wood Pencil	TAMABI	MR_Design	Advertising Museum Tokyo	Crafts for Design	Typography for Design	Japan
Wood Pencil	Wired UK Typographic Numbers: The Wired World In 2016 Issue	Bernstein & Andriulli	Wired UK	Crafts for Design	Illustration for Design	United States
Wood Pencil	Xing Shu	hufax arts	Ding Ding Co., Ltd.	Crafts for Design	Typography for Design	Taiwan
Wood Pencil	Yiayia and friends	Beetroot Design Group	Ergon Foods	Crafts for Design	Illustration for Design	Greece
Wood Pencil	Zinegapore	Kinetic Singapore	Kinetic Singapore	Crafts for Design	Animation & Illustration for Websites & Digital Design	Singapore
Wood Pencil	#DearDaddy	Schjarven	CARE Norway	Creativity for Good (White Pencil)	Advertising & Marketing Communications - Not for Profit	Norway
Wood Pencil	#MOREWOMEN	Anomaly London	LORRAINE CANDY	Creativity for Good (White Pencil)	Advertising & Marketing Communications - Brand	United Kingdom
Wood Pencil	ACR Street View Test	Publicis Romania	ACR (The Automobile Club of Romania)	Creativity for Good (White Pencil)	Service Innovations	Romania
Wood Pencil	Beauty Tips by Reshma	Ogilvy & Mather Mumbai	Make Love Not Scars	Creativity for Good (White Pencil)	Advertising & Marketing Communications - Not for Profit	India
Wood Pencil	Change Please	FCB Inferno	The Big Issue	Creativity for Good (White Pencil)	Service Innovations	United Kingdom
Wood Pencil	Dream Room	180 LA	Expedia	Creativity for Good (White Pencil)	Advertising & Marketing Communications - Brand	United States
Wood Pencil	Groceries Not Guns	Grey Canada	Moms Demand Action for Gun Sense in America	Creativity for Good (White Pencil)	Advertising & Marketing Communications - Not for Profit	Canada
Wood Pencil	It Happens Here	Ogilvy & Mather London	28 Too Many	Creativity for Good (White Pencil)	Advertising & Marketing Communications - Not for Profit	United Kingdom
Wood Pencil	Life Saving Dot	Grey Group Singapore	Talwar Bindi	Creativity for Good (White Pencil)	Advertising & Marketing Communications - Not for Profit	Singapore
Wood Pencil	LifePaint Campaign	Grey London	Volvo	Creativity for Good (White Pencil)	Advertising & Marketing Communications - Brand	United Kingdom
Wood Pencil	Love Has No Labels	R/GA	Ad Council	Creativity for Good (White Pencil)	Advertising & Marketing Communications - Not for Profit	United States
Wood Pencil	NFScan	LDC	NFScan	Creativity for Good (White Pencil)	Service Innovations	Brazil
Wood Pencil	Onemi Radio	Shackleton	ONEMI	Creativity for Good (White Pencil)	Design - Not for Profit	Chile
Wood Pencil	Share The Load	BBDO India	P&G India	Creativity for Good (White Pencil)	Advertising & Marketing Communications - Brand	India
Wood Pencil	SOS Network	Ogilvy & Mather Hong Kong	Maxis Berhad	Creativity for Good (White Pencil)	Service Innovations	Hong Kong
Wood Pencil	Spoon for shaky hands	4c Design	Grant Douglas	Creativity for Good (White Pencil)	Design - Not for Profit	United Kingdom
Wood Pencil	The Gun Shop	Grey New York	States United to Prevent Gun Violence	Creativity for Good (White Pencil)	Design - Not for Profit	United States
Wood Pencil	The world addressed	what3words	what3words	Creativity for Good (White Pencil)	Design - Brands	United Kingdom
Wood Pencil	The world addressed	what3words	what3words	Creativity for Good (White Pencil)	Advertising & Marketing Communications - Brand	United Kingdom
Wood Pencil	The World's First Soap Bus Ticket	Leo Burnett Solutions	Asiri Group of Hospitals	Creativity for Good (White Pencil)	Advertising & Marketing Communications - Brand	Sri Lanka
Wood Pencil	Tuluver	Utopia	BirdLife South Africa	Creativity for Good (White Pencil)	Advertising & Marketing Communications - Not for Profit	South Africa
Wood Pencil	Backup Memory	35G BBDO	Samsung Electronic Tunisia	Digital Design	Apps	Tunisia
Wood Pencil	Cocainomics	WSJ Custom Studios	Netflix	Digital Design	Websites	United States
Wood Pencil	Dreams of Dali	Goodby Silverstein & Partners San Francisco	The Dali Museum	Digital Design	Digital Installations	United States
Wood Pencil	First Hearing Aid Interface for the Apple Watch	Designt	GN ReSound	Digital Design	Apps	Denmark
Wood Pencil	Google Cultural Institute - Performing Arts	Stinkdigital	Google Brand Studios	Digital Design	Websites	United Kingdom
Wood Pencil	Heartbeat	M&C Saatchi Sydney	Lexus Australia	Digital Design	Technological Innovation	Australia
Wood Pencil	Icons for Pebble Time	Heydays	Pebble	Digital Design	User Interface Design (UI)	Norway
Wood Pencil	Inside Abbey Road	Google	Abbey Road Studios	Digital Design	Websites	United Kingdom
Wood Pencil	Kinetic	R/GA	Kinetic	Digital Design	Connected Products	United States
Wood Pencil	Kit Mail Hologram	J. Walter Thompson Japan	Nestle Japan	Digital Design	Mobile Interaction & Experience	Japan
Wood Pencil	Make Up Genius	McCann France	L'Oreal Paris	Digital Design	Mobile Interaction & Experience	France
Wood Pencil	Morgan Stanley Digital Signage Times Square	Bloomberg	Morgan Stanley	Digital Design	Digital Design	United States
Wood Pencil	Nissan Diehard Fan	Critical Mass Calgary	Nissan North America	Digital Design	Apps	United States
Wood Pencil	Owlet Baby Care	R/GA	Owlet	Digital Design	Connected Products	United States
Wood Pencil	Samsung KalimaLock	Cheil MEA RHQ	Samsung Gulf Electronics	Digital Design	Mobile Interaction & Experience	United Arab Emirates
Wood Pencil	Sons of Gallipoli	Jam3	Kale	Digital Design	Websites	Canada
Wood Pencil	The Last Shot	AKQA New York	Jordan Brand	Digital Design	Digital Installations	United States
Wood Pencil	Weber BBQ Cultures	Uncle Grey Aarhus	Stig Pedersen	Digital Design	Websites	Denmark
Wood Pencil	#HandsOff	Marcel Worldwide	Marc Dorcel	Digital Marketing	Use of Social Media	France
Wood Pencil	#notcomingsoon	Fred & Farid Paris	Remy Cointreau/ Louis XIII	Digital Marketing	Integrated Digital Campaigns	France
Wood Pencil	Aid to Cart	Sancho/BBDO	Exito Foundation	Digital Marketing	Online Adverts	Colombia
Wood Pencil	Backup Memory	35G BBDO	Samsung Electronic Tunisia	Digital Marketing	Digital Tools & Utilities	Tunisia
Wood Pencil	Beauty Tips by Reshma	Ogilvy & Mather Mumbai	Make Love Not Scars	Digital Marketing	Integrated Digital Campaigns	India
Wood Pencil	Because Recollection	84 Paris	Because Music	Digital Marketing	Websites	France
Wood Pencil	Canon Gig App	Uncle Grey Aarhus	Canon	Digital Marketing	Innovative Use of Technology	Denmark
Wood Pencil	Educative Wifi	Jung Von Matt	Vodafone	Digital Marketing	Digital Tools & Utilities	Germany
Wood Pencil	Emoji Ordering	Crispin Porter + Bogusky Miami	Domino's	Digital Marketing	Innovative Use of Technology	United States
Wood Pencil	Fast Forward, Lake	The Martin Agency	GEICO	Digital Marketing	Online Adverts	United States
Wood Pencil	Game of Balls	M&C Saatchi Sydney	Blue Ball Foundation	Digital Marketing	Social Video	Australia
Wood Pencil	Great Chinese Names for Great Britain	OgilvyOne Beijing	Visit Britain	Digital Marketing	Use of Social Media	China
Wood Pencil	Inside Abbey Road	Google	Google	Digital Marketing	Websites	United Kingdom
Wood Pencil	Instagram Your Fridge	Special Group Auckland	Smirnoff	Digital Marketing	Use of Social Media	New Zealand
Wood Pencil	Look Who's Driving	Forsman & Bodenfors	Volvo Trucks	Digital Marketing	Online Adverts	Sweden

Wood Pencil	Makeup Genius	McCann France	L'Oreal Paris	Digital Marketing	Digital Tools & Utilities	France
Wood Pencil	Melanoma Likes Me	GPY&R Brisbane	Melanoma Patients Australia	Digital Marketing	Use of Social Media	Australia
Wood Pencil	Missing Type	Engine Group	NHS Blood and Transplant	Digital Marketing	Integrated Digital Campaigns	United Kingdom
Wood Pencil	MOSCOW REAL GIRLS - INSTAPOSTERS	Instinct	Nike	Digital Marketing	Use of Social Media	Russian Federation
Wood Pencil	Mutant Font	Africa	Amnesty International	Digital Marketing	Digital Tools & Utilities	Brazil
Wood Pencil	NFScan	LDC	NFScan	Digital Marketing	Digital Tools & Utilities	Brazil
Wood Pencil	Rabbit Race	Ogilvy & Mather Advertising Frankfurt	Media Markt Germany	Digital Marketing	Integrated Digital Campaigns	Germany
Wood Pencil	Safety Wi-Fi	Leo Burnett Brasil (Leo Burnett Tailor Made)	FIAT	Digital Marketing	Digital Tools & Utilities	Brazil
Wood Pencil	SKY SQReening	Serviceplan Hamburg	Sky	Digital Marketing	Innovative Use of Technology	Germany
Wood Pencil	Squadvertiser	McCann London	Microsoft	Digital Marketing	Digital Tools & Utilities	United Kingdom
Wood Pencil	Straight Outta	R/GA	Beats By Dr. Dre	Digital Marketing	Use of Social Media	United States
Wood Pencil	Taste the Translation	J. Walter Thompson Amsterdam	Elan Languages	Digital Marketing	Social Video	Netherlands
Wood Pencil	Taxi Patrol	Ogilvy & Mather Malaysia	MyTeksi Sdn Bhd	Digital Marketing	Use of Social Media	Malaysia
Wood Pencil	The Banner That Makes You Like Banners	BBDO Moscow	3M	Digital Marketing	Digital Adverts	Russian Federation
Wood Pencil	The First Ever Pinterest Yard Sale	Deutsch NY	Sherwin Williams	Digital Marketing	Tactical Digital Marketing	United States
Wood Pencil	The Great Escape	Jung von Matt/Limmat	Graubunden Ferien	Digital Marketing	Social Video	Switzerland
Wood Pencil	The Unforgotten	FCB Chicago	Illinois Council Against Handgun Violence	Digital Marketing	Online Adverts	United States
Wood Pencil	#HandsOff	Marcel Worldwide	Marc Dorcel	Direct	Direct Acquisition & Retention	France
Wood Pencil	#OptOutside	Venables, Bell & Partners	REI	Direct	Direct Integrated Campaigns	United States
Wood Pencil	Adoptable Trends	Dieste	Dallas Pets Alive	Direct	Direct Response/Digital	United States
Wood Pencil	Clever Kash	Saatchi & Saatchi New Zealand	ASB Bank	Direct	Direct Product & Service	New Zealand
Wood Pencil	Don't Look Away	AKQA London	Usher	Direct	Direct Response/Digital	United Kingdom
Wood Pencil	Educative Wifi	Jung Von Matt	Vodafone	Direct	Direct Response/Digital	Germany
Wood Pencil	Game of Balls	M&C Saatchi Sydney	Blue Ball Foundation	Direct	Direct Response/Film Advertising	Australia
Wood Pencil	Life Saving Dot	Grey Group Singapore	British Council Singapore	Direct	Direct Innovation	Singapore
Wood Pencil	LifePaint Campaign	Grey London	Volvo	Direct	Direct Integrated Campaigns	United Kingdom
Wood Pencil	LifePaint Posters	Grey London	Volvo	Direct	Direct Response/Press & Poster	United Kingdom
Wood Pencil	Love Has No Labels Film Ad	R/GA	Ad Council	Direct	Direct Response/Film Advertising	United States
Wood Pencil	Melanoma Likes Me	GPY&R Brisbane	Melanoma Patients Australia	Direct	Direct Response/Digital	Australia
Wood Pencil	Nando's Peri Book	MullenLowe South Africa	Nando's	Direct	Direct Mail	South Africa
Wood Pencil	Reverse April Fools'	DDB New Zealand	BMW New Zealand	Direct	Direct Response/Press & Poster	New Zealand
Wood Pencil	Sounds Of The City	Victoria Price Dupont	Thalys Train Network	Direct	Direct Response/Press & Poster	France
Wood Pencil	The Freshest Orange Juice Brand	Marcel Worldwide	Intermarche	Direct	Direct Product & Service	France
Wood Pencil	The Tribal Rapport Field Guide	Impact BBDO	Mercedes-Benz	Direct	Direct Mail	United Arab Emirates
Wood Pencil	Unforgotten Soldiers	DDB New Zealand	Sky TV	Direct	Direct Response/Ambient	New Zealand
Wood Pencil	Anagram Lovers	LOLA MullenLowe Madrid	Mattel	Film Advertising	TV Commercials 61-120 seconds	Spain
Wood Pencil	Baggage Handlers	JANDL	Samdex	Film Advertising	TV Commercial Campaigns	Slovakia
Wood Pencil	Dishes	Wieden+Kennedy London	RB	Film Advertising	TV Commercials 21-40 seconds	United Kingdom
Wood Pencil	Distorted Fact	AlmapBBDO	Editora Abril	Film Advertising	TV Commercials 121-240 seconds	Brazil
Wood Pencil	Fast Forward, Forest	The Martin Agency	GEICO	Film Advertising	Interactive Film Advertising	United States
Wood Pencil	Fast Forward, Going Up	The Martin Agency	GEICO	Film Advertising	Interactive Film Advertising	United States
Wood Pencil	Fast Forward, Lake	The Martin Agency	GEICO	Film Advertising	Interactive Film Advertising	United States
Wood Pencil	Find Your Magic	72andSunny Amsterdam	Unilever	Film Advertising	TV Commercials 41-60 seconds	Netherlands
Wood Pencil	Heineken "Hero" by Nicolai Fuglsig	MJZ London	Heineken	Film Advertising	TV Commercials 61-120 seconds	United Kingdom
Wood Pencil	Home for Christmas	Jung Von Matt	EDEKA Centrale AG & Co. KG	Film Advertising	TV Commercials 61-120 seconds	Germany
Wood Pencil	Kids	@radical.media New York	Mercedes-Benz Cars Vertrieb	Film Advertising	TV Commercials 41-60 seconds	United States
Wood Pencil	Last	Wieden+Kennedy Portland	Deutschland Daimler AG	Film Advertising	TV Commercials 61-120 seconds	United States
Wood Pencil	Last	Park Pictures	Nike	Film Advertising	TV Commercials 41-60 seconds	United States
Wood Pencil	Listen	Grey New York	Nike	Film Advertising	TV Commercials 41-60 seconds	United States
Wood Pencil	Mums and Maids	OgilvyOne Worldwide Singapore	National Football League	Film Advertising	TV Commercials 41-60 seconds	United States
Wood Pencil	Mums and Maids	OgilvyOne Worldwide Singapore	Transient Workers Count Too (TWC2)	Film Advertising	Cinema Commercials 61-120 Seconds	Singapore
Wood Pencil	My Dad	Arnold Worldwide Boston	Transient Workers Count Too (TWC2)	Film Advertising	Public Service Commercials	Singapore
Wood Pencil	Own your Weekend. Or Someone else will.	BBH London	Hershey's	Film Advertising	TV Commercials 121-240 seconds	United States
Wood Pencil	Puppymonkeybaby	BBDO New York	The Guardian & Observer	Film Advertising	TV Commercial Campaigns	United Kingdom
Wood Pencil	Ripple	Kavindar Singh	PepsiCo	Film Advertising	TV Commercials 21-40 seconds	United States
Wood Pencil	Rocket Car	Kavindar Singh	Nike Golf	Film Advertising	TV Commercials 41-60 seconds	United States
Wood Pencil	Spare the Act Laptop- Long Version	AMV BBDO	Old Spice	Film Advertising	TV Commercials 41-60 seconds	United States
Wood Pencil	Spare the Act Nespresso	AMV BBDO	Currys PC World	Film Advertising	Cinema Commercials 121-240 seconds	United Kingdom
Wood Pencil	Spectre- Opening Title Sequence	Rattling Stick	Currys PC World	Film Advertising	TV Commercials 61-120 seconds	United Kingdom
Wood Pencil	Spy	Hungry Man Productions	Eon Productions	Film Advertising	TV & Cinema Title Sequences	United Kingdom
Wood Pencil	The Man & The Dog	DDB Argentina	Geico	Film Advertising	TV Commercials 21-40 seconds	United States
Wood Pencil	The Man on the Moon	adam&eveDDB	Fundacion Argentina de Trasplante Hepatico	Film Advertising	Public Service Commercials	Argentina
Wood Pencil	The Night Manager	Elastic	John Lewis	Film Advertising	Cinema Commercials 61-120 Seconds	United Kingdom
Wood Pencil	Tiny Dancer	adam&eveDDB	AMC	Film Advertising	TV & Cinema Title Sequences	United States
Wood Pencil	Under Armour Rule Yourself Anthem	Druga5	John Lewis Insurance	Film Advertising	Cinema Commercials 61-120 Seconds	United Kingdom
Wood Pencil	Whisper	Hungry Man Productions	Under Armour	Film Advertising	TV Commercials 41-60 seconds	United States
Wood Pencil	A Giant's Story	Publicis Communications Pvt. Ltd.	Geico	Film Advertising	TV Commercials 21-40 seconds	United States
Wood Pencil	A Great Day	Ogilvy & Mather Italia	Ambuja Cement	Film Advertising Crafts	Casting for Film Advertising	India
Wood Pencil	A Hero Falls	Furlined	Wind Telecomunicazioni	Film Advertising Crafts	Editing for Film Advertising	Italy
Wood Pencil	Audi RS3: Birth	String and Tins	BBH London	Film Advertising Crafts	Special Effects for Film Advertising	United States
Wood Pencil	Cake	Heckler	Chartered Accountants	Film Advertising Crafts	Sound Design for Film Advertising	United Kingdom
Wood Pencil	Close to Home	BBDO New York	AT&T	Film Advertising Crafts	Animation for Film Advertising	Australia
Wood Pencil	Creativity Top 5	Hue&Cry	Creativity.com	Film Advertising Crafts	Special Effects for Film Advertising	United States
Wood Pencil	Deng Adut	Finch Company	University of Western Sydney	Film Advertising Crafts	Animation for Film Advertising	United States
Wood Pencil	Deng Adut	Finch Company	University of Western Sydney	Film Advertising Crafts	Direction for Film Advertising	Australia
Wood Pencil	Doors	Buck	Alcoholics Anonymous World Services, Inc.	Film Advertising Crafts	Use of Music for Film Advertising	Australia
Wood Pencil	Eliot Rausch - Samsung Surf - We Are Greater Than I	Stink London	Samsung	Film Advertising Crafts	Animation for Film Advertising	United States
Wood Pencil	Expecting	Saatchi & Saatchi New York	General Mills	Film Advertising Crafts	Cinematography for Film Advertising	United Kingdom
Wood Pencil	Finish 'Dishes'	Final Cut	Finish	Film Advertising Crafts	Use of Music for Film Advertising	United States
Wood Pencil	High School Girl?	Watts of Tokyo	SHISEIDO CO., LTD.	Film Advertising Crafts	Editing for Film Advertising	United Kingdom
Wood Pencil	Honda Paper	Elastic	Honda	Film Advertising Crafts	Cinematography for Film Advertising	Japan
Wood Pencil	ITV Knitted Ad Break	ITV Broadcasting	ITV	Film Advertising Crafts	Special Effects for Film Advertising	United States
Wood Pencil	John Lewis 'Tiny Dancer'	Final Cut	John Lewis	Film Advertising Crafts	Production Design for Film Advertising	United Kingdom
Wood Pencil	Lurpak - Freestyle	Work Editorial	Lurpak	Film Advertising Crafts	Editing for Film Advertising	United Kingdom
Wood Pencil	Mumsnet '999 For Kids'	The Assembly Rooms	Mumsnet	Film Advertising Crafts	Editing for Film Advertising	United Kingdom
Wood Pencil	No Detail Too Small	Dentsu Mobius	Singapore Airlines	Film Advertising Crafts	Production Design for Film Advertising	Singapore
Wood Pencil	Only ordinary by name	Somesuch & Co	Heineken UK	Film Advertising Crafts	Direction for Film Advertising	United Kingdom
Wood Pencil	Only ordinary by name	Somesuch & Co	Heineken UK	Film Advertising Crafts	Direction for Film Advertising	United Kingdom
Wood Pencil	Our Song	Leo Burnett Chicago	UnitedHealthcare	Film Advertising Crafts	Casting for Film Advertising	United States
Wood Pencil	Paper	Factory Studios	Honda	Film Advertising Crafts	Casting for Film Advertising	United States
Wood Pencil	Piggy Sue	Revolver	Vodafone	Film Advertising Crafts	Sound Design for Film Advertising	United Kingdom
Wood Pencil	Rajasthan Tourism Logo Reveal	Studio Eeksaurs	Rajasthan Tourism Board	Film Advertising Crafts	Direction for Film Advertising	Australia
Wood Pencil	Ripple	Joint Editorial	Bill Maginnis	Film Advertising Crafts	Animation for Film Advertising	India
Wood Pencil	Road Trip	MJZ London	Cesar	Film Advertising Crafts	Editing for Film Advertising	United States
Wood Pencil	Routine Republic	Deutsch LA	Taco Bell	Film Advertising Crafts	Direction for Film Advertising	United Kingdom
Wood Pencil	Snow Day	Kavindar Singh	Nike Golf	Film Advertising Crafts	Production Design for Film Advertising	United States
Wood Pencil	SPARE THE ACT CAMPAIGN	AMV BBDO	CURRYS PC WORLD	Film Advertising Crafts	Advertising	United States
Wood Pencil	SSE ?Pier?	The Mill London	SSE	Film Advertising Crafts	Casting for Film Advertising	United Kingdom
Wood Pencil	Taxi	Leo Burnett Bangkok	EK-Chai Distribution System	Film Advertising Crafts	Special Effects for Film Advertising	United Kingdom
Wood Pencil	The Runday	Leo Burnett Chicago	Brooks Running	Film Advertising Crafts	Casting for Film Advertising	Thailand
Wood Pencil	The Runday	Leo Burnett Chicago	Brooks Running	Film Advertising Crafts	Direction for Film Advertising	United States
Wood Pencil	The Runday	Leo Burnett Chicago	Brooks Running	Film Advertising Crafts	Sound Design for Film Advertising	United States
Wood Pencil	The World of Autism	BBDO New York	Brooks Running	Film Advertising Crafts	Production Design for Film Advertising	United States
Wood Pencil	Thomas Cook "Pool Kid"	The Sweet Shop London	Autism Speaks	Film Advertising Crafts	Animation for Film Advertising	United States
Wood Pencil	Tiny Dancer	Blink Productions	Eva Lundgren	Film Advertising Crafts	Use of Music for Film Advertising	United Kingdom
Wood Pencil	Transport for London - The Tortoise & The Hare	M&C Saatchi London	John Lewis	Film Advertising Crafts	Direction for Film Advertising	United Kingdom
Wood Pencil	Under Armour Phelps 90	Druga5	Transport for London	Film Advertising Crafts	Editing for Film Advertising	United Kingdom
Wood Pencil	Volvo Vintersaga	Cut + Run London	Under Armour	Film Advertising Crafts	Editing for Film Advertising	United States
Wood Pencil	Whale	The Mill Los Angeles	Volvo	Film Advertising Crafts	Cinematography for Film Advertising	United Kingdom
Wood Pencil	24 Days of Lever Street	True North	Old Spice	Film Advertising Crafts	Direction for Film Advertising	United States
Wood Pencil	A Notable Year	Mytton Williams	Sheila Bird	Graphic Design	Calendars	United Kingdom
Wood Pencil	Battle of Britain Stamps	Hat-Trick Design Consultants	Mytton Williams	Graphic Design	Calendars	United Kingdom
Wood Pencil	Catching Moonbeams	Toby Ng Design	Jersey Post	Graphic Design	Stamps	United Kingdom
Wood Pencil	Crack Backs Cards	GPY&R Brisbane	Antalis HK	Graphic Design	Catalogues & Brochures	Hong Kong
Wood Pencil	Cut a Tree. Kill a Life	Y&R Kuala Lumpur	Brisbane Chiropractic Centre	Graphic Design	Stationery	Australia
Wood Pencil	D&AD New Blood Festival 2015	Afterhours Design	Malaysian Nature Society	Graphic Design	Posters (Graphic Design)	Malaysia
Wood Pencil			D&AD	Graphic Design	Wayfinding & Environmental Graphics	United Kingdom

Wood Pencil	Dark Jovian	Alexander Brown	Ninjatune Records	Graphic Design	CD, DVD & Record Sleeves	United Kingdom
Wood Pencil	Dear World... Yours, Cambridge Posters	Johnson Banks	Cambridge University Development and Alumni Relations	Graphic Design	Posters (Graphic Design)	United Kingdom
Wood Pencil	Everyday Jazz	Mytton Williams	Mytton Williams	Graphic Design	Calendars	United Kingdom
Wood Pencil	Faces of the City	180 Amsterdam	United Colors of Benetton	Graphic Design	Data Visualisation	Netherlands
Wood Pencil	Fashion Designer's Business Card	Otua Co Ltd	sawa takai	Graphic Design	Stationery	Japan
Wood Pencil	Fine Cell Work	The Partners	Fine Cell Work	Graphic Design	Calendars	United Kingdom
Wood Pencil	Fly on the wall	Alphabetical	D&AD New Blood Festival	Graphic Design	Integrated Graphics	United Kingdom
Wood Pencil	Genius Table 'MEANWHILE IN KYOTO.'	Dentsu Tokyo	Kyoto University	Graphic Design	Catalogues & Brochures	Japan
Wood Pencil	Gourmet Goat	interabang	Gourmet Goat	Graphic Design	Logos	United Kingdom
Wood Pencil	HeartShapes	Miller Goodman	Miller Goodman	Graphic Design	Printed Games	United Kingdom
Wood Pencil	Holiday All-Set Card Set	Colle + McVoy	Colle+McVoy	Graphic Design	Greeting Cards & Invitations	United States
Wood Pencil	IIS	AGoodId	IIS, The Internet Foundation in Sweden	Graphic Design	Logos	Sweden
Wood Pencil	It Happens Here	Ogilvy & Mather London	28 Too Many	Graphic Design	Posters (Graphic Design)	United Kingdom
Wood Pencil	Its All Our Blood	Pentagram London	The University of Maryland Art Gallery	Graphic Design	Posters (Graphic Design)	United Kingdom
Wood Pencil	Landor Christmas Card	Landor London	Landor	Graphic Design	Greeting Cards & Invitations	United Kingdom
Wood Pencil	LCC Signage	Pentagram London	London College of Communication	Graphic Design	Wayfinding & Environmental Graphics	United Kingdom
Wood Pencil	LOADING	Emuni	Rapyard	Graphic Design	Posters (Graphic Design)	Japan
Wood Pencil	LOVE. Handbook	LOVE	LOVE.	Graphic Design	Catalogues & Brochures	United Kingdom
Wood Pencil	MASAHIROMARUYAMA.com	Dentsu Tokyo	Masahiro Maruyama	Graphic Design	Digital & Mobile	Japan
Wood Pencil	Night Tour Shadows	Young and Rubicam Cape Town	Johannesburg Zoo	Graphic Design	Posters (Graphic Design)	South Africa
Wood Pencil	Open Up Your Imagination	HAKUHODO Tokyo	Musashino Art University	Graphic Design	Posters (Graphic Design)	Japan
Wood Pencil	Oscars in show Graphic Design	Bootmaker Films	The Academy Awards	Graphic Design	Moving Image (Graphic Design)	United States
Wood Pencil	Pamplona's Commonwealth of Municipalities	Errea Comunicacion	Pamplona's Commonwealth of Municipalities	Graphic Design	Data Visualisation	Spain
Wood Pencil	PEDDERZINE No. 17: The Gourmand	Work	Pedder Group	Graphic Design	Catalogues & Brochures	Singapore
Wood Pencil	Penny the Orangutan	Kimpton Creative	Sumatran Orangutan Society	Graphic Design	Posters (Graphic Design)	United Kingdom
Wood Pencil	People Smuggler: World's Most Wanted	Sky		Graphic Design	Digital & Mobile	United Kingdom
Wood Pencil	PLEATS PLEASE ISSEY MIYAKE ANIMALS Poster Series	Taku Satoh Design Office	ISSEY MIYAKE	Graphic Design	Posters (Graphic Design)	Japan
Wood Pencil	Printed by Somerset	Leo Burnett Canada Toronto	Somerset Graphics	Graphic Design	Stationery	Canada
Wood Pencil	Researchers in Schools	Paul Belford Ltd	Researchers in Schools	Graphic Design	Catalogues & Brochures	United Kingdom
Wood Pencil	Seen.Smog	CHUN-WEI CHEN	Environmental Protection Bureau, Kaohsiung City Government	Graphic Design	Posters (Graphic Design)	Taiwan
Wood Pencil	Seven/Seven	Sky		Graphic Design	Digital & Mobile	United Kingdom
Wood Pencil	Sign of the Times	NB Studio	Spring Chicken	Graphic Design	Integrated Graphics	United Kingdom
Wood Pencil	Speech Bluddles	Juniper Park\TBWA	Canadian Journalists For Free Expression	Graphic Design	Posters (Graphic Design)	Canada
Wood Pencil	The Burger Report	Thjnk	McDonalds Germany	Graphic Design	Annual Reports	Germany
Wood Pencil	The Den Artworks ? Art Comes To Life	Magpie Studio	St Martin's Lane Hotel	Graphic Design	Wayfinding & Environmental Graphics	United Kingdom
Wood Pencil	The Face of Litter	Ogilvy & Mather Hong Kong	Hong Kong CleanUp	Graphic Design	Data Visualisation	Hong Kong
Wood Pencil	The Graphic Lexicon Poster Series	Studio Sutherland	Sutherland&Bard	Graphic Design	Posters (Graphic Design)	United Kingdom
Wood Pencil	The Shape of Imagination	OgilvyOne Worldwide Singapore	LEGO	Graphic Design	Point of Sale (Graphic Design)	Singapore
Wood Pencil	The Typefaces	The Partners		Graphic Design	Posters (Graphic Design)	United Kingdom
Wood Pencil	The World Expiration Date	Y&R MENA	Global Export	Graphic Design	Applied Print Graphics	United Arab Emirates
Wood Pencil	Thick & Fine	FCB Chicago	Copic	Graphic Design	Posters (Graphic Design)	United States
Wood Pencil	Two Sisters	Irawati Malegaonkar	Sisterconcern Design Studio	Graphic Design	Stationery	India
Wood Pencil	Voice of Cheese	Junya Kamada	Voice of Cheese	Graphic Design	Wayfinding & Environmental Graphics	Japan
Wood Pencil	#MyFamilyCan	Leo Burnett Melbourne	SPC Ardmoma	Integrated & Innovative Media	Integrated - Large Business (over 500 employees)	Australia
Wood Pencil	Advice Wipes	McCann Erickson New York	Tomme Tippee	Integrated & Innovative Media	Earned Media - Small Business (under 50 employees)	United States
Wood Pencil	AnyWare	Crispin Porter + Bogusky Miami	Domino's	Integrated & Innovative Media	Integrated - Large Business (over 500 employees)	United States
Wood Pencil	Beer Tooth Implant	Ogilvy & Mather Buenos Aires	CCU - Compania Cerveceras Unidas	Integrated & Innovative Media	Earned Media - Small Business (under 50 employees)	Argentina
Wood Pencil	Brewtroleum	Spark PHD	DB Breweries	Integrated & Innovative Media	Integrated - Medium Business (50-500 employees)	New Zealand
Wood Pencil	Great Chinese Names for Great Britain	OgilvyOne Beijing	Visit Britain	Integrated & Innovative Media	Earned Media - Medium Business (50-500 employees)	China
Wood Pencil	Looking For You	OgilvyOne Worldwide London	Battersea Dogs & Cats Home	Integrated & Innovative Media	Innovative Media	United Kingdom
Wood Pencil	Missing Type	Engine Group	NHS Blood and Transplant	Integrated & Innovative Media	Earned Media - Large Business (over 500 employees)	United Kingdom
Wood Pencil	Safety Truck	Leo Burnett Argentina		Integrated & Innovative Media	Innovative Media	Argentina
Wood Pencil	Security Moms	Ogilvy & Mather Brazil	Sport Clube do Recife	Integrated & Innovative Media	Earned Media - Medium Business (50-500 employees)	Brazil
Wood Pencil	Share The Load	BBDO India	P&G India	Integrated & Innovative Media	Integrated - Large Business (over 500 employees)	India
Wood Pencil	Slow Down GPS	Forsman & Bodenfors	IF Insurance	Integrated & Innovative Media	Integrated & Innovative Media	Sweden
Wood Pencil	Snackholidays	Les Gaulois	Transavia	Integrated & Innovative Media	Innovative Media	France
Wood Pencil	The World's First Soap Bus Ticket	Leo Burnett Solutions	Asiri Group of Hospitals	Integrated & Innovative Media	Innovative Media	Sri Lanka
Wood Pencil	Whisper - Touch The Pickle	BBDO India	P&G India	Integrated & Innovative Media	Integrated - Large Business (over 500 employees)	India
Wood Pencil	Beauty Papers	View	Publishers Maxine Leonard & Valerie Wickes	Magazine & Newspaper Design	Independent Magazines	United Kingdom
Wood Pencil	Bloomberg Businessweek Cover Series	Bloomberg Businessweek	Bloomberg Businessweek	Magazine & Newspaper Design	Magazine Front Covers	United States
Wood Pencil	Buffalo Zine No 3	David Uzquiza	Buffalo Zine	Magazine & Newspaper Design	Independent Magazines	United Kingdom
Wood Pencil	Dear Vol 1: Lost & Found	Do Not Design	Do Not Design	Magazine & Newspaper Design	Independent Magazines	Singapore
Wood Pencil	Dear Vol 1: Lost & Found	Do Not Design	Do Not Design	Magazine & Newspaper Design	Magazine Front Covers	Singapore
Wood Pencil	Design 360 - Concept and Design Magazine 2015	milkshake	Sandu Publishing	Magazine & Newspaper Design	Independent Magazines	Hong Kong
Wood Pencil	Fantastic Man, Issue 22	The Gentlewoman	Fantastic Man	Magazine & Newspaper Design	Consumer Magazines	United Kingdom
Wood Pencil	Flaneur Magazine: Issue 5	Studio Yukiko	Edition Messner	Magazine & Newspaper Design	Independent Magazines	Germany
Wood Pencil	Sex in the Digital Age	Wired	WIRED	Magazine & Newspaper Design	Consumer Magazines	United States
Wood Pencil	The Fashion Magazine, The Guardian	The Guardian	The Guardian	Magazine & Newspaper Design	Newspaper Supplements	United Kingdom
Wood Pencil	The Guardian Weekend Magazine: Mothers' milk	The Guardian	The Guardian	Magazine & Newspaper Design	Magazine Front Covers	United Kingdom
Wood Pencil	The Ride Journal	Wired Magazine	The Ride Journal	Magazine & Newspaper Design	Independent Magazines	United Kingdom
Wood Pencil	Weapons of Reason, Issue 02	Human After All	Humans After All	Magazine & Newspaper Design	Independent Magazines	United Kingdom
Wood Pencil	Zinegapore	Kinetic Singapore	Kinetic Singapore	Magazine & Newspaper Design	Digital Magazines	Singapore
Wood Pencil	#MaPlaceEstDansLaSalle	Fred & Farid Paris	PRODISS	Media	Use of Outdoor	France
Wood Pencil	#MyFamilyCan	Leo Burnett Melbourne	SPC Ardmoma	Media	Use of Retail Media	Australia
Wood Pencil	Back Off Radio	MEMAC Ogilvy	Roads and Transport Authority	Media	Use of Radio & Audio	United Arab Emirates
Wood Pencil	Brewtroleum	Spark PHD	DB Breweries	Media	Use of Integrated Media	New Zealand
Wood Pencil	Donation Badges	Leo Burnett Brasil (Leo Burnett Tailor Made)	ABTO (Brazilian Association Of Organ Transplantation)	Media	Use of PR	Brazil
Wood Pencil	Great Chinese Names for Great Britain	OgilvyOne Beijing	Visit Britain	Media	Use of Social	China
Wood Pencil	Holograms for Freedom	DDB Spain	No somos delito (We are not Crime)	Media	Use of Outdoor	Spain
Wood Pencil	Melanoma Likes Me	GPY&R Brisbane	Melanoma Patients Australia	Media	Use of Social	Australia
Wood Pencil	Missing Type	Engine Group	NHS Blood and Transplant	Media	Use of PR	United Kingdom
Wood Pencil	Pedigree Found	Colenso BBDO	MARS	Media	Use of Mobile	New Zealand
Wood Pencil	Rabbit Race	Ogilvy & Mather Advertising Frankfurt	Media Markt Germany	Media	Use of Branded Content	Germany
Wood Pencil	Rainbows	Goodyby Silverstein & Partners San Francisco	Doritos	Media	Use of Social	United States
Wood Pencil	Security Moms	Ogilvy & Mather Brazil	Sport Clube do Recife	Media	Use of Events	Brazil
Wood Pencil	Sky SQueening	Serviceplan Hamburg	Serviceplan Hamburg	Media	Use of Mobile	Germany
Wood Pencil	The Great Escape	Jung von Matt/Limmat	Graubuenden Ferien	Media	Use of Interaction	Switzerland
Wood Pencil	The HIV+ Issue	Saatchi & Saatchi Geneva	Vanguardist Magazine	Media	Use of PR	Switzerland
Wood Pencil	The Unconventional Oven	DDB Melbourne	Kidsafe	Media	Use of PR	Australia
Wood Pencil	There's Another Side to the Story	Publicis London	Depaul UK	Media	Use of Outdoor	United Kingdom
Wood Pencil	Ticket Books	Africa	L&PM	Media	Use of Direct Media	Brazil
Wood Pencil	WAVE	Victoria Price Dupont	Decathlon	Media	Use of Direct Media	France
Wood Pencil	Women's Aid Look At Me-Outdoor	WCRS	Women's Aid	Media	Use of Outdoor	United Kingdom
Wood Pencil	Women's Aid-Interaction	WCRS	Women's Aid	Media	Use of Interaction	United Kingdom
Wood Pencil	#Comeonin	DDB Sydney	The Sydney Opera House	Mobile Marketing	Use of Social Media on Mobile	Australia
Wood Pencil	#OptOutside	Venables, Bell & Partners	REI	Mobile Marketing	Integrated Mobile Campaigns	United States
Wood Pencil	Canon Gig App	Uncle Grey Aarhus	Canon	Mobile Marketing	Mobile Apps	Denmark
Wood Pencil	Celebrity Tantrum	Leo Burnett Sydney	Samsung Australia	Mobile Marketing	Mobile Adverts	Australia
Wood Pencil	Cheers to a Legend	Leo Burnett Sydney	Diageo Australia	Mobile Marketing	Integrated Mobile Campaigns	Australia
Wood Pencil	Inactivity Tracker	FCB Chicago	Joe Boxer	Mobile Marketing	Integrated Mobile Campaigns	United States
Wood Pencil	Melanoma Likes Me	GPY&R Brisbane	Melanoma Patients Australia	Mobile Marketing	Use of Social Media on Mobile	Australia
Wood Pencil	mFish	Tone	U.S. Department of State	Mobile Marketing	Innovative Use of Mobile Technology	United States
Wood Pencil	The Les Paul Skill Check	Serviceplan Hamburg	Gibson Guitar	Mobile Marketing	Innovative Use of Mobile Technology	Germany
Wood Pencil	ASAP ROCKY	Division Paris	ASAP ROCKY	Music Videos	Direction for Music Videos	France
Wood Pencil	Genghis Kahn	Pulse Films	Miike Snow	Music Videos	Choreography for Music Videos	United Kingdom
Wood Pencil	Genghis Kahn	Pulse Films	Miike Snow	Music Videos	Direction for Music Videos	United Kingdom
Wood Pencil	LSD	Partizan	ASAP ROCKY	Music Videos	Editing for Music Videos	United Kingdom
Wood Pencil	Megaforce / Rihanna - Bitch better have my money	Iconoclast Paris	Roc Nation	Music Videos	Cinematography for Music Videos	France



Wood Pencil	Namie Amuro "Golden Touch"	PARTY	Dimension Point	Music Videos	Interactive Music Videos	Japan
Wood Pencil	Radkey - Glore	Blink Productions	Radkey	Music Videos	Animation for Music Videos	United Kingdom
Wood Pencil	SKRILLEX	Division Paris	SKRILLEX	Music Videos	Cinematography for Music Videos	France
Wood Pencil	SKRILLEX	Division Paris	SKRILLEX	Music Videos	Editing for Music Videos	France
Wood Pencil	SKRILLEX	Division Paris	SKRILLEX	Music Videos	Production Design for Music Videos	France
Wood Pencil	Stealing Sheep 'Apparition'	Colonel Blimp	Stealing Sheep	Music Videos	Music Videos	United Kingdom
Wood Pencil	The Shoes	Division Paris	The Shoes	Music Videos	Music Videos	France
Wood Pencil	The Shoes - Submarine	Caviar Content Paris	Label Gum	Music Videos	Cinematography for Music Videos	France
Wood Pencil	#MaPlaceEstDansLaSalle	Fred & Farid Paris	PRODISS	Outdoor Advertising	Poster Advertising Campaigns	France
Wood Pencil	A Bit Bitter	LG2	Farnham Ale & Lager	Outdoor Advertising	Poster Advertising Campaigns	Canada
Wood Pencil	Anthem	Irish International	Guinness	Outdoor Advertising	Poster Advertising/Existing Sites	Ireland
Wood Pencil	Beer Tooth Implant	Ogilvy & Mather Buenos Aires	CCU - Compania Cervecerias Unidas	Outdoor Advertising	Ambient	Argentina
Wood Pencil	Catch of the Day	Leo Burnett Frankfurt	McDonald's	Outdoor Advertising	Poster Advertising/Enhanced Posters	Germany
Wood Pencil	Cookies	Publicis Machine Cape Town	Play-Doh	Outdoor Advertising	Poster Advertising/Free Format	South Africa
Wood Pencil	Dream Room	180 LA	Experia	Outdoor Advertising	Ambient	United States
Wood Pencil	Elizabeth I (500 Years of Stories)	Grey London	Tate	Outdoor Advertising	Poster Advertising/Existing Sites	United Kingdom
Wood Pencil	Ethos Travel	McCann London	Ethos Travel	Outdoor Advertising	Poster Advertising Campaigns	United Kingdom
Wood Pencil	It Happens Here	Ogilvy & Mather London	28 Too Many	Outdoor Advertising	Poster Advertising Campaigns	United Kingdom
Wood Pencil	It's that affordable ? Bed	MEMAC Ogilvy	IKEA	Outdoor Advertising	Poster Advertising/Existing Sites	United Arab Emirates
Wood Pencil	It's that affordable ? Nightstand	MEMAC Ogilvy	IKEA	Outdoor Advertising	Poster Advertising/Existing Sites	United Arab Emirates
Wood Pencil	It's that affordable ? Table	MEMAC Ogilvy	IKEA	Outdoor Advertising	Poster Advertising/Existing Sites	United Arab Emirates
Wood Pencil	Le Bon	INGO	Caroline Forshell	Outdoor Advertising	Ambient	Sweden
Wood Pencil	Life Saving Dot	Grey Group Singapore	Talwar Bindi	Outdoor Advertising	Ambient	Singapore
Wood Pencil	Love Has No Labels	R/GA	Ad Coucil	Outdoor Advertising	Ambient	United States
Wood Pencil	Mas que un auto	Conill	Toyota	Outdoor Advertising	Ambient	United States
Wood Pencil	Mirrors of Racism	w3haus	Jurema Werneck	Outdoor Advertising	Ambient	Brazil
Wood Pencil	Modern Jobs	Jung von Matt/Limmat	OBI	Outdoor Advertising	Poster Advertising Campaigns	Switzerland
Wood Pencil	NIVEA Doll	FCB Sao Paulo	BDF NIVEA Brasil	Outdoor Advertising	Ambient	Brazil
Wood Pencil	Share The Load	BBDO India	P&G India	Outdoor Advertising	Ambient	India
Wood Pencil	Shell We Move?	HAKUHODO Kettle	Recruit Sumai Company, Ltd.	Outdoor Advertising	Ambient	Japan
Wood Pencil	Sneaker Dreams	BBDO New York	Sneaker Freaker Boogazine	Outdoor Advertising	Poster Advertising Campaigns	United States
Wood Pencil	Sounds of the City - Paris	Victoria Price Dupont	Thalys Train Network	Outdoor Advertising	Poster Advertising/Enhanced Posters	France
Wood Pencil	Station Posters	AgencyUK	Hornby Hobbies	Outdoor Advertising	Poster Advertising Campaigns	United Kingdom
Wood Pencil	Survival Billboard	McCann London	Microsoft	Outdoor Advertising	Ambient	United Kingdom
Wood Pencil	Survival Billboard ? Terms & Horrible, Horrible Conditions	McCann London	Microsoft	Outdoor Advertising	Poster Advertising/Free Format	United Kingdom
Wood Pencil	The 2 Euro T-Shirt ? A Social Experiment	BBDO Group Germany	Fashion Revolution	Outdoor Advertising	Ambient	Germany
Wood Pencil	The CMYK Campaign	Ogilvy & Mather Colombia	Ecofill	Outdoor Advertising	Poster Advertising Campaigns	Colombia
Wood Pencil	The Face of Litter	Ogilvy & Mather Hong Kong	Hong Kong CleanUp	Outdoor Advertising	Poster Advertising/Digital Screens	Hong Kong
Wood Pencil	The Great Escape	Jung von Matt/Limmat	Graubuenden Ferien	Outdoor Advertising	Poster Advertising/Digital Screens	Switzerland
Wood Pencil	The Oreo Eclipse	PHD Media	Mondelez International	Outdoor Advertising	Outdoor Advertising/Tactical	United Kingdom
Wood Pencil	Together Coke	Ogilvy & Mather Paris	Coca Cola	Outdoor Advertising	Poster Advertising Campaigns	France
Wood Pencil	Unforgotten Soldiers	DDB New Zealand	Sky TV	Outdoor Advertising	Ambient	New Zealand
Wood Pencil	Workout Billboards	Ogilvy & Mather Advertising Frankfurt	Coca-Cola	Outdoor Advertising	Ambient	Germany
Wood Pencil	Yellow	Ogilvy & Mather Colombia	Ecofill	Outdoor Advertising	Poster Advertising/Existing Sites	Colombia
Wood Pencil	Bennison Baby Care Wear	Gyro Cincinnati	Bennison	Packaging Design	Sustainable Packaging Design	United States
Wood Pencil	Cola-Nobori	HAKUHODO Inc	Coca-Cola (Japan)	Packaging Design	Luxury Packaging Design	Japan
Wood Pencil	Fort Point Beer Company Packaging	Manual	Fort Point Beer Company	Packaging Design	Consumer Packaging Design	United States
Wood Pencil	iPhone 6s & 6s Plus Packaging	Apple	Apple	Packaging Design	Consumer Packaging Design	United States
Wood Pencil	Le Chocolat des Francais packaging identity	Le chocolat des francais	Le Chocolat des Francais	Packaging Design	Consumer Packaging Design	France
Wood Pencil	Noam	ACNE Sweden	Noam Beer	Packaging Design	Consumer Packaging Design	Sweden
Wood Pencil	Nongfu Spring Mineral Water for Kids	Horse Design Studio	Nongfu Spring	Packaging Design	Consumer Packaging Design	United Kingdom
Wood Pencil	Smirnoff Peppermint Twist	Design Bridge London	Diageo	Packaging Design	Luxury Packaging Design	United Kingdom
Wood Pencil	Soap Co.	Paul Belford Ltd	Soap Co.	Packaging Design	Inclusive Packaging Design	United Kingdom
Wood Pencil	Tapped Birch Tree Water	Horse Design Studio	Tapped	Packaging Design	Consumer Packaging Design	United Kingdom
Wood Pencil	wagamama Take Away Packaging	Pearlfisher	wagamama	Packaging Design	Structural Packaging Design	United Kingdom
Wood Pencil	45 Days	McCann Shanghai	Coca-Cola Beverages (Shanghai) Company Limited	PR	Best In-Market Campaign	China
Wood Pencil	Aruba Image Bank	Grey Sao Paulo	Aruba Tourism Authority	PR	Creative Use of Media	Brazil
Wood Pencil	Betfair Switching Saddles	Pitch	Betfair	PR	Use of Media Relations	United Kingdom
Wood Pencil	DARK IFTAR	MEMAC Ogilvy	Coca-Cola	PR	Best In-Market Campaign	United Arab Emirates
Wood Pencil	Game of Balls	M&C Saatchi Sydney	Blue Ball Foundation	PR	Creative Use of Media	Australia
Wood Pencil	Great Chinese Names for Great Britain	OgilvyOne Beijing	Visit Britain	PR	Best In-Market Campaign	China
Wood Pencil	Holograms for Freedom	DDB Spain	No somos delito (We are not Crime)	PR	Use of Events	Spain
Wood Pencil	Humans	Channel 4	Channel 4	PR	Best Integrated Campaign	United Kingdom
Wood Pencil	LifePaint Campaign	Grey London	Volvo	PR	Social Responsibility	United Kingdom
Wood Pencil	Living Memories	Y&R Auckland	Brake Road Safety NZ	PR	Social Responsibility	New Zealand
Wood Pencil	Love Has No Labels	R/GA	Ad Council	PR	Use of Events	United States
Wood Pencil	McWhopper	Y&R Auckland	Burger King Corporation	PR	Creative Use of Media	New Zealand
Wood Pencil	More Women	Semaphore London	ELLE UK	PR	Creative B2C Campaign - Low Budget - Under 60k	United Kingdom
Wood Pencil	Mums and Maids	OgilvyOne Worldwide Singapore	Transient Workers Count Too (TWC2)	PR	Use of Digital & Social Media	Singapore
Wood Pencil	My Twitter Password is 060114	McCann Lima	Instituto de la Memoria	PR	Use of Digital & Social Media	Peru
Wood Pencil	Nivea Doll	FCB Sao Paulo	BDF NIVEA Brasil	PR	Creative B2C Campaign - Low Budget - Under 60k	Brazil
Wood Pencil	Priceless Pets	NBS	Quatro Patinhas	PR	Social Responsibility	Brazil
Wood Pencil	Singing Sailor	Akestam.Holst	The Swedish Peace and Arbitration Society	PR	Use of Budget	Sweden
Wood Pencil	Snackholidays	Les Gaulois	Transavia	PR	Creative B2C Campaign - Low Budget - Under 60k	France
Wood Pencil	Technology & Stuff	Commonwealth//McCann	Chevrolet	PR	Best Reactive Response	United States
Wood Pencil	The Fairest Night of All	Del Campo Saatchi & Saatchi Argentina	Ab inBev	PR	Use of Events	Argentina
Wood Pencil	The Freshest Orange Juice Brand	Marcel Worldwide	Intermarche	PR	Best Product Launch	France
Wood Pencil	The Good Note	J. Walter Thompson Beirut	Bou Khalil Supermarche	PR	Social Responsibility	Lebanon
Wood Pencil	The Guy Who Cut Everything In Half	Serviceplan Hamburg	Deutscher Anwaltverein	PR	Best In-Market Campaign	Germany
Wood Pencil	THE HIV+ ISSUE	Saatchi & Saatchi Geneva	VANGARDIST MAGAZINE	PR	Creative Use of Media	Switzerland
Wood Pencil	The Marathon Walker	Ogilvy & Mather Paris	Water for Africa	PR	Use of Events	France
Wood Pencil	The Unconventional Oven	DDB Melbourne	Kidsafe	PR	Use of Media Relations	Australia
Wood Pencil	Women should not be worth less	Publicis Werbeagentur Schweiz	Frauenzentrale Zurich	PR	Social Responsibility	Switzerland
Wood Pencil	A Cream That Gives You Wrinkles	Colenso BBDO	New Zealand Breast Cancer Foundation	Press Advertising	Press Advertising	New Zealand
Wood Pencil	Bacon (500 Years of Stories)	Grey London	Tate	Press Advertising	Press Advertising	United Kingdom
Wood Pencil	Dove #findmebeautiful	Ogilvy & Mather London	Unilever	Press Advertising	Press Advertising Campaigns	United Kingdom
Wood Pencil	Elizabeth I (500 Years of Stories)	Grey London	Tate	Press Advertising	Press Advertising	United Kingdom
Wood Pencil	First on Twitter	OgilvyOne Worldwide Singapore	Twitter	Press Advertising	Press Advertising Campaigns	Singapore
Wood Pencil	Hold Your Breath	Proximity BBDO Paris	Guy Cotten	Press Advertising	Trade Press Advertising	France
Wood Pencil	It Happens Here	Ogilvy & Mather London	28 Too Many	Press Advertising	Public Service Press Advertising	United Kingdom
Wood Pencil	Never Stop Riding - Baby	SapientNitro Miami	City of Buenos Aires	Press Advertising	Press Advertising	United States
Wood Pencil	Never Stop Riding - Dog	SapientNitro Miami	City of Buenos Aires	Press Advertising	Press Advertising	United States
Wood Pencil	Ophelia (500 Years of Stories)	Grey London	Grey London	Press Advertising	Press Advertising	United Kingdom
Wood Pencil	Shares	Leo Burnett Brasil (Leo Burnett Tailor Made)	CVV Emotional Support Hotline	Press Advertising	Public Service Press Advertising	Brazil
Wood Pencil	The Really Big and Far Reaching Ad Campaign	VCCP London	Amnesty International	Press Advertising	Tactical Press Advertising	United Kingdom
Wood Pencil	They Never Really Wanted You to See	Crispin Porter + Bogusky Miami	Mission 22/ Elder Heart	Press Advertising	Press Advertising Campaigns	United States
Wood Pencil	The War at Home	Ogilvy & Mather Paris	Coca Cola Company	Press Advertising	Press Advertising Campaigns	France
Wood Pencil	Together Coke	Ogilvy & Mather Paris	City of Buenos Aires	Press Advertising	Public Service Press Advertising	United States
Wood Pencil	You Give More Than Just Blood	Ogilvy & Mather Mumbai	Sprouts Environment Trust	Product Design	Sustainable Product Design	India
Wood Pencil	#GodSaveTheOcean	PRISM	Aston Martin	Product Design	Industrial Product Design	United Kingdom
Wood Pencil	Aston Martin DB10 - Built for Bond	M&C Saatchi Sydney	Optus	Product Design	Innovative Product Design	Australia
Wood Pencil	Clever Buoy	Eargo	Eargo	Product Design	Wearable Technology	United States
Wood Pencil	Eargo	R/GA	FocusMotion	Product Design	Wearable Technology	United States
Wood Pencil	FocusMotion	Google	Google	Product Design	Innovative Product Design	United Kingdom
Wood Pencil	Jacquard	Google	BDF Nivea Brasil	Product Design	Consumer Product Design	Brazil
Wood Pencil	Nivea Doll	FCB Sao Paulo	Ministry of Environment and sustainability	Product Design	Inclusive Product Design	Colombia
Wood Pencil	Priceless Traps	Geometry Global Colombia	World Press Photo	Product Design	Innovative Product Design	Germany
Wood Pencil	Speaking Images 2015	Serviceplan Hamburg	KOHSHIN SHOJI CORPORATION	Product Design	Inclusive Product Design	Japan
Wood Pencil	THE SECOND AID	nosigner	Public Health England	Product Design	Innovative Product Design	United Kingdom
Wood Pencil	The World's First Sugar Accumulator	MEC	Tokyo Metropolitan	Product Design	Inclusive Product Design	Japan
Wood Pencil	Tokyo Bousai	Dentsu Tokyo	Sakawa Town	Product Design	Interactive Design for Products	Japan
Wood Pencil	Write More	HAKUHODO Inc	La Libanaise Des Jeux	Radio Advertising	Radio Advertising over 30 seconds	United Arab Emirates
Wood Pencil	Anyone Can Win - Albert	Impact BBDO	PopClick	Radio Advertising	Radio Advertising Campaigns	United States
Wood Pencil	Autotune	Y&R Miami	Farmatodo	Radio Advertising	Radio Advertising Campaigns	Colombia
Wood Pencil	Bacteria Rewrites History	Wunderman Bogota	Suntory Holdings Limited	Radio Advertising	Radio Advertising over 30 seconds	Japan
Wood Pencil	Beer-lingual	McCann Erickson Tokyo	Grub Hub	Radio Advertising	Radio Advertising over 30 seconds	United States
Wood Pencil	Business Bob	FCB Chicago	The National University Centre For Organ Transplantation	Radio Advertising	Sound Design & Use of Music for Radio Advertising	Singapore
Wood Pencil	Donated Voices	MullenLowe Singapore	Bomberos Voluntarios de Guatemala	Radio Advertising	Radio Advertising Campaigns	Guatemala
Wood Pencil	Emergency Calls	Wurmser Ogilvy & Mather	Grub Hub	Radio Advertising	Radio Advertising over 30 seconds	United States
Wood Pencil	Gary 1930s Guy	FCB Chicago	Grub Hub	Radio Advertising	Radio Advertising over 30 seconds	United States

Wood Pencil	George Washington	Wunderman Bogota	Farmatodo	Radio Advertising	Radio Advertising over 30 seconds	Colombia
Wood Pencil	In Her Womb, There is a Door	OgilvyOne Worldwide Singapore	The Life Foundation	Radio Advertising	Radio Advertising over 30 seconds	Singapore
Wood Pencil	Lucozade Energy Drink	Ogilvy & Mather Johannesburg	Lucozade	Radio Advertising	Radio Advertising Campaigns	South Africa
Wood Pencil	Lucozade Energy Drink - Lacing Up Your High Tops	Ogilvy & Mather Johannesburg	Lucozade	Radio Advertising	Radio Advertising over 30 seconds	South Africa
Wood Pencil	Lucozade Energy Drink - Night Before The Project	Ogilvy & Mather Johannesburg	Lucozade	Radio Advertising	Radio Advertising over 30 seconds	South Africa
Wood Pencil	Lucozade Energy Drink - Team Building Weekend	Ogilvy & Mather Johannesburg	Lucozade	Radio Advertising	Radio Advertising over 30 seconds	South Africa
Wood Pencil	MSSNG - DNA Music	BBDO New York	Autism Speaks	Radio Advertising	Sound Design & Use of Music for Radio Advertising	United States
Wood Pencil	Procrastination	Impact BBDO	BHV	Radio Advertising	Sound Design & Use of Music for Radio Advertising	United Arab Emirates
Wood Pencil	Queen Elizabeth	Wunderman Bogota	Farmatodo	Radio Advertising	Radio Advertising 0-30 seconds	Colombia
Wood Pencil	Radio Pride Parade	Ogilvy & Mather Brazil	Billboard Brasil	Radio Advertising	Innovative Use of Radio	Brazil
Wood Pencil	Self Conscious	Ogilvy & Mather London	Unilever	Radio Advertising	Radio Advertising Campaigns	United Kingdom
Wood Pencil	The Message	BBDO New York	GE	Radio Advertising	Innovative Use of Radio	United States
Wood Pencil	Travel Before Its Not Fun Anymore	TBWA/Hunt/Lascaris	Flight Centre	Radio Advertising	Radio Advertising Campaigns	South Africa
Wood Pencil	Creation from Catastrophe	aberrant architecture	Royal Institute of British Architects	Spatial & Experiential Design	Exhibition Design	United Kingdom
Wood Pencil	Giacometti: Pure Presence	Stanton Williams	National Portrait Gallery	Spatial & Experiential Design	Exhibition Design	United Kingdom
Wood Pencil	Live Vines	BBDO New York	Lowe's	Spatial & Experiential Design	Installation Design	United States
Wood Pencil	Narita International Airport Terminal 3	PARTY	Narita International Airport	Spatial & Experiential Design	Design for Public Spaces	Japan
Wood Pencil	Unforgotten Soldiers	DDB New Zealand	Sky TV	Spatial & Experiential Design	Experiential Design	New Zealand
Wood Pencil	Waddesdon Bequest Gallery	Stanton Williams	British Museum	Spatial & Experiential Design	Exhibition Design	United Kingdom
Wood Pencil	Dont's	Leo Burnett Brasil (Leo Burnett Tailor Made)	Jeep	Writing for Advertising	Writing for Poster Advertising	Brazil
Wood Pencil	Fly Your Own Way	BBDO New York	Foot Locker	Writing for Advertising	Writing for Film Advertising	United States
Wood Pencil	Give a Dog a Job	AMV BBDO	MARS Petcare	Writing for Advertising	Writing for Radio Advertising	United Kingdom
Wood Pencil	Gotham and Metropolis Time Out travel guide	Crispin Porter + Bogusky London	Turkish Airlines	Writing for Advertising	Writing for Branded Editorial	United Kingdom
Wood Pencil	Hold your breath	Proximity BBDO Paris	GUY COTTEN	Writing for Advertising	Writing for Press Advertising	France
Wood Pencil	Spare the Act Campaign	AMV BBDO	Currys PC World	Writing for Advertising	Writing for Film Advertising	United Kingdom
Wood Pencil	Texts From Mom	R/GA	Samsung	Writing for Advertising	Writing for Film Advertising	United States
Wood Pencil	The Message	BBDO New York	GE	Writing for Advertising	Writing for Radio Advertising	United States
Wood Pencil	The Samaritans	Ogilvy & Mather Ho Chi Minh City	The Samaritans	Writing for Advertising	Writing for Press Advertising	Viet Nam
Wood Pencil	Travel before its not fun anymore	TBWA/Hunt/Lascaris	Flight Centre	Writing for Advertising	Writing for Radio Advertising	South Africa
Wood Pencil	Whale	Wieden+Kennedy Portland	Matthew Krehbiel	Writing for Advertising	Writing for Film Advertising	United States
Wood Pencil	Women should not be worth less	Publicis Werbeagentur Schweiz	Frauenzentrale Zurich	Writing for Advertising	Writing for Poster Advertising	Switzerland
Wood Pencil	AMC UK Launch	Holman + Hunt	AMC Networks International	Writing for Design	Writing for Channel Branding & Identity	United Kingdom
Wood Pencil	Fucking Apostrophes Book	Music	Hyperbolic	Writing for Design	Writing for Printed Materials & Graphic Communications	United Kingdom
Wood Pencil	Grimm Bros Inc ? Business Fairy Tales	Total Content	Jim K Davies	Writing for Design	Writing for Printed Materials & Graphic Communications	United Kingdom
Wood Pencil	Havas Gazette	Havas Worldwide Singapore	Havas Worldwide Singapore	Writing for Design	Writing for Printed Materials & Graphic Communications	Singapore
Wood Pencil	iZombie's Guide to Surviving Among the Living	BBDO Toronto	shomi	Writing for Design	Writing for Printed Materials & Graphic Communications	Canada
Wood Pencil	Last Great Malts	Mr President	John Dewar and Son's	Writing for Design	Writing for Branding Schemes	United Kingdom
Wood Pencil	Nando's Global Packaging	Famous Copy	Nando's Group	Writing for Design	Writing for Packaging Design	South Africa
Wood Pencil	PegasusLife Advertising	Smith Dawson	PegasusLife	Writing for Design	Writing for Printed Materials & Graphic Communications	United Kingdom
Wood Pencil	Primer App	Google	Google	Writing for Design	Writing for Apps & Digital Design	United States
Wood Pencil	Simple Value	The Partners	Argos	Writing for Design	Writing for Brand Expression	United Kingdom
Wood Pencil	Survival Billboard - Terms & Horrible, Horrible Conditions	McCann London	Microsoft	Writing for Design	Writing for Poster Design	United Kingdom
Wood Pencil	The 2 Litre Towel	M&C Saatchi Melbourne	Australian Weaving	Writing for Design	Verbal Identity	Australia
Wood Pencil	The Ben & Graeme Annual 2015	EHS 4D	Ben & Graeme Creative Team	Writing for Design	Writing for Printed Materials & Graphic Communications	United Kingdom
Wood Pencil	Zinegapore	Kinetic Singapore	Kinetic Singapore	Writing for Design	Writing for Apps & Digital Design	Singapore
Yellow Pencil	Compton	TBWA Chiat Day	The GRAMMYS	Branded Film Content & Entertainment	Branded Content & Entertainment - Fiction 1-5 mins	United States
Yellow Pencil	Lo and Behold Reveries of the Connected World	Pereira & O'Dell, New York	NetScout Systems	Branded Film Content & Entertainment	Branded Content & Entertainment - Non-Fiction Film	United States
Yellow Pencil	The Unforgotten	FCB Chicago	Illinois Council Against Handgun Violence	Branded Film Content & Entertainment	Branded Content & Entertainment - Live Experience	United States
Yellow Pencil	Living River	J. Walter Thompson London	HSBC	Branding	Brand Experience & Environments	United Kingdom
Yellow Pencil	Act of Love	HAKUHODO Kettle inc	Sagami Rubber Industries	Branding	Digital Brand Expression	Japan
Yellow Pencil	I Am My MTV	World Design Studio MTV International	MTV International	Branding	Multi Platform TV Branding & Promotions	United States
Yellow Pencil	Shell We Move?	HAKUHODO Kettle / HAKUHODO	Recruit Sumai Company	Branding	Brand Experience & Environments	Japan
Yellow Pencil	The Shape Of Imagination	Ogilvy & Mather Singapore	LEGO	Branding	Brand Experience & Environments	Singapore
Yellow Pencil	Unforgotten Soldiers	DDB Group New Zealand	Sky TV	Branding	Brand Experience & Environments	New Zealand
Yellow Pencil	Because Recollection	84.Paris	Because Music	Crafts for Advertising	Sound Design & Use of Music for Digital Marketing	France
Yellow Pencil	WORLD TABLE TENNIS CHAMPIONSHIPS 2015	DENTSU INC.	TV TOKYO Corporation	Crafts for Design	Photography for Design	Japan
Yellow Pencil	Assembly of Youth	Google Creative Lab	Unicef	Digital Design	Digital Installations	United Kingdom
Yellow Pencil	Unmade : Unique knitwear that redefines personal.	Unmade Ltd	Unmade	Digital Design	Connected Products	United Kingdom
Yellow Pencil	Groceries Not Guns	GREY Canada	Moms Demand Action for Gun Sense in America	Digital Marketing	Integrated Digital Campaigns	Canada
Yellow Pencil	I Am A Witness	Goody Silverstein & Partners	Ad Council	Digital Marketing	Use of Social Media	United States
Yellow Pencil	McWhopper	Y&R New Zealand & Resn	Burger King Corporation	Digital Marketing	Integrated Digital Campaigns	New Zealand
Yellow Pencil	#MaPlaceEstDansLaSalle	FF PARIS	Prodis	Direct	Direct Response/Press & Poster	France
Yellow Pencil	Brewtroleum	Colenso BBDO	DB Breweries	Direct	Direct Product & Service	New Zealand
Yellow Pencil	McWhopper	Y&R New Zealand and DAVID The Agency Miami	Burger King Corporation	Direct	Direct Integrated Campaigns	New Zealand
Yellow Pencil	THE HIV+ ISSUE	Saatchi & Saatchi Switzerland	Vanguardist Magazine	Direct	Direct Mail	Switzerland
Yellow Pencil	BETC	CANAL+	Direct	Direct	Direct Acquisition & Retention	France
Yellow Pencil	The Interactive form	BETC	Direct	Direct	Direct Response/Ambient	United States
Yellow Pencil	Van Gogh BnB	Leo Burnett Chicago	Art Institute of Chicago	Direct	TV Commercials 41-60 seconds	Spain
Yellow Pencil	Proudly Seeking Pleasure	UNILEVER	Unilever	Film Advertising	Cinema Commercials 61-120 Seconds	United Kingdom
Yellow Pencil	Shoplifters	adam&eveDDB	Harvey Nichols	Film Advertising	Use of Music for Film Advertising	United Kingdom
Yellow Pencil	Silver Skaters	Saatchi & Saatchi	Rekorderlig	Film Advertising Crafts	Direction for Film Advertising	United States
Yellow Pencil	Under Armour Phelps 90	Droga5	Under Armour	Film Advertising Crafts	Use of Music for Film Advertising	United States
Yellow Pencil	Under Armour Phelps 90	Droga5	Under Armour	Film Advertising Crafts	Use of Music for Film Advertising	United States
Yellow Pencil	Boxes in Boxes	Studio Sutherland	Fedrigoni Papers	Graphic Design	Applied Print Graphics	United Kingdom
Yellow Pencil	Channel 4 Rebrand	4creative	Channel 4	Graphic Design	Integrated Graphics	United Kingdom
Yellow Pencil	Donate for Africa	Scholz & Friends	DFC Deutsche Fundraising Company	Graphic Design	Applied Print Graphics	Germany
Yellow Pencil	Morgan Stanley Digital Signage Times Square	Bloomberg Marketing Studio	Morgan Stanley	Graphic Design	Data Visualisation	United States
Yellow Pencil	Printed by Somerset	Leo Burnett, Toronto	Somerset Graphics	Graphic Design	Direct Mail (Graphic Design)	Canada
Yellow Pencil	The Petard Pinch	Michael Brookes	Bletchley Park Trust	Graphic Design	Moving Image (Graphic Design)	United Kingdom
Yellow Pencil	Emoji Ordering	CP+B	Dominio's	Integrated & Innovative Media	Innovative Media	United States
Yellow Pencil	McWhopper	Y&R New Zealand & DAVID The Agency Miami	Burger King Corporation	Integrated & Innovative Media	Earned Media - Large Business (over 500 employees)	New Zealand
Yellow Pencil	Newcastle Band of Brands	Droga5	Heineken	Integrated & Innovative Media	Integrated - Large Business (over 500 employees)	United States
Yellow Pencil	Avant Magazine Issue 2	Avant Publishing	Avant	Magazine & Newspaper Design	Independent Magazines	United Kingdom
Yellow Pencil	Rubbish Famzine - The Incomplete Herbarium and Other Garden City Exploits	Kinetic Singapore	holycrap.sg	Magazine & Newspaper Design	Independent Magazines	Singapore
Yellow Pencil	McWhopper	Y&R New Zealand and DAVID The Agency Miami	Burger King Corporation	Media	Use of Integrated Media	New Zealand
Yellow Pencil	The World's First Soap Bus Ticket	Leo Burnett Solutions Inc	Asiri Group of Hospitals	Media	Use of Direct Media	Sri Lanka
Yellow Pencil	Clever Kash	Saatchi & Saatchi	ASB Bank	Mobile Marketing	Innovative Use of Mobile Technology	New Zealand
Yellow Pencil	Make Up Genius	McCann Paris	L'Oreal Paris	Mobile Marketing	Mobile Apps	France
Yellow Pencil	Wide Open	The Mill	Chemical Brothers	Music Videos	Special Effects for Music Videos	United Kingdom
Yellow Pencil	SKRILLEX	DIVISION	SKRILLEX	Music Videos	Direction for Music Videos	France
Yellow Pencil	SKRILLEX	DIVISION	SKRILLEX	Music Videos	Music Videos	France
Yellow Pencil	Brewtroleum	Colenso BBDO	DB Breweries	Outdoor Advertising	Ambient	New Zealand
Yellow Pencil	Survival Billboard	m:united // McCann	Microsoft	Outdoor Advertising	Poster Advertising/Enhanced Posters	United Kingdom
Yellow Pencil	Coco de Mer	Williams Murray Hamm	Coco de Mer	Packaging Design	Consumer Packaging Design	United Kingdom
Yellow Pencil	Oh! Saft Squeeze Bottle	Leo Burnett Germany	mymuesli	Packaging Design	Structural Packaging Design	Germany
Yellow Pencil	Color for the Colorblind	FCB Chicago	Valspar	PR	Creative B2C Campaign - Low Budget - Under 60k	United States
Yellow Pencil	Holograms for Freedom	DDB Spain	No somos delito (We are not Crime)	PR	Best Public Affairs Campaign	Spain
Yellow Pencil	McWhopper	Y&R New Zealand	Burger King Corporation	PR	Best Integrated Campaign	New Zealand
Yellow Pencil	Paradise Hill	FCB New Zealand	It's Not OK	PR	Creative Use of Media	New Zealand
Yellow Pencil	McWhopper	Y&R New Zealand	Burger King Corporation	Press Advertising	Press Advertising	New Zealand
Yellow Pencil	Funtastic Hand	Publicis Colombia	Cirec Foundation	Product Design	Innovative Product Design	Colombia
Yellow Pencil	KFC Man Meals	Ogilvy & Mather Johannesburg	KFC	Radio Advertising	Radio Advertising Campaigns	South Africa
Yellow Pencil	Sexy Times	TBWA/Hunt/Lascaris Johannesburg	Tiger Brands	Radio Advertising	Radio Advertising Campaigns	South Africa
Yellow Pencil	APPLE+ Learning to Design, Designing to Learn	Ken Miki & Associates	GINZA GRAPHIC GALLERY	Spatial & Experiential Design	Exhibition Design	Japan
Yellow Pencil	Self Conscious	Ogilvy & Mather	Unilever	Writing for Advertising	Writing for Radio Advertising	United Kingdom
Yellow Pencil	SPARE THE ACT LAPTOP - LONG VERSION	AMVBBDO	CURRY'S PC WORLD	Writing for Advertising	Writing for Film Advertising	United Kingdom



