

Shortlist (Cyber Lions)

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country	Agency
A01 (Food & Drinks)							
A01/019	01891	CHAMPIONS' BOSS	HEINEKEN	UEFA CHAMPIONS LEAGUE	LEO BURNETT Madrid	SPAIN	LEO BURNETT Madrid
A01/023	02407	NOT COMING SOON	REMY MARTIN	LOUIS XIII	FRED & FARID New York	USA	FRED & FARID New York
A01/025	01677	SIZZL	OSCAR MAYER	OSCAR MAYER BACON	360i New York	USA	360i New York
A01/028	02841	PRESERVED MEMORIES	SPC ARDMONA	SPC PACKAGED FRUITS & VEGETABLES	LEO BURNETT MELBOURNE	AUSTRALIA	LEO BURNETT MELBOURNE
A01/033	01314	GIVE EXTRA, GET EXTRA	WRIGLEY, A SUBSIDIARY OF MARSORPORATED	EXTRA GUM	ENERGY BBDO Chicago	USA	ENERGY BBDO Chicago
A02 (Fast Moving Consumer Goods)							
A02/008	01129	THE FIRST EVER PINTEREST YARD SALE	SHERWIN WILLIAMS	KRYLON	DEUTSCH New York	USA	DEUTSCH New York
A03 (Durable Consumer Goods)							
A03/010	02795	MAGIC WORDS - THE UNWRITTEN STORIES	HP	HP	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A03/012	01957	BOSS EVERYONE	ADIDAS	ADIDAS ACE PURECONTROL FOOTBALL BOOT	IRIS SPORT London	UNITED KINGDOM	IRIS SPORT London
A03/025	01269	LEGO KRONKIWONGI	LEGO COMPANY	LEGO BRAND CAMPAIGN	FACEBOOK CREATIVE SHOP New York	USA	FACEBOOK CREATIVE SHOP London
A04 (Cars & Automotive Products & Services)							
A04/005	00560	SLIDE AMAZING IN MOTION	LEXUS INTERNATIONAL	LEXUS	CHI & PARTNERS London	UNITED KINGDOM	CHI & PARTNERS London
A04/012	01480	TOYOTA FUELED BY EVERYTHING	TOYOTA	MIRAI	DROGA5 New York	USA	DROGA5 New York / TOYOTA MOTOR SALES
A04/022	02063	FAST FILM	VOLKSWAGEN	GOLF GTI	DDB BUENOS AIRES	ARGENTINA	DDB BUENOS AIRES

A04/031	02934	EYES ON GIGI	BMW GROUP AND BMW OF NORTH AMERICA	X	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich / KBS+ New York
A04/034	02914	VOLKSWAGEN UNLEASH YOUR RRRR: GOLF R LAUNCH	VOLKSWAGEN GROUP OF AMERICA	GOLF R	DEUTSCH LA	USA	DEUTSCH LA
A05 (Retail, e-Commerce, Restaurants & Fast Food Chains)							
A05/005	00677	#OPTOUTSIDE	REI	REI	VENABLES BELL & PARTNERS San Francisco	USA	VENABLES BELL & PARTNERS San Francisco
A05/023	02478	SOCIAL INNOVATION CAMPAIGN	LOWE'S	LOWE'S	BBDO New York	USA	BBDO New York
A05/026	01641	COLORMAPS	PPG COMEX	COMEX	J. WALTER THOMPSON MEXICO Mexico City	MEXICO	J. WALTER THOMPSON MEXICO Mexico City / GOOGLE Mexico City
A06 (Travel, Transport & Leisure)							
A06/012	01560	#COMEONIN	THE SYDNEY OPERA HOUSE	THE SYDNEY OPERA HOUSE	DDB Sydney	AUSTRALIA	DDB Sydney
A06/015	02420	THE SWEDISH NUMBER	SWEDISH TOURIST ASSOCIATION	TOURISM	INGO Stockholm	SWEDEN	INGO Stockholm
A06/020	02192	NO BORDERS	AIRBNB	AIRBNB	TBWA\CHIAT\DAY Los Angeles	USA	TBWA\CHIAT\DAY Los Angeles
A06/029	02961	HOLIDAYS ON DEMAND	TRANSAVIA	AIRLINE COMPANY	LES GAULOIS Puteaux	FRANCE	LES GAULOIS Puteaux
A07 (Media & Publications)							
A07/001	00375	MTV VMA GREEN- SCREENS	MTV	2015 MTV VIDEO MUSIC AWARDS	MTV New York	USA	MTV New York
A07/005	00984	HOUSE OF CARDS - FU 2016	NETFLIX	HOUSE OF CARDS	BBH NEW YORK	USA	BBH NEW YORK
A07/009	01594	STARDUST FOR BOWIE	STUDIO BRUSSEL	STARDUST FOR BOWIE	DDB BRUSSELS	BELGIUM	DDB BRUSSELS
A08 (Financial Products & Services)							
A08/003	00341	MEET HALFWAY	PAYPAL	FINANCIAL SERVICE	CP+B Boulder	USA	CP+B Boulder
A08/006	01708	SLEEP ON IT	CBC	FINANCIAL SERVICES	TBWA\BELGIUM Brussels	BELGIUM	TBWA\BELGIUM Brussels
A08/009	01151	CLEVER KASH	ASB BANK	CLEVER KASH	SAATCHI & SAATCHI Auckland	NEW ZEALAND	SAATCHI & SAATCHI Auckland

A08/017	02023	THE NEXT REMBRANDT	ING	ING	J. WALTER THOMPSON AMSTERDAM	THE NETHERLANDS	J. WALTER THOMPSON AMSTERDAM
A08/030	03025	KIDSBOOK COLLECTION	ITAU BANK	INSTITUTIONAL	AFRICA São Paulo	BRAZIL	AFRICA São Paulo
A09 (Business Products & Services)							
A09/001	00352	STABILO - "TRUE COLOURS"	STABILO INTERNATIONAL	PLUG-IN	JUNG von MATT Hamburg	GERMANY	JUNG von MATT Hamburg
A10 (Commercial Public Services)							
A10/004	01172	PIGEON AIR PATROL	PLUME LABS	PIGEON AIR PATROL	DIGITASLBI London	UNITED KINGDOM	DIGITASLBI London
A10/008	01176	VODAFONE SMART JACKET	VODAFONE	MOBILE TECHNOLOGY	DDB & TRIBAL WORLDWIDE AMSTERDAM	THE NETHERLANDS	DDB & TRIBAL WORLDWIDE AMSTERDAM
A10/011	01252	"THE MOST DANGEROUS TOWN ON THE INTERNET" ORIGINAL DOCUMENTARY SERIES	NORTON BY SYMANTEC	NORTON	GREY SAN FRANCISCO	USA	GREY SAN FRANCISCO
A11 (Corporate Image)							
A11/006	00570	GE PODCAST THEATRE PRESENTS THE MESSAGE	GE	GE	BBDO New York	USA	BBDO New York
A11/008	00884	THE IMPOSSIBLE GAME	SNCF	SNCF ENGINEER CHALLENGE	TBWA/PARIS	FRANCE	TBWA/PARIS
A11/012	02104	EYE AM UNIQUE	LENSCRAFTERS	LENSCRAFTERS	MARCEL Paris	FRANCE	MARCEL Paris
A11/017	02024	THE NEXT REMBRANDT	ING	ING	J. WALTER THOMPSON AMSTERDAM	THE NETHERLANDS	J. WALTER THOMPSON AMSTERDAM
A11/021	02069	MAKE WHAT'S NEXT	MICROSOFT	TECHNOLOGY	M:UNITED//McCANN New York	USA	M:UNITED//McCANN New York
A11/022	02563	RE:SHAKESPEARE	SAMSUNG ELECTRONICS, THE ROYAL SHAKESPEARE COMPANY	THE RE:SHAKESPEARE APP	CHEIL UK London	UNITED KINGDOM	CHEIL UK London
A11/027	02754	DONATE YOUR DATA	WAOO	FIBRE BROADBAND	UNCLE GREY Copenhagen	DENMARK	UNCLE GREY Copenhagen
A11/030	01273	SAY NO TO SPEC	ZULU ALPHA KILO	ZULU ALPHA KILO	ZULU ALPHA KILO Toronto	CANADA	ZULU ALPHA KILO Toronto

A12 (Public Health & Safety, Public Sector & Awareness Messages)

A12/005	01389	PROJECT LITERACY	PEARSON	PROJECT LITERACY	FCB INFERNO London	UNITED KINGDOM	FCB INFERNO London
A12/006	02314	#IMMIGRANT	REFUGEES UNITED (REFUNITE)	INSTITUTIONAL	LDC São Paulo	BRAZIL	LDC São Paulo
A12/016	02668	CHECK IT BEFORE IT'S REMOVED: NAKED BREASTS ON FACEBOOK AGAINST BREAST CANCER.	PINK RIBBON GERMANY	BREAST CANCER AWARENESS	DDB GROUP GERMANY Berlin	GERMANY	DDB GROUP GERMANY Berlin
A12/033	01144	#WOMENNOTOBE CTS	BADGER & WINTERS	ADVERTISING INDUSTRY MESSAGE	BADGER AND WINTERS New York	USA	BADGER AND WINTERS New York

A13 (Charities & Appeals)

A13/042	01616	SHARETHEMEAL - THE WORLD'S FIRST APP AGAINST GLOBAL HUNGER	UNITED NATIONS WORLD FOOD PROGRAMME (WFP)	SHARETHEMEAL APP	ICONMOBILE GROUP Berlin	GERMANY	ICONMOBILE GROUP Berlin
A13/051	02862	BEAUTY TIPS BY RESHMA	MAKE LOVE NOT SCARS	ACID ATTACK	OGILVY & MATHER MUMBAI	INDIA	OGILVY & MATHER MUMBAI
A13/053	01784	BEDSTOCK	MMRX	NON-PROFIT	ANOMALY New York	USA	ANOMALY New York
A13/055	00910	SOUND OF CHANGE – SUPPORTING BUSKERS BEYOND THE STREETS	SOUND OF CHANGE	MUSIC LABEL SOUND OF CHANGE	POSSIBLE Seattle	USA	POSSIBLE Seattle

B01 (Website)

B01/008	01284	PRINTED BY SOMERSET	PRINTED BY SOMERSET	PRINTED BY SOMERSET	LEO BURNETT TORONTO	CANADA	LEO BURNETT TORONTO
B01/019	02690	GHOST VOTE	STATES UNITED TO PREVENT GUN VIOLENCE	PROMOTING SMART GUN LAWS	GREY NEW YORK	USA	GREY NEW YORK

B02 (Microsite)

B02/005	00055	COCAINENOMICS	NETFLIX	NARCOS	WSJ. CUSTOM STUDIOS New York	USA	WSJ. CUSTOM STUDIOS New York
B02/010	00121	ALIVE MEMORY	GOOGLE RUSSIA	GOOGLE	FRIENDS Moscow	RUSSIA	FRIENDS Moscow
B02/018	00342	MEET HALFWAY	PAYPAL	FINANCIAL SERVICE	CP+B Boulder	USA	CP+B Boulder
B02/020	00961	DON'T LOOK AWAY	USHER	INTERACTIVE MUSIC VIDEO	AKQA São Paulo	BRAZIL	AKQA São Paulo
B02/029	01527	MADE BY PROFESSIONALS	PAGESJAUNES	PAGESJAUNES	SID LEE Paris	FRANCE	SID LEE Paris
B02/038	01606	ACT OF LOVE	SAGAMI RUBBER INDUSTRIES CO.	SAGAMI ORIGINAL	PROJECTOR New York	USA	PROJECTOR Tokyo / ROCK'N ROLL JAPAN Tokyo
B02/044	02105	EYE AM UNIQUE	LENSCRAFTERS	LENSCRAFTERS	MARCEL Paris	FRANCE	MARCEL Paris
B02/047	02208	BOB DYLAN: STUDIO A REVISITED	LEGACY RECORDINGS / SONY MUSIC	BOB DYLAN THE CUTTING EDGE ALBUM	HAVAS WORLDWIDE NEW YORK	USA	HAVAS WORLDWIDE NEW YORK
B02/065	02681	TYPEVOICE	THE WEBBY AWARDS	AWARDS	OGILVYONE NEW YORK	USA	OGILVYONE NEW YORK
B02/067	02025	THE NEXT REMBRANDT	ING	ING	J. WALTER THOMPSON AMSTERDAM	THE NETHERLANDS	J. WALTER THOMPSON AMSTERDAM
B02/075	02651	GOLDIVOX	VOCAL ID	VOCAL ID	SAATCHI & SAATCHI New York	USA	SAATCHI & SAATCHI New York
B02/106	02350	BECAUSE RECOLLECTION	BECAUSE MUSIC	BECAUSE MUSIC	84.PARIS	FRANCE	84.PARIS

B03 (Web Service / Apps)

B03/010	01099	MINI FAST FORWARD	MINI	MINI COOPER S	DPZ&T São Paulo	BRAZIL	DPZ&T São Paulo
B03/012	01152	CLEVER KASH	ASB BANK	CLEVER KASH	SAATCHI & SAATCHI Auckland	NEW ZEALAND	SAATCHI & SAATCHI Auckland
B03/033	01279	CHOOSE YOUR SIDE	GOOGLE	GOOGLE	72ANDSUNNY Playa Vista	USA	72ANDSUNNY Playa Vista / GOOGLE Mountain View
B03/035	02239	DONATE THE BARS	ATADOS	BLACK BARS	J. WALTER THOMPSON BRAZIL São Paulo	BRAZIL	J. WALTER THOMPSON BRAZIL São Paulo
B03/041	02756	DONATE YOUR DATA	WAOO	FIBRE BROADBAND	UNCLE GREY Copenhagen	DENMARK	UNCLE GREY Copenhagen
B03/061	02770	EMERGENCY PIN CODE	SEKRON SECURITY SYSTEMS	SEKRON DIGITAL PROTECTION	GREY BRAZIL São Paulo	BRAZIL	GREY BRAZIL São Paulo

C01 (Web Banner)

C01/008	00247	THE CURSOR	RENO-DEPOT	HOME HARDWARE	SID LEE Montreal	CANADA	SID LEE Montreal
C01/020	00947	IKEA PASSPORT	IKEA	PASSPORT	MOTHER London	UNITED KINGDOM	MOTHER London

C02 (Innovative Online Ad Solution)							
C02/014	02004	FAST FORWARD, HIKE	GEICO	INSURANCE	THE MARTIN AGENCY Richmond	USA	THE MARTIN AGENCY Richmond
C02/015	02005	FAST FORWARD, FOREST	GEICO	INSURANCE	THE MARTIN AGENCY Richmond	USA	THE MARTIN AGENCY Richmond
C02/016	02003	FAST FORWARD, LAKE	GEICO	INSURANCE	THE MARTIN AGENCY Richmond	USA	THE MARTIN AGENCY Richmond
C02/035	02006	FAST FORWARD, GOING UP	GEICO	INSURANCE	THE MARTIN AGENCY Richmond	USA	THE MARTIN AGENCY Richmond
C02/057	02321	AMNESTY INTERNATIONAL UNBLOCKER	AMNESTY INTERNATIONAL	WORLD DAY AGAINST CYBER CENSORSHIP	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland
C03 (Native Advertising)							
C03/003	00256	SWITCHEROO	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO New York	USA	BBDO New York
C03/007	00573	THE SUPER BOWL DUNK	GATORADE	GATORADE	VML Kansas City	USA	VML Kansas City
C03/056	03026	YOUMSG	HARMONICANTO - MUSIC AND CITIZENSHIP	INSTITUTIONAL	AFRICA São Paulo	BRAZIL	AFRICA São Paulo
D01 (Social Video)							
D01/008	00504	BALLANTINE'S SPACE GLASS	PERNOD RICARD	BALLANTINE'S	HAVAS WORLDWIDE London	UNITED KINGDOM	HAVAS WORLDWIDE London
D01/032	00434	FACEBOOK: YOUR STORY OF FRIENDSHIP	FACEBOOK	FACEBOOK	FACEBOOK Menlo Park	USA	THE FACTORY AT FACEBOOK Menlo Park
D01/044	01395	PROJECT LITERACY	PEARSON	PROJECT LITERACY	FCB INFERNO London	UNITED KINGDOM	FCB INFERNO London
D01/050	00564	SLIDE AMAZING IN MOTION	LEXUS INTERNATIONAL	LEXUS	CHI & PARTNERS London	UNITED KINGDOM	CHI & PARTNERS London
D01/053	00056	LOOK WHO'S DRIVING	VOLVO TRUCKS	VOLVO FMX	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg
D01/056	00390	DREAM ADVENTURES FILM	EXPEDIA	TRAVEL	180LA Santa Monica	USA	180LA Santa Monica
D01/057	00165	SHOPLIFTERS	HARVEY NICHOLS	LOYALTY APP	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London
D01/058	00126	YASKAWA BUSHIDO PROJECT	YASKAWA ELECTRIC CORPORATION	THE 100TH ANNIVERSARY OF ESTABLISHMENT PROJECT	DENTSU INC Tokyo	JAPAN	DENTSU INC Tokyo

D01/060	00326	THE VOICE OF NATURE	NOÉ	NOÉ	MARCEL Paris	FRANCE	MARCEL Paris
D01/065	00881	GRANDMA'S CAR	NAPA AUTO PARTS	NAPA AUTO PARTS	VML Kansas City	USA	VML Kansas City
D01/066	00879	THE TINY BEATER	NAPA AUTO PARTS	NAPA AUTO PARTS	VML Kansas City	USA	VML Kansas City
D01/067	00880	THE POWER COMMUTER	NAPA AUTO PARTS	NAPA AUTO PARTS	VML Kansas City	USA	VML Kansas City
D01/100	01607	ACT OF LOVE	SAGAMI RUBBER INDUSTRIES CO.	SAGAMI ORIGINAL	PROJECTOR New York	USA	PROJECTOR Tokyo / ROCK'N ROLL JAPAN Tokyo
D01/113	01430	PIANO	HOTELS.COM	HOTELS.COM	CP+B Boulder	USA	CP+B Boulder
D01/146	00925	WHAT WOMEN CAN DO	PROCTER & GAMBLE	ALWAYS FEMININE PADS	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT
D01/150	02224	DARK TO LIGHT	MARS PETCARE	PEDIGREE	BBDO New York	USA	BBDO New York
D01/152	01339	IMAGINE THE POSSIBILITIES	MATTEL	BARBIE	BBDO SAN FRANCISCO San Francisco	USA	BBDO SAN FRANCISCO San Francisco
D01/169	01821	DECOY	CANON AUSTRALIA	CANON CAMERA	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY
D01/173	00211	OK GO — UPSIDE DOWN & INSIDE OUT	S7 AIRLINES	S7 AIRLINES	TUTKOVBUĐKOV Volgograd	RUSSIA	TUTKOVBUĐKOV Volgograd
D01/176	01782	#WEIGHTHIS	NESTLÉ LEAN CUISINE	LEAN CUISINE	360i New York	USA	360i New York
D01/219	01204	HELLO	NZ TRANSPORT AGENCY	ROAD SAFETY	CLEMENGER BBDO	NEW ZEALAND	CLEMENGER BBDO
D01/225	02657	WHOPPER SIGN	BURGER KING	FAST FOOD RESTAURANT	DAVID Miami	USA	DAVID Miami
D01/231	02237	DADS#SHARETHELOAD	PROCTER & GAMBLE INDIA	ARIEL MATIC	BBDO INDIA Mumbai	INDIA	BBDO INDIA Mumbai
D01/244	02261	THE DILEMMA	HEINEKEN	HEINEKEN	PUBLICIS ITALY Milan	ITALY	PUBLICIS ITALY Milan
D01/245	01913	MARRIAGE MARKET TAKEOVER	SK-II	SKINCARE	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg
D01/248	01243	NATIVE MOBILE MUSIC VIDEO	KING RECORDS	LYRICAL SCHOOL	TBWA\HAKUHODO Tokyo	JAPAN	TBWA\HAKUHODO Tokyo
D01/313	00924	LEGALLY BRIDE	KAFA	WOMEN'S RIGHTS NGO	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT
D01/315	02867	HOW TO GET PERFECT RED LIPS	MAKE LOVE NOT SCARS	ACID ATTACK	OGILVY & MATHER MUMBAI	INDIA	OGILVY & MATHER MUMBAI
D01/316	02868	HOW TO APPLY EYELINER	MAKE LOVE NOT SCARS	ACID ATTACK	OGILVY & MATHER MUMBAI	INDIA	OGILVY & MATHER MUMBAI
D01/317	02869	HOW TO GET RID OF DARK SPOTS NATURALLY	MAKE LOVE NOT SCARS	ACID ATTACK	OGILVY & MATHER MUMBAI	INDIA	OGILVY & MATHER MUMBAI

D01/318	01644	MS. ROBERT'S UNACCEPTABLE ACCEPTANCE LETTER	THE HUNTING GROUND	THE HUNTING GROUND	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco
D01/319	01645	MS. KARTHER'S UNACCEPTABLE ACCEPTANCE LETTER	THE HUNTING GROUND	THE HUNTING GROUND	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco
D01/320	01646	MS. ARCHER'S UNACCEPTABLE ACCEPTANCE LETTER	THE HUNTING GROUND	THE HUNTING GROUND	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco
D01/331	02644	MANBOOBS	MACMA	BREAST CANCER AWARENESS	DAVID Buenos Aires	ARGENTINA	DAVID Buenos Aires
D01/334	01274	LILY & THE SNOWMAN	CINEPLEX	CINEPLEX	ZULU ALPHA KILO Toronto	CANADA	ZULU ALPHA KILO Toronto
D01/335	01275	SAY NO TO SPEC	ZULU ALPHA KILO	ZULU ALPHA KILO	ZULU ALPHA KILO Toronto	CANADA	ZULU ALPHA KILO Toronto
D01/343	01267	UNIVERSAL RIDE ALONG 2/CONAN REMOTE	UNIVERSAL STUDIOS	RIDE ALONG 2	TURNER BROADCASTING New York	USA	CONACO Burbank
D01/347	01319	EXTRA GUM "SARAH & JUAN"	WRIGLEY, A SUBSIDIARY OF MARSORPORATED	EXTRA GUM	ENERGY BBDO Chicago	USA	ENERGY BBDO Chicago
D01/369	02526	#MORETHANMEAN 'FACES' ONLINE HARASSMENT OF WOMEN IN SPORTS	JUST NOT SPORTS	GENDER EQUALITY	JUST NOT SPORTS Palatine	USA	JUST NOT SPORTS Palatine
D02 (Interactive Video)							
D02/007	00962	DON'T LOOK AWAY	USHER	INTERACTIVE MUSIC VIDEO	AKQA São Paulo	BRAZIL	AKQA São Paulo
D02/011	00769	THE SUPER BOWL DUNK	GATORADE	GATORADE	VML Kansas City	USA	VML Kansas City
D02/018	02015	LAKE	GEICO	INSURANCE	THE MARTIN AGENCY Richmond	USA	THE MARTIN AGENCY Richmond
D02/019	02017	HIKE	GEICO	INSURANCE	THE MARTIN AGENCY Richmond	USA	THE MARTIN AGENCY Richmond
D02/020	02019	FOREST	GEICO	INSURANCE	THE MARTIN AGENCY Richmond	USA	THE MARTIN AGENCY Richmond
D02/021	02021	GOING UP	GEICO	INSURANCE	THE MARTIN AGENCY Richmond	USA	THE MARTIN AGENCY Richmond

D02/023	02288	MUSCLE SURPRISE	OLD SPICE	MEN'S BODY CARE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland
D02/029	00351	DREAMS OF DALI	THE DALI MUSEUM	THE DALI MUSEUM	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco
D02/042	02511	PLAY WITH POP	CLINIQUE	CLINIQUE	WIEDEN+KENNEDY New York	USA	WIEDEN+KENNEDY New York
D02/050	01346	OUT THERE	CANADA GOOSE	OUTDOOR APPAREL	CAA MARKETING LOS ANGELES	USA	CAA MARKETING LOS ANGELES / CANADA GOOSE Toronto
<u>D03 (Webisodes / Series)</u>							
D03/008	00522	LIGHTNING IN A BOTTLE	GE	GE	BBDO New York	USA	BBDO New York
D03/043	01487	FUELED BY THE FUTURE	TOYOTA	MIRAI	DROGA5 New York	USA	DROGA5 New York / TOYOTA MOTOR SALES Toronto
D03/044	01249	MALAK AND THE BOAT	UNICEF	HUMANITARIAN AID	180LA Santa Monica	USA	180LA Santa Monica
D03/045	01250	IVINE AND PILLOW	UNICEF	HUMANITARIAN AID	180LA Santa Monica	USA	180LA Santa Monica
D03/046	01251	MUSTAFA GOES FOR A WALK	UNICEF	HUMANITARIAN AID	180LA Santa Monica	USA	180LA Santa Monica
D03/102	02289	NIKEWOMEN : MARGOT VS LILY	NIKE	CLOTHING, FOOTWEAR AND ACCESSORIES	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland
D03/103	02964	EPISODE 2: BEGINNERS	NIKE	CLOTHING, FOOTWEAR AND ACCESSORIES	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland
D03/104	02965	EPISODE 3: DANCER	NIKE	CLOTHING, FOOTWEAR AND ACCESSORIES	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland
D03/105	02966	EPISODE 4: TROLLS	NIKE	CLOTHING, FOOTWEAR AND ACCESSORIES	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland
D03/106	02967	EPISODE 5: BREAKTHROUGHS	NIKE	CLOTHING, FOOTWEAR AND ACCESSORIES	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland
D03/107	02968	EPISODE 6: GAMES	NIKE	CLOTHING, FOOTWEAR AND ACCESSORIES	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland
D03/108	02969	EPISODE 7: FAVORITES	NIKE	CLOTHING, FOOTWEAR AND ACCESSORIES	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland

D03/109	02970	EPISODE 8: WINNERS	NIKE	CLOTHING, FOOTWEAR AND ACCESSORIES	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland
D03/113	02392	DECOY	CANON AUSTRALIA	CANON CAMERA	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY
D04 (Other Video)							
D04/045	02030	THE NEXT REMBRANDT	ING	ING	J. WALTER THOMPSON AMSTERDAM	THE NETHERLANDS	J. WALTER THOMPSON AMSTERDAM
D04/047	01822	DECOY	CANON AUSTRALIA	CANON CAMERA	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY
D04/051	02119	ANTIADIARY: VR + VIDEO EXPERIENCE	SAMSUNG	SAMSUNG	R/GA New York	USA	R/GA New York
D04/066	01125	IBM CLOUD HERO: RUNKEEPER	IBM	IBM CLOUD	THE BARBARIAN GROUP New York	USA	THE BARBARIAN GROUP New York
D04/070	02066	FAST FILM	VOLKSWAGEN	GOLF GTI	DDB BUENOS AIRES	ARGENTINA	DDB BUENOS AIRES
D04/071	02807	VOICES OF LIFE	SAMSUNG CONSUMER ELECTRONICS	MOBILE APP & SPEAKER SYSTEM	LEO BURNETT CHICAGO	USA	LEO BURNETT CHICAGO
D04/074	00840	INTRODUCING: IKEA CINEMAGRÄF	IKEA	A DIGITAL MEDIA FORMAT	HJALTELIN STAHL Copenhagen	DENMARK	HJALTELIN STAHL Copenhagen
D04/088	02595	BREATHLESS CHOIR	PHILIPS	SIMPLYGO MINI	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
D04/095	02348	BECOMING BECKHAM	H&M	H&M	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London
D04/115	02707	HIGHWAY ROBBERY	VOLVO CAR USA	2016 VOLVO XC90 T8	GREY NEW YORK	USA	GREY NEW YORK
D04/122	02645	MANBOOBS	MACMA	BREAST CANCER AWARENESS	DAVID Buenos Aires	ARGENTINA	DAVID Buenos Aires
D04/125	01276	LILY & THE SNOWMAN	CINEPLEX	CINEPLEX	ZULU ALPHA KILO Toronto	CANADA	ZULU ALPHA KILO Toronto
E01 (Web)							
E01/003	00888	THE IMPOSSIBLE GAME	SNCF	SNCF ENGINEER CHALLENGE	TBWA/PARIS	FRANCE	TBWA/PARIS
E01/007	01280	LIGHTSABER ESCAPE: A CHROME EXPERIMENT	GOOGLE, DISNEY, INDUSTRIAL LIGHT & MAGIC, LUCAS FILM	GOOGLE CHROME	72ANDSUNNY Playa Vista	USA	72ANDSUNNY Playa Vista / GOOGLE Mountain View
E01/016	02830	CRYPTARIS MISSION STATUS	US ARMY	US ARMY	McCANN WORLDGROUP New York	USA	McCANN WORLDGROUP New York / McCANN NEW YORK

E03 (Live Digital)

E03/007	01994	HCD RINK BINGO	HOCKEY CLUB DAVOS	HCD MERCHANDISE	FCB ZÜRICH	SWITZERLAND	FCB ZÜRICH
E03/008	02581	SURVIVAL BILLBOARD	MICROSOFT	XBOX / TOMB RAIDER	McCANN LONDON	UNITED KINGDOM	McCANN LONDON
E03/012	02658	THE FIELD TRIP TO MARS	LOCKHEED MARTIN	GENERATION BEYOND	McCANN NEW YORK	USA	McCANN NEW YORK

F01 (Social Business)

F01/002	00467	MISSING TYPE	NHS BLOOD AND TRANSPLANT	NATIONAL BLOOD WEEK	ENGINE London	UNITED KINGDOM	ENGINE London
F01/011	00763	SMART SOCIAL LEASING	DAIMLER AG, SMART MM	SMART FORTWO, SMART FORFOUR	BBDO GROUP GERMANY Berlin	GERMANY	BBDO GROUP GERMANY Berlin
F01/015	00556	LOVE YOUR CURLS' EMOJIS	DOVE HAIR	BEAUTY/COSMETICS	OGILVY & MATHER Paris	FRANCE	OGILVY & MATHER Paris
F01/022	02142	STRAIGHT OUTTA	BEATS BY DRE.	BEATS BY DRE.	R/GA HUSTLE Los Angeles	USA	R/GA HUSTLE Los Angeles
F01/048	02194	NO BORDERS	AIRBNB	AIRBNB	TBWA\CHIAT\DAY Los Angeles	USA	TBWA\CHIAT\DAY Los Angeles
F01/051	01775	CRACKER CUTTER	MONDELÉZ INTERNATIONAL	RITZ CRACKERS	FCB Toronto	CANADA	FCB Toronto
F01/056	02919	TACOBOT	TACO BELL	TACOBOT	DEUTSCH LA	USA	DEUTSCH LA
F01/064	03008	PINLIST	TOK&STOK	FURNITURE STORE	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo

F02 (Social Purpose)

F02/004	00468	MISSING TYPE	NHS BLOOD AND TRANSPLANT	NATIONAL BLOOD WEEK	ENGINE London	UNITED KINGDOM	ENGINE London
F02/007	00678	#OPTOUTSIDE	REI	REI	VENABLES BELL & PARTNERS San Francisco	USA	VENABLES BELL & PARTNERS San Francisco
F02/014	00187	DONATE THE HATE - THE INVOLUNTARY ONLINE DONATION	ZDK - GESELLSCHAFT DEMOKRATISCHE KULTUR GGMBH	EXIT DEUTSCHLAND	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg
F02/015	01391	PROJECT LITERACY	PEARSON	PROJECT LITERACY	FCB INFERNO London	UNITED KINGDOM	FCB INFERNO London
F02/022	00153	CLOSE THE LOOP	H&M	CLOTHING, FOOTWEAR & ACCESSORIES	FORSMAN & BODENFORS Gothenburg	SWEDEN	H&M Stockholm
F02/028	01173	PIGEON AIR PATROL	PLUME LABS	PIGEON AIR PATROL	DIGITASLBI London	UNITED KINGDOM	DIGITASLBI London
F02/047	00660	RAINBOWS	DORITOS	DORITOS	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco

F02/048	00348	I AM A WITNESS	AD COUNCIL	EMOJI	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco
F02/071	02669	CHECK IT BEFORE IT'S REMOVED: NAKED BREASTS ON FACEBOOK AGAINST BREAST CANCER.	PINK RIBBON GERMANY	BREAST CANCER AWARENESS	DDB GROUP GERMANY Berlin	GERMANY	DDB GROUP GERMANY Berlin
F02/088	02241	DONATE THE BARS	ATADOS	BLACK BARS	J. WALTER THOMPSON BRAZIL São Paulo	BRAZIL	J. WALTER THOMPSON BRAZIL São Paulo
F02/089	02234	DADS#SHARETHELOAD (CASE STUDY)	PROCTER & GAMBLE INDIA	ARIEL MATIC	BBDO INDIA Mumbai	INDIA	BBDO INDIA Mumbai
F02/090	01496	HELP KENYA NOT KANYE	CROWDRISE	FUNDRAISING FOR KENYAN CHARITIES	ALMA DDB Miami	USA	ALMA DDB Miami
F02/093	02072	MAKE WHAT'S NEXT	MICROSOFT	TECHNOLOGY	M:UNITED//McCANN New York	USA	M:UNITED//McCANN New York
F02/095	01203	HELLO	NZ TRANSPORT AGENCY	ROAD SAFETY	CLEMENGER BBDO	NEW ZEALAND	CLEMENGER BBDO
F02/104	02847	SEA HERO QUEST	DEUTSCHE TELEKOM	DEUTSCHE TELEKOM	SAATCHI & SAATCHI London	UNITED KINGDOM	SAATCHI & SAATCHI London
F02/116	02692	GHOST VOTE	STATES UNITED TO PREVENT GUN VIOLENCE	PROMOTING SMART GUN LAWS	GREY NEW YORK	USA	GREY NEW YORK
F02/148	02619	ADAPTOYS	CHRISTOPHER & DANA REEVE FOUNDATION	ADAPTOYS	360i New York	USA	360i New York
F02/157	02863	BEAUTY TIPS BY RESHMA	MAKE LOVE NOT SCARS	ACID ATTACK	OGILVY & MATHER MUMBAI	INDIA	OGILVY & MATHER MUMBAI
F02/161	02640	MANBOOBS	MACMA	BREAST CANCER AWARENESS	DAVID Buenos Aires	ARGENTINA	DAVID Buenos Aires
F02/164	01405	IMAGINE THE POSSIBILITIES CAMPAIGN	MATTEL	BARBIE	BBDO SAN FRANCISCO San Francisco	USA	BBDO SAN FRANCISCO San Francisco
F02/172	01647	UNACCEPTABLE ACCEPTANCE LETTERS	THE HUNTING GROUND	THE HUNTING GROUND	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco

F03 (Response / Real-time Activity)

F03/004	00399	CELEBRATE PRIDE TOOL BY FACEBOOK	FACEBOOK	FACEBOOK	FACEBOOK Menlo Park	USA	FACEBOOK Menlo Park
F03/007	00188	DONATE THE HATE - THE INVOLUNTARY ONLINE DONATION	ZDK - GESELLSCHAFT DEMOKRATISCHE KULTUR GGMBH	EXIT DEUTSCHLAND	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg
F03/011	01174	PIGEON AIR PATROL	PLUME LABS	PIGEON AIR PATROL	DIGITASLBI London	UNITED KINGDOM	DIGITASLBI London
F03/016	00987	HOUSE OF CARDS - FU 2016	NETFLIX	HOUSE OF CARDS	BBH NEW YORK	USA	BBH NEW YORK
F03/026	02212	ADIOS AMIGO	HEINEKEN	DOS EQUIS	HAVAS WORLDWIDE NEW YORK	USA	HAVAS WORLDWIDE NEW YORK
F03/031	02086	MUSEUM OF FEELINGS	SC JOHNSON	GLADE	OGILVY & MATHER Chicago	USA	OGILVY & MATHER Chicago
F03/037	01995	HCD RINK BINGO	HOCKEY CLUB DAVOS	HCD MERCHANDISE	FCB ZÜRICH	SWITZERLAND	FCB ZÜRICH
F03/042	01561	#COMEONIN	THE SYDNEY OPERA HOUSE	THE SYDNEY OPERA HOUSE	DDB Sydney	AUSTRALIA	DDB Sydney
F03/045	00283	MR. ROBOT DEBT DELETION	NBCUNIVERSAL	MR. ROBOT	ISL Washington	USA	ISL Washington / USA NETWORK New York
F03/062	01596	STARDUST FOR BOWIE	STUDIO BRUSSEL	STARDUST FOR BOWIE	DDB BRUSSELS	BELGIUM	DDB BRUSSELS
F03/076	02195	NO BORDERS	AIRBNB	AIRBNB	TBWA\CHIAT\DAY Los Angeles	USA	TBWA\CHIAT\DAY Los Angeles
F03/082	01919	#WHOISTHEKING	BURGER KING FRANCE	FOOD	BUZZMAN Paris	FRANCE	BUZZMAN Paris
F03/084	02196	#LIVEINTHEMOVIES	AIRBNB	AIRBNB	TBWA\CHIAT\DAY Los Angeles	USA	TBWA\CHIAT\DAY Los Angeles
F04 (Co-Creation & User Generated Content)							
F04/009	00376	MTV VMA GREEN-SCREENS	MTV	2015 MTV VIDEO MUSIC AWARDS	MTV New York	USA	MTV New York
F04/010	00679	#OPTOUTSIDE	REI	REI	VENABLES BELL & PARTNERS San Francisco	USA	VENABLES BELL & PARTNERS San Francisco
F04/013	00245	THE HOUSE OF CLICKS	HEMNET	COMMERCIAL RESIDENCE	PRIME Stockholm	SWEDEN	PRIME Stockholm
F04/018	00834	DESIGN YOUR TIME	SAMSUNG	SAMSUNG GEAR S2	LEO BURNETT FRANKFURT	GERMANY	LEO BURNETT FRANKFURT
F04/024	00875	THE SUPER BOWL DUNK	GATORADE	GATORADE	VML Kansas City	USA	VML Kansas City

F04/029	01542	VERIZON IN MINECRAFT	VERIZON	CONSUMER ELECTRONICS	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland
F04/040	02144	STRAIGHT OUTTA	BEATS BY DRE.	BEATS BY DRE.	R/GA HUSTLE Los Angeles	USA	R/GA HUSTLE Los Angeles
F04/041	02128	DATA DUNK	VERIZON	VERIZON	R/GA New York	USA	R/GA New York
F04/042	02551	4000 STOPS	RUTER - PUBLIC TRANSPORTATION IN OSLO	PUBLIC TRANSPORTATION	McCANN OSLO	NORWAY	McCANN OSLO
F04/050	01562	#COMEONIN	THE SYDNEY OPERA HOUSE	THE SYDNEY OPERA HOUSE	DDB Sydney	AUSTRALIA	DDB Sydney
F04/055	01334	OPEN ROAD PROJECT	TOYOTA	TOYOTA I-ROAD	DENTSU INC Tokyo	JAPAN	DENTSU INC Tokyo
F04/059	02856	AMATEUR REPLAY	ALLIANZ	INSURANCE	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE
F04/062	01959	BOSS EVERYONE	ADIDAS	ADIDAS ACE PURECONTROL FOOTBALL BOOT	IRIS SPORT London	UNITED KINGDOM	IRIS SPORT London
F04/070	02242	DONATE THE BARS	ATADOS	BLACK BARS	J. WALTER THOMPSON BRAZIL São Paulo	BRAZIL	J. WALTER THOMPSON BRAZIL São Paulo
F04/094	01272	LEGO KRONKIWONGI	LEGO COMPANY	LEGO BRAND CAMPAIGN	FACEBOOK CREATIVE SHOP New York	USA	FACEBOOK CREATIVE SHOP London
F04/099	02882	REWORD	HEADSPACE	REWORD WEB APPLICATION	LEO BURNETT MELBOURNE	AUSTRALIA	LEO BURNETT MELBOURNE
F04/103	01763	GOOGLE ANDROID LEAP SECOND	GOOGLE ANDROID	ANDROID	DROGA5 New York	USA	DROGA5 New York
F04/109	02483	MCWHOPPER	BURGER KING	MCWHOPPER	Y&R NZ Auckland	NEW ZEALAND	Y&R NZ Auckland / Y&R MEDIA NZ Auckland / DAVID Miami
F05 (Influencer / Talent)							
F05/005	00377	MTV VMA GREEN-SCREENS	MTV	2015 MTV VIDEO MUSIC AWARDS	MTV New York	USA	MTV New York
F05/008	00444	STEAL THE SHOW	NIKE	NIKE COURT	AKQA New York	USA	AKQA New York
F05/010	00257	SWITCHEROO	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO New York	USA	BBDO New York
F05/020	00988	HOUSE OF CARDS - FU 2016	NETFLIX	HOUSE OF CARDS	BBH NEW YORK	USA	BBH NEW YORK
F05/023	01399	GIRL EMOJIS	PROCTER & GAMBLE	ALWAYS	LEO BURNETT CHICAGO	USA	LEO BURNETT CHICAGO
F05/025	00304	OUR GREATEST ADVENTURE	20TH CENTURY FOX	THE MARTIAN	3AM New York	USA	3AM Culver City / RSA FILMS Los Angeles

F05/029	01581	CELEBRITY TANTRUM	SAMSUNG AUSTRALIAN=	SAMSUNG TAB S2	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY
F05/042	02408	NOT COMING SOON	REMY MARTIN	LOUIS XIII	FRED & FARID New York	USA	FRED & FARID New York
F05/046	02182	MY FIRST WOMEN'S DAY	L'ORÉAL PARIS BRASIL	L'ORÉAL PARIS	WMcCANN Rio De Janeiro	BRAZIL	WMcCANN Rio De Janeiro
F05/053	02199	COMPTON	THE GRAMMYS	THE 58TH GRAMMY AWARDS	TBWA\CHIAT\DAY Los Angeles	USA	TBWA\CHIAT\DAY Los Angeles
F05/062	01296	ANTIDIARY	SAMSUNG	SAMSUNG MOBILE	EDELMAN New York	USA	SAMSUNG ELECTRONICS AMERICA Ridgefield Park
F05/064	01776	THE SHELTER PET PROJECT	AD COUNCIL, MADDIE'S FUND, THE HUMANE SOCIETY OF THE UNITED STATES	THE SHELTER PET PROJECT	J. WALTER THOMPSON New York	USA	J. WALTER THOMPSON New York
F05/069	01787	BEDSTOCK	MMRX	NON-PROFIT	ANOMALY New York	USA	ANOMALY New York
F06 (Innovative Use of Social or Community)							
F06/002	00060	CURIOSITY SAVES	DISQUE DENUNCIA - ANONYMOUS TIP HOTLINE	ANONYMOUS TIP HOTLINE	AGÊNCIA3 Rio de Janeiro	BRAZIL	AGÊNCIA3 Rio de Janeiro
F06/013	00700	WESTPAC CHOPPER APPEAL	WESTPAC	CHOPPER APPEAL MONTH	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland
F06/020	00189	DONATE THE HATE - THE INVOLUNTARY ONLINE DONATION	ZDK - GESELLSCHAFT DEMOKRATISCHE KULTUR GGMBH	EXIT DEUTSCHLAND	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg
F06/025	00567	THE SUPER BOWL DUNK	GATORADE	GATORADE	VML Kansas City	USA	VML Kansas City
F06/032	00764	SMART SOCIAL LEASING	DAIMLER AG, SMART MM	SMART FORTWO, SMART FORFOUR	BBDO GROUP GERMANY Berlin	GERMANY	BBDO GROUP GERMANY Berlin
F06/037	01543	VERIZON IN MINECRAFT	VERIZON	CONSUMER ELECTRONICS	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland
F06/048	01866	PLAYLISTS FOR LIFE	DOCTORS WITHOUT BORDERS	DOCTORS WITHOUT BORDERS	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE
F06/067	03011	TRUTH DETECTOR	89 FM	89 FM	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
F06/073	01134	THE FIRST EVER PINTEREST YARD SALE	SHERWIN WILLIAMS	KRYLON	DEUTSCH New York	USA	DEUTSCH New York

F06/083	01599	DATA AUCTION	VIRGIN MOBILE	VIRGIN MOBILE	TBWA\SYDNEY	AUSTRALIA	TBWA\SYDNEY
F06/107	02243	DONATE THE BARS	ATADOS	BLACK BARS	J. WALTER THOMPSON BRAZIL São Paulo	BRAZIL	J. WALTER THOMPSON BRAZIL São Paulo
F06/115	02848	SEA HERO QUEST	DEUTSCHE TELEKOM	DEUTSCHE TELEKOM	SAATCHI & SAATCHI London	UNITED KINGDOM	SAATCHI & SAATCHI London
F06/123	02490	YOU'RE ACCEPTED	MINUS 18	LGBT YOUTH SUPPORT	GPY&R Melbourne	AUSTRALIA	GPY&R Melbourne
F06/133	02562	SNAP COUNSELLORS	LOVEDOCTOR.IN	SNAP COUNSELLORS	TBWA\INDIA Mumbai	INDIA	TBWA\INDIA Mumbai
F06/148	02642	MANBOOBS	MACMA	BREAST CANCER AWARENESS	DAVID Buenos Aires	ARGENTINA	DAVID Buenos Aires
F06/174	01965	SEARCH RACISM. FIND TRUTH.	REFUGEES WELCOME	NPO	FCB ZÜRICH	SWITZERLAND	FCB ZÜRICH
F07 (Content Placement)							
F07/004	00511	#HYPERMADE	LOWE'S	LOWE'S	BBDO New York	USA	BBDO New York
F07/009	01544	VERIZON IN MINECRAFT	VERIZON	CONSUMER ELECTRONICS	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland
F07/019	02223	FLIPSIDE	LOWE'S	LOWE'S	BBDO New York	USA	BBDO New York
F07/022	01135	THE FIRST EVER PINTEREST YARD SALE	SHERWIN WILLIAMS	KRYLON	DEUTSCH New York	USA	DEUTSCH New York
F07/023	01584	CELEBRITY TANTRUM	SAMSUNG AUSTRALIAN=	SAMSUNG TAB S2	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY
F07/026	01894	JUSTINO	LOTERIAS Y APUESTAS DEL ESTADO	CHRISTMAS LOTTERY	LEO BURNETT Madrid	SPAIN	LEO BURNETT Madrid
F07/029	01400	VAN GOGH BNB	ART INSTITUTE OF CHICAGO	VAN GOGH "BEDROOMS" EXHIBIT	LEO BURNETT CHICAGO	USA	LEO BURNETT CHICAGO
F08 (Community Building / Management)							
F08/023	01949	FANSHAKE	NATIONAL AUSTRALIA BANK	NATIONAL AUSTRALIA BANK	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE
F08/040	01064	CLASH OF CLANS INTEGRATED CAMPAIGN	SUPERCELL	CLASH OF CLANS	BARTON F. GRAF New York	USA	BARTON F. GRAF New York
F08/047	02695	GHOST VOTE	STATES UNITED TO PREVENT GUN VIOLENCE	PROMOTING SMART GUN LAWS	GREY NEW YORK	USA	GREY NEW YORK
F08/053	01298	ANTIDIARY	SAMSUNG	SAMSUNG MOBILE	EDELMAN New York	USA	SAMSUNG ELECTRONICS AMERICA Ridgefield Park

F08/054	02202	#LIVEINTHEMOVIE S	AIRBNB	AIRBNB	TBWA\CHIAT\DAY	Los Angeles	USA	TBWA\CHIAT\DAY Los Angeles
F08/059	02479	SOCIAL INNOVATION CAMPAIGN	LOWE'S	LOWE'S	BBDO	New York	USA	BBDO New York
F09 (Use of Social Data & Insight)								
F09/027	02203	LOVE THIS? LIVE THERE.	AIRBNB	AIRBNB	TBWA\CHIAT\DAY	Los Angeles	USA	TBWA\CHIAT\DAY Los Angeles
F09/038	02806	MIRRORS OF RACISM	NGO CRIOLA	NGO	W3HAUS	São Paulo	BRAZIL	W3HAUS São Paulo
F09/040	01615	WORDDEBT	HEALRWORLD	GREEK FINANCIAL CRISIS	GEOMETRY GLOBAL	Hong Kong	HONG KONG	GEOMETRY GLOBAL Hong Kong / GEOMETRY GLOBAL Moscow
F09/052	03065	SPOTIFY SINGLES	SPOTIFY	SINGLES (FOUND THEM FIRST, TASTE REWIND, MIXTUP, ...)	RAZORFISH	New York	USA	RAZORFISH New York / SPOTIFY New York
F10 (Apps / Tools)								
F10/005	00349	I AM A WITNESS	AD COUNCIL	EMOJI	GOODBY SILVERSTEIN & PARTNERS	San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco
F10/007	02491	YOU'RE ACCEPTED	MINUS 18	LGBT YOUTH SUPPORT	GPY&R	Melbourne	AUSTRALIA	GPY&R Melbourne
F11 (Social Currency & Commerce)								
F11/004	00765	SMART SOCIAL LEASING	DAIMLER AG, SMART MM	SMART FORTWO, SMART FORFOUR	BBDO GROUP GERMANY	Berlin	GERMANY	BBDO GROUP GERMANY Berlin
F11/008	01136	THE FIRST EVER PINTEREST YARD SALE	SHERWIN WILLIAMS	KRYLON	DEUTSCH	New York	USA	DEUTSCH New York
G01 (Tangible Tech)								
G01/002	01882	HELPMET	THAI HEALTH PROMOTION FOUNDATION	THAIHEALTH ROAD SAFETY PROJECT	BBDO BANGKOK		THAILAND	BBDO BANGKOK
G01/005	00133	F21 THREAD SCREEN	FOREVER 21	FOREVER 21	BREAKFAST	New York	USA	BREAKFAST New York
G01/006	00387	DREAM ADVENTURES	EXPEDIA	TRAVEL	180LA	Santa Monica	USA	180LA Santa Monica
G01/010	00711	GIGA SELFIE	TOURISM AUSTRALIA	SIGHTSEEING	TBWA\HAKUHODO	Tokyo	JAPAN	TBWA\HAKUHODO Tokyo
G01/017	03013	PINLIST	TOK&STOK	FURNITURE STORE	DDB BRASIL	São Paulo	BRAZIL	DDB BRASIL São Paulo

G01/018	01153	CLEVER KASH	ASB BANK	CLEVER KASH	SAATCHI & SAATCHI Auckland	NEW ZEALAND	SAATCHI & SAATCHI Auckland
G01/031	02447	PUMA BEATBOT	PUMA	ATHLETIC WEAR	J. WALTER THOMPSON New York	USA	J. WALTER THOMPSON New York
G01/079	02626	THE MARTIAN VR EXPERIENCE	TWENTIETH CENTURY FOX HOME ENTERTAINMENT	THE MARTIAN VR EXPERIENCE	TWENTIETH CENTURY FOX HOME ENTERTAINMENT Los Angeles	USA	TWENTIETH CENTURY FOX HOME ENTERTAINMENT Los Angeles / RSA FILMS Los Angeles / THE VIRTUAL
G02 (Spatial Tech)							
G02/008	00796	EXPLORE STOCKHOLM	TAXI STOCKHOLM	EXPLORE STOCKHOLM - SIGHTSEEING REINVENTED	WE ARE YOURS Stockholm	SWEDEN	WE ARE YOURS Stockholm
G02/014	02089	MUSEUM OF FEELINGS	SC JOHNSON	GLADE	OGILVY & MATHER Chicago	USA	OGILVY & MATHER Chicago
G02/018	02026	THE NEXT REMBRANDT	ING	ING	J. WALTER THOMPSON AMSTERDAM	THE NETHERLANDS	J. WALTER THOMPSON AMSTERDAM
G02/033	02659	THE FIELD TRIP TO MARS	LOCKHEED MARTIN	GENERATION BEYOND	McCANN NEW YORK	USA	McCANN NEW YORK
G02/039	02705	HIGHWAY ROBBERY	VOLVO CAR USA	2016 VOLVO XC90 T8	GREY NEW YORK	USA	GREY NEW YORK
G02/040	02078	TRIBECA FILM FESTIVAL REACTOR	TRIBECA FILM FESTIVAL	FILM FESTIVAL	J. WALTER THOMPSON New York	USA	J. WALTER THOMPSON New York
G02/049	02549	LANDCRUISER EMERGENCY NETWORK	TOYOTA MOTOR CORPORATION AUSTRALIA	LANDCRUISER	SAATCHI & SAATCHI Sydney	AUSTRALIA	SAATCHI & SAATCHI Sydney
G03 (Digital Billboard)							
G03/004	01951	THE BOYS	PACIFIC BRANDS UNDERWEAR GROUP AUSTRALIA	BONDS	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE
G03/007	01680	PHOTO COACH	CANON	CANON LENSES	360i New York	USA	360i New York
G03/009	02334	SOUNDS OF THE CITY	THALYS TRAIN NETWORK	THALYS HIGH-SPEED RAIL TRAVEL	ROSAPARK Paris	FRANCE	ROSAPARK Paris
H01 (Integrated Multi-Platform Campaign (Online & Offline))							
H01/003	00503	BALLANTINE'S SPACE GLASS	PERNOD RICARD	BALLANTINE'S	HAVAS WORLDWIDE London	UNITED KINGDOM	HAVAS WORLDWIDE London
H01/020	01393	PROJECT LITERACY	PEARSON	PROJECT LITERACY	FCB INFERNO London	UNITED KINGDOM	FCB INFERNO London

H01/034	00797	EXPLORE STOCKHOLM	TAXI STOCKHOLM	EXPLORE STOCKHOLM - SIGHTSEEING REINVENTED	WE ARE YOURS Stockholm	SWEDEN	WE ARE YOURS Stockholm
H01/037	00990	HOUSE OF CARDS - FU 2016	NETFLIX	HOUSE OF CARDS	BBH NEW YORK	USA	BBH NEW YORK
H01/040	01053	THE DIADORA DELIVERY	DIADORA SPORT	DIADORA RUNNING SHOES AND APPAREL	SMFB Oslo	NORWAY	SMFB Oslo
H01/042	01247	UNFAIRY TALES INTEGRATED	UNICEF	HUMANITARIAN AID	180LA Santa Monica	USA	180LA Santa Monica
H01/058	02585	SQUADVERTISER	MICROSOFT	XBOX / HALO	McCANN LONDON	UNITED KINGDOM	McCANN LONDON
H01/063	02027	THE NEXT REMBRANDT	ING	ING	J. WALTER THOMPSON AMSTERDAM	THE NETHERLANDS	J. WALTER THOMPSON AMSTERDAM
H01/069	02797	MAGIC WORDS - THE UNWRITTEN STORIES	HP	HP	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
H01/072	01895	JUSTINO	LOTERÍAS Y APUESTAS DEL ESTADO	CHRISTMAS LOTTERY	LEO BURNETT Madrid	SPAIN	LEO BURNETT Madrid
H01/079	02236	DADS#SHARETHELOAD (INTEGRATED)	PROCTER & GAMBLE INDIA	ARIEL MATIC	BBDO INDIA Mumbai	INDIA	BBDO INDIA Mumbai
H01/097	02204	NO BORDERS	AIRBNB	AIRBNB	TBWA\CHIAT\DAY Los Angeles	USA	TBWA\CHIAT\DAY Los Angeles
H01/102	00970	THE NEW YORK TIMES VIRTUAL REALITY LAUNCH CAMPAIGN (NYT VR)	THE NEW YORK TIMES	NYT VR APP AND CORRESPONDING CONTENT	THE NEW YORK TIMES New York	USA	THE NEW YORK TIMES New York
H01/116	01952	RATE MY ROOF	ORGIN ENERGY	ORIGIN ENERGY	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE
H01/118	01674	YEAR IN MUSIC 2015	SPOTIFY	SPOTIFY	STINKDIGITAL New York	USA	STINKDIGITAL New York / SPOTIFY New York
H01/119	02480	SOCIAL INNOVATION CAMPAIGN	LOWE'S	LOWE'S	BBDO New York	USA	BBDO New York
H01/121	02865	BEAUTY TIPS BY RESHMA	MAKE LOVE NOT SCARS	ACID ATTACK	OGILVY & MATHER MUMBAI	INDIA	OGILVY & MATHER MUMBAI

H01/130	01157	INTUIT QUICKBOOKS SMALL BUSINESS BIG GAME	INTUIT QUICKBOOKS	QUICKBOOKS	RPA Santa Monica	USA	RPA Santa Monica / INTUIT Mountain View
H01/132	01318	GIVE EXTRA, GET EXTRA	WRIGLEY, A SUBSIDIARY OF MARSORPORATED	EXTRA GUM	ENERGY BBDO Chicago	USA	ENERGY BBDO Chicago
H01/142	01982	COLOR MAPS	COMEX	COLOR CATALOG	J. WALTER THOMPSON MEXICO Mexico City	MEXICO	J. WALTER THOMPSON MEXICO Mexico City
H01/153	01253	"THE MOST DANGEROUS TOWN ON THE INTERNET" ORIGINAL DOCUMENTARY SERIES	NORTON BY SYMANTEC	NORTON	GREY SAN FRANCISCO	USA	GREY SAN FRANCISCO
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