

**Table 1: GfK New Zealand Commercial Auckland Survey 2 2016  
Cumulative Reach and Station Share, All 10+, Mon-Sun 12mn-12mn**

	Weekly Cumulative Reach <sup>1</sup>		Station Share <sup>2</sup>	
	000's	Rank	%	Rank
Newstalk ZB	193.2	1	14.0	1
Mai FM	172.2	2	8.3	2
Edge	171.7	3	6.7	5
Breeze	153.2	4	7.7	3
Coast	123.7	5	7.4	4
ZM	119.3	6	4.0	10
More FM	108.0	7	5.4	6
Hits	105.2	8	4.6	7
Flava	97.4	9	4.4	9
George FM	84.9	10	3.5	11
The Sound	81.6	11	4.6	8
Rock	77.8	12	3.3	12
Radio Live	71.1	13	3.1	13
Radio Hauraki	56.1	14	2.7	14
Mix	51.3	15	2.5	15
Radio Sport	48.1	16	2.0	16
Rhema	41.3	17	1.2	20
Radio Tarana	35.3	18	1.8	17
Life FM	32.3	19	1.4	19
BBC	31.0	20	0.8	21
More FM Rodney	23.5	21	0.7	22
Chinese Radio AM936	20.8	22	0.6	23
Magic	20.8	23	1.6	18
Humm FM	16.7	24	0.5	24
Star	14.2	25	0.4	26
FM99.4 Chinese Voice	7.7	26	0.5	25
Ake	6.6	27	0.1	27=
Radio Tainui	6.5	28	0.1	27=
Radio Waatea	4.0	29	0.0	29