

**Table 1: GfK New Zealand Commercial Major Markets Survey 2 2016
Cumulative Reach and Station Share, All 10+, Mon-Sun 12mn-12mn**

| | Weekly Cumulative Reach ¹ | | Station Share ² | |
|----------------------|--|------|-------------------------------|------|
| | 000's | Rank | % | Rank |
| Network Edge | 518.4 | 1 | 8.3 | 2 |
| Network Newstalk ZB | 398.6 | 2 | 11.7 | 1 |
| Network More FM | 391.0 | 3 | 8.2 | 3 |
| Network Breeze | 360.0 | 4 | 7.5 | 5 |
| Network ZM | 347.9 | 5 | 5.0 | 10 |
| Network Hits | 320.2 | 6 | 5.8 | 8 |
| Network Rock | 309.3 | 7 | 6.7 | 7 |
| Network The Sound | 289.7 | 8 | 7.6 | 4 |
| Network Coast | 284.1 | 9 | 7.0 | 6 |
| Network Mai FM | 280.9 | 10 | 5.2 | 9 |
| Network Radio Live | 197.9 | 11 | 3.7 | 11 |
| Network Flava | 151.4 | 12 | 2.4 | 13 |
| Network Hauraki | 151.1 | 13 | 2.9 | 12 |
| Network Radio Sport | 138.7 | 14 | 2.0 | 15 |
| Network George | 118.2 | 15 | 1.7 | 16 |
| Network Magic | 77.4 | 16 | 2.3 | 14 |
| Network Rhema | 77.1 | 17 | 1.1 | 17 |
| Network Life FM | 64.4 | 18 | 0.9 | 19= |
| Network Maori Radio | 60.4 | 19 | 0.7 | 21 |
| Network Mix | 55.9 | 20 | 0.9 | 19= |
| Network Radio Tarana | 47.3 | 21 | 1.0 | 18 |
| Network Star | 32.1 | 22 | 0.6 | 22 |
| Network Hokonui | 8.8 | 23 | 0.1 | 23 |