

Table 1: GfK New Zealand Commercial Wellington Survey 2 2016
Cumulative Reach and Station Share, All 10+, Mon-Sun 12mn-12mn

	Weekly Cumulative Reach ¹		Station Share ²	
	000's	Rank	%	Rank
ZM	52.2	1	8.1	3
Edge	50.7	2	7.7	4
Newstalk ZB	43.7	3	12.7	1
Breeze	43.6	4	10.7	2
Hits	42.5	5	7.1	5
Rock	26.2	6	6.3	6
More FM	24.4	7	4.5	12
The Sound	21.1	8	5.0	8=
Radio Live	20.7	9	5.0	8=
Coast	20.2	10	5.1	7
Radio Sport/Mix93.7 ³	17.6	11	2.7	13
Mai FM	16.3	12	2.2	14
Radio Hauraki	15.2	13	4.6	11
Magic	12.0	14	4.8	10
George FM	10.9	15	0.9	17
Atiawa Toa FM	8.1	16	1.8	15
Rhema	5.8	17	0.7	19
Life FM	4.4	18	0.1	21
Radio Tarana	3.4	19	0.8	18
Te Upoko o Te Ika	3.2	20	0.4	20
Star	2.8	21	1.7	16