

New Zealand Story Ingenuity Campaign

ABOUT THE PEOPLE IN THE FILM

BRYCE DALLAS HOWARD (US)



HOLLYWOOD ACTOR

Bryce Dallas Howard is an American actor and filmmaker, who has recently starred in the Jurassic World Trilogy. She has spent time visiting and living in New Zealand, which has given her a deep connection to the country.

Link: <https://www.newzealand.com/ca/campaign/bryces-nz-journey/>

DELWYN MOLLER (US,AU,CH,JP,SG)



NASA SCIENTIST

Delwyn Moller is a NASA scientist who has developed innovative, state-of-the-art remote sensing systems that measure critical aspects of the Earth's surface. New Zealand's own space industry is now taking off with Rocket Lab launching rockets from Mahia Peninsula, democratising space and opening it up to exciting sustainable projects that will benefit life on Earth.

Link: <https://www.rocketlabusa.com/>

GREG CROSS (US,AU,CH,JP,SG)



CO-FOUNDER, SOUL MACHINES

Greg Cross helped found Soul Machines™, who are leading the world in humanising AI to create astonishing Digital People. They have recently developed 'Florence', a multi-lingual digital healthcare assistant who was built in partnership with the World Health Organization to help people quit smoking.

Link: <https://www.soulmachines.com/>

HUGH MCCARROLL (US,CH,JP,SG)



AREA MANAGER, FISHER & PAYKEL HEALTHCARE

Hugh McCarroll is an Area Manager at Fisher & Paykel Healthcare. They are world-leading designers, manufacturers, and marketers of products and systems used in respiratory care, acute care surgery, and much more. Based in New Zealand, their products and systems are sold in around 120 countries.

Link: <https://www.fphcare.com/nz/>

DANNY COSTER (US)



LEAD DESIGNER, APPLE / GOPRO

After graduating from Wellington Polytechnic, School of Design with an industrial design degree, Danny Coster went global. Working in teams at Apple and GoPro his design career and creative way of thinking have had an impactful and enduring influence on the world that we live in.

Link: <https://creative.massey.ac.nz/about/hall-of-fame/danny-coster/>

YOUNG LY (US,SG)



CEO, SERATO

Young Ly heads up Serato, creators of premier audio software used by millions of DJs, producers, engineers, and famous musicians across 190 countries. They deliver the best possible experience for creating, playing, and sharing music, wherever you are.

Link: <https://serato.com/>

MPATISI MOYO (US)



HEAD OF AI, FARMROAD

Mpatisi Moyo is head of AI at Autogrow's FarmRoad and has helped create their industry-leading crop management software for Controlled Environment Agriculture. It enables growers to bring all farming data together in one powerful, unified platform to allow data-driven decision making.

Link: <https://www.farmroad.io/>

TIM BROWN (US)



ALLBIRDS, CO-FOUNDER

Allbirds are the makers of the world's most comfortable shoes made from natural materials like merino wool from New Zealand. Co-founder Tim Brown is passionate about their mission to make better things in a better way, with the environment top of mind.

Link: <https://www.allbirds.co.nz/>

CRAIG NEVILL-MANNING (US)



TECH INNOVATOR

Craig Nevill-Manning is a New Zealand computer scientist who founded [Google](#)'s first remote engineering centre in New York where he was also Engineering Director. He invented [Froogle](#) (now Google Shopping) and is currently Head of Engineering at [Sidewalk Labs](#).

HELEN CLARK (US, JP)



FORMER HEAD, UN DEVELOPMENT PROGRAM

Helen Clark is a global leader in sustainable development and gender equality. She is the former Prime Minister of New Zealand, former United Nations Development Programme Administrator, and patron of The Helen Clark Foundation.

Link: <https://www.helenclarknz.com/>

AROHA ARMSTRONG (US,AU,CH,JP,SG)



GM MĀORI ECONOMY, CALLAGHAN INNOVATION

Aroha Armstrong is part of Callaghan Innovation, New Zealand's innovation agency. She helps activate innovation and hi-tech businesses grow faster for a better New Zealand, and a better world.

Link: <https://www.callaghaninnovation.govt.nz/>

PETER FORCE (AU)



CREATIVE

Peter Force is a New Zealand-based creative mind, and a well-known figure in the advertising industry. This background has led him down many other creative avenues, from writing film scripts, to painting, and surfing.

DR PRIVAHINI BRADOO (AU)

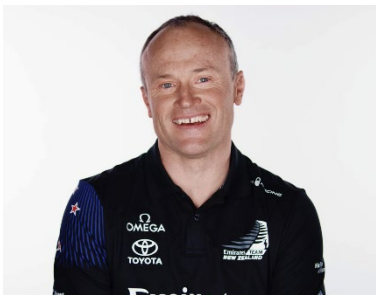


E-WASTE ENTREPRENEUR

After completing her PhD at the University of Auckland in New Zealand, Privahini Bradoo went on to co-found an e-waste recycling company in California. She has since gone on to launch Strive, which helps support teams working remotely.

Link: <https://www.linkedin.com/in/privahini-bradoo-455b491/>

GLENN ASHBY (AU)



SAILOR, EMIRATES TEAM NEW ZEALAND

Glenn is an Australian multihull sailing specialist with an impressive record: He recently won his 17th World Championship and is an Olympic Silver medallist. And, as skipper and wing trimmer, he was a core member of the America's Cup winners Emirates Team New Zealand.

Link: https://emirates-team-new-zealand.americascup.com/en/team/26_GLENN-ASHBY.html

DION CHRISTIE (AU)



GM BRAND AND CONTENT, FISHER & PAYKEL

Fisher & Paykel Appliances is an award-winning appliance manufacturer founded in New Zealand in 1934. Dion Christie has helped grow the company into a global organisation, building its success on understanding its consumers and designing innovative products such as the world first DishDrawer™ Dishwasher.

Link: <https://www.fisherpaykel.com/nz/>

SIMON COLEY (AU)



CO-FOUNDER KARMA COLA

Simon Coley helps make drinks for good. His company Karma Cola makes all its drinks with fair trade, organic ingredients. Part of the proceeds go to the families who grow their cola in Sierra Leone. Karma Cola is sold in 20 markets including Australia and Europe.

Link: <https://karmadrinks.co/nz/>

ANDREW PRAGNALL (AU)



CEO NEW ZEALAND FOOTBALL

Description (35 words)

Leading New Zealand Football into a successful bid to co-host the FIFA Women's World Cup™ 2023 with Australia, Andrew Pragnall is welcoming in a new era of Football in New Zealand.

Link: <https://www.nzfootball.co.nz/>

KAREN WALKER (AU,SG)



DESIGNER

Description (35 words):

New Zealand designer and fashion label Karen Walker has achieved global success with a fan base of stylish women including Charlize Theron, Anne Hathaway, Alexa Chung, Florence Welch, Christina Hendricks, Lorde, and Rihanna.

Link: <https://www.karenwalker.com/>

HAN YAN (CH)



DIRECTOR ANIMAL WORLD

Han Yan is best known as the Director of Go Away, Mr. Tumor a film that represented China in the 88th Academy Awards. In 2019 he was behind Animal World, a suspenseful action-packed blockbuster. He worked with New Zealand company Weta Digital to create the special effects during postproduction.

Link: <https://www.nzfilm.co.nz/international/showcase/animal-world>

WU JING (CH,SG)



ACTOR AND DIRECTOR, WOLF WARRIOR 2

Chinese actor and director Wu Jing is the creative mind behind Wolf Warrior 2 - China's highest grossing film, bringing in more than \$854 million at the Chinese box office. New Zealand company Park Road Post were responsible for the sound editing and mixing on the production.

Link: <https://www.parkroad.co.nz/portfolio/wolf-warrior-ii/>

DEAN HALL (CH,JP)



CEO, ROCKETWERKZ

Description (35 words):

Dean Hall is the game creator behind Zombie Apocalypse. Now, he's CEO of Rocketwerkz who are one of New Zealand's largest and fastest-growing games studios. They've created titles such as Icarus, Out of Ammo, and Stationeers, and have gone on to gain backing from Chinese company Tencent.

Link: <https://rocketwerkz.com/>

JING YAO (CH)



BYRON INTL. GROUP

After completing her English language education in New Zealand, Jing Yao has gone on to become an international education consultant promoting New Zealand education in China.

Link: <https://www.linkedin.com/in/jing-yao-691018aa/?originalSubdomain=nz>

DAJIANG TAI (CH)



PRINCIPAL, CHESHIRE ARCHITECTS

After graduating from the University of Auckland, DJ went on to join one of New Zealand's most awarded Architecture firms. A principal at Cheshire Architects, DJ led the recently completed Hotel Britomart in Auckland, New Zealand.

Link: <https://www.cheshirearchitects.com/>

KEFEI BU (CH)



GENERAL MANAGER STRATEGIC, FONTERRA CHINA

Fonterra is one of the world's leading dairy exporters and milk processors. Kefei Bu helps lead Fonterra's largest market - China. Brands in China include Anchor, Annum, Anlene, Anchor Food Professionals, and NZMP.

Link: <https://www.fonterra.com/cn/en.html>

SEAN MOLLOY (CH)



FOUNDER/DIRECTOR AVERTANA

Sean Molloy is the Co-Founder of sustainable technology company Avertana. They produce a range of valuable mineral and chemical raw materials by extracting them from industrial waste, using innovative chemistry, advanced materials and process design.

Link: <http://avertana.com/>

FUMIAKI TANAKA (JP)



PROFESSIONAL RUGBY PLAYER

Fumiaki Tanaka is an international Japanese rugby player. He has represented the Brave Blossoms, the Panasonic Wild Knights, and most recently the Canon Eagles. Fumiaki was the first Japanese player to play Super Rugby when he signed for New Zealand's Otago Highlanders in 2013.

Link: <http://en.rugby-japan.jp/japan/member/detail/302996/>

YOKO NARAHASHI (JP)



FILM PRODUCER / CASTING DIRECTOR

Yoko Narahashi is a prominent Japanese casting director and film producer. She gained prominence from her involvement with The Last Samurai, Babel, and Memoirs of a Geisha. She has worked with the New Zealand film industry and believes the studios in New Zealand are world-class.

Link: <https://www.nzfilm.co.nz/international>

EVEN REKDAL (CH,JP,SG)



COO COMPAC, TOMRA

Even Rekdal has helped Compac, Tomra become leaders in packhouse technology for the produce industry. Their full-service packhouse solutions reduce labour, increase throughput, improve accuracy, and provide market compliance and traceability while always investing in developing [leading-edge technology](#).

Link: <https://www.compacsort.com/>

MR ICHIRO ANZAI (JP)

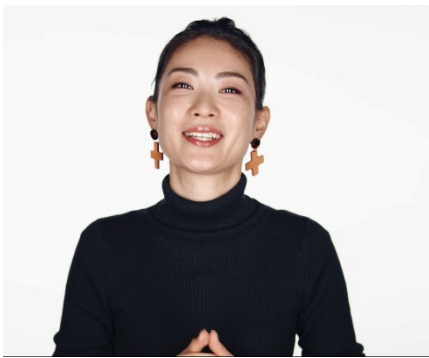


JAPANESE COUNTRY MANAGER, ZESPRI

Mr Ichiro Anzai has helped Zespri International sell to the world. They are the world's largest marketer of kiwifruit, selling kiwifruit in more than 50 countries. They work with around 2,800 New Zealand and 1,500 international growers and post-harvest companies to source the best-quality Zespri Kiwifruit and deliver it across the world.

Link: <https://www.zespri.com/en-NZ/>

CHIYUKI ARITA (JP)



VISUAL EDITOR, DOMANI FASHION MAGAZINE

Chiyuki Arita is the visual editor of Domani Fashion Magazine. She credits the free and open-minded education that she received from the University of Auckland as a major influence behind her creative and out of the box thinking.

Link: <https://www.auckland.ac.nz/>

ANDY ZEIN (SG)



VP WARNER BROS, INTERNATIONAL TV PRODUCTION

Andy Zein has overseen many feature films that have been produced in New Zealand for Warner Bros. Entertainment Inc. He is passionate about the creativity and talent New Zealand has to offer.

Link: <https://www.warnerbros.com/>

MITCHELL PHAM (SG)



TECH ENTREPRENEUR

Mitchell Pham is a tech and social entrepreneur, and recipient of the World Class New Zealand award. Mitchell is the co-founder and Director of medi-tech company Augen Software Group and also serves as chair of NZTech, FinTechNZ, and as a trustee of ARFT.

Link: <https://www.linkedin.com/in/mitchellpham/?originalSubdomain=nz>

PETER GORDON



CHEF / ENTREPRENEUR

Peter Gordon is a celebrated New Zealand chef famed as a pioneer of fusion cooking. Peter has recently returned home to New Zealand after many years at his acclaimed London restaurant, Providores.

Link: <http://www.peter-gordon.com/>

MOHAMMED HIKMET (SG)



EXECUTIVE CHAIRMAN, OHMIO

Mohammed Hikmet heads up Ohmio Technologies, world leaders in custom-built Intelligent Transport Systems. Today they are deploying their autonomous vehicles and state of the art transport technology around the world.

Link: <https://ohmio.com/>